

ProQuest: Past, Present, Future

2016 Summer Workshop and New Deans Institute

Council of Graduate Schools

Savannah, Georgia

July 11, 2016`





AGENDA

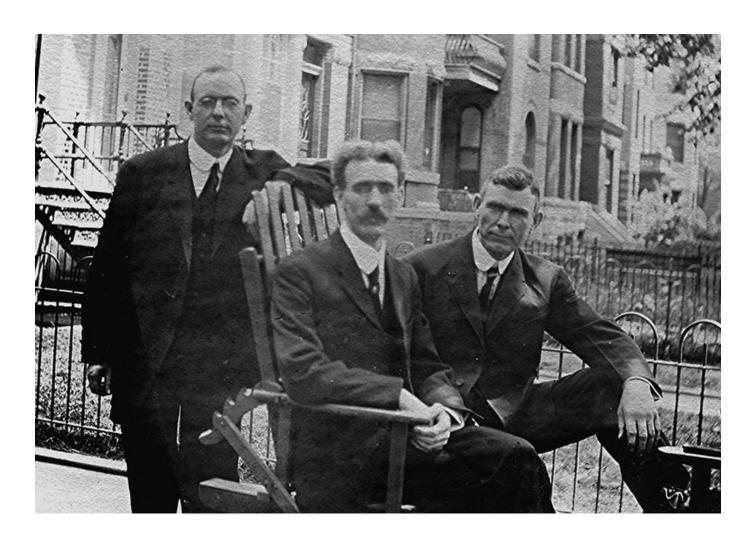
- Thank you
- The Context
- The Past
- The Present
- The Future
- Questions, issues and concerns

	PAST	PRESENT	FUTURE
Problem	Cost effective method disseminating and printing scholarly work	Discoverability	Qualifying & vetting content
Solution	Microfilm Microfiche Print on Demand (cost effective small runs)	The deluge of information and material require a refinement of existing search tools and new ones	User friendly, but sophisticated search tools. (Filters, Impact filters, citations, maybe author networks?)
Stakeholders	Authors and Graduate Schools, Libraries	Libraries, Graduate Schools, Authors	Researchers, IT, Graduate School, Libraries,
Content	Archived and disseminated in microforms and print. US and internationally. Paper dependent	Archived and disseminated microforms. Digital dominant dissemination mechanism. Increase in Global material. "Born digital"	Archived and disseminated via microforms, print and via cloud based services. Records created and delivered in more complex and varied formats

THE PAST

EDWARDS BROTHERS 1893 As struggling law students.

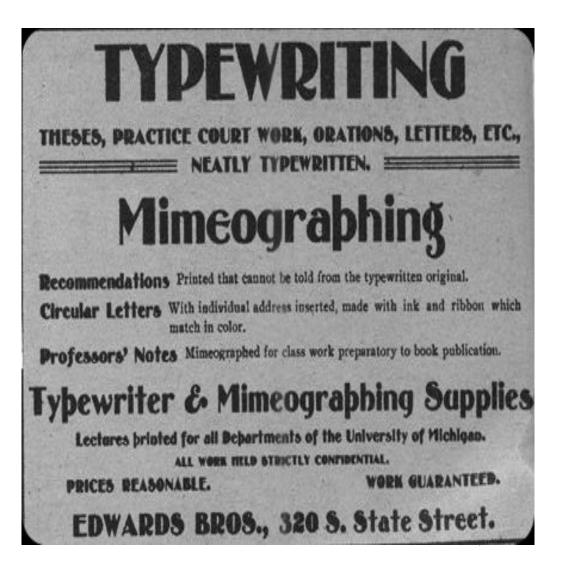




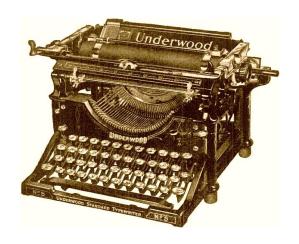
THE ORIGINAL BUSINESS MODEL



Provides needed services



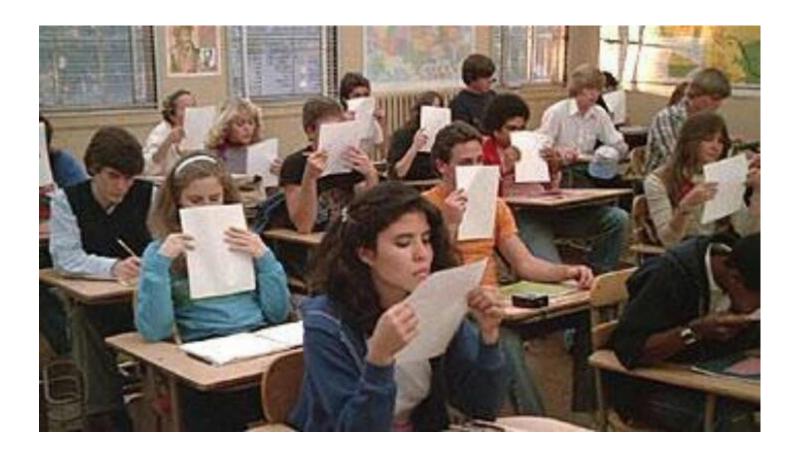
Technologies as solutions







First State Sanctioned Inhalants



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TECHNICAL TRANSITION POINT (1930)

Transition from mimeograph to offset-printers





JW (Bill) Edwards: Noted for turning a small mimeographing business into a major publishing concern.

TECHNICAL TRANSITION

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POINT (1938)



PRESERVATION and DISSEMINATION

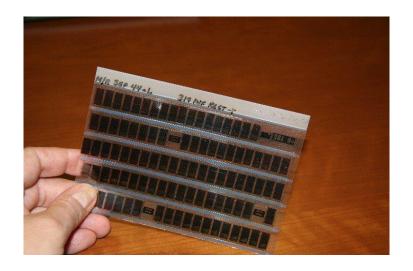


Microform Research Materials

- 6500 Newspapers
 - International Coverage
 - 100 years
- National Library of Scotland 19th Century House of Lords Parliamentary Papers
- Dissertations (FT & Abstracts)

PRESERVATION and DISSEMINATION .





Rare Manuscripts

- Buddhist. Rare Buddhist Sanskrit Manuscripts 862 AD - 1952
- The Archives of the French Protestant
 Church* 1560 1889
- The Medieval German Manuscripts, 500-1450*
- 21 Greatest Treasures: Ancient Slavic Manuscripts of the Moscow State University Library, 1200-1550
- Hebrew Manuscripts. The Collective Catalogue of Hebrew Manuscripts 1950 -1988



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TECHNOLOGY and USER EXPERIENCE







https://www.youtube.com/watch?v=iu9yuezDSIQ

THE PRESENT

ARCHIVING and DISSEMINATING



Institutional partners still relying on core activities





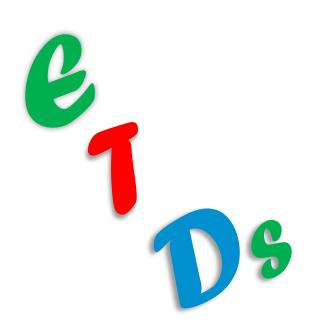


DISCOVERABILITY

Researchers need effective and efficient searches

ELECTRONIC DEPOSITSThe end of paper documents





- Cost Efficient
- Anywhere/Anytime deposits
- Free



ProQuest.

ACCESSING DISSERTATIONS & THESES IN THE DIGITAL AGE

Searching through scholarly material on the open web isn't easy. Why?

Dizzying array of access points:

Institutional repositories, open access initiatives, blogs, social media, many others...

Inconsistent quality

Inconsistent indexing

Unreliable access

18

DISCOVERABILITY

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There are some challenges.

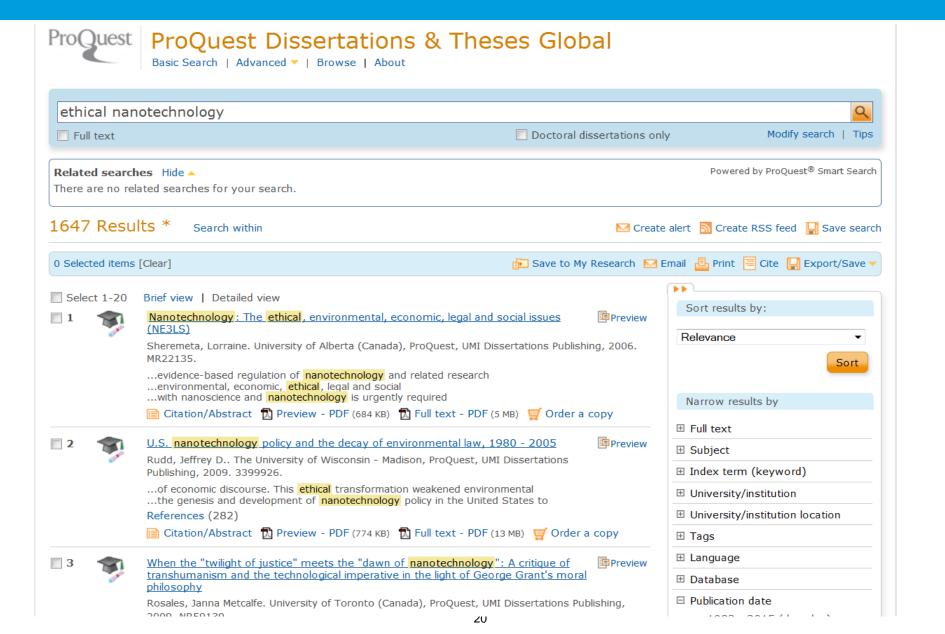




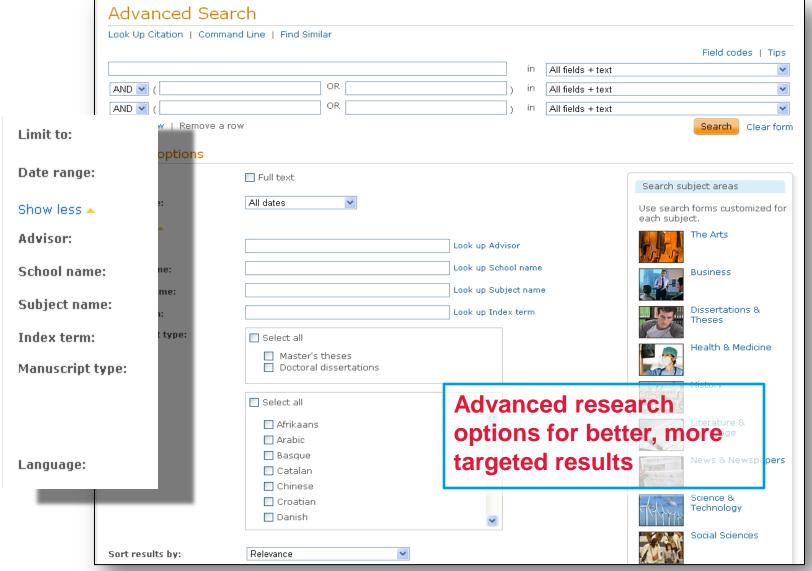
"Being able to distinguish the trusted information from the misinformation has always been, and has increasingly become, one of the things libraries do best, and I'm honored to be part of it."

Jay Weitz, Senior Consulting Database Specialist -Future of Libraries.

Search Results with links to FT and Filterable Facets



Advanced Search Interface - searchable Fields for precision



NON-ACADEMIC AUDIENCES



Other types of critical audiences using the PQDT Global database

Banking
Central/Federal
Educational Services
Health
Hospitals
Legal Services
Management Services
Manufacturing
Medical Schools and
Centers
Military

Museums, Historical
Sites & Similar Entities
Governmental Agencies
National Libraries
Petroleum Industry
Publishing
Research Services
State
USIS/USIA
Utilities



SPECIFIC CRITICAL AUDIENCES

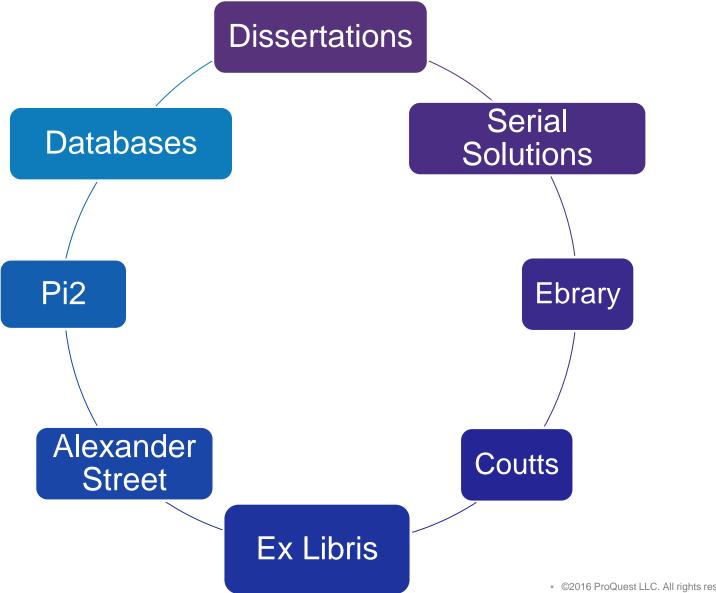
Critical audiences interested in dissertation content

- Metropolitan Museum of Art
- Museum of Modern Arts
- Defence R & D Canada –
 Valcartier
- Indian & Northern Affairs Canada
- Hydro-Quebec Ireq
- US Patent Trademark Office
- US Supreme Court Library
- National Gallery of Art
- European Patent Office

- Holocaust Museum
- National Library of Wales
- US Department of Education
- British Library
- National Diet Library
- National Library of China
- Max Planck Gesellschaft
- Bibliotheque Nationale de France-Rech
- US Fish & Wildlife Service

PROQUEST TODAY

A family of companies



THE FUTURE



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THE FUTURE











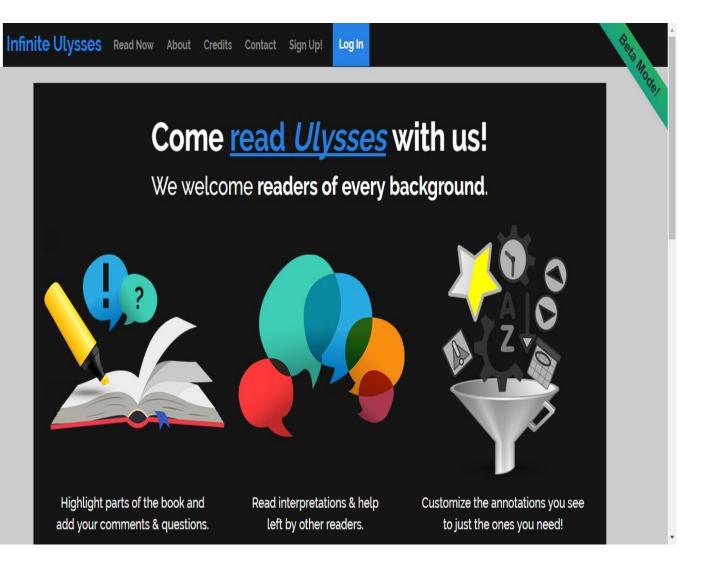
"The economic realities of academic publishing, coupled with exciting interpretive and methodological possibilities inherent in new media and digital humanities, mean that the day of the dissertation as a narrowly focused proto-book are nearly over,"

http://chronicle.com/article/The-Dissertation-Can-No-Longer/137215/

DISSERTATION INNOVATOR

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Cutting-edge work in textual scholarship.





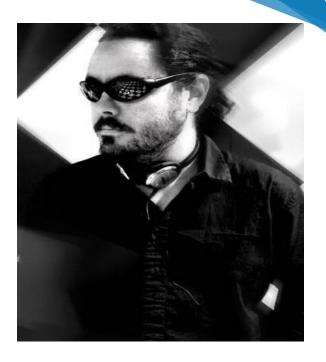
Dr. Amanda Visconti

DISSERTATON INNOVATOR



One of Australia's first interactive dissertation





Dr. Ernesto Rios Lanz



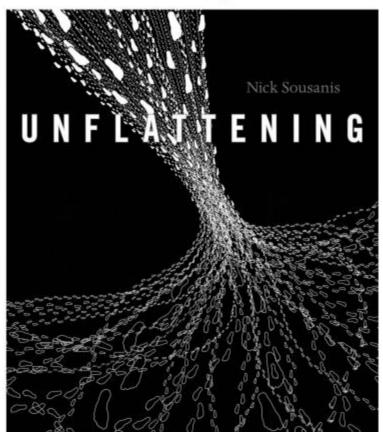
Nick Sousanis



http://spinweaveandcu Unflattening-Excerpt.p

Excerpts from Unflattening

A doctoral dissertation in comics form by Nick Sousanis @ Columbia University Book from **Harvard University Press** March 2015



TECHNICAL DIRECTION

ProQuest.

A variety of content delivered to a variety of devices.

Content Production

Video **Audio Text Photographs** Metadata **Documents Tapes Microforms** Data Code







Evolving Technology



Platform

 ProQuest Databases (PQDT Global)

Services

- ETD Administrator
- Text Mining
- Dissertation Dashboard
- Author Portal

Dissemination:

- Phones
- Kindles
- Laptops

What do our library partners care about?	What do our graduate school partners care about?	Wh

Thriving

Service to communities

Quality of resources and services

Cost effective services and efficient

Access (OA / IR)

Discoverability

workflows

Affordability

Appreciation

Reputation of library

Service their communities

Dissemination and Visibility

Quality of institution's scholarly output

Cost effective Services and efficient

Reputation of Academic Programs (status

nat does ProQuest care about?

Thriving

workflows

and prestige)

Affordability

Appreciation

SOME SHARED CONCERNS

Thriving

scholarly community

Discoverability

scholars.

Affordability

Service to institutional partners and wider

Quality of services to institutions, authors

Preservation, Dissemination, Visibility

Effective & efficient search results

and scholars. Satisfying search experiences for researchers

Reputation and Stewardship

Continued Support and interest in **ProQuest Services and Resources**

Providing cost effective services and

efficient workflow tools for institutions and



In thinking about the future of your community's research activities, ask your colleagues the following questions:

- Have you read any of the emerging work on the issue of "discoverability", a look at the emerging challenges for researchers?
- Setting aside our rare serendipitous moments, how important is the "effective and efficient" search to you?"

SOURCES:



http://www.atlasobscura.com/articles/the-strange-history-of-microfilm-which-will-be-with-us-for-centuries

http://chronicle.com/article/The-Dissertation-Can-No-Longer/137215/

http://www.srlf.ucla.edu/exhibit/text/hist_page3.htm

https://studysites.sagepub.com/repository/binaries/librarian/DiscoverabilityWhitePaper/

http://www.oclc.org/blog/main/celebrating-national-library-week-the-future-of-libraries/

https://conferences.tdl.org/usetda/index.php/USETDA/USETDA2013/paper/view/682/337

https://conferences.tdl.org/usetda/index.php/USETDA/USETDA2014/paper/view/728/375

http://dr.amandavisconti.com/

https://itp.nyu.edu/sigs/news/alum-creates-first-interactive-phd-thesis-at-rmit/

https://www.youtube.com/watch?v=LjLvCDbHGfg

https://www.youtube.com/watch?v=LjLvCDbHGfg

http://harvardpress.typepad.com/hup_publicity/2013/07/cant-find-it-cant-sign-it-on-dissertation-embargoes.html

http://listserv.crl.edu/wa.exe?A2=LIBLICENSE-L;859baf0b.1307

http://crl.acrl.org/content/74/4/368.full.pdf

http://www.nejm.org/page/about-nejm/editorial-policies

Sample list of material in microforms

American War Production Mission in China, 1944-45, Part 1: Correspondence and Reports

American West: Overland Journeys, 1841-1880

Anglo-Jewish Pamphlets from the Jewish Theological Seminary

Annual Reports of Secretary of Treasury on the State of the Finances

Annual Reports of Secretary of Treasury on the State of the Finances Part 2, 1911-1972

Apache Campaign of 1886: Records of the U.S. Army Continental Commands.

Department of Arizona

Appointment Book of President Kennedy (1961-1963)

Art Looting and Nazi Germany: Records of the Fine Arts and Monuments, Adviser, Art Hall, 1945-1961, Part 1: Country Files for Austria, Italy and Germany

CIA Research Reports, Africa, 1946-1976

CIA Research Reports, China, 1946-1976

CIA Research Reports, Europe, 1946-1976

CIA Research Reports, Japan, Korea, and the Security of Asia, 1946

CIA Research Reports, Latin America, 1946-1976

Mary McLeod Bethune Papers, Bethune-Cookman College Collection, 1922-1955

McCarthy Era Blacklisting of School Teachers, College Professors, and, Other Public Employees: The FBI Responsibilities Program File and the Dissemination of Information Policy File

Memos of the Special Assistant for National Security Affairs: McGeorge Bundy to President Johnson, 1963-1966

