

The Changing Face of Global Mobility: A Canadian Perspective

Dr. Aimée M. Surprenant
Dean, School of Graduate Studies
Memorial University of Newfoundland



July 1, 1916



NEWFOUNDLAND AND LABRADOR'S UNIVERSITY

A LIVING MEMORIAL.

MEMORIAL UNIVERSITY COLLEGE FOUNDED IN 1925.

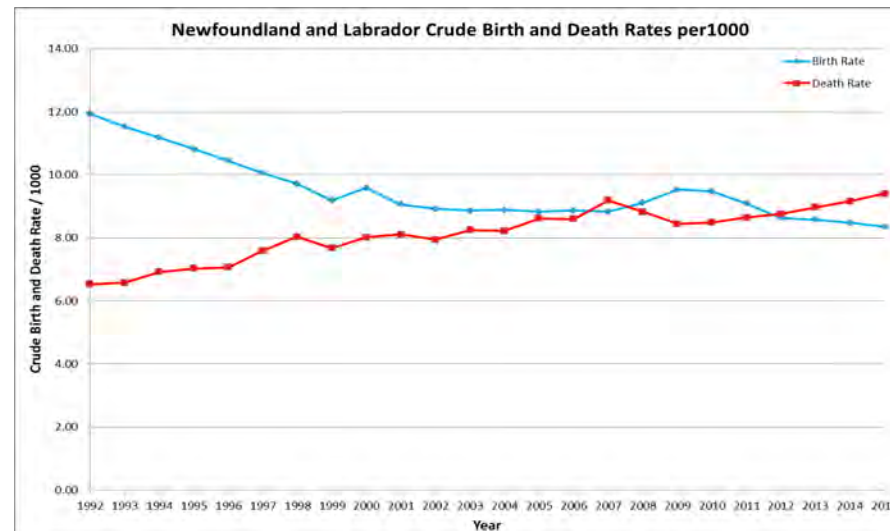
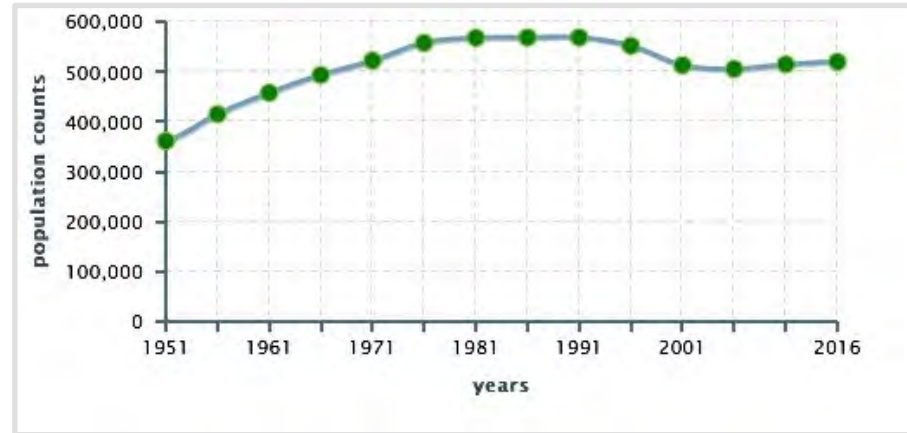
A SPECIAL OBLIGATION.

**MEMORIAL UNIVERSITY OF NEWFOUNDLAND
FOUNDED IN 1949.**

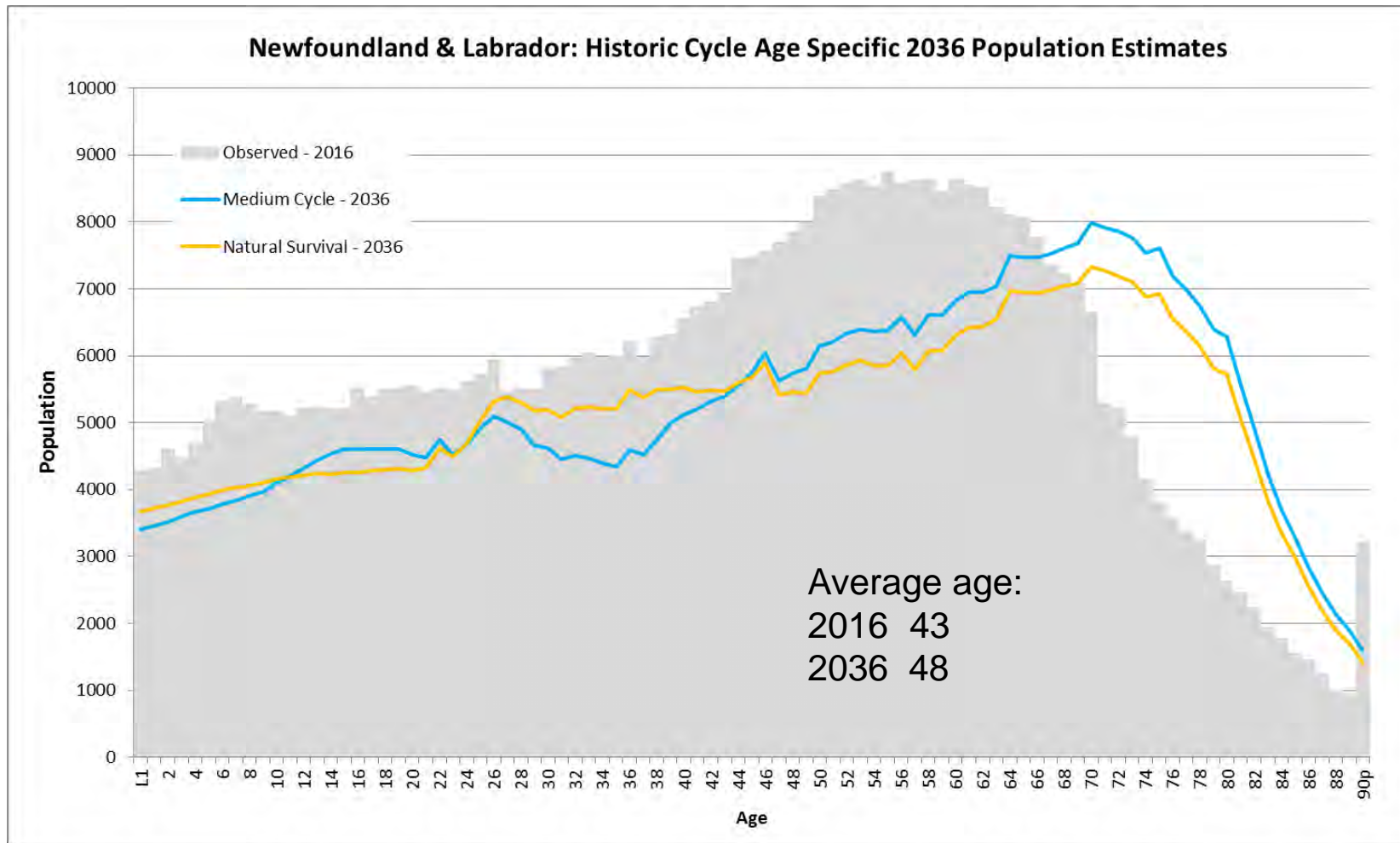
**WORLD LEADER IN
COMMUNITY
SUSTAINABILITY
RESEARCH, TEACHING
& LEARNING, &
PUBLIC ENGAGEMENT.**

NL Population: Past Trends

Population 1951-2016

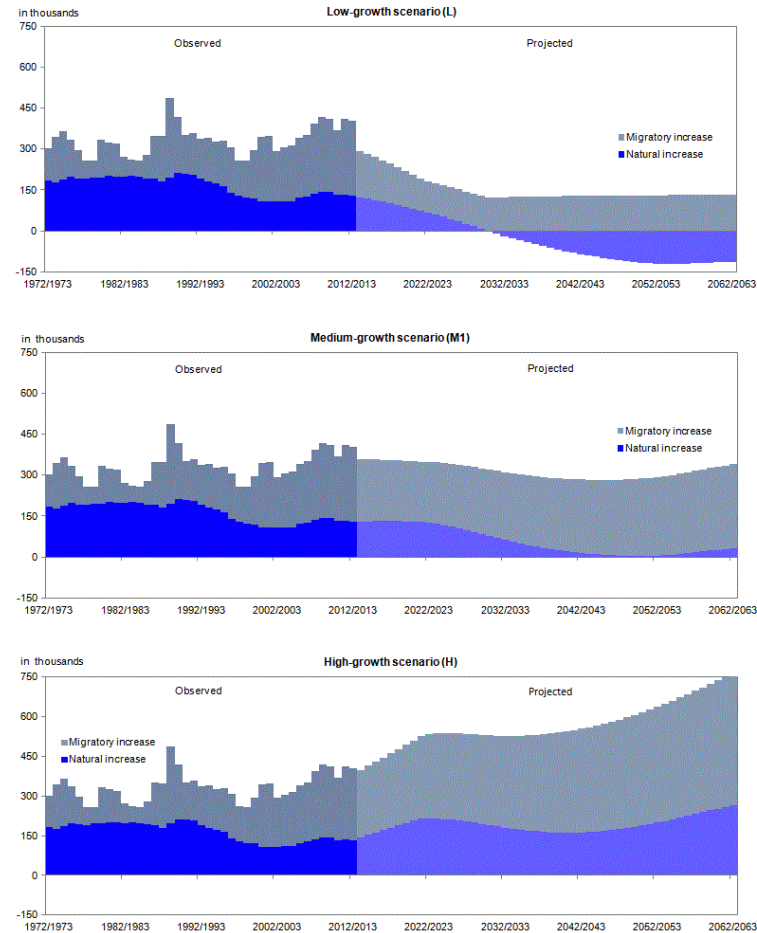


NL Age Structure: 2016, 2036



Canada Projections 2012 - 2063

Figure 2.4
 Migratory increase and natural increase, observed (1972/1973 to 2012/2013) and projected (2013/2014 to 2062/2063)
 according to the low-growth (L), medium-growth (M1) and high-growth (H) scenarios, Canada



Source: Statistics Canada, Demography Division.

Avg. Age:
 2016 41
 2036 45

Not if, but how?

How? Federal Policies

International Education:
A Key Driver of Canada's Future Prosperity



Advisory Panel on Canada's
International Education Strategy

Source: http://www.international.gc.ca/education/assets/pdfs/ies_report_rapport_sei-eng.pdf

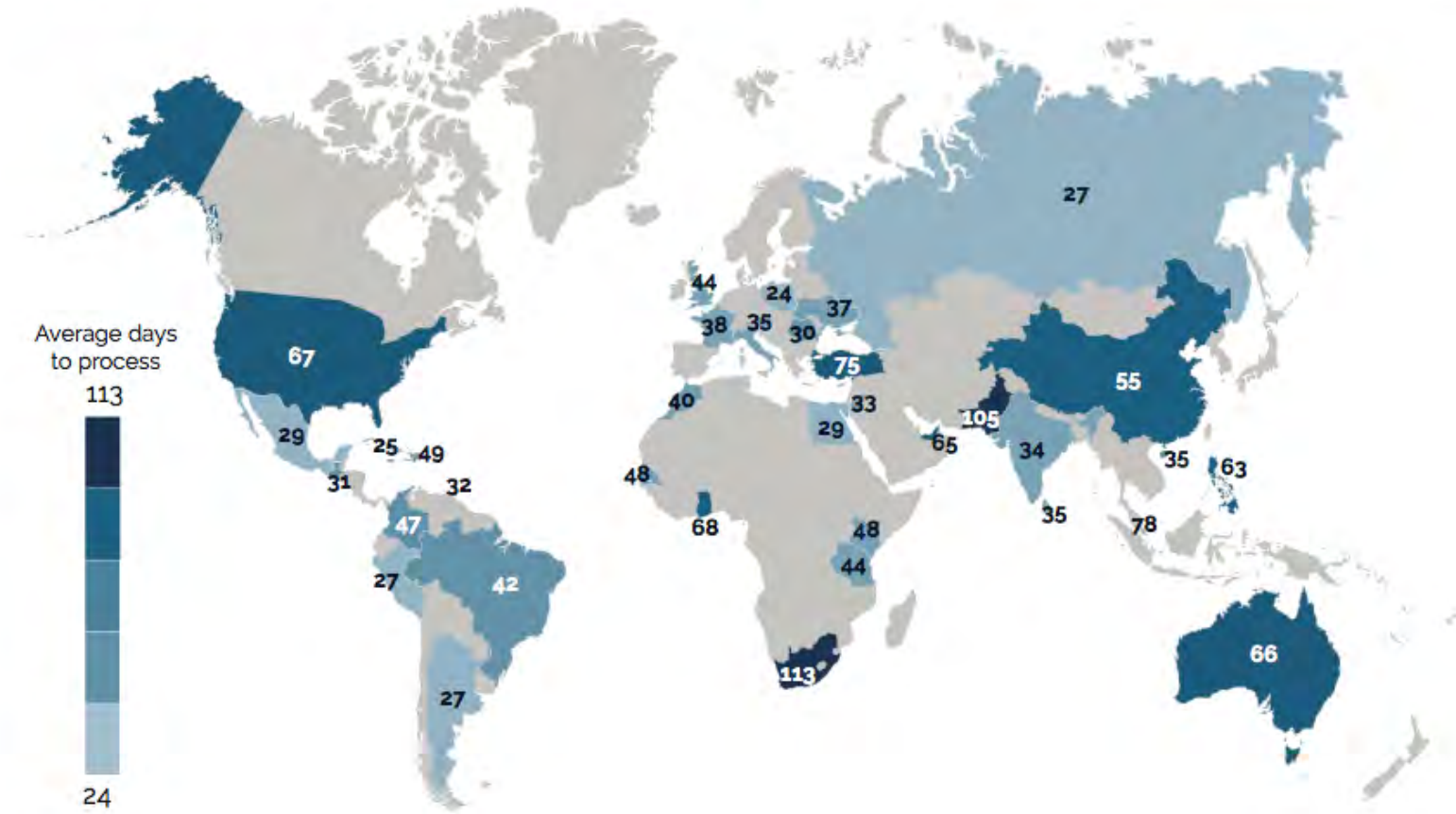
Recommendations

1. Double the number of international students choosing Canada by 2022
2. Make internationalizing education in Canada a strategic component of Government of Canada official policies and plans
3. Focus Canada's promotional efforts on a limited number of priority markets for targeted resource allocation
4. Regroup grants and scholarships available to international graduate students and post-doctoral fellows under one label/brand, with a focus on priority areas aligned with Canada's innovation and prosperity agenda
5. Develop comprehensive and multifaceted bilateral agreements with priority countries that focus on all aspects of graduate education and research, supported by appropriate levels of funding
6. Improve education visa processing to provide consistent and timely processing of high-quality candidates

Source: http://www.international.gc.ca/education/assets/pdfs/ies_report_rapport_sei-eng.pdf

How? Federal Policies

Figure 15:
Study permit processing times by points of service (2015)



Source: <http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf>

How? Federal Policies

Who can apply for a post-graduation work permit?

To get a post-graduation work permit, you must:

- be 18 or older when you apply
- have continuously studied **full-time** in Canada in a study program at least eight months long
- have a document from your school (transcript, official letter, certificate, etc.) that confirms you completed and passed all your program requirements
- have graduated from a:
 - public post-secondary school, such as a college, trade/technical school or university, or CEGEP in Quebec or
 - private post-secondary school that operates under the same rules as public schools (currently applies only to certain private post-secondary institutions in Quebec) or
 - private secondary or post-secondary school (in Quebec) that offers qualifying programs of 900 hours or longer, leading to a diplôme d'études professionnelles (DEP) or an attestation de spécialisation professionnelle (ASP) or
 - Canadian private school that can legally award degrees under provincial law (for example, Bachelors, Masters or Doctorate degree) **but only if you are enrolled in a study programs leading to a degree as authorized by the province**
- apply for a work permit within 90 days of when it was confirmed that you completed your program and
- have a valid study permit when you apply for the work permit.

<https://www.canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation/eligibility.html>

How? Federal Policies

Canadian government eases citizenship process for international students

29 Feb 2016

- The Canadian government has introduced legislation to reduce the period of physical residency required to apply for Canadian citizenship
- The new legislation will also restore a provision that allows international students to count time spent studying or working in Canada against that residency requirement
- The government has also committed to a review of the Canadian Express Entry programme, a key path to permanent residency for international students in Canada

Source: <http://monitor.icef.com/2016/02/canadian-government-eases-citizenship-process/>

How? Provincial Efforts

- Targeted recruiting
- Scholarships aimed at international students
- Creating agreements with government-based scholarship programs throughout the world
- Joint degree programs/international research consortia
- Targeted student supports
- Post graduation employment opportunities

The Honourable Al Hawkins

Minister of Advanced Education, Skills and Labour

Invites you to join him for an announcement, in partnership with the Association for New Canadians, of new initiatives to support International students and graduates from post-secondary institutions in Newfoundland and Labrador.

Tuesday, December 5, 2017

11:00 a.m.

Genesis Centre Boardroom, Room IIC-3001

Bruneau Centre for Research and Innovation

St. John's Campus, Memorial University



The Honourable Al Hawkins, Minister of Advanced Education, Skills and Labour, today announced more than \$392,000 in funding to support two pilot employment programs for international students and graduates.

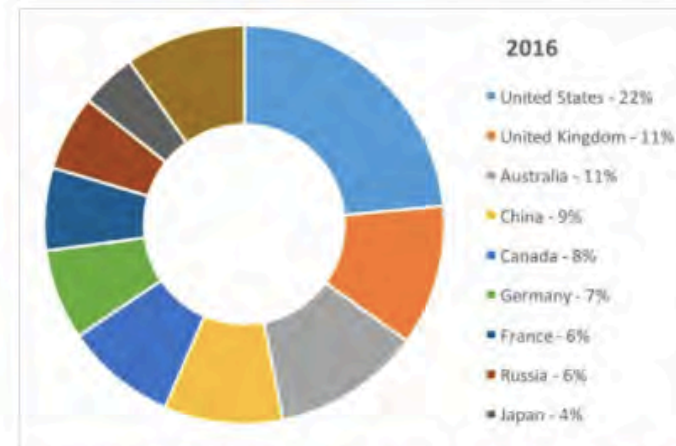
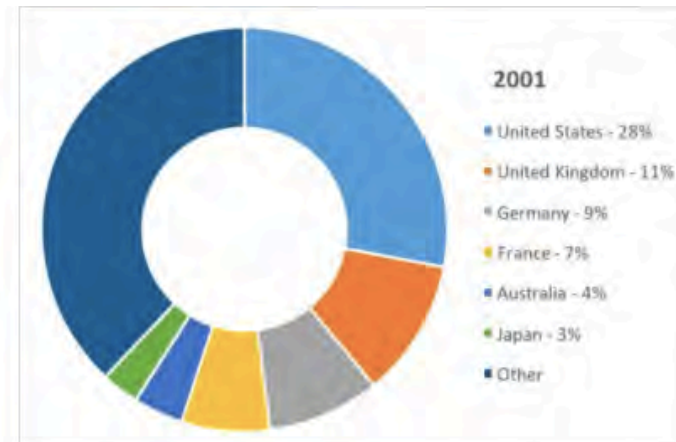
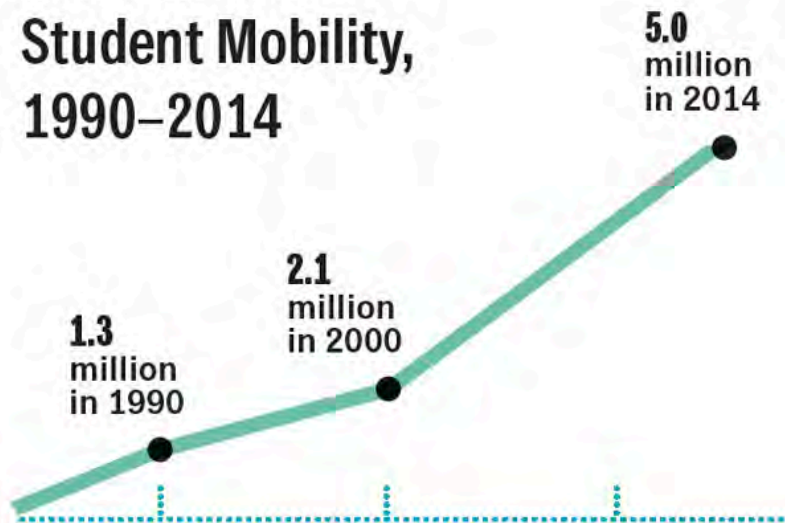
The programs will help international students secure gainful employment and expand their professional networks, which will support their pathways to permanent residency and retention in Newfoundland and Labrador.

- The Student Internship Pilot Program will connect full-time international students with a small or medium-sized business for a 12-week internship in their field of study.
- The My First Job in Newfoundland and Labrador Pilot Program will match international graduates from with a small or medium-sized business for a 16-week placement in their field of study.

The Government of Newfoundland and Labrador has committed to welcoming approximately 1,700 immigrants annually by 2022.

How are we doing?

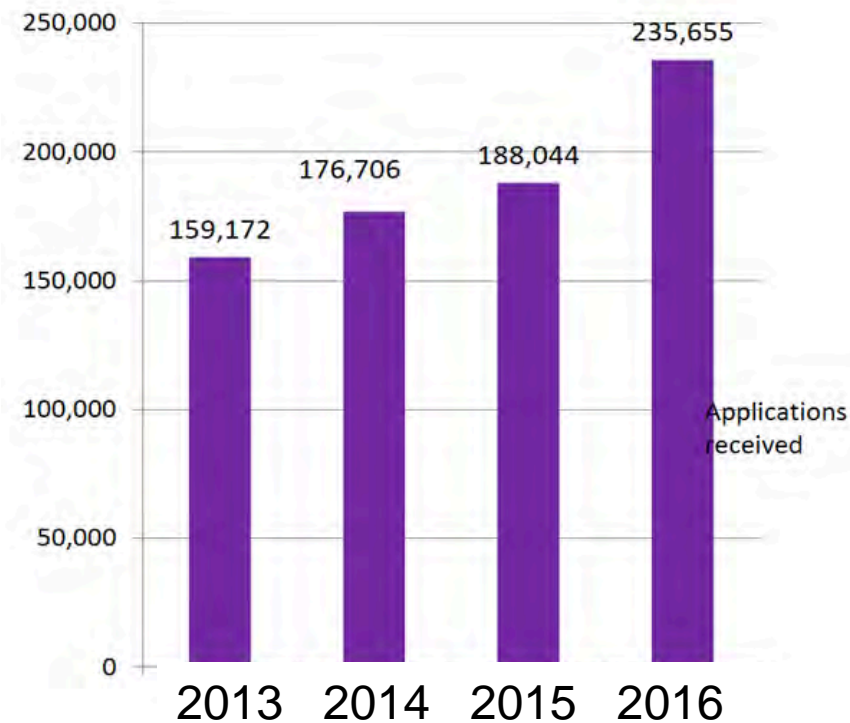
The Growth of International Student Mobility, 1990–2014



Global market share of internationally mobile students for leading study destinations, 2001 and 2016. Source: IIE/Project Atlas (2001).

Sources: <http://monitor.icef.com/2015/11/the-state-of-international-student-mobility-in-2015/>
<http://monitor.icef.com/2017/04/measuring-global-market-share-national-targets-international-education/>

How are we doing?

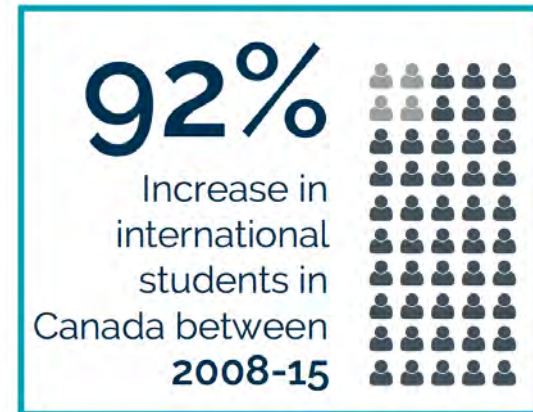


Number of study permit applications received, 2013-2016. Source: IRCC

In another trend that will reflect in 2017 enrolments, IRCC is also reporting a record-high number of study permit applications received for the period September-December 2017.

How are we doing?

NUMBER OF INTERNATIONAL STUDENTS IN CANADA



The total number of study permit holders in Canada as of 31 December 2016 was 414,946, up from 351,330 (an 18% increase) in 2015. Source: <https://thepienews.com/news/canada-new-international-students-270000/>

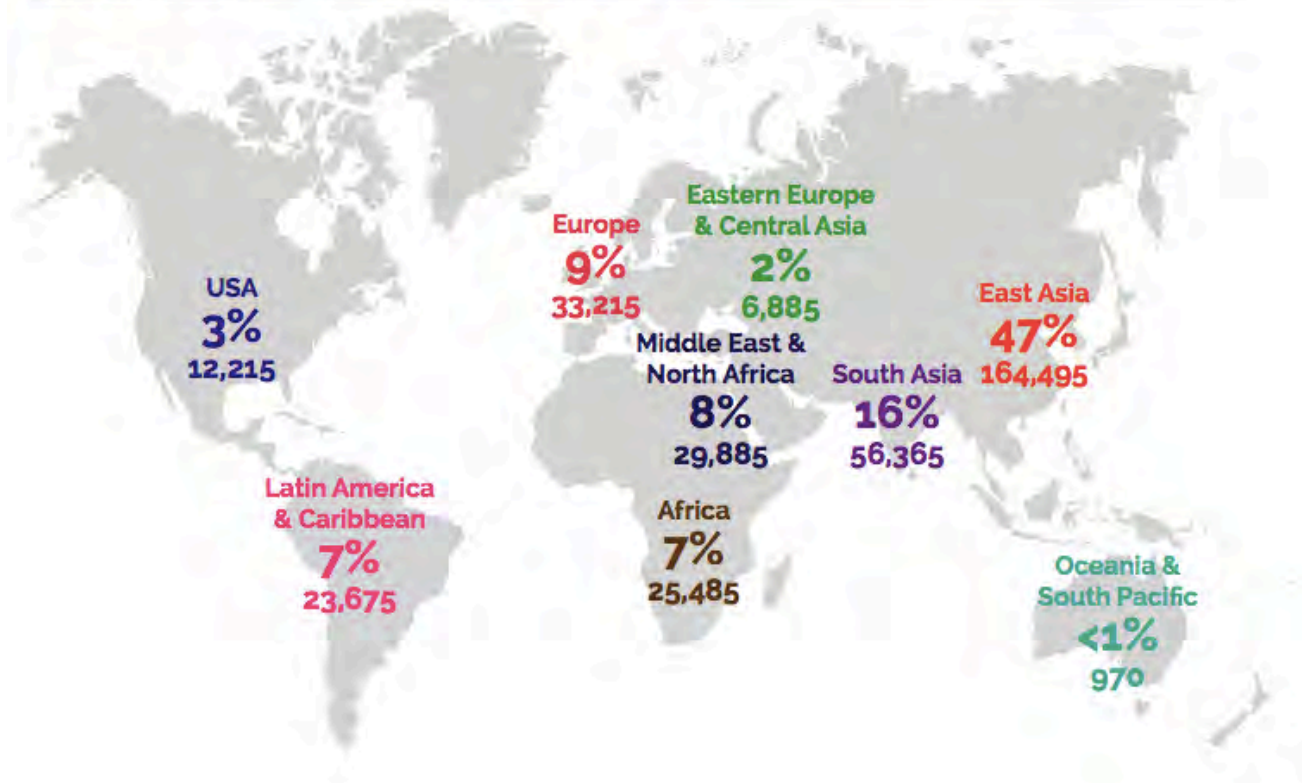
Student Body Composition MUN: 2017

	Grad Students	Undergrad Students	Total
NL	1,554	10,311	11,865
Canada	874	1,855	2,729
International	1,346	1,398	2,744
Total	3,774	13,564	17,338
% International	36%	10%	16%

How are we doing?

Figure 2:

Regional breakdown of international student population in Canada (2015)



Source: <http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf>

How are we doing?

Top 3 reasons

international students choose Canada

- 1 The **quality** of the Canadian education system
- 2 Canada's reputation as a **tolerant** and **non-discriminatory** society
- 3 Canada's reputation as a **safe** country



51% of international students plan to apply for permanent residence in Canada

37% of international students plan to remain in Canada for further study



Fastest-growing countries of origin, 2013-2014

Source: <http://cbie.ca/media/facts-and-figures/>

How are we doing?

IDP student perceptions 2017: Overall

IDP student perceptions of each destination on the following attributes



Affordability



Leader

Canada



Quality of Education



USA



Safety



Canada



Graduate Employment Opportunities



Canada



Visa Requirements



Canada | NZ

Worst

Best



Australia



Canada



NZ



UK










USA

Source: 2017 International Student Buyer Behaviour Research <https://www.idp.com/global/news/2017/10/11/2017-international-student-buyer-behaviour-research>

How are we doing?

Main reasons study destination wasn't first preference:

Australia	Canada	New Zealand	UK	USA
 Cost of tuition too high	 No family or friends	 No family or friends	 Cost of living too expensive	 Cost of tuition is too high
 Cost of living too expensive	 Better post study work elsewhere	 Better post study work elsewhere	 Better post study work elsewhere	 Safety concerns
 Quality of education better elsewhere	 Quality of education better elsewhere	 Quality of education better elsewhere	 Cost of tuition is too high	 Too difficult to get a visa

Source: 2017 International Student Buyer Behaviour Research <https://www.idp.com/global/news/2017/10/11/2017-international-student-buyer-behaviour-research>

How are we doing?

The screenshot shows the top navigation bar of the University Affairs website. On the left, there is a 'Home' link. On the right, there are links for 'Accueil français' and 'Get our weekly newsletter' with an envelope icon. Below this is the main header with the 'UA/AU' logo and the text 'University Affairs / Affaires universitaires'. To the right of the logo are social media icons for Twitter, Facebook, Instagram, and LinkedIn. A search bar labeled 'Search Site' is also present. Below the header is a dark navigation bar with links for 'News', 'Opinion', 'Features', 'Career Advice', 'Multimedia', 'Magazine', and 'Search Jobs'. The main content area features a news article with the headline 'International student enrolment rises by 11 percent at Canada's universities'. The sub-headline reads 'Full-time undergraduate enrolment up a more modest two percent this fall compared to 2016.' The author is 'By ANQI SHEN | NOV 24 2017'. Below the article is a 'Post a comment' button and social sharing icons for Twitter, Facebook, Google+, and LinkedIn. To the right of the article is a 'Most Read' section with a list of seven articles.

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NEWS

International student enrolment rises by 11 percent at Canada's universities

Full-time undergraduate enrolment up a more modest two percent this fall compared to 2016.

By ANQI SHEN | NOV 24 2017

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CANADA-EUROPEAN UNION
COMPREHENSIVE ECONOMIC AND TRADE AGREEMENT

CETA: A progressive trade agreement for a strong middle class

In Summary

- In order to maintain our population numbers, Canada needs immigrants.
- The Canadian Government identified international student growth as a priority area and has developed a number of strategies to recruit and retain talented graduates.
- Those efforts are paying off—our international student numbers and share of market are steadily growing.
- Our biggest challenge is in the perception of the quality of the institutions and programs.
- We need to expand our efforts into new emerging markets.

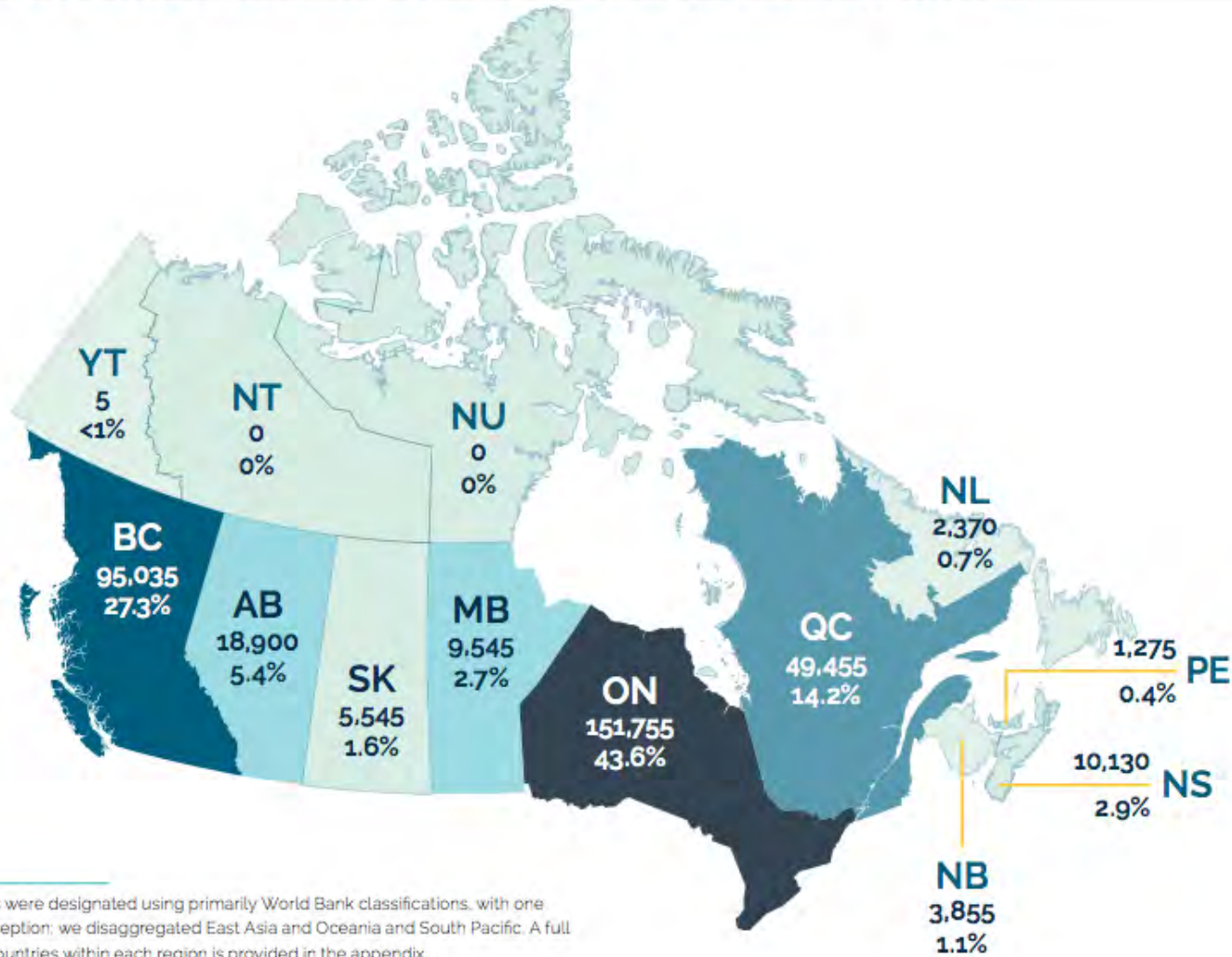
Thank you

Questions?

Extra slides

Figure 3:

Number and percent of international students in Canada, by Canadian region (2015)



40. Regions were designated using primarily World Bank classifications, with one notable exception; we disaggregated East Asia and Oceania and South Pacific. A full list of the countries within each region is provided in the appendix.

Number of international students who transitioned to permanent residency (2008-2015)



Source: <http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf>

How? International Students

“International education is a key driver of Canada’s future prosperity, particularly in the areas of innovation, trade, human capital development and the labour market.”

Foreign Affairs, Trade and
Development, 2012



National motivation for internationalization:

- **direct tuition revenue**
- attraction of **highly qualified talent**
- **global skills and understanding**
(for Canadian students)