

# Pre-Meeting Workshop Holistic Review in Graduate Admissions

CGS Annual Meeting Washington, D.C. December 5, 2018

# Agenda

- Introduction and context (Julia Kent)
- Predictive validity of GRE scores (Ambika Mathur)
- Discussion at tables and reporting out (all)
   BREAK
- Implementing holistic review (Carol Genetti)
- Implementing rubrics (Stanley Dunn)
- Rubric activity and reporting out (all)
- Wrap up / Q & A

# Holistic Review of Graduate Applications The National Perspective

Julia Kent December 5, 2018

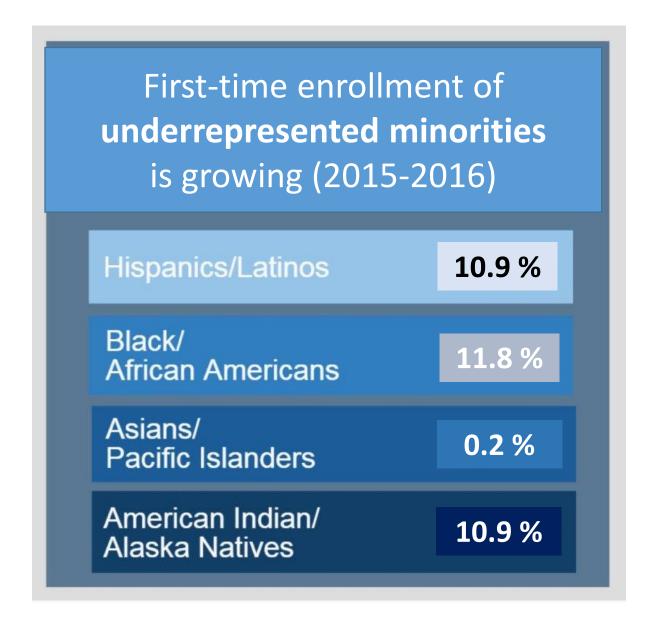


## Holistic Review

Giving serious consideration to all the ways an applicant might contribute to a diverse educational environment.

--Grutter v. Bollinger et al. (2003)

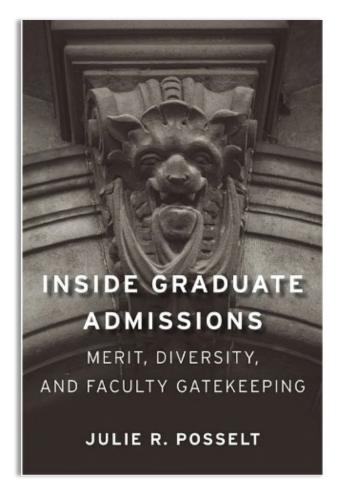




Source: 2017 CGS Graduate Enrollment and Degrees



## The first cut



Faculty saw [grades and GRE scores] as useful measures for the first cut in part because they could be used to quickly compare applicants.

--Julie Posselt (2014)



# Importance of application materials to screening, admissions, funding

	Master's	Doctoral
Initial Screening		
Academic Transcripts	77%	71%
GRE, GMAT, LSAT	56%	62%
Letters of Recommendation	53%	57%
CAE, TOEFL (language	52%	47%
tests)		
<b>Final Admissions Decision</b>		
Academic Transcripts	70%	55%
Letters of Recommendation	68%	67%
Personal/Research Statement	63%	64%
Interviews	52%	48%
<b>Funding Decision</b>		
Academic Transcripts	37%	39%
Letters of Recommendation	32%	40%
Personal/Research Statement	29%	39%
GRE, GMAT, LSAT	25%	30%

Source: 2015 CGS Graduate Student Life Cycle Survey



Reforms to graduate admission can work with the current pragmatism rather than against it by developing more efficient approaches to holistic review and strengthening incentives for diversity.

--Julie Posselt (2014)



# First Principles

- Diversity is essential.
- Admissions criteria should align with mission and goals.
- To reform admissions, think beyond admissions.

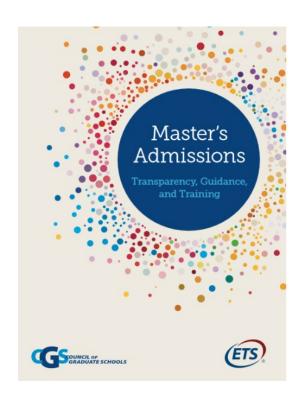
# **Promising Practices**

- Demonstrate clear commitment.
- Analyze department-specific data.
- Consider alternative funding models.
- Support admissions committees.





 Kent, J. & McCarthy, M. T. (2016).
 Holistic review in graduate admissions



 NEW: Okahana, H., Augustine, R. M., & Zhou, E. (2018). <u>Master's</u> <u>Admissions: Transparency,</u> <u>guidance, and training.</u>

# Predictive Validity of the GRE for Graduate Student Success

Ambika Mathur, Ph.D.
Associate Provost & Dean, Graduate School
Wayne State University

Council of Graduate Schools 12/5/2018



# Background

 Standardized tests are widely used to assess merit to pursue graduate study despite questions of sole reliance on scores

 Yet, basing admissions decisions on test scores results in the exclusion of capable students from graduate studies

We need a better strategy



## Discussions at Wayne State

 Anecdotes about qualified applicants with low GRE scores being denied admission and/or going on to successful careers elsewhere

 But some faculty continue to view standardized tests as the gold standard metric for graduate school readiness

Presentation of data from other institutions is not convincing

## WSU Projects

 GRE Outcomes Project: Do GRE scores predict meaningful graduate outcomes?

• **GRE Experiment:** To what extent do faculty rely on the GRE scores when considering applicants from under-represented groups?



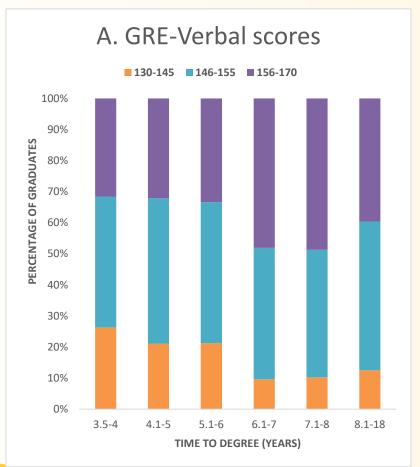
## **GRE Outcomes Project**

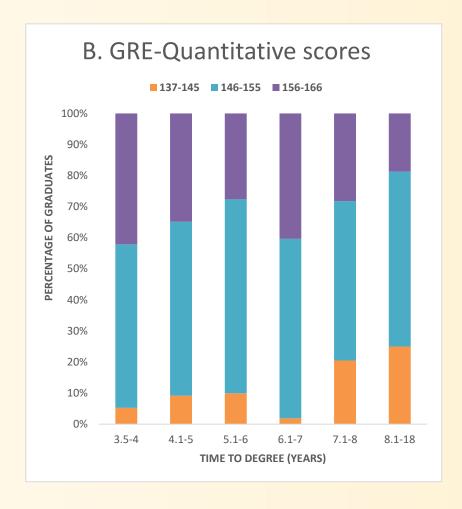
Do GRE scores correlate with success in graduate school?

1999-2014 alumni data



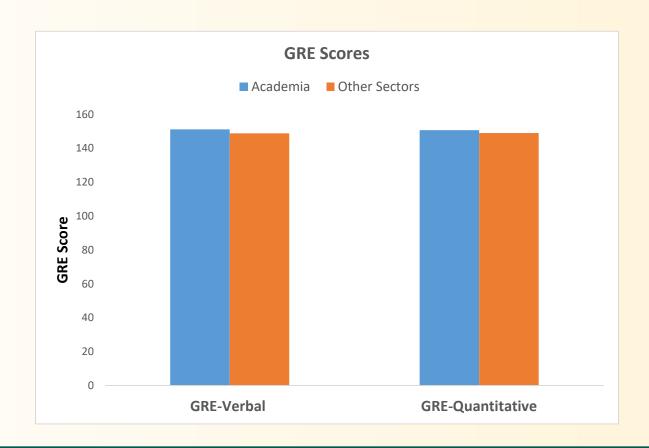
### GRE scores do not correlate with TTD







# GRE scores do not correlate with career outcomes





## **GRE Experiment**

- Purpose: To understand the extent to which GRE scores factor into admissions decisions for first-generation college students
- **Design:** Faculty were randomly assigned to rate ONE of 4 vignettes of a doctoral applicant that differed by GRE score and first-gen status



Cano, A., Wurm, L.H., Nava, J., McIntee, F., & Mathur, A. (in press). Applicant and faculty characteristics in the doctoral admissions process: An experimental vignette study. *Strategic Enrollment Management Quarterly*.

# **GRE Experiment**

Average GRE Scores

No mention of first-generation status

Average GRE Scores

First-generation status mentioned

**High GRE Scores** 

First-generation status mentioned

**High GRE Scores** 

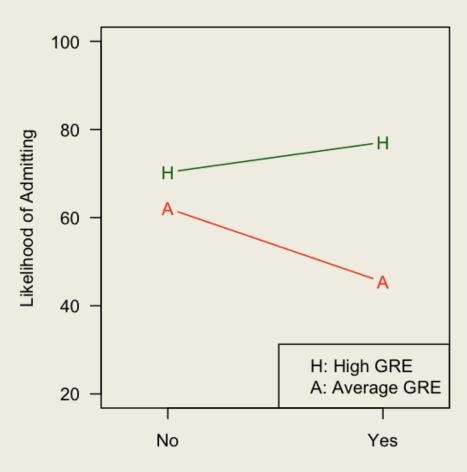
No mention of first-generation status





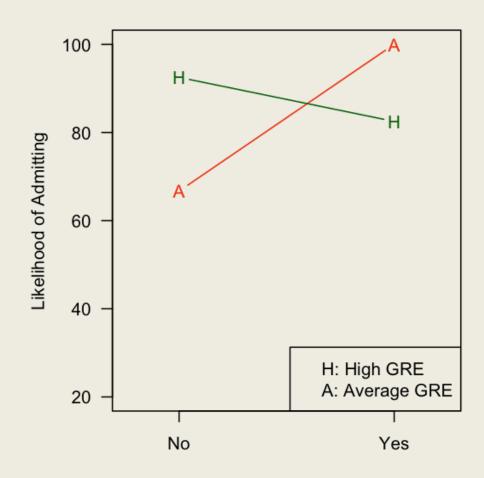
# **GRE Experiment**

#### Non-First-Generation Participant



Vignette Mentions First-Generation Status

#### **First-Generation Participant**



Vignette Mentions First-Generation Status

# Conclusions from WSU Experiments

 GRE does not predict meaningful outcomes but is weighted heavily in the admissions process at WSU.

 We need a better system to evaluate applicants based on valued predictors of success to ensure an equitable and inclusive process.



## Portfolio Review

- Consider a broad range of characteristics and experiences that predict success (Kent & McCarthy, 2016)
- Conversations in Graduate Council and Council of Deans, with Graduate Directors, and Provost's Office (2016-17)
- Convened Graduate Admissions Committee (2016-17)

### Portfolio Review Toolkit

- What is Portfolio Review?
- Guidance on steps to develop the process:
  - Create a plan
  - Apply and assess
  - Evaluate and revise
- Case studies of portfolio review at WSU:

https://gradschool.wayne.edu/faculty/portfolio-review-examples



Degree programs

Postdoctoral scholars

Ph.D. students

Master's students

Funding for students

#### Faculty/staff resources

Graduate faculty

Graduate Council

Faculty awards

Program proposals

#### Recruitment and retention

**Doctoral admissions guidelines** 

Portfolio review resources

Portfolio review FAQ

AGRADE

Mentoring



> Faculty/staff resources > Recruitment and retention > **Doctoral admissions guidelines** 

#### Portfolio review for doctoral admissions

Recent research on graduate student success has yielded important findings regarding graduate recruitment, admissions, retention, graduation, and job placement. In response to this research, the Graduate School convened the Graduate Admissions Committee to assist and advise in creating a "toolkit" for graduate admissions at Wayne State. The following guide is designed to support graduate programs in intentional and consistent review of applications, aligning with nationally recognized best practices.

#### What is portfolio review?

Portfolio review is a method of improving the graduate applicant selection process so that admissions decisions are made consistently and with attention to programmatic and strategic needs.

Portfolio review emphasizes a spectrum of candidate qualities and attributes to determine the applicants most likely to

https://gradschool.wayne.edu/faculty/portfolio-review



## Incentivizing Portfolio Review

 Link Graduate School academic program review as well as funding for recruitment funds, fellowships, scholarships, and awards to development and implementation of portfolio review





# Table Discussions and Reporting Out



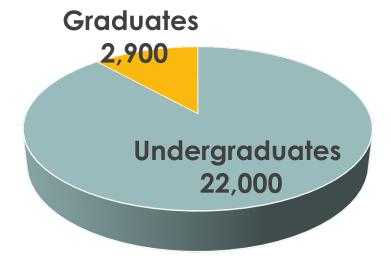
Pre-Meeting
Workshop
on Holistic
Admissions

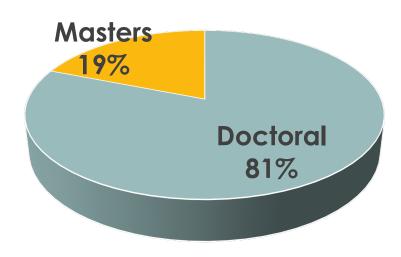
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UC **SANTA BARBARA**Graduate Division









UC Santa Barbara

UC **SANTA BARBARA**Graduate Division



# A Hispanic-Serving Institution

### Ethnicity of Domestic U.S. Enrollments





# Holistic Review: One part of diversity work





# Admissions and Central Fellowships

- Admissions decisions are made by faculty -- decentralized
- Each department nominates a certain number of students for a campus-wide competition for the most prestigious fellowships
- Faculty committees reads nominations and select students to be awarded fellowships



# Campus Myth

"Only students with superb GRE scores will be given a central fellowship."



# Year 1, 2: Fellowship Memo

### "Nominators should speak to:

- Academic excellence
- Outstanding records of accomplishment

### AND

- Nominees' experiences of economic or educational disadvantage
- Engagement in research focused on problems related to individuals or groups who have experienced economic or educational disadvantage in society
- Participation in a federal- or state-funded academic/research preparation program (such as McNair Scholars)"



# Year 3, 4: Fellowship Memo

- Fellowship committees instructed to use holistic review
- 3 categories: Academic record, research potential, "commitment"
- Criteria under "commitment"
  - Overcoming adversity
  - Achievements over time
  - Community service, especially related to the discipline or to professional accomplishments
  - Leadership potential
  - Special talents or skills
  - Personal and professional ethics



# Year 4: Complementary Work

- Associate Dean conducted one-on-one interviews with under-represented minority students from across the campus
- I began to see the extent of climate issues on campus



## Year 5: 2016-17 Fellowship Memo

 Provided statistical evidence that fellowship committees do not rely on GRE scores in selecting fellowship recipients

 Expanded criteria in discussion of holistic review on fellowship nomination memo

#### **Academic Performance**

- Publications
- Conference presentations
- Writing samples
- GPA in major
- Standardized test scores
- Overall GPA
- Evidence of improvement

## **Diversity Contributions**

- First-generation in family to attend college
- Non-traditional background (e.g. veterans, refugees)
- Evidence of overcoming disadvantages
- Impact of background on academic achievement
- Contributes diverse viewpoints to academic discussion
- Potential for leadership in increasing equitable access
- Research and/or community engagement that informs discussions of diversity in higher education

#### Skills and Research Potential

- Communication skills
- Mastery of the discipline
- Analytical/critical thinking ability
- Use of literature
- Organization
- Reasoning and argumentation
- Past research experience

- Relevant work experience
- Scholarly engagement
- Fit of interests with the program
- Promise of innovative scholarship
- Technical skills
- Professional engagement



### **Motivation and Personal Characteristics**

- Passion/enthusiasm
- Motivation
- Collegiality/professional networks
- Curiosity
- Creativity
- Independence
- Breadth of perspective

- Open-mindedness
- Resourcefulness
- Positive self-concept
- Realistic self-appraisal
- Ability to work well in teams
- Leadership and community involvement



## Year 5: Complementary Programming

- Theater Delta
- Graduate Scholars Program
- Dean's Advisory Board on Diversity
- Asked each department to identify a graduate diversity officer



## Year 6: GREs removed from fellowships

- GRE scores removed from fellowship nomination packets
- Provided short rubric for fellowship committees
- Graduate Council approved
- Lots of positive feedback



# Year 6: Complementary Programming

- "Diversity Matters" Series
  - Theater Delta
  - Julie Posselt / Casey Miller workshops
  - Diversity lecture by Dean Jeff Milem
  - "Diversity Champions" lunch
  - Initiated Brown-Bag Series
  - Rubrics workshop
- Year 2 of Graduate Scholars Program
- New Director of Graduate Diversity Initiaties



# Year 7 (Now)

 Work with Senate to allow departments to opt out of the GRE

- Refined criteria for fellowship committees
  - Tied to language from the UC Office of the President



## Year 6: Complementary Programming

- Brown Bag continues
- Extended engagement with Julie Posselt and Casey Miller
- Initiated 2-year Strategic Planning for Graduate Diversity
  - Suite of documents that help departments set goals and evaluate current outreach/admissions/recruitment practices and identify areas for improvement
  - Holistic review is central to this



# Year 8: Already being planned

- Workshops by Posselt & Miller across campus
- Year 2 of strategic planning process
  - Improving climate
  - Inclusive practices for supporting a diverse graduate student body



# Take-Aways

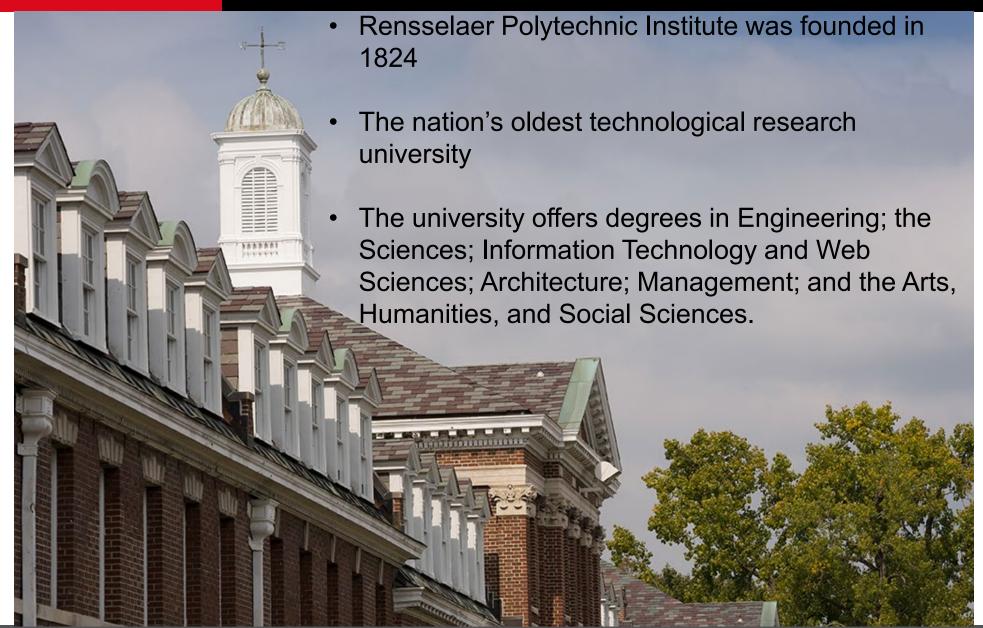
- Cultural change doesn't happen over night
- Give yourself time
- Figure out how you can have leverage
- Identify campus partners
- Tie to the university mission
- Situate within broader work of creating inclusion



#### From GRE scores to Rubric

Stanley Dunn
Vice Provost and Dean, Graduate Education
Rensselaer Polytechnic Institute
December 5, 2018



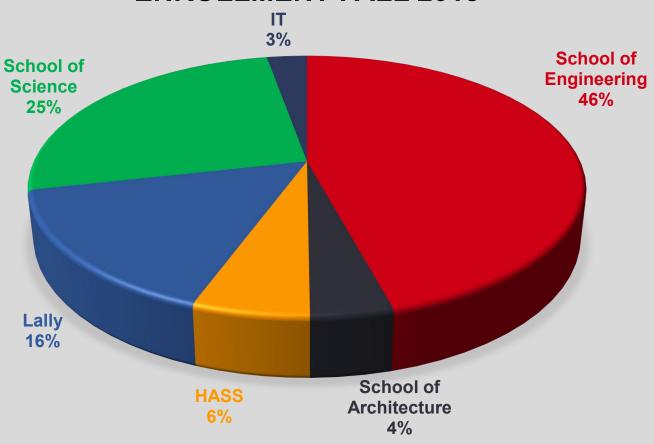












- STEM dominant institution
- History of an Institute minimum with a waiver process
- Keep GRE because of US News ranking
- Some faculty ready to dispense with GRE but rely on evidence of laboratory skills
- Phase in use of personal attributes over several admissions cycles

#### Step 1: The ETS PPI "test"

- Assessment of personal attributes
- 5 evaluators from 3 different units
- Use was socialized at GPD meetings
- Longitudinal study predictive of GPA and TTD
- Free for GRE registrants
- Was used until discontinued by ETS

#### The Personal Potential Index (PPI)

- Knowledge and Creativity
  - Has a broad perspective on the field
  - Is among the brightest persons I know
  - Produces novel ideas
  - Is intensely curious about the field
- Communication Skills
  - Speaks in a clear, organized and logical manner
  - Writes with precision and style
  - Speaks in a way that is interesting
  - Organizes writing well
- Teamwork
  - Supports the efforts of others
  - Behaves in an open and friendly manner
  - Works well in group settings
  - Gives criticism/feedback to others in a helpful way

- Resilience
  - Accepts feedback without getting defensive
  - Works well under stress
  - Can overcome challenges and setbacks
  - Works extremely hard
- Planning and Organization
  - Sets realistic goals
  - Organizes work and time effectively
- Meets deadlines
- Makes plans and sticks to them
- Ethics and Integrity
  - Is among the most honest persons I know
- Maintains high ethical standards
- Is worthy of trust from others
- Demonstrates sincerity

#### Step 2: ETS permission to use PPI

- The Rensselaer Success Indicator (RSI)
- External evaluation of personal attributes
- Missing the normed database, roughly equivalent to standardized reference
- Added use of personal statement
- Faculty began requesting to use RSI instead of GRE



#### **Step 3: Towards Rubrics**

- Four overarching themes of application review
  - Academic accomplishment
  - Professional experience
  - Aspiration to drive, focus and commitment
  - Capacity to learn and improve



- Prior Academic Experience
- A Set of (Professional) Experiences
- Standardized Evaluations

#### Step 3: Towards Rubrics

- Spring 2018 First Rubric trial (ECSE)
- June 2018 Graduate School Retreat
- September 2018 ETS Presentation
- Fall 2018 School of Science Develops Drafts



Electrical, Computer and Systems Engineering	
Written Communication Skills (Personal Stmt; LoR)	4
Research/Scholarly/Technical Skills (Transcript; Personal Stmt; LoR)	4
Persistence and Motivation (Personal Stmt; LoR)	4
Ability to Contribution to a Unique Perspective (Personal Stmt; LoR)	4
GPA	4
GRE V	1
GRE Q	2
GRE A	2
Total	25

Biochemistry / Biophysics	
Research	3
Letters of Recommendation	3
UG and MS Curriculum	4
GPA	4
Undergraduate Institution	3
Personal Statement	3
GRE V	1
GRE Q	2
GRE A	2
Total	25



Biology	
Research	6
Letters of Recommendation	4
UG Curriculum	4
GPA	3
Personal Statement	5 + 1 or 2 for challenges
GRE V	1
GRE Q	1
GRE A	1
Total	25 + 1 or 2



Earth and Environmental Science	
Research	5 + bonus
Letters of Recommendation	5
Work Experience	1
UG and MS Curriculum	4
GPA	3
Personal Statement	4
GRE V	1
GRE Q	1
GRE A	1
Total	25 + up to 7

Mathematics	
Research	3 + up to 5 bonus
Letters of Recommendation	3
UG and MS Curriculum	4
GPA	4 + bonus
Undergraduate Institution	3
Personal Statement	3
GRE V	1
GRE Q	1
GRE A	1
GRE Math Subject Test	2
Total	25 + up to 7

Computer Science	
Personal Statement	3
Work Experience	3
UG Program	3
Research Experience	3
Letters of Recommendation	3
Citizenship	1 (US / PR)
Degree Sought	1 (PhD)
GRE V	1
GRE Q	3
GRE A	3
GPA	4
Total	28



MS in Information Technology and Web Science	
Research	2
Letters of Recommendation	4
Work Experience/CV	5
UG Curriculum	4
GPA	3
Personal Statement	4
GRE V	1
GRE Q	1
GRE A	1
Total	25

#### Rubrics

Chemistry and Chemical Biology	
Research	5 (25%)
Recommendation Letters	5 (15%)
Academic Preparation	5 (15%)
Presentation Skills	5 (5%)
Research Fit in Department	5 (5%)
TA Potential	5 (5%)
Personal Statement	5 (10%)
GPA	5 (10%)
GRE V	5 (2%)
GRE Q	5 (1%)
GRE A	5 (2%)
TOEFL	5 (5%)
Total	60 (100%)

Physics	
GPA	4
Physics Curriculum	3
Graduate Curriculum	3
GRE V	1
GRE Q	1
GRE A	1
GRE Physics Subject	4
Research Experience	3
Personal Statement	3
Letters of Recommendation	3
TOEFL	0
Total	26



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# Rubric Activity and Reporting Out