

NEW DEANS INSTITUTE & SUMMER WORKSHOP SCHEDULE

New Deans Institute

SATURDAY, JULY 11

7:30 AM - 5:00 PM	REGISTRATION AND TICKET SALES	VERCHÉRES
7:30 AM - 8:30 AM	CGS CONTINENTAL BREAKFAST	FRONTENAC
8:30 AM - 8:45 AM	WELCOME AND INTRODUCTIONS <i>Suzanne Ortega, President, Council of Graduate Schools</i> <i>Barbara Knuth, Chair, Board of Directors, Council of Graduate Schools and Senior Vice Provost and Dean, Graduate School, Cornell University</i>	SALLE DE BAL
8:45 AM - 10:00 AM	SESSION I: FRESHMAN DEANS' REFLECTIONS The New Deans Institute generally consists of the sages of the graduate deanery speaking to newcomers about how to be as effective as possible in their graduate school roles. Deans, who are themselves “freshman” deans at their institutions, either in or just completing their first years in the position, will report on their experiences. Each speaker will share his or her answer to the questions: “What is the information I didn’t have that I wish I would have had during the first year on the job?” and “What was my biggest challenge and my most effective strategy for overcoming this challenge?” <i>Speakers: Michael Cunningham, Associate Provost, Graduate Studies and Research, Tulane University</i> <i>Karlene Hoo, Dean, Graduate School, Montana State University</i> <i>Christopher Sindt, Vice Provost, Graduate and Professional Studies, St. Mary’s College of California</i>	SALLE DE BAL
10:00 AM - 10:45 AM	SESSION II: RUNNING A GRADUATE ORGANIZATION: NUTS AND BOLTS What structures must you have in place to run a successful graduate school? How do you prioritize tasks, involve faculty representatives in governance, care for DGS’s, and live happily within an administration? Graduate deans will share their to-do lists of tasks and structures—for managing curriculum and program assessment, engaging faculty in decision making, working in governance structures, promoting student development, and publicizing programs and events. Leave this session with your own must-do list. <i>Speakers: Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University</i> <i>Paul Gemperline, Dean, Graduate School, East Carolina University</i>	SALLE DE BAL
10:45 AM - 11:15 AM	MORNING COFFEE	VERCHÉRES

11:15 AM - 12:30 PM	SESSION III: BUDGET AND STAFF MANAGEMENT STRATEGIES	SALLE DE BAL
	<p>This session will share strategies for making difficult management decisions that often confront deans, including those involving budget and personnel. Budget issues will include managing with less and strategies to effectively prioritize budget items, as well as how to retain or grow graduate school resources. Staff issues will include managing a small staff with few resources, “inheriting” a staff, and good personnel practices. Three mini case studies will be presented.</p>	
	<p><i>Speakers: Barbara Knuth, Chair, Board of Directors, Council of Graduate Schools and Senior Vice Provost and Dean, Graduate School, Cornell University</i> <i>Max Poole, Dean, Graduate School, Appalachian State University</i> <i>James Wimbush, Vice President for Diversity, Equity and Multicultural Affairs and Dean, University Graduate School, Indiana University</i></p>	
12:30 PM - 1:45 PM	NETWORKING LUNCH	FRONTENAC
1:45 PM - 3:00 PM	SESSION IV: GRADUATE ADMISSIONS AND FINANCING OVERVIEW	SALLE DE BAL
	<p>Graduate admissions and financial aid are among the key factors in defining the quality and character of a university’s graduate program. In this session, speakers will address graduate student financing and admissions as seen from a dean’s perspective. Organizational structure, admission processes and financial aid decisions, as well as other special issues as proposed by the audience will be addressed.</p>	
	<p><i>Speakers: Nancy Marcus, Dean, Graduate School, Florida State University</i> <i>Carol Shanklin, Dean, Graduate School, Kansas State University</i></p>	
3:00 PM - 3:30 PM	AFTERNOON REFRESHMENT BREAK	VERCHÉRES
3:30 PM - 4:45 PM	SESSION V: ADVOCACY 101	SALLE DE BAL
	<p>The session will focus on political engagement from both an internal and external perspective. Presenters will describe opportunities and situations deans may encounter that will require engagement in the policy and political process. Participants will review and discuss resources and strategies needed to respond effectively.</p>	
	<p><i>Chair: Beth Buehlmann, Vice President, Public Policy and Government Relations, Council of Graduate Schools</i></p> <p><i>Speakers: Maria Di Stefano, Associate Provost, International Education and Dean, Graduate Studies, Truman State University</i> <i>Steven Matson, Dean, Graduate School, University of North Carolina, Chapel Hill</i></p>	
4:45 PM - 5:00 PM	SESSION VI: WRAP UP	SALLE DE BAL
	<p><i>Suzanne Ortega, President, Council of Graduate Schools</i></p>	
6:30 PM	OPTIONAL DINNER SIGN-UPS	
	SIGN-UP AT THE REGISTRATION AREA OR AT AFTERNOON BREAK	
	<p>Dine out with fellow participants and members of the CGS board and staff! Sign-up sheets will be posted during the Institute. Dinner is pay-your-own-way, and restaurants vary by cuisine and cost.</p>	

Summer Workshop

SUNDAY, JULY 12

8:00 AM - 5:00 PM	REGISTRATION AND TICKET SALES	VERCHÉRES
8:00 AM - 12:00 PM	CGS BOARD OF DIRECTORS MEETING	BELLEVUE
8:30 AM - 11:30 AM	SPECIAL EVENT: HISTORIC QUÉBEC CITY WALKING TOUR	MEET IN HOTEL LOBBY
	Take a step back in time as you explore the only walled city north of Mexico. See and feel the unique “old world” ambiance of Québec City as a guide leads you through the enclave of cobbled lanes and winding streets that weave together monuments, museums, churches, shops and outdoor cafes. During the tour, enjoy a sample of maple taffy on the snow...yes, even in July! Discover Place Royale, the cradle of French civilization in North America, located in the lower part of old Québec and the Petit Champlain, the oldest commercial district in North America. The tour starts and ends at the hotel and includes a ride in the funicular, a safe, inclined cable railway that links Upper Town to Lower Town. Comfortable shoes recommended. Ticket price: \$40. <i>As space is limited, pre-registration is recommended. On-site ticket sales are not guaranteed.</i>	
12:30 PM - 12:35 PM	WELCOME AND OVERVIEW OF CGS	SALLE DE BAL
	<i>Suzanne Ortega, President, Council of Graduate Schools</i>	
12:35 PM - 2:00 PM	PLENARY I: IS THE MASTER’S THE NEW BACCALAUREATE?	SALLE DE BAL
	Employers, workforce experts, and regional development agencies increasingly stress the master’s degree as an entry qualification into professional positions. Has the master’s degree become the new entry-level white-collar degree? Learn what employers see as current and anticipated workforce needs. Explore the implications of emerging skills requirements for university partnerships and the content, assessment and accountability of master’s programs.	
	<i>Chair: W. Randy Woodson, Chancellor, North Carolina State University</i>	
	<i>Speaker: James Goodnight, Chief Executive Officer, SAS</i>	
	<i>Respondents: Edwin Bélanger, Director, Department of Graduate and Postdoctoral Studies, INRS/Université du Québec</i>	
	<i>Kinchel Doerner, Dean, Graduate School, South Dakota State University</i>	
2:00 PM - 2:30 PM	AFTERNOON REFRESHMENT BREAK	VERCHÉRES
	SPONSORED BY	
	BOSTON COLLEGE	
	MASSACHUSETTS INSTITUTE OF TECHNOLOGY	
2:30 PM - 3:15 PM	PLENARY FOLLOW-ON: THE ROLE OF MASTER’S EDUCATION IN REGIONAL ECONOMIC DEVELOPMENT	
	As a growing number of jobs and more employers require the master’s degree for entry-level jobs and advancement to more senior positions, universities seek creative ways to better align programs with regional workforce and economic development demands. Some universities collaborate with regional employers to develop degree programs that are targeted specifically to meet these demands. Others have created physical spaces designed to foster university-private sector collaborations. This session will feature two universities’ approaches to this issue.	
	<i>Speakers: Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County</i>	
	<i>James Sterling, Interim Dean of Natural Sciences, Minerva Schools, Keck Graduate Institute</i>	

3:30 PM - 5:00 PM

CONCURRENT DEAN DIALOGUES

WORKING THE COCKTAIL PARTY

FRONTENAC

Social events provide the timing, the opportunity, and the network to advance key issues. Graduate deans who thoughtfully consider how to gain access to key administrators, alumni, and/or colleagues will achieve outcomes not attainable in traditional contexts. This session will provide deans with a template for how to effectively network, how to guide consideration of topics, and how to follow-up after a social event to advance important initiatives.

*Speakers: Robert Augustine, Dean Emeritus, Graduate School, Eastern Illinois University
Mark J. T. Smith, Dean, Graduate School, Purdue University*

PUTTING ALUMNI CAREER DATA TO WORK

JACQUES CARTIER

National and institutional data on alumni careers have the potential to inform degree programs and enhance communications with prospective students and policy makers. But how can deans make the best use of the data available to them? Speakers for this session will offer strategies for putting alumni career data to work for their institutions and facilitate a conversation on current challenges and opportunities.

*Speakers: Martin Kreiswirth, Former Associate Provost and Dean, Graduate and Postdoctoral Studies, McGill University
Elizabeth Watkins, Dean, Graduate Division and Vice Chancellor, Student Academic Affairs, University of California, San Francisco*

6:00 PM - 7:00 PM

OPENING RECEPTION

VERCHÉRES

7:00 PM - 9:00 PM

OPENING DINNER

SALLE DE BAL

MONDAY, JULY 13

7:30 AM - 3:30 PM

REGISTRATION

REGISTRATION DESK

7:30 AM - 8:30 AM

BREAKFAST: PROQUEST DISSERTATIONS & THESES: NEW INITIATIVES, NEW FEATURES AND SERVICE ENHANCEMENTS

FRONTENAC

The focus of the presentation will be a brief introduction for new deans, a review of ProQuest's new initiatives, new features, and service enhancements.

*Presiders: Marlene Coles, Associate Director, Dissertations Dissemination, ProQuest
Austin McLean, Director, Product Management, ProQuest*

9:00 AM - 10:30 AM

PLENARY II: MAKING THE CASE FOR GRADUATE EDUCATION WITH YOUR PRESIDENT AND BOARD

SALLE DE BAL

To effectively make the case for graduate education on your campus requires a set of facts that can be turned into stories relevant to campus stakeholders' needs and concerns. University Presidents will discuss what makes a convincing case for the value and contribution of graduate education to the university as a whole and how this can lead to continued or increased support of graduate students and programs.

Chair: Lisa Tedesco, Vice Provost, Academic Affairs and Graduate Studies and Dean, Laney Graduate School, Emory University

*Speakers: Paul Ferguson, President, Ball State University
Tom Ross, President, University of North Carolina system*

<p>10:30 AM - 11:00 AM</p>	<p>MORNING COFFEE BREAK</p> <p>SPONSORED BY CONCORDIA UNIVERSITY CORNELL UNIVERSITY GEORGIA REGENTS UNIVERSITY MCMASTER UNIVERSITY</p>	<p>VERCHÉRES</p>
<p>11:00 AM - 12:15 PM</p>	<p>HOT TOPIC SESSIONS</p> <p>HOT TOPIC: INTERNATIONAL STUDENT RECRUITING <i>Facilitators: Brian Blake, Vice Provost for Academic Affairs and Dean, Graduate School, University of Miami</i> <i>Nan Yancey, Dean, Graduate Studies, Lewis University</i></p> <p>HOT TOPIC: GRADUATE EDUCATION PROGRAMS AT NSF <i>Facilitators: Brian Mitchell, CGS/NSF Dean in Residence</i> <i>Joerg Schlatterer, Program Director, Division of Graduate Education, National Science Foundation</i></p> <p>HOT TOPIC: SUPPORT FOR UNDERREPRESENTED STUDENTS <i>Facilitators: Charles Ambler, Dean, Graduate School, The University of Texas at El Paso</i> <i>Elisa Mattison, Director, Graduate School, University of Alaska Anchorage</i></p> <p>HOT TOPIC: FINANCIAL EDUCATION <i>Facilitators: Susan Carvalho, Interim Associate Provost and Dean, Graduate School, University of Kentucky</i> <i>John Stevenson, Dean, Graduate School, University of Colorado at Boulder</i></p> <p>HOT TOPIC: ACCOUNTABILITY AND ASSESSMENT FRAMEWORKS <i>Facilitators: Carolyn Hodges, Vice Provost and Dean, Graduate School, University of Tennessee, Knoxville</i> <i>David Holger, Associate Provost for Academic Programs and Dean, Graduate College, Iowa State University</i></p> <p>HOT TOPIC: POST DOCS</p>	<p>LAVAL</p> <p>BELLEVUE</p> <p>SALON ROSE</p> <p>ST. LOUIS</p> <p>FRONTENAC</p> <p>PETIT FRONTENAC</p>
<p>12:15 PM - 1:30 PM</p>	<p>NETWORKING LUNCH</p>	<p>JACQUES CARTIER/CHAMPLAIN</p>
<p>1:30 PM - 3:00 PM</p>	<p>CONCURRENT DEAN DIALOGUES</p> <p>RETHINKING THE MASTER'S THESIS Some master's programs have adopted alternatives to the traditional thesis: for-credit capstone projects, externships, clinical experiences, or internships with formal papers or projects. Explore the challenges of these culminating experiences—monitoring quality, managing off-campus assessments, assessing for effectiveness, and comparing student performance across unique projects. And is the traditional thesis a dying art? <i>Speakers: Michael Feuer, Dean, Graduate School of Education and Human Development, George Washington University</i> <i>Mitchell Watsky, Dean, Graduate School, Georgia Regents University</i></p>	<p>SALLE DE BAL FOYER</p>

1:30 PM - 3:00 PM

CONCURRENT DEAN DIALOGUES (CONTINUED)

INTERDISCIPLINARY THINKING: WHAT IT MEANS FOR GRADUATE EDUCATION

FRONTENAC

Is interdisciplinarity best conceived as content knowledge or mastery of research methods that spans more than one discipline, or is there such a thing as an interdisciplinary way of thinking? Join colleagues for a discussion of what we might mean by interdisciplinary thinking, how we recognize or measure it, and how we might organize space, professional development opportunities, and the curricula to foster it in all students, not just those enrolled in interdisciplinary degree programs.

*Speakers: Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech
Frances Leslie, Vice Provost, Graduate Education and Dean, Graduate Division,
University of California, Irvine*

6:15 PM - 8:30 PM

COCKTAIL RECEPTION AND TOUR OF THE ASSEMBLÉE NATIONALE MEET IN HOTEL LOBBY

Depart the hotel lobby at 6:15 pm for a short, ten minute walk to the historic Assemblée Nationale, or Parliament Building. Designed by architect Eugène-Étienne Taché and built between 1877 and 1886, this building has been home to Québec's Parliament since 1884. The evening will include a cocktail reception in Le Parlementaire, a magnificent beaux arts dining room, originally a gathering place for the Members and personnel of the National Assembly as well as the press before opening its doors to the public in 1968. Throughout the event, attendees will have the opportunity to tour the historic building, where they will discover the history and workings of Québec's parliamentary institutions, the cities' history, and the Second Empire style architecture of the Parliament Building and the many works of art it houses. Ticket price: \$80. *As space is limited, pre-registration is required. Tickets will not be available for purchase onsite.*

TUESDAY, JULY 14

7:30 AM - 3:00 PM

REGISTRATION

VERCHÈRES

7:30 AM - 8:30 AM

BREAKFAST: UPDATE FROM THE GRE® AND TOEFL® PROGRAMS AT ETS FRONTENAC

Hear about the latest trends and new enhancements to the GRE® and TOEFL® testing programs that can help you with your institution's recruitment and admissions process. Plus, get an update on other ETS initiatives for graduate programs and applicants.

*Presenter: David Payne, Vice President and COO, Global Education Division,
Educational Testing Service*

9:00 AM - 10:30 AM

PLENARY III: GRADUATE EDUCATION AND THE CHANGING LEGAL LANDSCAPE

SALLE DE BAL

An expert in the field will discuss legal trends in graduate education with a focus on what graduate deans need to know to work effectively with faculty, staff, and legal counsel. The speaker will share recent cases that illustrate legal issues surrounding academic integrity and due process, the Americans with Disabilities Act (ADA), Title IX, privacy issues, and implications of the Fair Labor Standards Act for funding of graduate students.

Chair: Jeannine Blackwell, CGS Dean in Residence

*Speaker: Mackenzie Wilfong, Associate General Counsel, Board of Regents,
Oklahoma State University and the Agricultural and Mechanical Colleges*

10:30 AM - 11:00 AM

MORNING COFFEE BREAK

VERCHÈRES

**SPONSORED BY
UNIVERSITY OF NEW HAMPSHIRE**

11:00 AM - 12:15 PM

HOT TOPIC SESSIONS

HOT TOPIC: HOLISTIC REVIEW IN GRADUATE ADMISSIONS **BELLEVUE**

*Facilitators: Carol Genetti, Dean, Graduate Division, University of California, Santa Barbara
Jacqueline Huntoon, Associate Provost and Dean, Graduate School,
Michigan Technological University*

HOT TOPIC: UNDERSTANDING ENROLLMENT AND REVENUE **LAVAL**

*Facilitators: Elizabeth Kenney, Assistant Dean, School of Graduate Studies,
Salem State University
Jerry Weinberg, Associate Provost, Research and Dean, Graduate School,
Southern Illinois University Edwardsville*

HOT TOPIC: MENTAL HEALTH ISSUES **SALON ROSE**

*Facilitators: Maria Green Cowles, Dean, Graduate School, Hood College
Margaret McManus, Associate Provost, Graduate Studies, La Salle University*

HOT TOPIC: ACADEMIC INTEGRITY **PETIT FRONTENAC**

*Facilitators: Mark Sheridan, Vice Provost, Graduate and Post Doctoral Affairs and Dean,
Graduate School, Texas Tech University
Paula Wood-Adams, Dean, Graduate Studies, Concordia University*

HOT TOPIC: PROFESSIONAL DEVELOPMENT **FRONTENAC**

*Facilitators: Charles Caramello, Associate Provost for Academic Affairs and Dean,
Graduate School, University of Maryland
John Doering, Vice-Provost and Dean, Faculty of Graduate Studies,
University of Manitoba*

HOT TOPIC: CREATING PERSONAL AND PROFESSIONAL BALANCE **ST. LOUIS**

*Facilitators: Jessica Horowitz, Associate Dean for Student Services, Graduate School,
Loyola University of Chicago
John Kiss, Dean, Graduate School, University of Mississippi*

12:15 PM - 1:45 PM

NETWORKING LUNCH

JACQUES CARTIER/CHAMPLAIN

2:00 PM - 4:00 PM

CONCURRENT TECHNICAL WORKSHOPS

**INNOVATIONS IN GRADUATE PROFESSIONAL DEVELOPMENT: LESSONS
LEARNED FROM THE BEST PROGRAM** **SALLE DE BAL**

From following the career pathways of doctoral recipients to professional development programs for work in a range of industries and employers, graduate deans increasingly seek ways to track, support, and engage doctoral students and alumni. Learn about promising practices from three NIH-funded projects and join these BEST program leaders in thinking through how the lessons they are learning might apply outside of the biomedical disciplines.

Chair: Patricia Labosky, Program Leader, National Institutes of Health

Speakers: George Roger Chalkley, Senior Associate Dean, Biomedical Research Education and Training, Vanderbilt University

Barbara Knuth, Chair, Board of Directors, Council of Graduate Schools and Senior Vice Provost and Dean, Graduate School, Cornell University

Ambika Mathur, Dean, Graduate School, Wayne State University

2:00 PM - 4:00 PM

CONCURRENT TECHNICAL WORKSHOPS (CONTINUED)

FUTURE OF THE DISSERTATION

FRONTENAC

The scholarly world of the dissertation is changing. What are the implications of new technologies for dissertation format, structure, and dissemination? What do changes in the academic publishing industry mean for preparing doctoral students aiming for academic careers? For PhD's going into non-academic careers, how do we reconceive the structure and intellectual context of the dissertation? This workshop is aimed to help graduate deans learn about technological innovations, rethink their policies, and responsibly expand options for students and faculty advisors.

*Speakers: Nancy Marcus, Dean, The Graduate School, Florida State University
Andrew Webber, Vice Provost, Graduate Education, Arizona State University
Paul Yachnin, Director, Institute for the Public Life of Arts and Ideas (IPLAI),
McGill University*

WEDNESDAY, JULY 15

7:45 AM - 8:45 AM

CGS CONTINENTAL BREAKFAST

PLACE D'ARMES

8:30 AM - 12:00 PM

DIVERSITY AND INCLUSION ADVISORY COMMITTEE

SALON ROSE

Committee Chair: Barbara Wilcots, Associate Provost, Graduate Studies, University of Denver

9:00 AM - 12:00 PM

TECHNICAL WORKSHOP

ADVOCACY: GETTING BEYOND AWARENESS AND TAKING ACTION

JACQUES CARTIER

Once you recognize an opportunity to advocate for your graduate education programs, what's next? This technical workshop will provide tools and strategies for graduate deans to expand and enhance their advocacy skills on campus and with policy makers and stakeholders. Resources, including examples of useful materials such as issue briefs and talking points, will be provided. Finally, the 'do's and don'ts' of successful advocacy will be shared.

*Speakers: Beth Buehlmann, Vice President for Public Policy and Government Relations,
Council of Graduate Schools
Maureen Grasso, Dean, Graduate School, North Carolina State University
John Keller, Associate Provost, Graduate Education and Dean, Graduate College,
The University of Iowa
Christine Ortiz, Dean, Graduate Education, Massachusetts Institute of Technology
John Stevenson, Dean, Graduate School, University of Colorado at Boulder*