# TUESDAY • DECEMBER 3, 2013

8:00 AM - 11:30 AM DIVERSITY AND INCLUSION ADVISORY COMMITTEE

GARDEN ROOM

Karen Weddle-West, Vice Provost, Graduate School and Director of Diversity, University of Memphis

12:00 PM - 1:00 PM

CGS Executive Committee Meeting

**CRYSTAL** 

Robert Augustine, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Eastern Illinois University

1:00 PM - 6:00 PM CGS BOARD OF DIRECTORS MEETING

WINDSOR COMPLEX

Robert Augustine, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Eastern Illinois University

### WEDNESDAY • DECEMBER 4, 2013

7:30 AM - 6:00 PM REGISTRATION AND TICKET SALES

**GROUP REGISTRATION DESK** 

8:30 AM - 9:00 AM MORNING COFFEE

GARDEN PATIO

9:00 AM - 11:30 AM MORNING WORKSHOPS

# FUNDRAISING AS A CRITICAL INSTRUMENT FOR IMPROVING GRADUATE EDUCATION

CRYSTAL/CONTINENTAL

In times of financial stress private fundraising is both more essential and more challenging. This workshop will explore how a graduate school can secure philanthropic support when it has to compete with undergraduate colleges and professional schools on universities' fundraising priority lists. Deans will share best practices on how to implement targeted fundraising for the graduate school within the larger context of the university. They will also address the use of internal and external strategies for collaboration for setting priorities and communicating development objectives within and among university units. Speaker: *Katie Busch, Assistant Dean and Senior Director, Development and Alumni Relations, Laney Graduate School, Emory University* 

Speaker: Steven Matson, Dean, Graduate School, University of North Carolina at Chapel Hill

Speaker: John Stevenson, Dean, Graduate School, University of Colorado at Boulder Speaker: Lisa Tedesco, Vice Provost, Academic Affairs and Graduate Studies and Dean, Laney Graduate School, Emory University

# ASSESSMENT AND REVIEW OF GRADUATE PROGRAMS— WINDSOR COMPLEX DOCTORAL

This workshop will address issues related to the evaluation of doctoral programs. It will focus on outcomes assessment and external reviews as well as reviews conducted by regional accrediting commissions. In addition, novel approaches to internal and continuous assessment of program quality will be discussed. The facilitators will present best practices for external reviews, describe the planning and implementation of outcomes assessment, and then discuss ways to integrate the two forms of evaluation to enhance the quality of doctoral education.

Speaker: Nancy A. Busch, Dean, Graduate School of Arts and Sciences, Fordham University

Speaker: Barbara Knuth, Vice Provost and Dean, Cornell University

Speaker: Henning Schroeder, CGS/NSF Dean in Residence

# WEDNESDAY • DECEMBER 4, 2013

#### 9:00 AM - 11:30 AM MORNING WORKSHOPS (CONTINUED)

Assessment and Review of Graduate Programs—Master's Bayside/Strand Assuring quality is central to effective management of graduate programs. This workshop will address the evaluation of master's-level programs and emphasize outcomes-based assessment. A best practices summary will be followed by descriptions of outcomes assessment, representing various stages in the development of the assessment process. The facilitators will discuss strategies for making program assessment meaningful and manageable, dealing with faculty resistance, assessing student learning, integrating outcomes assessment with program review, and meeting accreditation requirements.

Speaker: Robert Augustine, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Eastern Illinois University

Speaker: Maria Di Stefano, Associate Provost and Dean, Graduate Studies, Truman State University

Speaker: Susan Pocotte, Associate Dean, Academic Affairs, University of Toledo

#### TECHNOLOGY SOLUTIONS FOR TRACKING STUDENT PROGRESS

**POINTE** 

How are graduate schools using technology for purposes of assessment and accountability? This workshop will provide a hands-on experience with two different systems offered by universities that have successful student tracking programs. Graduate deans will demonstrate technology-based tools that enable collection of student progress and achievement data serving departments, colleges and graduate schools. Workshop participants will experience two different systems that help identify obstacles in student progress and also provide positive information about student success.

Speaker: Nancy Marcus, Dean, Graduate School, Florida State University Speaker: William Russel, Dean, Graduate School, Princeton University

ENGAGING SOCIAL MEDIA TO IMPROVE GRADUATE SCHOOL SERVICES PALM/SUNSET Use of technology is critical to a 21st-century graduate school and most graduate deans have developed strategies for enhancing functionality and operations. However, social media can also assist in implementing effective communication strategies, creating innovative approaches to information and using the interactivity of Web 2.0 efficiently. This session will provide an overview of social media, discuss principles and implementation strategies, and share promising practices as well as lessons learned. Please BYOD (bring your own device).

Speaker: Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech Speaker: Karen Klomparens, Associate Provost for Graduate Education and Dean, Graduate School, Michigan State University

# Addressing Challenging Graduate Student Situations: Coastal/Surf Comprehensive Approaches and Techniques

This workshop will help graduate deans and staffs recognize and deal with difficult graduate student situations. Topics and case studies will include the broad scope of student problems (alcohol, drugs, mental health concerns and stress); how issues manifest themselves; Title IX complaints; faculty concerns; harassment; veiled and direct threats; suicide ideation and self-harm; and how best to use a variety of campus resources.

Speaker: Lee Bird, Vice President, Office of Student Affairs, Oklahoma State University Speaker: Sheryl Tucker, Associate Provost for Graduate Education and Dean, Graduate College, Oklahoma State University

# WEDNESDAY • DECEMBER 4, 2013

12:00 PM - 1:30 PM

LUNCH ON YOUR OWN

2:00 PM - 4:30 PM

**AFTERNOON WORKSHOPS** 

LEGAL ISSUES POINTE

This workshop will cover a wide range of legal issues affecting graduate students, including but not limited to race conscious admissions, recent developments in patent law, handling student misconduct cases, and working with university counsel. There will be time reserved for an open Q&A with the audience.

Speaker: Daniel Park, Chief Campus Counsel, University of California, San Diego

#### FOSTERING CAREER AND PROFESSIONAL DEVELOPMENT:

PALM/SUNSET

#### MENTORING ACROSS THE STUDENT, FACULTY, AND INSTITUTIONAL DIVIDES

Are students and faculty on the same page about professional development needs? Does your institution facilitate graduate student career success? How can your graduate school bring stakeholders together around critical issues in career and professional development? Using Michigan State's Career Success and PREP models as case studies, this interactive workshop will help you plan coherent partnerships and programs across campus, and explore research-based methods for measuring their outcomes.

Speaker: Henry Campa, Associate Dean, Graduate School, Michigan State University Speaker: Judith Stoddart, Associate Dean, Graduate School, Michigan State University

#### GRADUATE SCHOOLS' ROLE IN FINANCIAL AID

BAYSIDE/STRAND

While deans have long been aware of forms of support such as assistantships and fellowships, graduate schools are increasingly engaged with need-based aid and other loans as part of the financial package and support for graduate students. This session will discuss an array of funding sources and prepare graduate deans to ensure that optimal packages and information about funding options are offered to students.

Speaker: Charles Caramello, Associate Provost for Academic Affairs and Dean, Graduate School. University of Maryland. College Park

Speaker: Paul Gemperline, Dean, Graduate School, East Carolina University

Speaker: Carol Hartupee, Student Financial Aid Officer, University of California, San Diego

# ACHIEVING DIVERSITY, INCLUSIVENESS, AND EXCELLENCE: APPROACHES THAT WORK

WINDSOR COMPLEX

Increasing the participation and graduation of underrepresented groups in graduate education is a national imperative. Leaders from institutions with successful diversity and inclusion programs will describe strategies and techniques implemented on their campuses that have resulted in increased applications from students from underrepresented populations and admissions of students from these groups into graduate programs. Speakers will also describe successful approaches to increasing retention and graduation of underrepresented students in graduate programs.

Speaker: Dwight McBride, Associate Provost and Dean, Graduate School, Northwestern University

Speaker: Alycia Mosley-Austin, Director, Graduate Recruitment and Diversity Initiatives, Graduate School, University of Rhode Island

Speaker: Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County

# WEDNESDAY • DECEMBER 4, 2013

### 2:00 PM - 4:30 PM AFTERNOON WORKSHOPS (CONTINUED)

# ONLINE GRADUATE EDUCATION: ESTABLISHING,

CRYSTAL/CONTINENTAL

#### MANAGING AND SUPPORTING SUCCESSFUL PROGRAMS

Few institutions have not been affected by the recent, rapid growth of online education. Online, distance programs pose special challenges for universities in areas of organizational structure, technological infrastructure, program funding, faculty engagement and development, student services, assessment and accreditation. This workshop will examine some of the challenges and potential solutions associated with the delivery of quality online graduate education. Speaker: Suzanne Ortega, Senior Vice President for Academic Affairs, UNC General Administration

Speaker: Sarah Pratt, Vice Provost for Graduate Programs, University of Southern California

Speaker: David Wittrock, Dean, College of Graduate and Interdisciplinary Studies, North Dakota State University

#### ADVOCATING ON BEHALF OF GRADUATE EDUCATION

COASTAL/SUI

Become a stronger advocate for graduate education within and outside of your institution. Employers and policymakers have all too often focused on undergraduate education and professional schools as representing the breadth of higher education, overlooking master's and doctoral programs. Graduate school deans, faculty and students need to understand what policy and political obstacles exist. Learn to leverage your program's strengths into powerful and effective advocacy.

Presider: Beth Buehlmann, Vice President, Public Policy and Government Affairs, Council of Graduate Schools

Speaker: Maureen Grasso, Dean, Graduate School, University of Georgia Speaker: Julie Shroyer, Government Relations Consultant, Polsinelli

Speaker: Pamela Stacks, Associate Vice President, Graduate Studies and Research, San Jose State University

6:00 PM - 7:00 PM OPENING RECEPTION

**GARDEN PATIO** 

7:00 PM - 9:00 PM OPENING DINNER

BALLROOM

### THURSDAY • DECEMBER 5, 2013

7:00 AM - 5:00 PM REGISTRATION AND TICKET SALES

**GROUP REGISTRATION DESK** 

7:30 AM - 8:30 AM PROQUEST BREAKFAST

**UPPER GRANDE HALL** 

Breaking New Ground: Comparative Metrics for Dissertations

Breakfast open to all attendees

ProQuest is in the process of creating metrics for use by universities that will shed light on productivity and usage of dissertations. The metrics will answer questions such as: "How does our department's dissertation usage and productivity compare to our peer universities?" and "Which universities across the globe are most heavily using the dissertations created at our university?" Attendees of this lively, interactive session will not only learn ProQuest's plans in this area, but also be able to provide feedback to guide ProQuest's development.

Speaker: Austin McLean, Director, Dissertation Publishing, ProQuest

### 7:30 AM - 8:30 AM NETWORKING BREAKFAST FOR ASSISTANT AND ASSOCIATE DEANS

CORONET

Presider: Henning Schroeder, CGS/NSF Dean in Residence

Presider: Robert Sowell, Vice President, Programs and Operations, Council of Graduate Schools

8:00 AM - 8:30 AM MORNING COFFEE **C**ROWN

EXHIBITS OPEN 8:00 AM - 12:00 PM **C**ROWN

8:30 AM - 9:00 AM WELCOME AND OPENING SESSION

BALLROOM

Robert Augustine. Chair. Board of Directors. Council of Graduate Schools and Dean. Graduate School, Eastern Illinois University

Debra W. Stewart, President, Council of Graduate Schools

9:00 AM - 10:30 AM PLENARY I BALLROOM

ACHIEVING INCLUSIVENESS IN GRADUATE EDUCATION: IMPLICATIONS

OF THE SUPREME COURT RULING

Distinguished Supreme Court litigator Erwin Chemerinsky, founding dean of the UC Irvine School of Law, will address the future of affirmative action in light of the recent Supreme Court decision on Fisher v. the University of Texas and the pending decision on Schuette v. Coalition to Defend Affirmative Action in Michigan. Chemerinsky will explore how possible outcomes to these cases would influence diversity efforts in U.S. graduate schools.

Presider: Frances Leslie, Dean, Graduate Division, University of California, Irvine Speaker: Erwin Chemerinsky, Dean, School of Law, University of California, Irvine

10:00 AM - 11:30 AM A Workshop for Dean Spouses and Partners

WINDSOR COMPLEX

Join Eddie Speas, Kathy Augustine, and Suester Sowell for a lively and informative panel discussion on what it means to be a spouse or partner of a graduate dean.

10:30 AM - 11:00 AM MORNING REFRESHMENT BREAK CROWN

SPONSORED BY **EMORY UNIVERSITY** FIELDING GRADUATE UNIVERSITY FLORIDA STATE UNIVERSITY LOMA LINDA UNIVERSITY University of California, San Diego University of New Mexico

11:00 AM - 12:00 PM **CONCURRENT SESSIONS** 

### TO GRADUATE DEANSHIP AND BEYOND: CAREER PATHS

SEABREEZE

This session will examine pathways to and beyond the graduate deanship. The focus will be on both practical examples from the field as well as the perspective of an executive search firm that manages searches for senior leadership positions in

Speaker: Kristine Johnson, Consultant, Spencer Stuart

Speaker: Suzanne Ortega, Senior Vice President for Academic Affairs, UNC General

Administration

Speaker: Sheryl Tucker, Associate Provost for Graduate Education and Dean, Graduate College, Oklahoma State University

#### Supporting Inclusiveness in Graduate Education

PALM/SUNSET

This session focuses on emerging strategies for advancing inclusiveness from the perspective of race, ethnicity, LGBT, disabilities and economic status. Panel leaders will consider the convergence and divergence of programs and strategies across all of these opportunities for inclusion.

Speaker: Brenda McComb, Dean, Graduate School, Oregon State University

Speaker: Lisa Tedesco, Vice Provost, Academic Affairs and Graduate Studies and Dean, Laney Graduate School, Emory University

#### 11:00 AM - 12:00 PM CONCURRENT SESSIONS (CONTINUED)

# THE PROFESSIONAL SCIENCE MASTER'S: RETROSPECTIVE AND PROSPECTIVE

CORONET

This session will address the emergence of the PSM from a few pioneer programs funded by the Alfred P. Sloan Foundation to a robust network of over 300 programs at over 140 universities. PSM program characteristics including employment outcomes of these STEM-based programs will be reviewed and current activities of the two national organizations will be presented: the NPSMA and the PSM National Office at the Keck Graduate Institute.

Speaker: David King, Dean, Graduate Studies and Research, State University of New York at Oswego

Speaker: Carol Lynch, Dean Emerita, Graduate School, University of Colorado at Boulder Speaker: James Sterling, Vice President of Academic Affairs and Dean, School of Applied Life Sciences, Keck Graduate Institute

#### STRUCTURING INTERDISCIPLINARY PROGRAMS

CRYSTAL/CONTINENTAL

This session will focus on the role of the graduate school in the structure, administration, support, and funding of interdisciplinary programs. Presenters will discuss a variety of issues, such as: housing interdisciplinary programs at the graduate school vs. elsewhere; administering these programs exclusively or jointly with other campus units; securing and tracking enrollment; faculty compensation; and facilitating collaboration of faculty across campus. Speaker: Maura Borrego, Associate Dean and Director, Interdisciplinary Graduate

Education, Virginia Tech Speaker: Jeffery Gibeling, Dean, Graduate Studies, University of California, Davis Speaker: Vivek Venkatesh, Associate Dean, Academic Programs and Development,

#### 12:00 PM - 1:30 PM

#### AWARDS CEREMONY AND LUNCHEON

Concordia University

**UPPER GRANDE HALL** 

Presider: Debra W. Stewart, President, Council of Graduate Schools

# PRESENTATION OF THE ETS/CGS AWARD FOR INNOVATION IN PROMOTING SUCCESS IN GRADUATE EDUCATION

Selection Committee Chair: Karen Weddle-West, Vice Provost, Graduate School and Director, Diversity, University of Memphis

#### PRESENTATION OF THE GUSTAVE O. ARLT AWARD

Selection Committee Chair: John Stevenson, Dean, Graduate School, University of Colorado at Boulder

# PRESENTATION OF THE **CGS/ProQuest Dissertation Award in Biological and Life Sciences**

Selection Committee Chair: Steven Matson, Dean, Graduate School, University of North Carolina at Chapel Hill

# PRESENTATION OF THE CGS/ProQuest Dissertation Award in the Humanities and Fine Arts

Selection Committee Chair: Carolyn Hodges, Vice Provost and Dean, University of Tennessee, Knoxville

2:00 PM - 5:00 PM EXHIBITS OPEN

CROWN

### 2:30 PM - 4:00 PM PLENARY II BALLROOM

#### MASSIVE ONLINE LEARNING: EVOLUTION OR REVOLUTION?

While MOOCs have captivated the attention of universities, students, media and businesses, little attention has focused specifically on MOOCs and graduate education. Daphne Koller, one of the world leaders in the MOOC domain, will share her perspective on how massive online technology and practice will impact the process and outcomes of graduate education. Two seasoned graduate deans will offer brief comments on how these technologies are currently shaping opportunities and presenting challenges on their own campuses.

Presider: James Wimbush, Dean, University Graduate School, Indiana University
Speaker: Daphne Koller, Co-CEO and Co-Founder, Coursera and Professor, School of
Engineering, Stanford University

Respondent: Debasish Dutta, Dean, Graduate College, University of Illinois at Urbana-Champaign

Respondent: Steven Matson, Dean, Graduate School, University of North Carolina at Chapel Hill

#### 4:00 PM - 4:30 PM AFTERNOON REFRESHMENT BREAK

Crown

SPONSORED BY
CALIFORNIA STATE UNIVERSITY, SAN MARCOS
COLORADO STATE UNIVERSITY
INDIANA UNIVERSITY
STANFORD UNIVERSITY
UNIVERSITY OF COLORADO AT BOULDER
UNIVERSITY OF CALIFORNIA, SANTA BARBARA

#### 4:30 PM - 5:30 PM CONCURRENT SESSIONS

### CHALLENGES OF INNOVATION IN DOCTORAL EDUCATION

PALM/SUNSET

This session will feature innovative efforts to review the culture of expectations for PhDs and improve students' career preparation. A public and a private institution will each share how they mobilized resources and generated faculty interest in addressing these aspects of the doctoral experience for students. Speaker: Patricia Gumport, Vice Provost, Graduate Education, Stanford University Speaker: David Olan, Associate Provost and Dean, Humanities and Social Sciences, City University of New York Graduate Center

# ONLINE GRADUATE EDUCATION: AN INTERNATIONAL CONVERSATION

CRYSTAL/CONTINENTAL

The surge in online program delivery has transformed graduate education throughout the world. Approaches to ensuring program quality vary by country, however, as do views of new curricular models such as MOOCs. Participants in this session will learn what international institutions are doing to expand their online programs, assess outcomes and develop strategic plans for the future. Speaker: Rose Alinda Alias, Deputy Vice Chancellor (Academic & International), Universiti Teknologi Malaysia

Speaker: Brenda Brouwer, Vice President and Dean, Graduate Studies, Queen's Univsersity

Speaker: Marie Carroll, Pro Vice Chancellor (Academic Affairs), The University of Sydney Speaker: Mohan Kankanhalli, Associate Provost (Graduate Education), National University of Singapore

Speaker: M.J.T. Smith, Dean, Graduate School, Purdue University

### 4:30 PM - 5:30 PM CONCURRENT SESSIONS (CONTINUED)

# AFFORDABLE CARE ACT (ACA) AND GRADUATE SCHOOLS: GUIDANCE ON HOW ACA'S EMPLOYER MANDATE AND REPORTING PROVISIONS IMPACT YOUR SCHOOL

This session is designed to help deans understand what the Affordable Care Act means for your school and your students. Hear a representative from the executive branch as well as a graduate dean discuss what needs to be done to prepare for implementation of the *Employer Mandate and Reporting Provisions*, including an overview of the voluntary requirements and reporting rules that will go into effect in 2015.

Speaker: Charles R. Hinkle, Interim Vice Provost and Dean, College of Graduate Studies, University of Central Florida

Speaker: Herb K. Schultz, Regional Director, U.S. Department of Health and Human Services (HHS), Region IX

# MARKETING MASTER'S PROGRAMS IN PREDOMINANTLY UNDERGRADUATE INSTITUTIONS

CORONET

Institutions often allocate much of their marketing resources to attract prospective undergraduate students, a situation that leaves some master's programs to their own devices for marketing and promoting their programs. This session will feature perspectives of graduate deans who will highlight challenges and strategies for effectively marketing master's programs in these circumstances.

Speaker: Gerardo Gonzalez, Dean, Graduate Studies and Associate Vice President, Research, California State University, San Marcos

Speaker: Kathleen Kitto, Special Assistant to the Provost, Vice Provost, Research and Dean, Graduate School, Western Washington University

Speaker: Amanda Thomas, Associate Vice President, Graduate Studies, Loyola University Maryland

#### 6:00 рм - 7:30 рм

#### ETS/CGS AWARD RECEPTION FOR ALL PARTICIPANTS

SUN DECK

Join ETS in celebrating the winner of the ETS/CGS Award for Innovation in Promoting Success in Graduate Education: Admissions through Completion.

SPONSORED BY EDUCATIONAL TESTING SERVICE

# FRIDAY • DECEMBER 6, 2013

7:30 AM - 5:00 PM REGISTRATION AND TICKET SALES

**GROUP REGISTRATION DESK** 

7:30 AM - 8:30 AM EDUCATIONAL TESTING SERVICE BREAKFAST:

UPDATE FROM THE GRE® AND TOEFL® PROGRAMS

UPPER GRANDE HALL

Breakfast open to all attendees

Hear about the latest trends and new enhancements to the GRE® and TOEFL® testing programs that can help you with your institution's recruitment and admissions process. Plus, get an update on the ETS initiatives for graduate programs and applicants.

Speaker: David Payne, Vice President and COO Higher Education, Educational Testing Service

Speaker: Eileen Tyson, Executive Director, Global Client Relations, Educational Testing Service

### 7:30 AM - 9:00 AM NAGS EXECUTIVE COMMITTEE BREAKFAST

CRYSTAL

Presider: Noreen Golfman, Dean, School of Graduate Studies, Memorial University of Newfoundland

7:30 AM - 9:00 AM MAGS EXECUTIVE COMMITTEE BREAKFAST

**EXECUTIVE** 

Presider: Maria Di Stefano, Associate Provost, Dean, Graduate Studies, Truman State University

7:30 AM - 9:00 AM

**CSGS EXECUTIVE COMMITTEE BREAKFAST** 

HANOVER

Presider: Edelma Huntley, Dean, Graduate School and Chief Research Officer, Appalachian State University

8:00 AM - 9:00 AM MORNING COFFEE

Crown

CROWN

9:00 AM - 10:30 AM PLENARY III

BALLROOM

#### THE (HONEST) TRUTH ABOUT DISHONESTY

In this talk, the speaker will discuss how the principles of behavioral economics can help us understand some of our irrational tendencies, specifically the mechanisms at work behind dishonest behavior. One of the most interesting lessons at work is understanding our capacity to think of ourselves as honest even when we act dishonestly. The implications of this research are far reaching and include a better understanding of the most recent financial crisis and some of the challenges in healthcare.

Presider: Paula McClain, Dean, Graduate School and Vice Provost, Graduate Education, Duke University

Speaker: Dan Ariely, James B. Duke Professor of Psychology and Behavioral Economics, Duke University

#### SPECIAL EVENT FOR ATTENDEE SPOUSES AND GUESTS

10:00 AM - 2:00 PM

### LA JOLLA VILLAGE EXCURSION

MEET IN HOTEL LOBBY

Depart by bus from the hotel lobby for the 30 minute narrated tour and ride to beautiful La Jolla. Spanish for "The Jewel," La Jolla is a world-class destination for celebrities and tourists alike. Once in La Jolla, a walk to La Jolla Cove provides a breathtaking view of what is often cited as the most photographed beach in San Diego. Time can also be spent enjoying a self-guided shopping tour in this picturesque seaside hamlet. Art galleries, quaint boutiques, and sidewalk cafes abound in the beautiful seaside setting. Attendees will be provided insider tips on where to explore as well as informative maps of the area. The bus will depart La Jolla at 1:30 for the ride back to the Hotel Del. Lunch is on your own. *Pre-registration suggested as space is limited.* Ticket price: \$50.

10:30 AM - 11:00 AM

MORNING COFFEE BREAK
SPONSORED BY

**C**ROWN

CORNELL UNIVERSITY

EASTERN ILLINOIS UNIVERSITY
UNIVERSITY OF CALIFORNIA, IRVINE
UNIVERSITY OF CALIFORNIA, SAN DIEGO
UNIVERSITY OF CALIFORNIA, SANTA CRUZ
UNIVERSITY OF GEORGIA

#### 11:00 AM - 12:00 PM CONCURRENT SESSIONS

# THESIS AND DISSERTATION WRITING AND PUBLICATION: CRYSTAL/CONTINENTAL PROGRAMS AND POLICIES THAT WORK

Graduate schools support theses and dissertations in a variety of ways: from offering dissertation "bootcamps" to setting policies on electronic storage and public access. In the policy arena, graduate schools regularly encounter requests to "embargo" theses. Presenters will discuss a range of programs and policies, with particular emphasis on how institutions handle embargo requests. Speaker: Jan Allen, Associate Dean, Academic and Student Affairs, Cornell University Speaker: Barbara Wilcots, Associate Provost, Graduate Studies, University of Denver

# INCREASING THE SUCCESS OF UNDERREPRESENTED STEM SEABREEZE PHD STUDENTS

There is evidence to suggest that underrepresented students enrolled in doctoral programs generally complete at lower rates than the national average. Many institutions, some of which are participating in the NSF-funded Doctoral Initiative on Minority Attrition and Completion project, are implementing policies, practices, and interventions to eliminate this gap. Four graduate deans will describe their institutions' approaches to increasing the success of underrepresented students in STEM PhD programs.

Speaker: Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University

Speaker: Frances Leslie, Dean, Graduate Division, University of California, Irvine Speaker: Lakshmi Reddi, Dean, University Graduate School, Florida International University

Speaker: Peter Weber, Dean, Graduate School, Brown University

# TRANSFORMING THE EDD: MAKING IT THE DEGREE OF CHOICE FOR PALM/SUNSET PROFESSIONAL PRACTITIONERS

The goal of the Carnegie Project on the Education Doctorate (CPED), a consortium of 56 graduate schools of education, is to redesign the EdD degree to make it the highest-quality degree for the advanced preparation of professional education practitioners. Since 2007, with the support of several foundations and grants, CPED has produced game-changing definitions and designs for professional preparation in education. This presentation will report on this faculty-led effort and results to date.

Speaker: David Imig, Professor of Practice, University of Maryland

Speaker: Shane Martin, Dean, Graduate Studies, Loyola Marymount University Speaker: Jill Perry, CPED Co-Director/Research Faculty, Duquesne University

#### STREAMLINING ADMINISTRATIVE FUNCTIONS AT MASTER'S INSTITUTIONS CORONET

In the face of budgetary cuts, many institutions are looking to administrative functions as a way to reduce costs. Graduate deans will discuss strategies that institutions can use to establish priorities, defend important administrative functions, and streamline operations. Speakers will discuss alternatives such as incorporating new technology, adopting new processes, reconfiguring organizational structures, potentially outsourcing services, and collaborating with other institutional administrative units.

Speaker: Jennifer Keane-Dawes, Dean, Graduate Studies, University of Maryland, Eastern Shore

Speaker: Gerald Pogatshnik, Dean, Graduate School and Associate Vice President for Research, Eastern Kentucky University

12:00 pm - 1:30 pm LaPidus Luncheon Upper Grande Hall

Presider: Debra W. Stewart, President, Council of Graduate Schools Speaker: Jennifer Summit, Professor of English, Stanford University

2:00 pm - 4:00 pm Exhibits Open Crown

2:00 pm - 3:30 pm Plenary IV Ballroom

SOCIAL NETWORKING: ITS POWER AND LIMITATIONS FOR SERVING GRADUATE EDUCATION

Face-to-face social networks influence everything we feel, think, and do; researchers increasingly show online networks can also be a powerful way to help people achieve their potential. Universities are uniquely situated to take advantage of online networks. The speaker will describe an effort at UC San Diego, TritonSchedule, that provides social network features to students in exchange for their data. The project goal is to learn about student networks and to identify ways they could be used to enhance their wellness, educational outcomes, and general quality of life.

Presider: Kim Barrett, Dean, Graduate Studies, University of California, San Diego Speaker: James Fowler, Professor of Medical Genetics and Political Science, University of California, San Diego

3:30 pm - 4:00 pm Afternoon Refreshment Break

RED BY

SPONSORED BY
LOMA LINDA UNIVERSITY
NORTHERN ARIZONA UNIVERSITY
SAN JOSE STATE UNIVERSITY
UNIVERSITY OF CALIFORNIA, LOS ANGELES
UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

4:00 PM - 5:00 PM CONCURRENT SESSIONS

# THE FUTURE OF U.S. SCIENCE AND ENGINEERING: GRADUATE CRYSTAL/CONTINENTAL EDUCATION FOR TOMORROW

The purpose of this session is to consider and explore the federal role, in partnership with universities and the private sector, to foster and support forward-looking approaches to graduate education, for the student's own benefit as a future professional and for the nation's benefit to accelerate innovation in all sectors through science and engineering. This includes addressing the preparation of graduate students for non-academic as well as academic careers.

Presider: Henning Schroeder, CGS/NSF Dean in Residence

Speaker: Joan Ferrini-Mundy, Assistant Director, Office for Education and Human Resources, National Science Foundation

Respondent: Charles Taber, Dean, Graduate School and Vice Provost for Graduate Education, Stony Brook University

# COMPLETION AND ATTRITION IN STEM MASTER'S PROGRAMS

CORONET

CGS' project on Completion and Attrition in STEM Master's Programs, the results of which were published earlier this year, was carried out with the participation of five institutions that were already taking action to improve completion rates on their campuses. Graduate deans will describe how they have used data to inform policy, program review, and administrative decisions intended to achieve this goal. Speaker: *R. William Ayres, Interim Dean, Graduate School, Wright State University* Speaker: *Jerry Weinberg, Associate Provost, Research and Dean, Graduate School,* 

Southern Illinois University Edwardsville

### 4:00 PM - 5:00 PM CONCURRENT SESSIONS (CONTINUED)

#### RECENT STUDIES ON CAREER OUTCOMES FOR GRADUATE STUDENTS SEABREEZE

A number of institutions and organizations have launched efforts to track career outcomes of graduate degree holders. In this session, representatives of tracking efforts in three countries will explain how they tackled the challenge of alumni career tracking and discuss potential uses of these valuable data. While focusing on PhD tracking, the session will also address broader strategies for collecting data on career outcomes for graduate degree holders.

Speaker: Barbara Crow, Dean, Faculty of Graduate Studies and Associate Vice-President Graduate, York University

Speaker: Elizabeth Watkins, Dean, Graduate Division, University of California, San Francisco

Speaker: Lesley Wilson, Secretary General, European University Association

### PREPARING GRADUATE STUDENTS TO ASSESS STUDENT LEARNING PALM/SUNSET

Through grants from the Teagle Foundation and the Alfred P. Sloan Foundation, CGS is working with six member universities to enhance the skills of graduate students in learning assessment. A key strategy is enhancing the focus on assessment strategies in "preparing future faculty" or similar programs. Three project leaders will present on their model projects in progress and lead a discussion about how graduate schools can help prepare graduate students for their future roles and responsibilities in assessing undergraduate learning.

Speaker: Laura Chesak, Associate Dean, Graduate School, University of North Carolina at Greensboro

Speaker: Christopher Kello, Acting Dean, Graduate Studies, University of California, Merced

Speaker: James Wimbush, Dean, University Graduate School, Indiana University

5:00 PM - 6:00 PM CGS/COE JOINT McNair COMMITTEE MEETING

POINTE

6:00 PM - 7:30 PM PROQUEST RECEPTION FOR ALL PARTICIPANTS

CAROUSEL

This annual event honors the winners of the ProQuest Distinguished Dissertation Awards.

SPONSORED BY PROQUEST

### SATURDAY • DECEMBER 7, 2013

### 7:00 AM - 8:00 AM TIAA-CREF BREAKFAST

CAROUSEL

GLOBAL ECONOMIC OUTLOOK: WHAT IT MEANS TO YOU PERSONALLY AND PROFESSIONALLY

Breakfast open to all attendees

Join Daniel Morris for a discussion on the global economic and market outlook for 2014. Learn about how TIAA-CREF is investing in this fluid environment and how the economic outlook might impact your own professional and personal financial views.

Speaker: Daniel Morris, Global Investment Strategist, TIAA-CREF

#### 8:00 AM - 8:30 AM CGS ANNUAL BUSINESS MEETING

**B**ALLROOM

Presider: Robert Augustine, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Eastern Illinois University

Board of Directors Report – Robert Augustine, Chair

President's Report – Debra W. Stewart, President

# SATURDAY • DECEMBER 7, 2013

8:30 AM - 9:45 AM PLENARY V BALLROOM

#### FINANCIAL LITERACY: THE MILLENNIAL CHALLENGE

Competing myths abound concerning "Gen Y" or the millennial generation. Some say they are more narcissistic, others say they are more socially conscious than previous generations. Some say they rely more on peers, while others say they rely more on family for advice. This panel will focus on what research tells us about millennials, what strategies this research suggests will be most effective for engaging them as students, and how these strategies can help improve the graduate community's efforts to enhance student financial education.

Presider: Barbara Knuth, Vice Provost and Dean, Cornell University

Speaker: Joseph Coughlin, Director, AgeLab, Massachusetts Institute of Technology Speaker: Britta Schell, Millennials Expert, Independent Consultant, Insights Innovation & Strategy

Speaker: Connie Weaver, Executive Vice President and Chief Marketing Officer, TIAA-CREF

9:45 AM - 10:15 AM MORNING COFFEE BREAK

GARDEN PATIO

SPONSORED BY

UNIVERSITY OF CALIFORNIA, SAN DIEGO

10:15 AM - 12:00 PM PLENARY VI BALLROOM

GLOBAL UNIVERSITY RANKINGS: WHAT DO GRADUATE SCHOOLS NEED TO KNOW?

University rankings have a direct impact on institutions around the world and on the decision-making of prospective graduate students. It is no surprise that rankings raise many questions for graduate deans: How valuable and reliable are rankings? And how should institutions respond to the rankings they receive? In this session, leaders of international ranking schemes and other experts will shed light on these questions, addressing major trends and issues shaping university rankings today.

Presider: Patrick Osmer, Vice Provost and Dean, Graduate School, The Ohio State University

Speaker: Phil Baty, Editor, Times Higher Education World University Rankings, Times Higher Education

Speaker: Ying Cheng, Executive Director, Center for World-Class Universities, Shanghai Jiao Tong University

Speaker: Stuart Elliott, Director, Board on Testing and Assessment, National Research Council

Speaker: Ben Sowter, Head of Division, QS Intelligence Unit

Speaker: Lesley Wilson, Secretary General, European University Association

12:00 PM MEETING CLOSING BALLROOM

Debra W. Stewart, President, Council of Graduate Schools James Wimbush, 2014 Chair, Council of Graduate Schools and Dean, University Graduate School, Indiana University