

## Northern Arizona University snapshot:

Flagstaff, Arizona – pop. ~75,000

Total student enrollment: 30,368

Graduate student enrollment: 3,862

Online graduate enrollment: 1,330



# Personalized Learning

Access for non-traditional students

Competency Based Online Education: NAU was first (Bachelors)!

Initial funding: Gates Foundation Next Generation Learning Challenge grant

Current undergraduate programs:

Computer Information Technology

Small Business Administration

RN to BSN

Liberal Arts

Management



<https://www.pbs.org/newshour/show/personalized-learning-can-put-college-reach-nontraditional-students>

# Personalized Learning

First programs initiated in 2013; all online

HLC accredited programs

Currently ~900 active subscriptions



Students can start any Wednesday of the year, once they are admitted.

Avg. age = 35; roughly equal men and women

252 graduates, who averaged 2.5 subscriptions to complete degree

Resources include advisors, subject matter experts, graduate assistants and graders, faculty coordinator, and faculty mentors.

# Personalized Learning

'Subscription' tuition model: \$3,000 / 6 months for most UG programs;  
Grad programs likely to be closer to \$5,000 / 6 months

No additional costs or fees

Students eligible for financial aid

Traditional credit approach

Students transfer in ~32 units; 64 units max

No prior learning assessment; students can test out of course modules

Courses are highly structured to ensure rigor

Some attrition



Faculty members, all meeting HLC requirements, are paired with individual students for personalized experience.

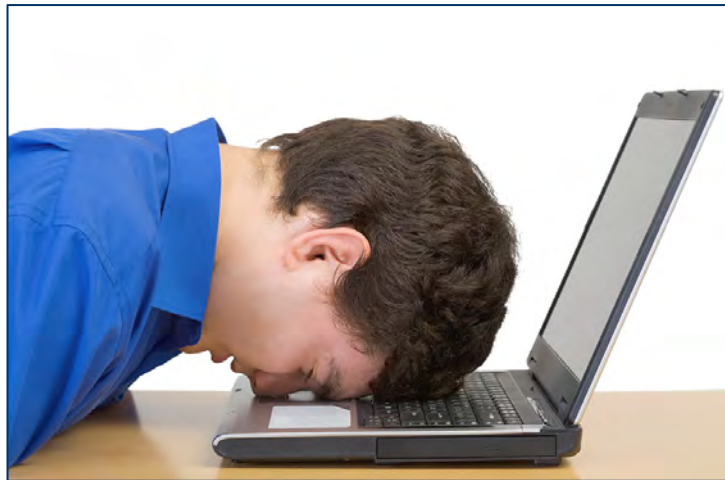
Lead faculty member focuses on curriculum, facilitates solutions to challenges.

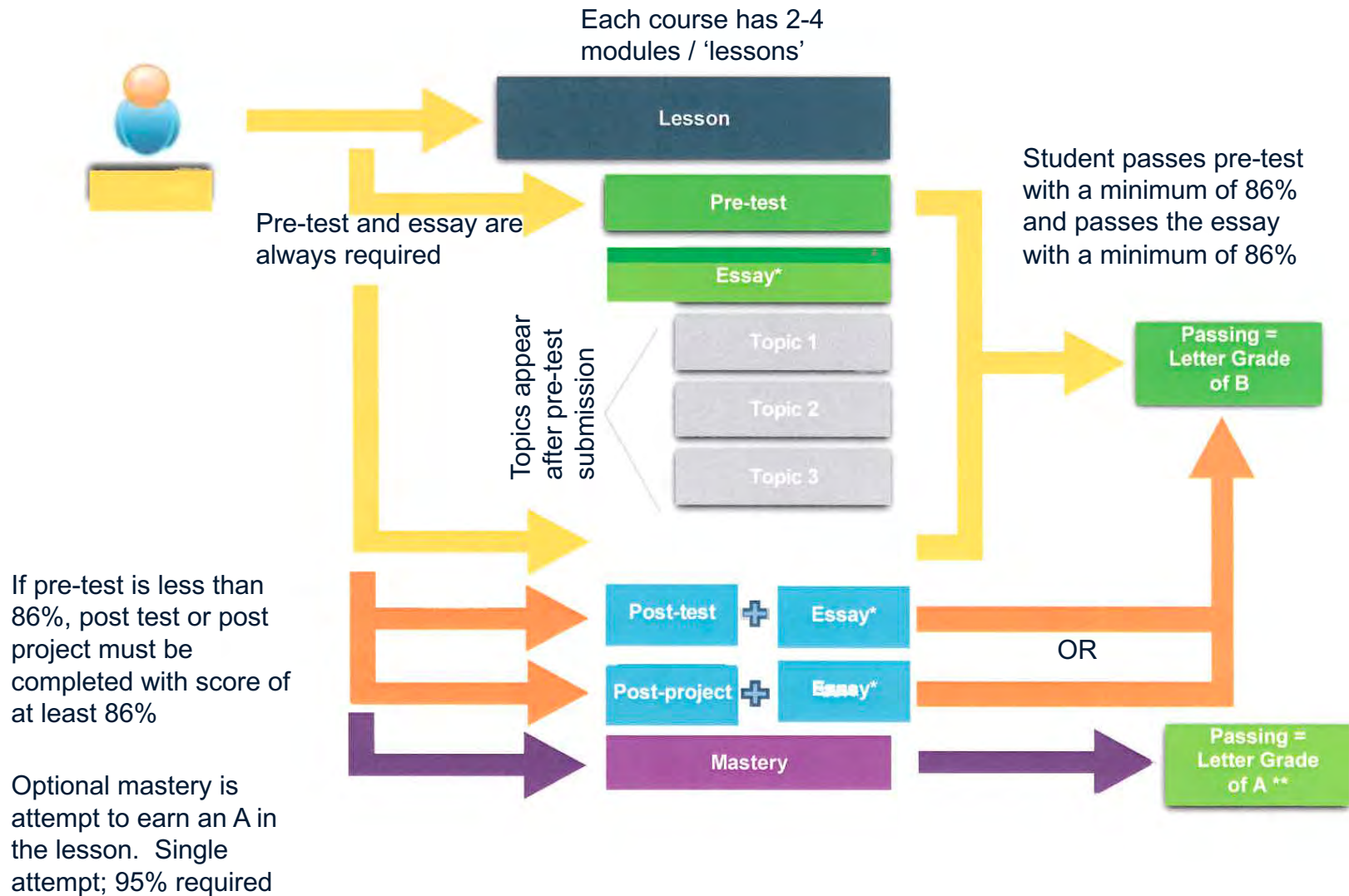
Each student has dashboard that tracks progress toward degree.



“If you can Google the answer, we’re not asking the right question.”

-Corrine Gordon  
NAU PL Coordinator





Graduate PL programs coming soon!

Masters in Computer Information Technology – launches March 2018

Emphases: Project Management, Cybersecurity and Assurance,  
Mobil and Web Apps, Data Analytics

MS – Nursing – launches summer 2018



Faculty mentoring supports PL model for graduate education

Increased access to advanced degrees