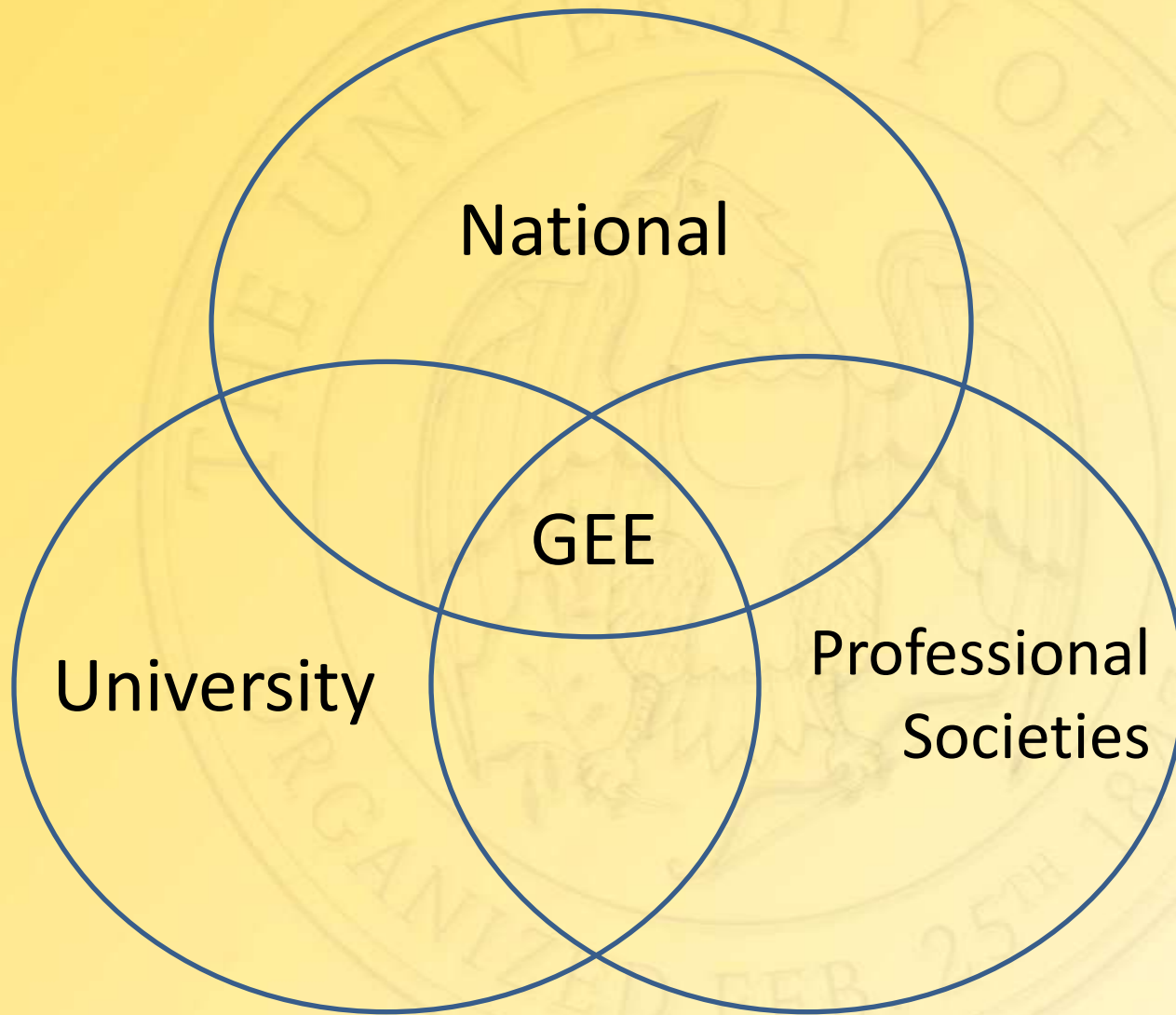


The background features a large, faint watermark of the University of Iowa seal. The seal is circular and contains the text "THE UNIVERSITY OF IOWA" at the top and "ORGANIZED FEB. 25TH 1847" at the bottom. In the center of the seal is a figure holding a torch and a book, with a banner below it.

Advocacy for the Graduate Education Enterprise



National - CGS

- Current national issues
 - Tax reform impacts on grad students
 - Debt load / costs of education
 - Higher Ed Act Reauthorization
 - COMPETES Act
 - Immigration reform
 - Program outcomes : retention/completion, TTD, employment
 - New and applied knowledge
 - Use local examples to support

University

- Relate national issues to examples on campus
- Highlight key accomplishments
 - How is the GEE addressing national, state, local district issues
 - Use other advocates: especially students
 - Know committees, interests of congressional member

Professional Societies / Organizations

- Impacts of research, scholarship to improving society
- New & applied knowledge
- Funding from national agencies (NIH, NSF, NEH, etc.)
- Impact of federal legislation on productivity