

# Promise, Perspective and Potential in Graduate Education

COUNCIL OF GRADUATE SCHOOLS

## ANNUAL MEETING



WASHINGTON, DC  
DECEMBER 3-6, 2014

## Registration Materials & Preliminary Program

Early-Bird  
Registration  
Deadline:

**October 1, 2014**

### **Join the CGS community in Washington, DC!**

Networking and professional development opportunities abound, including twelve pre-meeting workshops, six plenary sessions, and numerous concurrent sessions and exhibits.

# Annual Meeting Program

Annual Meeting participants will explore important issues in graduate education. Enjoy a unique forum to meet leaders in your field and exchange ideas and information. Graduate deans; associate and assistant deans; faculty and staff from colleges and universities; association, federal and state agency, and other education-related administrators; graduate students, and others interested in graduate education are welcome.

Pre-meeting workshops and the CGS opening dinner and reception kick off the meeting on December 3. The meeting continues December 4-6, with plenary sessions, concurrent sessions, annual awards ceremony, and the LaPidus Luncheon lecture. Exhibits also will be available to meeting attendees, December 4-5.

The theme of this year's meeting is "Promise, Perspective and Potential in Graduate Education." The annual meeting will explore our claims for the value of graduate education and the importance of understanding our contexts and our capacity to deliver on this promise.

## Distinguished Speakers

**A variety of well known and distinguished speakers are confirmed including:**

Former United States Secretary of Homeland Security and current President of the University of California System, **Janet Napolitano**.

**France Córdova**, Director of the National Science Foundation.

**Earl Lewis**, President of the Andrew W. Mellon Foundation and former Provost and Executive Vice-President for Academic Affairs at Emory University.



### CGS Awards Luncheon

On Thursday, December 4, the Annual CGS Awards Luncheon will honor the exemplary work of graduate students and graduate schools. Recipients of the Gustave Arlt Award, the CGS/ProQuest Distinguished Dissertations Awards, and the CGS/ETS Award will be announced.

### LaPidus Luncheon

On Friday, December 5, the 14th annual LaPidus Luncheon will be held. Established to honor the late Jules LaPidus, the past-president of the Council of Graduate Schools, the intent of the luncheon is to provide a perspective on graduate education from a creative and visionary thinker.

# Plenary Sessions

- ♦ Making the Case for the Public Value of Graduate Education
- ♦ Using Interactive Theater to Enhance Faculty Mentorship Skills
- ♦ Graduate Education and the NSF Perspective
- ♦ The Federal Budget and Its Impact on the Future of Research and Graduate Education
- ♦ Teaching and Learning: Disciplines, Pedagogy, and Needed Changes in Graduate Education
- ♦ New Frontiers in Enrollment Management



## Pre-Meeting Workshops

**Wednesday, December 3, 2014**

CGS offers a full schedule of interactive, cutting-edge workshops that provide participants with helpful strategies, information sharing opportunities and resources to bring back to their campuses. All workshops are half-day sessions with a fee of \$75 per session. The Pre-Meeting workshop registration fee includes workshop materials and morning coffee. Lunch will be on your own. For more details, refer to the workshop descriptions inside this registration packet.

# Concurrents May Include

- ♦ Metrics for Assessing Graduate Education
- ♦ Creative Approaches to Interdisciplinarity in Graduate Programming
- ♦ Understanding Career Pathways: Next Steps
- ♦ Urban Legends of Master's Best Practices
- ♦ Mentoring Faculty to be Good Graduate Advisors
- ♦ Critical Campus Partnerships for Graduate Leadership Programming
- ♦ Optimizing Resources to Meet Increasing Expectations
- ♦ Current State of Post Doctoral Education Globally
- ♦ Strong Master's Program, Strong Institution
- ♦ Forging Campus-Wide Partnerships
- ♦ Best Practices in SROP/Bridging Programs
- ♦ Quality Assessment Around the World
- ♦ Home Grown/Low Cost Tools for Graduate School Management
- ♦ Interdisciplinarity in a Global Context

## Further Registration Information

**Registration fee includes** meeting materials and a number of meals, including the opening reception and dinner, two lunches, and morning and afternoon refreshment breaks. Guest and special event tickets may be purchased on the registration form. Regular registrations will be accepted through **November 15**.

**Cancellation Refund Policy:** CGS will fully refund registration and ticket fees if cancellation notification is received, in writing, on or before November 1. After November 1, all refunds will be subject to a \$100 processing fee. No refunds will be honored after November 15.



# Pre-Meeting Workshops

Wednesday, December 3: \$75 Per Session

## MORNING SESSIONS

9:00 am - 11:30 am

### Addressing Challenging Graduate Student Situations

This workshop will help graduate deans and staff recognize and deal with difficult graduate student situations. Topics and case studies will include the broad scope of student problems (alcohol, drugs, mental health concerns and stress); how issues manifest themselves; Title IX complaints; faculty concerns; harassment; veiled and direct threats; suicide ideation and self-harm; and how best to use a variety of campus resources.

### Technology Solutions for Tracking Student Progress

How are graduate schools using technology for purposes of assessment and accountability? This workshop will provide a hands-on experience with two different systems offered by universities that have successful student tracking programs. Graduate deans will demonstrate technology-based tools that enable collection of student progress and achievement data serving departments, colleges and graduate schools. Workshop participants will experience two different systems that help identify obstacles in student progress and also provide positive information about student success.

### Assessment and Review of Graduate Programs — Doctoral

This workshop will address issues related to the evaluation of doctoral programs. It will focus on outcomes assessment and external reviews as well as reviews conducted by regional accrediting commissions. In addition, novel approaches to internal and continuous assessment of program quality will be discussed. The facilitators will present best practices for external reviews, describe the planning and implementation of outcomes assessment, and then discuss ways to integrate the two forms of evaluation to enhance the quality of doctoral education.

### Assessment and Review of Graduate Programs — Master's

Assuring quality is central to effective management of graduate programs. This workshop will address the evaluation of master's level programs and emphasize outcomes-based assessment. A best practices summary will be followed by descriptions of outcomes assessment representing various stages in the development of the assessment process. The facilitators will discuss strategies for making program assessment meaningful and manageable, dealing with faculty resistance, assessing student learning, integrating outcomes assessment with program review, and meeting accreditation requirements.

### Creating and Sustaining Successful Online Graduate Education Programs

Few institutions have not been affected by the recent, rapid growth of online education. Online, distance programs pose special challenges for universities in areas of organizational structure, technological infrastructure, program funding, faculty engagement and development, student services, assessment, and accreditation. This workshop will examine some of the challenges and potential solutions associated with the delivery of quality online graduate education.

### The Role of the Graduate School in Enhancing Student Financial Education

Financial circumstances can impact students' likelihood of degree completion, career choices, and lifelong wellbeing. With educational debt at an all-time high, ensuring that students have the financial skills they need is key to supporting their success in and beyond graduate school. This workshop will feature leaders of university programs in the CGS Enhancing Student Financial Education best practice project. Presenters will discuss resources, activities, and strategies to engage students in high quality financial education programs.



## AFTERNOON SESSIONS

### 2:00 pm - 4:30 pm

#### Legal Issues

This workshop will cover a wide range of legal issues affecting graduate students, including but not limited to race conscious admissions, immigration reform, collective bargaining, intellectual property, copyright and tech transfer, and student record issues. There will also be time reserved for an open Q&A with the audience.

#### Excellence through Inclusion in Graduate Education

While increasing the diversity of the graduate student body is one thing, establishing structures and practices that fully integrate a diverse student body—inclusion—is something altogether different. Leaders from institutions with successful diversity and inclusion programs will share their strategies for instilling and reinforcing values and practices that promote excellence for all graduate students. Speakers will also describe challenges to implementing successful approaches, and interventions used to address them.

#### Up Close and Personal with Technology: VA Tech Case Study

In this session, speakers will explore, as an in-depth case study, how technology is used at Virginia Tech's graduate school. Participants will be able to get “up close and personal” and gain hands-on experience in the use of social media for communicating with various constituencies, information management practices for day-to-day operations, and several selected web-based initiatives used to streamline academic operations and processes. Although not required, participants are encouraged to bring laptops.

#### Supporting Students' Writing and Degree Completion: Boot Camps, Write-Ins, and Writing Retreats

Thesis/Dissertation Boot Camps have proved to be an effective and popular way to support graduate students' writing in the mid to later stages of degree completion. In this session we will demo a portion of boot camp and discuss the multiple goals and various models of these writing support and community building events. Panelists from different types of institutions will offer advice about strategies, resources, and costs. Materials including applications, publicity, schedules, content, and budgets will be provided.

#### Career and Professional Development: Connecting Student, Faculty and Institutional Needs and Outcomes

Are students and faculty on the same page about professional development needs and outcomes? How can your graduate school bring stakeholders together around critical issues in career and professional development, and what data will produce relevant and productive conversations? Using Michigan State's Career Success PREP models as case studies, this interactive workshop will help you plan and evaluate coherent partnerships and programs across your campus and explore research-based methods for measuring their outcomes.

#### Fundraising as a Critical Instrument for Improving Graduate Education

In times of financial stress private fundraising is both more essential and more challenging. This workshop will explore how a graduate school can secure philanthropic support when it has to compete with undergraduate colleges and professional schools on universities' fundraising priority lists. Deans will share best practices on how to implement targeted fundraising for the graduate school within the larger context of the university. They will also address the use of internal and external strategies for collaboration for setting priorities and communicating development objectives within and among university units.



A wide-angle photograph of the Lincoln Memorial in Washington, DC, showing its iconic neoclassical architecture with large columns. The memorial is surrounded by greenery and a few people can be seen walking around the base. The sky is overcast.

# WASHINGTON, DC

## Hotel Reservations

The Grand Hyatt Washington is centrally located in the trendy Penn Quarter area of Washington, DC. With convenient in-lobby Metro Center access, this downtown Washington, DC hotel is an ideal spot to explore the nation's capital. Steps away from a variety of dining and shopping options, visitors may also stroll to historic monuments, Smithsonian museums and the Verizon Center.

To make your room reservation, please contact the Grand Hyatt Washington at 1000 H Street, NW, Washington, DC, 888-421-1442. To receive the special CGS meeting rate of \$259 per night for either single or double occupancy, please indicate you are a CGS Annual Meeting attendee when making your room reservation before November 3, 2014. To reserve your room online, please visit the CGS web site at [www.cgsnet.org](http://www.cgsnet.org).

A room tax of 14.5 % will apply to the rate, which will be available for three days prior to and after the meeting based on hotel availability. Reservations are not guaranteed—please make your room reservation as early as possible. Reservation requests received after November 3, will be accepted by the Hyatt on a space-available basis based on the hotel's prevailing rates.

## Travel to Washington, DC

**AIRPORTS:** Washington, DC is serviced by three major airports. Ronald Reagan Washington National Airport is within 5 miles of the Grand Hyatt by taxi, shuttle, or Metrorail. Dulles International Airport is approximately 40 minutes by taxi, and shuttle service is also available. Baltimore/Washington International Airport (BWI) is approximately 45 minutes by taxi; shuttle and train service are available. Travel times will vary depending on traffic.

**TRAIN:** Amtrak services Union Station in Washington, DC, and Metrorail and taxi service are available from Union Station to the Grand Hyatt.

## What to Wear

**Weather:** December daytime weather in DC is usually in the 40s and 50s. Be prepared for some unseasonably warm or cold weather in this city on the Potomac River! **Meeting Attire:** Business attire is appropriate during meetings, the Opening Dinner and Luncheons, but casual clothing is welcomed for touring.

## Special Events for our Guests

### **Workshop for Dean Spouses and Partners— Thursday, December 4, from 10:00 am to 11:30 am**

Join dean spouses/partners for a panel discussion on what it means to be a spouse/partner of a graduate dean. Complimentary.

### **George Washington's Mount Vernon Tour — Friday, December 5 from 10:00 am to 3:00 pm**

Depart by bus from the hotel lobby for the ride to Mount Vernon Plantation, home to America's first president, George Washington, and one of the nation's most visited historic sites. Begin your visit at the Orientation Center for a short film on Washington followed by a visit to the historic mansion where Washington spent 45 years of his life expanding his home to reflect his status as a Virginia gentleman. The mansion is furnished as it was in 1799 and includes many original Washington pieces. After touring the mansion time will be allowed to explore the gardens and grounds or the museum and education center. This will be followed by lunch in the Mount Vernon Inn. Ticket price: \$70 (includes lunch). *Pre-registration required.*

*In addition, guests tickets may be purchased for the Opening Dinner, Awards Luncheon and LaPidus Luncheon.*



# Registration Form

CGS 54th Annual Meeting  
December 3-6, 2014  
Grand Hyatt | Washington, DC

## PARTICIPANT INFORMATION: (Please feel free to attach business card)

NAME	DAY PHONE
BADGE NAME (FIRST NAME)	FAX
POSITION TITLE	GUEST NAME
INSTITUTION	<input type="checkbox"/> Check here if you are a first-time attendee
ADDRESS	<input type="checkbox"/> Check here if you have special dietary or physical needs; please specify:
EMAIL	

### FEES:

#### Annual Meeting Fee (please check one)

*Includes meeting materials, opening reception and dinner, two lunches and breaks.*

	MEMBER	NON-MEMBER	
Early-Bird Registration (postmarked on or before October 1, 2014)	<input type="checkbox"/> \$775	<input type="checkbox"/> \$985	\$ _____
Regular Registration (postmarked October 2 - November 15, 2014)	<input type="checkbox"/> \$825	<input type="checkbox"/> \$1060	_____
On-Site Registration (postmarked after November 15, 2014)	<input type="checkbox"/> \$875	<input type="checkbox"/> \$1110	_____
Graduate Student Rate	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400	_____
Meeting Fee Subtotal			\$ _____

#### Pre-Meeting Workshops – Wednesday, 12/3/14

*All workshops are \$75 per session*

*(please check one workshop per time slot):*

##### Morning (9:00 am - 11:30 am)

<input type="checkbox"/> Addressing Challenging Grad. Stdnt. Situations	\$ _____
<input type="checkbox"/> Tech. Solutions for Tracking Student Progress	_____
<input type="checkbox"/> Assessment and Review-Doctoral	_____
<input type="checkbox"/> Assessment and Review-Master's	_____
<input type="checkbox"/> Creating/Sustaining Online Grad Educ. Programs	_____
<input type="checkbox"/> Grad. School Role in Enhancing Stdnt. Financial Educ.	_____

##### Afternoon (2:00 pm - 4:30 pm)

<input type="checkbox"/> Legal Issues	_____
<input type="checkbox"/> Excellence through Inclusion in Graduate Education	_____
<input type="checkbox"/> Up Close & Personal with Technology	_____
<input type="checkbox"/> Supporting Students' Writing & Degree Completion	_____
<input type="checkbox"/> Career and Professional Development	_____
<input type="checkbox"/> Fundraising as Instrument for Improving Grad. Educ.	_____
Workshop Fee Subtotal \$ _____	

### Guest Meal and Activity Tickets

*Meeting attendees DO NOT need to purchase meal tickets:*

Opening Dinner on Wednesday, 12/3	# _____ tickets at \$80 each	\$ _____
Awards Luncheon on Thursday, 12/4	# _____ tickets at \$60 each	\$ _____
Workshop for Dean Partners on Thursday, 12/4 (complimentary)	# _____ plan to attend	_____
Mount Vernon Tour on Friday, 12/5	# _____ tickets at \$70 each	\$ _____
LaPidus Luncheon on Friday, 12/5	# _____ tickets at \$60 each	\$ _____
Total		\$ _____

### Payment Type Please print clearly.

☐ Check ☐ VISA ☐ MasterCard ☐ AmEx

\$ \_\_\_\_\_  
TOTAL AMOUNT CHARGED TO CARD

CARDHOLDER NAME	
CARD NUMBER	
EXP. DATE	CVV#
SIGNATURE	

**To register online, visit [www.cgsnet.org](http://www.cgsnet.org)**

Please complete and... MAIL *registration form and payment to:*  
Council of Graduate Schools, Meetings Dept., One Dupont Circle, NW, Suite 230, Washington, DC 20036

FAX *If paying by credit card, fax your form to CGS at 202-296-9194. Credit card payment must include the card and CVV numbers, expiration date, cardholder name, and signature.*

# 54th Annual Meeting | Preliminary Program

## Tuesday, December 2nd

- 8:00 am CGS Diversity and Inclusion Advisory Committee Meeting
- 12:00 pm CGS Executive Committee Meeting
- 1:00 pm CGS Board of Directors Meeting

## Wednesday, December 3rd

- 7:30 am Registration Opens
- 9:00 am Pre-Meeting Workshops
- 2:00 pm Pre-Meeting Workshops
- 6:00 pm Opening Reception
- 7:00 pm Opening Dinner with *The Capitol Steps*

## Thursday, December 4th

- 7:30 am Assistant and Associate Deans Breakfast
- 8:00 am Exhibits Open
- 8:30 am Welcome and Opening Session
- 9:00 am **PLENARY I:** Making the Case for the Public Value of Graduate Education
- 10:00 am Workshop for Dean Spouses/Partners
- 10:30 am Morning Refreshment Break
- 11:00 am Concurrent Sessions
- 12:00 pm Awards Luncheon
- 2:30 pm **PLENARY II:** Using Interactive Theater to Enhance Faculty Mentorship Skills

- 4:00 pm Afternoon Refreshment Break
- 4:30 pm Concurrent Sessions
- 6:00 pm Reception

## Friday, December 5th

- 7:30 am Regional Affiliates Committee Breakfasts
- 9:00 am **PLENARY III:** Graduate Education and the NSF Perspective
- 10:00 am Mount Vernon Tour
- 10:30 am Morning Refreshment Break
- 11:00 am Concurrent Sessions
- 12:00 pm LaPidus Luncheon
- 2:00 pm **PLENARY IV:** The Federal Budget and Its Impact on the Future of Research and Graduate Education
- 3:30 pm Afternoon Refreshment Break
- 4:00 pm Concurrent Sessions
- 6:00 pm Reception

## Saturday, December 6th

- 8:00 am Business Meeting
- 8:30 am **PLENARY V:** Disciplines, Pedagogy, and Needed Changes in Graduate Education
- 10:30 am **PLENARY VI:** New Frontiers in Enrollment Management
- 12:00 pm Closing of Meeting

Questions? Visit [www.cgsnet.org](http://www.cgsnet.org) or contact Heidi Shank at [hshank@cgs.nche.edu](mailto:hshank@cgs.nche.edu) or 202-223-3791



One Dupont Circle, NW, Suite 230  
Washington, DC 20036



## CGS 54th Annual Meeting

December 3-6, 2014

Grand Hyatt | Washington, DC

REGISTER ONLINE at [www.cgsnet.org](http://www.cgsnet.org)

EARLY-BIRD DEADLINE IS OCTOBER 1, 2014