



Accelerate to Industry (A2i)TM

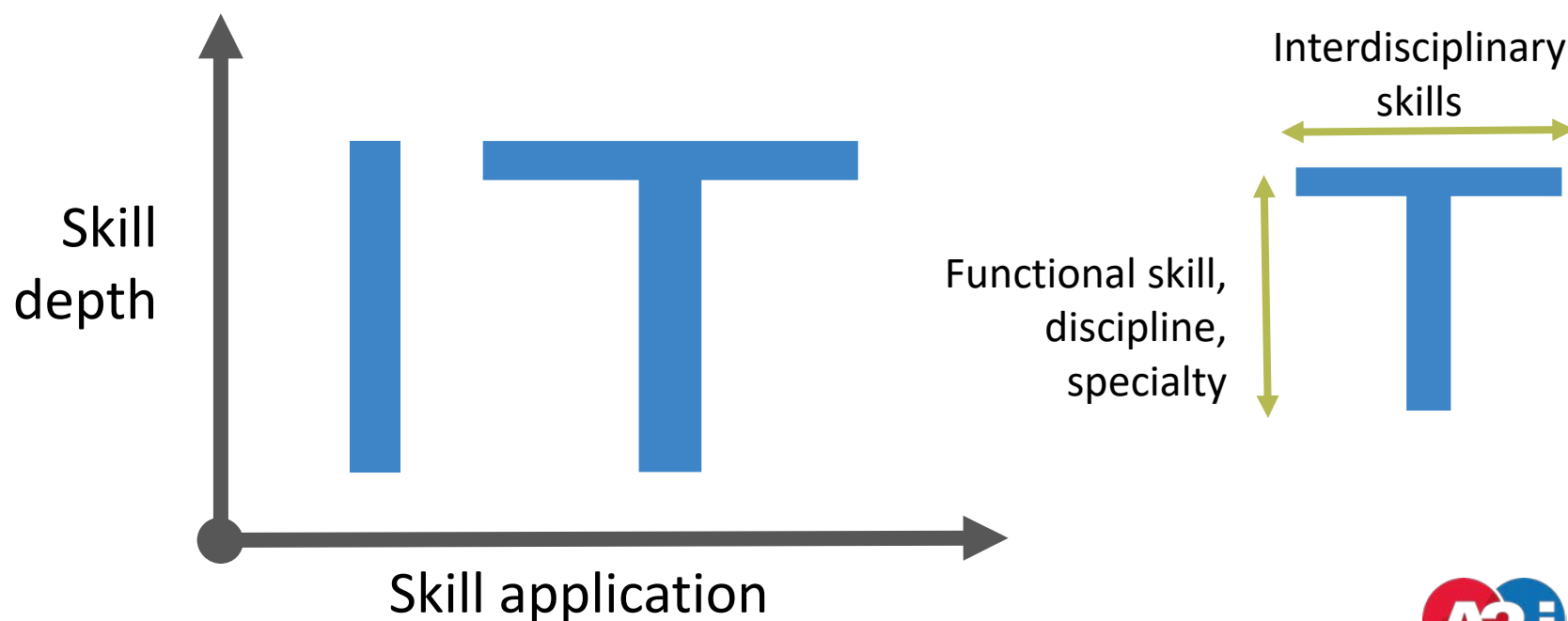
FOUNDED BY THE NC STATE UNIVERSITY
GRADUATE SCHOOL



- 34,000 students, including 9,200 doctoral and master's students
- 10 Colleges
- 60+ doctoral programs
- 100+ master's programs
- \$1.5 Billion Budget
- 75+ corporate, government and non-profit partners on Centennial Campus

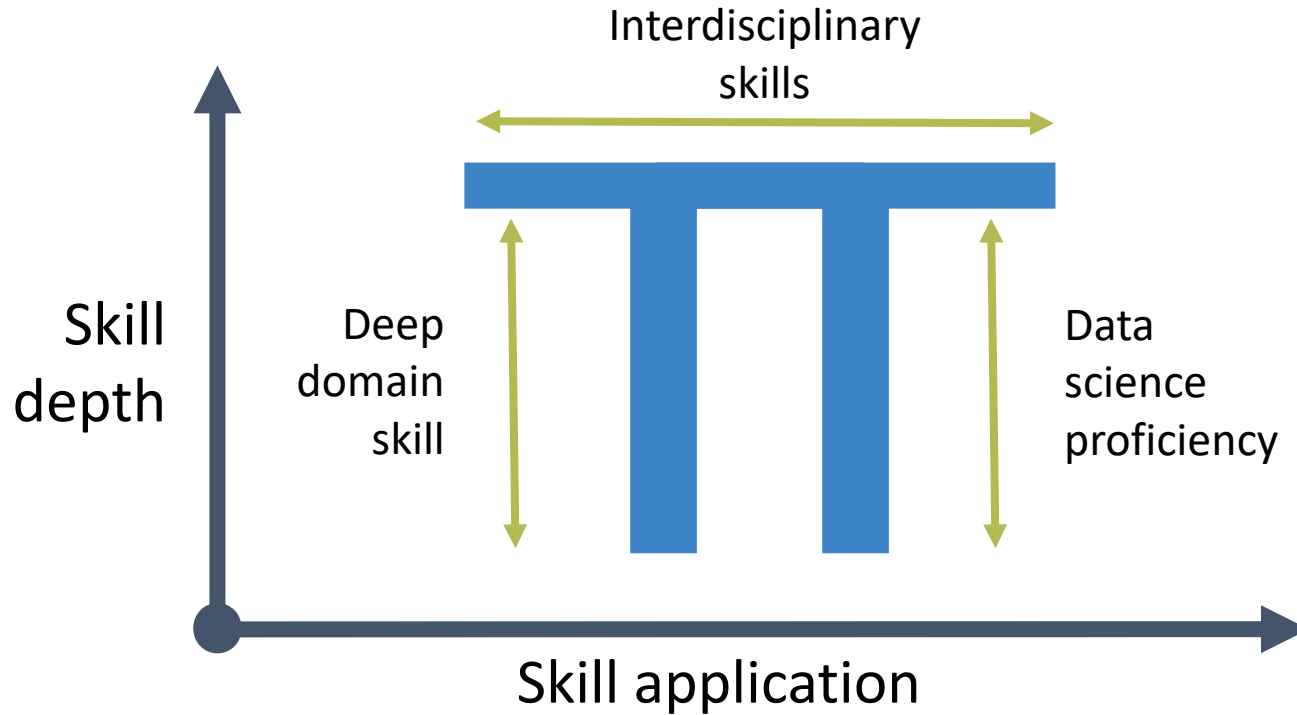


The current job landscape: why graduate students and postdocs need to better understand industry



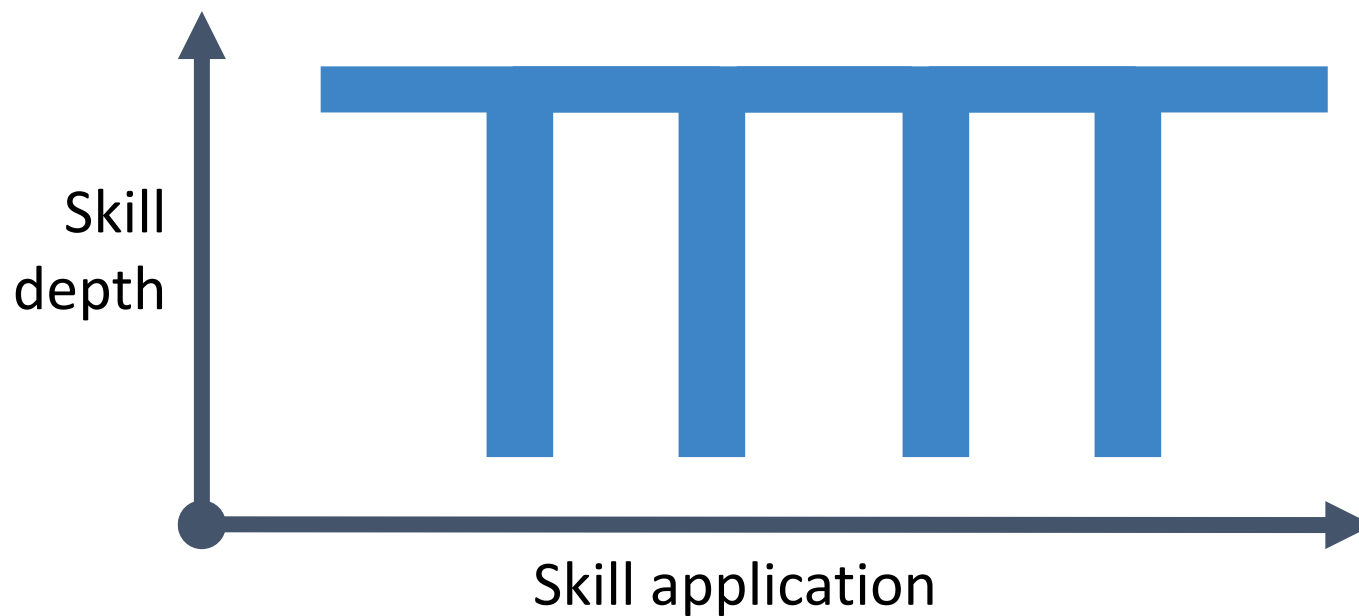


21st century researchers need deep technical skill sets that cross individual specialty areas and data science.





Industry companies need cross-functional operators.





What is A2i?

go.ncsu.edu/a2i

Leadership

Communication

Team collaboration

Corporate culture

Intrapreneurship

Market assessment

Technology evaluation

Intellectual property

Regulatory affairs

Finance

Commercialization



Accelerate to Industry (A2i)[™] Core Modules

**Industry
Immersion**

Week, One-day or
Two-day Series

**Industry
Team
Practicum**

Semester and Year-
long Team Projects

**Industry
Job Search
Strategies**

Half-semester
Development Series

**Industry
Company
Site
Visit**

One-day Recruitment
Event

**Industry
Internship**

Length Determined
by Company



Accelerate to Industry (A2i)TM New Features

- **Industry Influencers**
- **Bridging the Gaps**
- **Executives in Residence**
- **Recruitment Support**
- **Executive Education**
- **A2i Ambassadors**



Accelerate to Industry (A2i)TM New Features

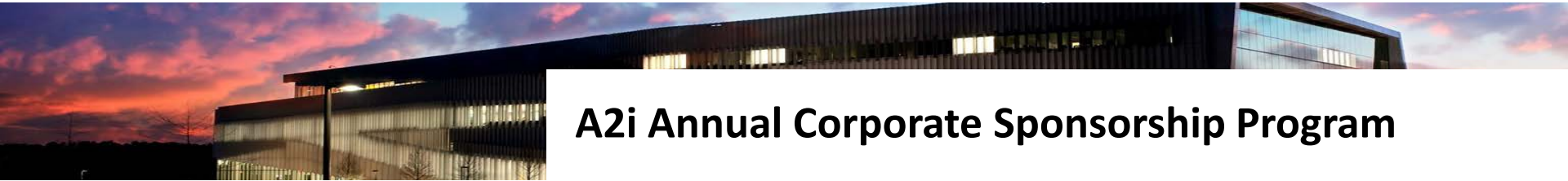
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Google search: *U.S. News A2i*

<https://www.usnews.com/news/best-states/north-carolina/articles/2018-08-12/there-arent-enough-academic-jobs-so-nc-state-tries-to-help>

The screenshot shows a news article from US News & World Report. The header includes the US News & World Report logo and the text 'BEST STATES'. Navigation links for 'RANKINGS', 'NEWS', 'STATES', and 'DATA EXPLORER' are visible. The article title is 'There Aren't Enough Academic Jobs, So NC State Tries to Help'. The sub-headline reads: 'Prospects for Ph.D. earners are dismal in the academic job market, with stories abounding of people who have doctorates serving lattes at Starbucks.' The article is dated 'Aug. 12, 2018, at 12:02 a.m.' and includes social media sharing icons for Facebook, Twitter, Reddit, and Email. The author is listed as 'By JANE STANCILL, The News & Observer'. The article text begins with 'RALEIGH, N.C. (AP) — Prospects for Ph.D. earners are dismal in the academic job market, with stories abounding of people who have doctorates serving lattes at Starbucks.' and continues with 'N.C. State University has taken on that conundrum with a new program that leads'. An advertisement for Ameritrade is visible on the right side of the page with the text 'WE DON'T NICKEL N' DIME'. Below the ad is a small image with the text 'Planning to study'.





A2i Annual Corporate Sponsorship Program

PREMIER

All PRINCIPAL sponsorship features and:

- 1 Immersion Week Lunch Leadership presentation
- 1 Industry Team Practicum project
- 1 Additional site visit
- Featured company exhibit/booth on display throughout the entire Immersion Week ...

PRINCIPAL

All ASSOCIATE sponsorship features and:

- 2 Immersion Week presentations
- 1 Site visit
- 1 Executive in Residence
- 1 A2i Advisory Board seat
- Quarterly meetings with the A2i Leadership Team ...

ASSOCIATE

All BASIC sponsorship features and:

- 1 Immersion Week presentation
- Tier II registration for the Immersion Week Company Fair
- A2i targeted recruitment support service for internships, job positions, and other company opportunities ...

BASIC

Booth/exhibit space during the entire Immersion Week

- 1 Information session that includes A2i targeted recruitment support service
- Tier I registration for the Immersion Week Company Fair
- A2i participant resumes and biographical sketches ...

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A2i - UNIVERSITY PARTNERS

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UNIVERSITY OF
ARKANSAS

UF | **IFAS Research**
UNIVERSITY of FLORIDA



NC Central
UNIVERSITY



**NORTH CAROLINA
AGRICULTURAL AND TECHNICAL
STATE UNIVERSITY**



FIU

A2i Summer Workshop

June 12-14, 2019
NC State University
Train-the Trainer



Accelerate
to Industry™

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GRADUATE SCHOOL