



# PROGRAM

COUNCIL OF GRADUATE SCHOOLS

## ANNUAL MEETING



NASHVILLE, TN  
DECEMBER 4-7, 2019

STUDENTS AT THE CENTER



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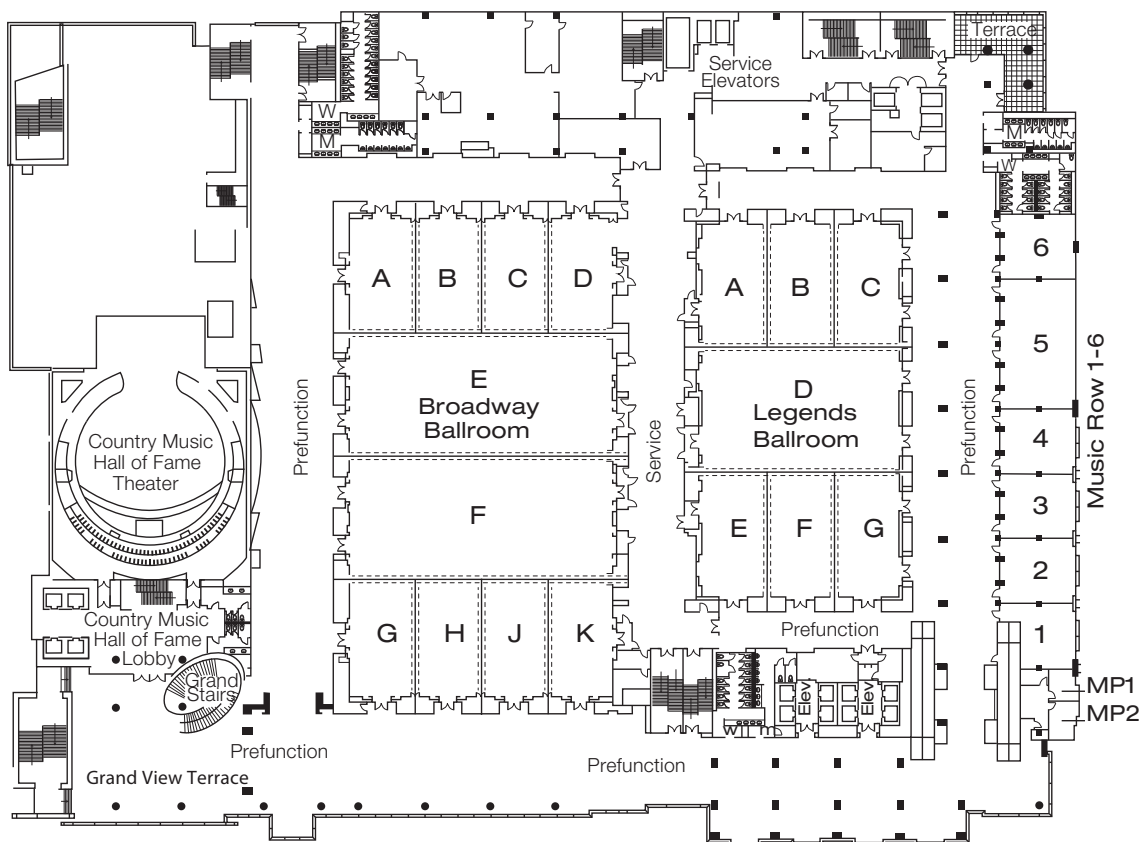
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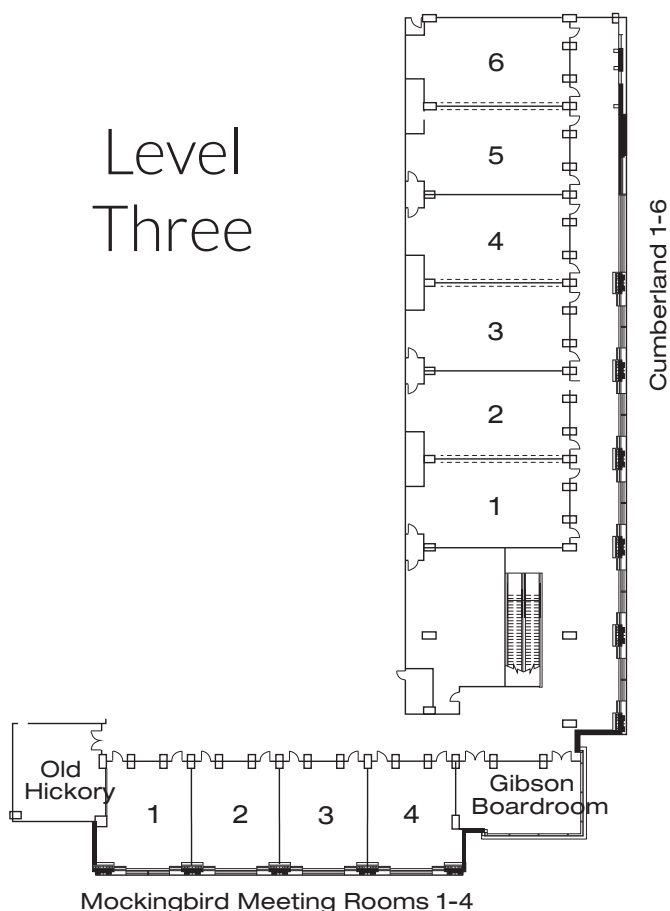
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# Omni Nashville Hotel Floor Plans

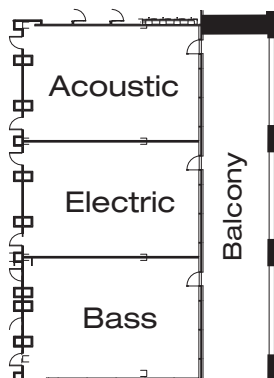
## Level Two



## Level Three



## Level Four



# PROGRAM

## Tuesday, December 3

1:00 - 5:00 PM **CGS BOARD OF DIRECTORS MEETING**

**MUSIC ROW 5**

*Christopher Sindt, Chair, Board of Directors, Council of Graduate Schools and Provost and Dean,  
Graduate Studies, Lewis University*

## Wednesday, December 4

7:30 AM - 6:00 PM **REGISTRATION**

**5th AVENUE PREFUNCTION**

8:30 - 9:00 AM **MORNING COFFEE**

**LEGENDS AND CUMBERLAND FOYER**

9:00 - 11:30 AM **MORNING WORKSHOPS**

**CULTURALLY AWARE MENTORING: OPTIMIZING MENTORING RELATIONSHIPS**

**LEGENDS BALLROOM E**

Culturally Aware Mentoring (CAM) boosts the success of researchers from diverse backgrounds by recognizing the impact that different values and backgrounds play on the mentoring relationship. Participants will learn how CAM programs can be used on their own campus to develop productive and culturally responsive research mentoring relationships that benefit both the mentor and the mentee.

Speaker: *Angela Byars-Winston, Professor, Department of Medicine, University of Wisconsin-Madison*

Speaker: *Jacqueline Looney, Senior Associate Dean, Graduate Programs and Associate Vice Provost, Academic Diversity, Duke University*

Speaker: *Christine Pfund, Senior Scientist, Wisconsin Center for Education Research, University of Wisconsin-Madison*

**GOVERNANCE AND ORGANIZATION: BUILDING RELATIONSHIPS  
AND SYNERGIES FOR ANY ORGANIZATIONAL STRUCTURE**

**CUMBERLAND 1/2**

Graduate education can be supported by a wide variety of organizational structures. Knowing how to lead effectively requires understanding the limitations and opportunities of your university's model and by focusing on strategic goals. In this session, learn how to take advantage of the strength of your own institutional model to support student success. Examples may include competitive funding models, professional development programs, and supporting student careers.

Speaker: *Lisa Krissoff Boehm, Dean, College of Graduate Studies, Bridgewater State University*

Speaker: *Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University*

Speaker: *Scott Lanyon, Vice Provost and Dean, Graduate Education, University of Minnesota*



## Wednesday, December 4, continued

9:00 - 11:30 AM MORNING WORKSHOPS

**RECRUITMENT STRATEGIES FOR THE HEARTLAND****LEGENDS BALLROOM F**

Universities located between the densely populated US coasts often encounter special recruitment challenges. These may include a lack of name recognition, less diversity, a lack of programs that match high-demand student interests, and stereotypes about particular US regions. Learn how institutions in the “heartland” and beyond can promote their strengths and expand their programs using creative enrollment management strategies.

Speaker: *James Ahern, Associate Vice Provost, Graduate Education, University of Wyoming*

Speaker: *Jeni Hart, Dean, Graduate School and Vice Provost, Graduate Studies, University of Missouri*

Speaker: *Ranjit Koodali, Professor of Chemistry and Co-Director, NSF-NRT, USD-Neuroscience, Nanotechnology & Networks (USD-N3) Program, University of South Dakota*

**INNOVATIONS IN MASTER’S EDUCATION****LEGENDS BALLROOM G**

Master’s programs are often able to attract a diverse cohort of students because they can respond flexibly to changing workforce demands. Smaller regional and larger research universities alike, are responding by creating master’s degrees that are more online, modular, accessible and affordable. Join this workshop to learn about innovative master’s programs that are setting the pace for mission-focused excellence and debunking old notions about master’s education as a consolation prize.

Speaker: *Bonnie Ferri, Vice Provost, Graduate Education and Faculty Development, Georgia Institute of Technology*

Speaker: *Robin Garrell, Vice Provost, Graduate Education and Dean, Graduate Division, University of California, Los Angeles*

Speaker: *Scott Herness, Vice Provost for Research and Dean, The Graduate School, Montclair State University*

**SUPPORTING RETURNING STUDENTS****CUMBERLAND 3/4**

No longer considered “non-traditional” at many institutions, workers returning to graduate education have become a significant community of graduate students. Yet returning students have varied needs and may require different types of support and resources. This session will introduce you to new strategies for supporting key groups of returning students, including veterans, underrepresented minorities, online students, and students who belong to multiple groups.

Speaker: *Alfredo Artiles, Dean, Graduate College, Arizona State University*

Speaker: *Kellie Cude, Assistant Provost and Assistant Vice President, Academic Affairs and Dean, Graduate School, Texas A&M University-Central Texas*

Speaker: *Latha Ramakrishnan, Interim Associate Provost, Research and Dean, Graduate Education, St. Cloud University*

**RESPONDING TO SEXUAL HARASSMENT AND BULLYING****CUMBERLAND 5/6**

Graduate deans need to know how to effectively respond to reports of sexual harassment, bullying, and other behaviors that threaten graduate students. Speakers will identify the administrative responsibilities associated with reports of harassment and bullying and review the courses of action based on legal requirements and other factors. Using case studies, speakers will share lessons learned based on their response to these threats from recent claims.

Speaker: *Suzanne Adair, Associate Vice President, Affirmative Action, The Pennsylvania State University*

Speaker: *Wendy Smith, Associate University Counsel, Illinois State University*

Speaker: *James Wimbush, Vice President, Diversity, Equity, and Multicultural Affairs and Dean, The University Graduate School, Indiana University*

## Wednesday, December 4, continued

**11:30 AM - 12:30 PM**    **ADVOCACY AMBASSADOR SESSION**    **ACOUSTIC**

**12:00 - 1:30 PM**    **LUNCH ON YOUR OWN**

**2:00 - 4:30 PM**    **AFTERNOON WORKSHOPS**

### **REVIEW OF GRADUATE PROGRAMS: MASTER'S AND DOCTORAL**    **LEGENDS BALLROOM E**

Assessing the quality of master's and doctoral programs is essential for effective decision making. The presenters will provide strategies for meaningful and manageable program review. Participants will discuss review processes using program outcomes for continuous improvement. Presenters will conclude with perspectives on how to incorporate feedback from external reviewers and accreditation requirements into program reviews.

Speaker: *Peter Harries, Dean, Graduate School, North Carolina State University*

Speaker: *Joanne Romagni, Vice Chancellor, Research and Dean, Graduate School, The University of Tennessee at Chattanooga*

Speaker: *Robert Wojtowicz, Dean, Graduate School, Old Dominion University*

### **MONITORING AND MANAGING GRADUATE STUDENT DEBT**    **LEGENDS BALLROOM F**

Whether incurred to pay for educational expenses or to meet financial responsibilities while enrolled, debt impacts the well-being of students, alumni, and families. In this session, graduate deans will explain how debt is impacting students on their campuses and describe programs that help students make informed decisions about borrowing and other financial choices.

Facilitator: *Lauren Inouye, Vice President, Public Policy and Government Affairs, Council of Graduate Schools*

Speaker: *David Berkowitz, Dean, Graduate School and International Services, The University of Alabama in Huntsville*

Speaker: *Carol Genetti, Dean, Graduate Division, University of California, Santa Barbara*

Speaker: *Barbara Knuth, Dean, Graduate School, Cornell University*

### **MASTER'S LEVEL ENROLLMENT MANAGEMENT**    **LEGENDS BALLROOM G**

The competition for master's students is intense and the factors that influence their decisions to enroll are complex. One essential factor is understanding student and employer demand. Presenters will outline strategies for assessing demand and maximizing the value of customer relations management (CRM) systems and achieving desired overall enrollment, yield, diversity and degree completion goals.

Speaker: *Andrea Golato, Dean, Graduate College, Texas State University*

Speaker: *Ryan Hendrickson, Dean, Graduate School, Eastern Illinois University*

Speaker: *Maribeth Watwood, Dean, Graduate College, Northern Arizona University*

### **PROMOTING GRADUATE STUDENT MENTAL HEALTH**    **CUMBERLAND 1/2**

Good mental health is critical to the success of master's and doctoral students. The presenters will share approaches to providing training and resources to those who mentor and support graduate students on campus. Participants will learn strategies that better connect students with appropriate support and resources.

Speaker: *Emma Dench, Dean, Graduate School of Arts and Sciences, Harvard University*

Speaker: *Frances Leslie, Vice Provost, Graduate Education and Dean, Graduate Division, University of California, Irvine*

Speaker: *Mark Wallace, Dean, Graduate School, Vanderbilt University*

## Wednesday, December 4, continued

**2:00 - 4:30 PM AFTERNOON WORKSHOPS (CONTINUED)****USING VIDEO TO TELL THE STORIES OF GRADUATE EDUCATION****CUMBERLAND 3/4**

To get the attention of prospective graduate students and other key audiences, many universities have made video a part of their digital communication strategy. This session will provide new ideas for using video to convey memorable messages about graduate education on your campus. Special attention will be given to practical issues, such as using campus resources for producing video and choosing video-sharing platforms.

Speaker: *Kelly Burke, Vice Provost and Dean, Graduate School, University of North Carolina at Greensboro*

Speaker: *Karen Hanson, Director of Graduate Success, Oregon State University*

Speaker: *Mitch Watsky, Dean, Graduate School, Augusta University*

**RECRUITING AND SUPPORTING UNDOCUMENTED GRADUATE STUDENTS: CREATING YOUR INSTITUTIONAL TOOLKIT****CUMBERLAND 5/6**

Serving the population of undocumented students in graduate and professional schools is a growing area of need. However, information and resources focused on issues, trends, and promising practices for recruiting, admitting, and supporting them are not readily available. Experienced deans and experts will offer much needed insights and guidance on how to navigate the complex challenges impacting undocumented students.

Speaker: *Miriam Feldblum, Executive Director, Presidents' Alliance on Higher Education and Immigration*

Speaker: *Sara Xayarath Hernandez, Associate Dean, Inclusion and Student Engagement, Cornell University*

Speaker: *Marjorie Zatz, Vice Provost and Graduate Dean, Graduate Division, University of California, Merced*

**4:45 - 6:00 PM LGBTQ+ NETWORKING****MUSIC ROW 2****4:45 - 6:00 PM HSI GRADUATE DEANS MEETING****MUSIC ROW 4****5:00 - 6:00 PM NEW MEMBER AND FIRST-TIME ATTENDEE MEET AND GREET****GRAND VIEW TERRACE**

Don't miss this opportunity to meet CGS staff and other first-time attendees. All first-time attendees and new members are encouraged to attend this networking event.

**6:00 - 7:30 PM OPENING RECEPTION****LEGENDS BALLROOM A-D**

## Thursday, December 5

7:00 AM - 5:00 PM	REGISTRATION	5th AVENUE PREFUNCTION
7:00 - 8:30 AM	CGS ADVISORY COMMITTEE ON ADVOCACY AND PUBLIC POLICY MEETING	MUSIC ROW 3
7:00 - 8:30 AM	CGS RESEARCH AND INFORMATION SERVICES COMMITTEE MEETING	MUSIC ROW 2
7:30 - 8:30 AM	PROQUEST BREAKFAST <i>Breakfast open to all attendees</i>	LEGENDS BALLROOM A-D
	<b>How PROQUEST DISSERTATIONS AND THESES (PQDT) Is BEING USED TO ANSWER KEY RESEARCH QUESTIONS</b> The ProQuest Dissertations & Theses Global database has been used for over 80 years as a premier research tool for researchers to conduct a variety of analyses. Join us as we describe how PQDT Global was used by a research team to analyze outcome reporting tendencies among dissertation authors and hear about the new tools in development to enable text and data mining in the future. Speaker: <i>Therese Pigott, Professor, School of Public Health and College of Education and Human Development, Georgia State University</i> Speaker: <i>Jessica Horowitz, Director, Academic Relations, ProQuest Dissertation Publishing</i>	
7:30 - 8:30 AM	NETWORKING BREAKFAST FOR ASSISTANT AND ASSOCIATE DEANS SPONSORED BY LIAISON INTERNATIONAL	CUMBERLAND 1/2
	Presider: <i>Charles Ambler, Dean-in-Residence, Council of Graduate Schools</i>	
8:00 - 8:30 AM	MORNING COFFEE	BROADWAY BALLROOM F-K
8:00 AM - 12:00 PM	EXHIBITS OPEN	BROADWAY BALLROOM F-K
8:30 - 9:00 AM	WELCOME AND OPENING SESSION <i>Christopher Sindt, Chair, Board of Directors, Council of Graduate Schools and Provost and Dean, Graduate Studies, Lewis University</i> <i>Suzanne T. Ortega, President, Council of Graduate Schools</i>	BROADWAY BALLROOM A-E
9:00 - 10:30 AM	PLENARY I	BROADWAY BALLROOM A-E
	<b>COLLABORATIONS THAT “WORK”: BRIDGING HIGHER EDUCATION AND THE WORKFORCE</b> This session provides an overview of the National Governors Association “Good Jobs for All Americans” report. The initiative of Montana Governor Steve Bullock, the report establishes a framework for connecting today’s workers to the well-paying jobs of the future. Presentation of the report’s major findings will serve as the foundation for a fireside chat exploring how universities, graduate educators, employers, and policymakers can promote economic prosperity and innovation at the local and state level. Moderator: <i>Jeffrey McCord, Commissioner, Tennessee Department of Labor and Workforce Development</i> Speaker: <i>Martin Simon, Director, NGA Economic Opportunity, National Governors Association Center for Best Practices</i> Discussant: <i>Craig Ogilvie, Dean, Graduate School and Associate Vice President, Research, Montana State University, Bozeman</i> Discussant: <i>Joanne Romagni, Vice Chancellor, Research and Dean, Graduate School, The University of Tennessee at Chattanooga</i> Discussant: <i>Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County</i>	



## Thursday, December 5, continued

10:30 - 11:00 AM MORNING REFRESHMENT BREAK

BROADWAY BALLROOM F-K

## SPONSORED BY:

Augusta University  
 Eastern Kentucky University  
 Florida Atlantic University  
 Georgia State University  
 University of South Florida

11:00 AM - 12:00 PM CONCURRENT SESSIONS

## HIGH IMPACT PRACTICES FOR ONLINE/HYBRID MASTER'S PROGRAMS

CUMBERLAND 1/2

Offering quality online master's programs presents unique challenges in graduate education and requires thoughtful and practical strategic approaches. Some institutions use online program managers (OPMs), while others develop programs through institutional support. This session will introduce you to the benefits and limitations of each approach and better position you to meet the demand for high-quality online/hybrid master's programs.

Speaker: Cheryl Addy, Vice Provost and Dean, Graduate School, University of South Carolina

Speaker: Terri Camesano, Dean, Graduate Studies, Worcester Polytechnic Institute

Speaker: Samantha Langley, Vice Provost, Graduate Education, Research, and Outreach, Northern Kentucky University

## HOW TWO INSTITUTIONS EVALUATED, IMPLEMENTED AND LAUNCHED A CENTRALIZED, ONLINE GRADUATE APPLICATION

CUMBERLAND 3/4

## SPONSORED BY LIAISON INTERNATIONAL

The graduate recruiting and admissions environment is becoming increasingly competitive, and having the right tools to identify, select, evaluate and enroll best-fit students is key to admissions offices' continued success. As they search for these tools, many graduate schools are considering centralizing their admissions operations with a cloud-based Centralized Application Service (CAS). This panel will feature two graduate school leaders and explore how they earned stakeholder buy-in, managed change during CAS implementation and tracked outcomes throughout an admissions cycle.

Presider: Judy Chappealer, Director, Association Partnerships, Liaison International

Speaker: David Daleke, Vice Provost, Graduate Education and Health Sciences and Associate Dean, University Graduate School, Indiana University

Speaker: Alycia Mosley-Austin, Assistant Dean, Graduate Recruitment and Diversity Initiatives, University of Rhode Island

## SUPPORTING DIVERSITY IN GRADUATE EDUCATION: RESOURCES FOR A GLOBAL CONTEXT

CUMBERLAND 5/6

Approaches to fostering diversity and inclusion vary within and across nations. This session will share resources from a new toolkit designed to assist diversity efforts in the US and abroad. Featured resources will include case studies and promising practices with respect to curricular redesign, social/emotional and language support, financial aid, and methods for documenting efficacy.

Speaker: Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University

Speaker: Alexander Hasgall, Head, European University Association, Council for Doctoral Education

Speaker: Susan Porter, Dean and Vice-Provost, Graduate and Postdoctoral Studies, The University of British Columbia

Speaker: Adham Ramadan, Dean, Graduate Studies, The American University in Cairo

# PROGRAM

## Thursday, December 5, continued

**11:00 AM - 12:00 PM** CONCURRENT SESSIONS (CONTINUED)

**GRADUATE STUDENT WORK/LIFE BALANCE**

**LEGENDS BALLROOM FG**

Promoting work/life balance for graduate students can benefit both individual students and communities. In this session, learn about new programs and policies to help students manage multiple roles and responsibilities, enjoy better health and wellness, and create the foundation for better learning and success.

Speaker: *Suzanne Barbour, Dean, Graduate School, University of North Carolina at Chapel Hill*

Speaker: *Daniel Kleinman, Associate Provost, Graduate Affairs, Boston University*

Speaker: *Tammi Vacha-Haase, Dean, Graduate College, Boise State University*

**12:00 - 1:30 PM** **AWARDS CEREMONY AND LUNCHEON**

**LEGENDS BALLROOM A-D**

Presider: *Suzanne T. Ortega, President, Council of Graduate Schools*

**CGS/PROQUEST DISSERTATION AWARD IN BIOLOGICAL SCIENCES**

Selection Committee Chair: *Mark Wallace, Dean, Graduate School, Vanderbilt University*

**CGS/PROQUEST DISSERTATION AWARD IN THE HUMANITIES AND FINE ARTS**

Selection Committee Chair: *Barbara Krauthamer, Senior Vice Provost for Interdisciplinary Programs, Dean, Graduate School, University of Massachusetts Amherst*

**GUSTAVE O. ARLT AWARD**

Selection Committee Chair: *George R. McConnell, Director, School of Graduate Studies, Bemidji State University*

**ASSISTANT AND ASSOCIATE DEANS LEADERSHIP AWARD**

*Award support provided by Liaison International*

Selection Committee Chair: *William F. Tate, Dean, Graduate School, Vice Provost for Graduate Education, Washington University in St. Louis*

**DEBRA W. STEWART LEADERSHIP AWARD**

Presider: *Christopher Sindt, Chair, Board of Directors, Council of Graduate Schools and Provost and Dean, Graduate Studies, Lewis University*

**ETS/CGS AWARD FOR INNOVATION IN PROMOTING SUCCESS IN GRADUATE EDUCATION**

Selection Committee Chair: *Cari Moorhead, Dean, Graduate School, University of New Hampshire*

**2:00 - 5:00 PM** **EXHIBITS OPEN**

**BROADWAY BALLROOM F-K**

**2:30 - 4:00 PM** **PLENARY II**

**BROADWAY BALLROOM A-E**

**ART WITH IMPACT: AN AFTERNOON WITH ANN PATCHETT**

The creative arts support communities by improving quality of life, regional self-understanding, and economic development. How can graduate programs in the creative arts better prepare students for this work? And how can we help recent graduates receive the recognition and rewards this work deserves? Acclaimed author Ann Patchett, an international name with Nashville roots, will share her reflections in this engaging session.

Presider: *Christopher Sindt, Provost and Dean, Graduate Studies, Lewis University*

Speaker: *Ann Patchett, Award Winning Author*

## Thursday, December 5, continued

4:00 - 4:30 PM **AFTERNOON REFRESHMENT BREAK** **BROADWAY BALLROOM F-K**

**SPONSORED BY:**

Florida State University

Florida Gulf Coast University

Meharry Medical College

Missouri State University

The University of Alabama in Huntsville

The University of Tennessee at Chattanooga

The University of Tennessee Health Science Center

4:30 - 5:30 PM **CONCURRENT SESSIONS**

**BUILDING AN INCLUSIVE CLIMATE AND INTERCULTURALLY-COMPETENT COMMUNITY** **CUMBERLAND 1/2**

In this session, presenters will share video resources and other strategies that are proving useful in addressing implicit bias, facilitating culturally aware graduate mentoring, and fostering an inclusive program and campus environment.

Speaker: *Lisa Gloss, Dean, Graduate School, Washington State University*

Speaker: *M.J.T. Smith, Dean, Graduate School and Senior Vice Provost, Academic Affairs, The University of Texas at Austin*

**THE BRAVE NEW WORLD OF DATA SCIENCE: ARE GRADUATE STUDENTS AND THEIR INSTITUTIONS PREPARED?** **CUMBERLAND 3/4**

**SPONSORED BY ELSEVIER**

Data science is a multi-disciplinary field that holds great potential for solving research problems. How can universities prepare for its growth? Framed by recent data that foretell continued expansion of research and development in this area, this session will feature strategies for integrating data science into graduate programs and for preparing graduate students to confront the risks and rewards of this quickly evolving field.

Speaker: *Brad Fenwick, Senior Vice President, Global Strategic Alliances, Elsevier*

Speaker: *William J. Karpus, Dean, The Graduate School, University of Wisconsin-Madison*

**DEALING WITH THE ANTI-MENTOR** **CUMBERLAND 5/6**

Graduate deans face the challenge of establishing expectations for faculty who advise graduate students and develop mechanisms for evaluating faculty mentorship. This becomes difficult when those assigned as mentors engage in anti-mentoring by mistreating students. This session will discuss the issues that impact the effectiveness of the role of the graduate dean when dealing with anti-mentoring from neglect to bullying and abuse.

Speaker: *Karen Colley, Dean, Graduate College, University of Illinois at Chicago*

Speaker: *Sherri Irvin, Associate Dean of the Graduate College, University of Oklahoma*

# PROGRAM

## Thursday, December 5, continued

**4:30 - 5:30 PM** CONCURRENT SESSIONS (CONTINUED)

**IMPLEMENTING BEST PRACTICES IN MASTER'S ADMISSIONS**

**LEGENDS BALLROOM FG**

This session will highlight how graduate schools are strategically guiding their master's admissions committees to achieve mission-focused program success. Promising practices include: applying the principles of holistic review, increasing transparency, countering biases, creating guidelines and tools to evaluate non-cognitive attributes in letters and personal statements, and developing datasets to inform graduate admission decision making.

Speaker: *Lisa Armistead, Dean, Graduate School, Georgia State University*

Speaker: *Jerry Weinberg, Associate Provost for Research and Dean, Graduate School, Southern Illinois University Edwardsville*

**6:00 - 7:00 PM** **RECEPTION FOR ALL PARTICIPANTS**

**LEGENDS BALLROOM A-D**

**SUPPORT PROVIDED BY PROQUEST**

## Friday, December 6

**7:30 AM - 5:00 PM** **REGISTRATION**

**5TH AVENUE PREFUNCTION**

**7:30 - 9:00 AM** **CGS MASTER'S COMMITTEE MEETING**

**BASS**

**7:30 - 8:30 AM** **EDUCATIONAL TESTING SERVICE BREAKFAST**

**LEGENDS BALLROOM A-D**

*Breakfast open to all attendees*

**ETS & YOU: COLLABORATING ON FUTURE SOLUTIONS**

In collaboration with members of the graduate community, ETS is researching solutions that can help improve program and student success throughout the graduate student life cycle, from recruitment through employment. Learn about three new channels through which ETS is gaining insights about needs and challenges in the community, performing experiments to test initial hypotheses, and working to develop meaningful solutions.

Speaker: *David G. Payne, Vice President and Chief Operating Officer, Global Higher Education, Educational Testing Service*

Speaker: *Alberto Acereda, Executive Director, Global Higher Education, Educational Testing Service*

**7:30 - 9:00 AM** **CSGS EXECUTIVE COMMITTEE BREAKFAST**

**MUSIC ROW 1**

Presider: *Kim LaScola Needy, Dean, Graduate School and International Education, University of Arkansas*

**7:30 - 9:00 AM** **MAGS EXECUTIVE COMMITTEE BREAKFAST**

**MUSIC ROW 3**

Presider: *Kinchel Doerner, Dean, College of Natural Science and Mathematics, University of Alaska Fairbanks*

**7:30 - 9:00 AM** **NAGS EXECUTIVE COMMITTEE BREAKFAST**

**MUSIC ROW 2**

Presider: *Cari A. Moorhead, Dean, Graduate School, University of New Hampshire*



## Friday, December 6, continued

8:00 - 9:00 AM	<b>MORNING COFFEE</b>	<b>BROADWAY BALLROOM F-K</b>
8:00 AM - 12:00 PM	<b>EXHIBITS OPEN</b>	<b>BROADWAY BALLROOM F-K</b>
9:00 - 10:30 AM	<b>PLENARY III</b> <b>THE DIVERSITY BONUS</b> <p>The case for diversity in higher education is often built on moral claims. But diversity is more than the right thing to do: empirical evidence clearly demonstrates that diversity improves the outcomes of teams and learning environments. Dr. Page will help us make stronger arguments for diversity and inspire us to take better advantage of the diversity bonus on our own campuses.</p> <p>Presider: <i>Michael Solomon, Dean, Graduate Studies and Vice Provost, Academic Affairs, University of Michigan</i></p> <p>Speaker: <i>Scott Page, Leonid Hurwicz Collegiate Professor of Complex Systems, Political Science, and Economics, University of Michigan</i></p>	<b>BROADWAY BALLROOM A-E</b>
10:30 - 11:00 AM	<b>MORNING REFRESHMENT BREAK</b> <b>SPONSORED BY:</b> Emory University Florida International University The University of Alabama The University of North Carolina at Chapel Hill	<b>BROADWAY BALLROOM F-K</b>
11:00 AM - 12:00 PM	<b>CONCURRENT SESSIONS</b> <b>GLOBAL CULTURAL CONTEXTS OF HEALTH AND WELL-BEING IN GRADUATE EDUCATION</b> <p>Supporting mental health and well-being in graduate education is a critical issue affecting graduate education leaders across the world. In this session, the panel will discuss current work occurring in international settings to support health and well-being. Learn what your colleagues are doing to assess points of intervention, guide (or prepare) mentors, foster supportive environments, improve access to campus health services, and improve organizational processes.</p> <p>Speaker: <i>Liviu Matei, Provost and Pro-Rector, Central European University</i></p> <p>Speaker: <i>Sally Pratt, Vice Provost, Graduate Programs, University of Southern California</i></p> <p>Speaker: <i>Aimée Surprenant, Associate Vice-President (Academic) and Dean, Graduate Studies, Memorial University</i></p> <p>Speaker: <i>Paula Wood-Adams, Dean, Graduate Studies, Concordia University</i></p>	<b>CUMBERLAND 1/2</b>
	<b>HOW TO INCREASE ENROLLMENT BY BETTER UNDERSTANDING PROSPECTIVE GRADUATE STUDENTS</b> <b>SPONSORED BY EAB</b> <p>To successfully expand graduate enrollment in a competitive environment, academic leaders must better understand the needs of prospective students. In this workshop, we will discuss results from a recent survey of graduate and adult students, techniques for evaluating market demand for programs, and practices for implementing program features that attract today's adult learners.</p> <p>Speaker: <i>Kevin Shriner, Director, Strategic Leadership, EAB Adult Learner Recruitment</i></p> <p>Speaker: <i>Maribeth Watwood, Dean, Graduate College, Northern Arizona University</i></p>	<b>CUMBERLAND 3/4</b>

## Friday, December 6, continued

**11:00 AM - 12:00 PM** CONCURRENT SESSIONS (CONTINUED)

### **SUPPORTING PhD TRANSITIONS INTO THE WORKFORCE**

**CUMBERLAND 5/6**

According to CGS research, alumni 3 years out from their PhD working in nonacademic careers felt that they were less prepared by graduate training for their jobs than their peers. This gap may indicate a need for more information and support for the full range of PhD careers. This session will include several models of programs designed to offer career advice and development for PhDs.

Speaker: Wojtek Chodsko-Zajko, Dean, Graduate College, University of Illinois at Urbana-Champaign

Speaker: Elizabeth Dolan, Deputy Provost, Graduate Education, Lehigh University

Speaker: Phillip Trella, Associate Vice Provost, Director, Office of Graduate and Postdoctoral Affairs, University of Virginia

### **QUALITY IN DOMESTIC JOINT AND DUAL MASTER'S DEGREES**

**LEGENDS BALLROOM FG**

Successful joint and dual degrees require strong, mutual commitments from each program and institution and close attention to issues of rigor. In this session, learn how to navigate the various quality issues that arise in joint and dual master's degrees: understanding university, state and accreditation policies; determining the number of credits required to achieve mastery of degree requirements and the number of shared credits; developing standards for capstones; and ensuring that students have opportunities to integrate knowledge and experience from both program contexts.

Speaker: John Keller, Associate Provost, Graduate and Professional Education and Dean, Graduate College, University of Iowa

Speaker: Michael Keynes, Associate Dean, Graduate Studies, American University

Speaker: Victor Prybutok, Vice Provost for Graduate Education and Dean, Toulouse Graduate School, University of North Texas

**12:00 - 1:00 PM** **NETWORKING LUNCHEON**

**LEGENDS BALLROOM A-D**

**12:00 - 1:00 PM** **CGS OPEN SCHOLARSHIP LISTENING SESSION**

**MUSIC ROW 1**

*By invitation only*

**12:00 - 1:30 PM** **CAREER PATHWAYS PROJECT DIRECTORS MEETING**

**MUSIC ROW 5**

*By invitation only*

**1:15 - 1:45 PM** **LIGHTNING ROUND SESSIONS**

These sessions are opportunities to learn about solutions to some of the most pressing challenges on your campus. Don't miss the chance to hear from industry leaders about their recent work with graduate schools, and to help shape their future products and services.

### **USING TECHNOLOGY TO SCALE HOLISTIC REVIEW IN GRADUATE ADMISSIONS**

**CUMBERLAND 1/2**

#### **SPONSORED BY KIRA TALENT**

Implementing a new approach to admissions is no easy feat. While holistic review continues to gain momentum in graduate education, many schools struggle with scaling this approach. The good news is that technology is here to help. In this session, hear how graduate schools are using Kira Talent's holistic admissions solution to tackle their top admissions challenges and select the best-fit students for their programs.

Speaker: Emilie Cushman, Co-Founder and CEO, Kira Talent

## Friday, December 6, continued

1:15 - 1:45 PM **LIGHTNING ROUND SESSIONS (CONTINUED)****WORKING WITH NATURE: STRENGTHEN YOUR INSTITUTION'S PUBLISHED OUTPUT AND INTERNATIONAL PROFILE****CUMBERLAND 3/4****SPONSORED BY NATURE RESEARCH**

Nature Research provides opportunities to enhance your impact in science and communication. In this session learn how Nature editors train researchers to turn great science into great papers. Nature editing services can push manuscripts to a new level. Profiles on [natureindex.com](http://natureindex.com) or [naturecareers.com](http://naturecareers.com) can boost international visibility. Our print and online channels, such as [nature.com](http://nature.com) and [ScientificAmerican.com](http://ScientificAmerican.com), can disseminate your message to the international research community and the broad audience.

Speaker: *Andrea Aguilar, Publishing Manager, Nature Research*

**UNDERSTANDING AND LEVERAGING INTERNATIONAL MASTER'S STUDENT FUNDING****CUMBERLAND 5/6****SPONSORED BY PRODIGY FINANCE**

During this session, we'll take a deep dive into international enrollment and how funding influences master's students' decision making. How do the 60% "personal or family funded" international graduate students afford tuition and cost of living? How are universities best deploying limited resources to cover their funding gaps? We will discuss innovative funding options, while sharing best practices and recommendations, including determining need and strategically targeting aid.

Speaker: *Molly Dineen, Director of University Relations, Prodigy Finance*

Speaker: *Ian Wright, University Relations Manager, Prodigy Finance*

**A STRATEGIC APPROACH TO DEVELOPING A ROBUST ONLINE PROGRAM PORTFOLIO****LEGENDS BALLROOM FG****SPONSORED BY WILEY EDUCATION SERVICES**

By implementing Wiley Education Services' proprietary Strategic Portfolio Development™ (SPD), the University of Scranton grew their market, maximized resources, offered new programs, and grew a robust, lasting market presence with minimal impact on additional investment. This session will provide an overview of SPD and highlight how implementation empowered the university to plan, develop, launch, and grow successful programs in the long-term.

Speaker: *David Capranos, Director of Market Strategy and Research, Wiley Education Services*

2:00 - 4:00 PM **EXHIBITS OPEN****BROADWAY BALLROOM F-K**2:00 - 3:30 PM **PLENARY IV****BROADWAY BALLROOM A-E****HIGHER EDUCATION 2030: BUILDING STUDENT-CENTERED LEARNING ECO-SYSTEMS—LAPIDUS LECTURE**

*The LaPidus lecture was established to honor the late Jules B. LaPidus, a past-president of CGS. The lecture is delivered each year by an international leader and visionary thinker.*

The future of higher education will include a greater array of credentials offered from a greater array of providers, a learning eco-system that gives learners just the learning they need, in just the right amount, at just the right time, in just the right way. How might such an eco-system work and who will build it?

Presider: *Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech*

Speaker: *Paul LeBlanc, President, Southern New Hampshire University*

## Friday, December 6, continued

**3:30 - 4:00 PM AFTERNOON REFRESHMENT BREAK**

**AMBASSADOR**

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**4:00 - 5:00 PM CONCURRENT SESSIONS**

**INNOVATIVE COMPETENCY BASED DEGREES**

**CUMBERLAND 1/2**

Competency Based Education (CBE), an educational strategy that replaces earning credit hours with documentation of learning through competency assessments, continues to present process and documentation challenges in higher education. Leaders with CBE experience will highlight the role of C-BEN, the Competency Based Education Network, and discuss the value and impact of an alternative model that replaces “seat time” with acquired competencies and acknowledges the contribution of prior learning to a degree.

Speaker: *Jeffrey Buck, Dean and Vice President, School of Business and Information Technology, Purdue University*

Speaker: *Tony Farrell, Executive Dean, College of Education, Ashford University*

Speaker: *Joy Henrich, Dean, Graduate Education, Rasmussen College*

**CRM FOR GRADUATE ADMISSIONS: YOUR KEY TO STUDENT AND FACULTY SUCCESS  
SPONSORED BY SALESFORCE.ORG**

**CUMBERLAND 3/4**

It's great to have Constituent Relationship Management (CRM), but even the best CRM is only as strong as its adoption, especially when its success depends on the buy-in of multiple programs and departments. In this session, you'll hear how University of the Pacific gained faculty buy-in by revamping how the school tracks the effectiveness of its recruitment efforts. In addition, discover how the UNLV Graduate College deployed CRM to streamline admissions and student funding processes across more than 155 programs.

Presider: *Benjamin Rhodes, Product Marketing Manager, Salesforce.org*

Speaker: *Kathryn Korgan, Dean, Graduate College, University of Nevada, Las Vegas*

Speaker: *Olivia Nash, Assistant Dean, Graduate School, University of the Pacific*

**APPROACHES TO TEAMWORK TRAINING**

**CUMBERLAND 5/6**

Collaborative, interdisciplinary, and cross-cultural research has significantly increased, but often students do not receive sufficient preparation in teamwork skill building. This session will feature examples of developing teamwork skills specifically for graduate students and that draw on the new “Science of Team Science.”

Speaker: *Susan Cozzens, Professor Emerita, Georgia Institute of Technology*

Speaker: *Wayne T. McCormack, Distinguished Teaching Scholar & Professor, University of Florida*

Speaker: *Linda Schaffner, Professor and Associate Dean, Academic Studies, William & Mary*



## Friday, December 6, continued

4:00 - 5:00 PM CONCURRENT SESSIONS (CONTINUED)

**SUPPORTING GRADUATE STUDENTS IN NEED**

LEGENDS BALLROOM FG

Many universities are paying closer attention to the issue of graduate student hardship. This session will provide guidance and strategies for supporting students in need. Speakers will discuss ways to socially, emotionally, and financially provide for students experiencing ongoing or situational challenges by sharing mechanisms such as housing assistance, emergency loans, and food pantries.

Speaker: Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech

Speaker: Annette Kluck, Dean, Graduate School, University of Mississippi

Speaker: Robbie Melton, Transitional Dean, School of Graduate and Professional Studies, Tennessee State University

5:00 - 6:00 PM CGS ADVANCEMENT ADVISORY COMMITTEE MEETING

MUSIC ROW 2

5:00 - 6:00 PM CGS CONSULTATION SERVICE MEETING

MUSIC ROW 3

5:00 - 7:00 PM DIVERSITY AND INCLUSIVENESS ADVISORY COMMITTEE MEETING

MUSIC ROW 1

Cari A. Moorhead, Dean, Graduate School, University of New Hampshire

## SATURDAY, DECEMBER 7

7:00 - 8:00 AM IELTS USA BREAKFAST

BROADWAY BALLROOM G-K

*Breakfast open to all attendees*

**A HOLISTIC APPROACH TO SUPPORTING ENGLISH PROFICIENCY NEEDS IN THE HEALTH SCIENCES**

Join IELTS USA to discuss the growth of international student enrollment in the health sciences and how to ensure that these students are successful from the point of enrollment to meeting their career goals. IELTS USA will share data on country-specific and industry-specific trends in English proficiency. We will be joined by Dr. Yeqing Bao who will provide insight on setting appropriate English proficiency requirements to ensure academic success and creating programming that prepares students for success after graduation.

Speaker: Yeqing Bao, Associate Dean, Graduate School and Associate Director, International Services, University of Alabama in Huntsville

Speaker: Marianne Menius, Graduate Program and Research Manager, IELTS USA

8:00 - 8:30 AM CGS ANNUAL BUSINESS MEETING

BROADWAY BALLROOM A-E

Presider: Christopher Sindt, Chair, Board of Directors, Council of Graduate Schools and Provost and Dean, Graduate Studies, Lewis University

President's Report: Suzanne T. Ortega, President

Board of Directors' Report: Christopher Sindt, Chair

Election Results

Affirmation of Diversity and Inclusion Statement

Committee Chair Reports

# PROGRAM

## Saturday, December 7, continued

8:30 - 10:00 AM **PLENARY V**

**BROADWAY BALLROOM A-E**

**INCREASING THE PARTICIPATION OF STUDENTS OF COLOR IN GRADUATE EDUCATION:  
IT'S ABOUT FACULTY MENTORSHIP**

The session will unpack the ways in which faculty drive aspirations for and entry into graduate education among undergraduate students of color. Barriers to thriving, especially as they relate to mentorship, and how institutions can support faculty as mentors will be discussed. The talk will also highlight ways that graduate schools can leverage institutional and other partnerships in supporting the entry of students of color.

Presider: *Nathaniel Urban, Vice Provost, Graduate Studies and Strategic Initiatives,  
University of Pittsburgh*

Speaker: *Linda DeAngelo, Associate Professor, Higher Education, Administrative and Policy Studies  
Department, University of Pittsburgh*

10:00 - 10:30 AM **MORNING COFFEE BREAK**

**BROADWAY PREFUNCTION**

10:30 AM - 12:00 PM **PLENARY VI**

**BROADWAY BALLROOM A-E**

**SPONSORED BY PROQUEST**

**THREE-MINUTE THESIS (3MT®): SHOWCASE AND ROUNDTABLE DISCUSSION**

Globally, universities and regional organizations of graduate schools are launching 3MT® competitions to help prepare graduate students to communicate the value of their research to a broad audience. This plenary session will showcase the winners of regional competitions and conclude with a roundtable discussion and People's Choice award. Students will reflect on their experiences, offering insights that can help graduate schools develop successful 3MT® competitions and other programs designed to hone students' communication skills.

**See inside back cover of program for full listing of awardees.**

Presider: *Cari A. Moorhead, Dean, Graduate School, University of New Hampshire*

12:00 PM **MEETING CLOSING**

**BROADWAY BALLROOM A-E**

*Suzanne T. Ortega, President, Council of Graduate Schools*

*Sally Pratt, 2020 Chair, Council of Graduate Schools and Vice Provost, Graduate Programs,  
University of Southern California*

NOTES:

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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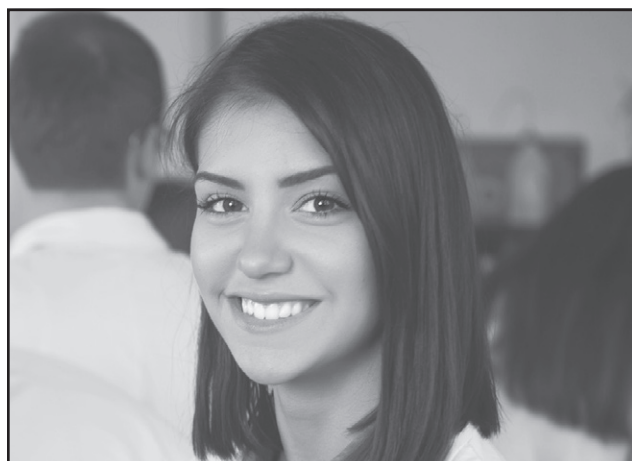
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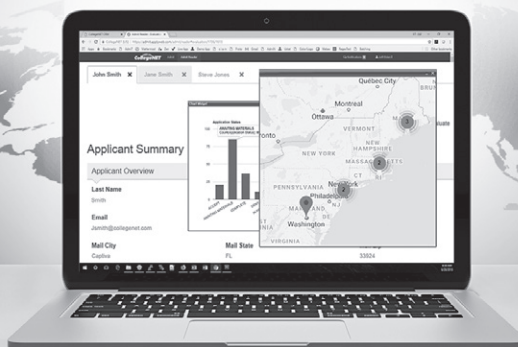
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Friday, 12/6 at 11 am | Cumberland 3-4



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## The Brave New World of Data Science: Are Graduate Students and their Institutions Prepared?

*Session sponsored by Elsevier*

Data science is a multi-disciplinary field that holds great potential for solving research problems. How can universities prepare for its growth? Framed by recent data that foretell continued expansion of research and development in this area, this session will feature strategies for integrating data science into graduate programs and for preparing graduate students to confront the risks and rewards of this quickly evolving field.

### SPEAKERS:



**William Karpus**, Dean of the Graduate School and Professor of Pathology and Laboratory Medicine, University of Wisconsin—Madison



**Brad Fenwick**, Senior Vice President, Global Strategic Alliances, Elsevier



DATE:  
**Thursday,  
December 5,  
2019**

TIME:  
**4:30pm**

ROOM:  
**Cumberland  
3/4**

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## for Graduate Schools

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🕒 Dec 6, 1:15 pm - 1:45 pm

📍 Cumberland 1/2



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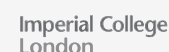
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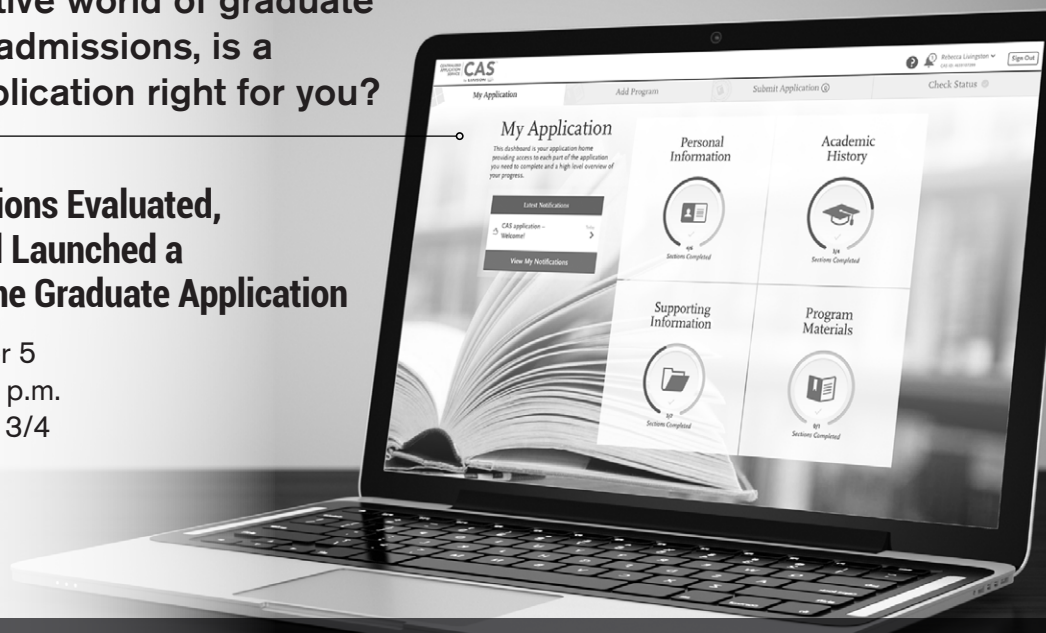
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## How Two Institutions Evaluated, Implemented and Launched a Centralized, Online Graduate Application

Thursday, December 5  
11:00 a.m. – 12:00 p.m.  
Room: Cumberland 3/4



### PRESENTED BY:

**David Daleke**  
Vice Provost, Graduate Education and Health  
Sciences and Associate Dean, Graduate School  
Indiana University

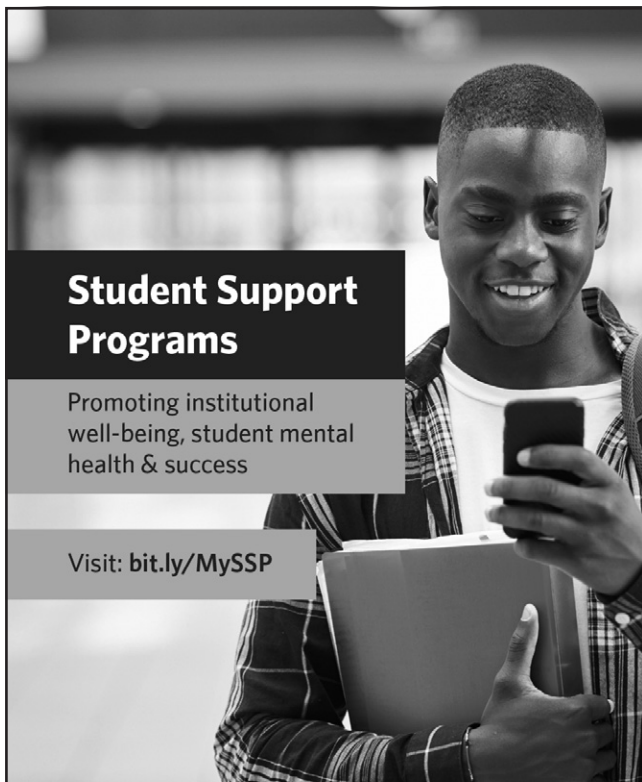
**Alycia Mosley-Austin**  
Assistant Dean, Graduate  
Recruitment and Diversity Initiatives  
University of Rhode Island

### MODERATED BY:

**Judy Chappelle**  
Director,  
Association Partnerships  
Liaison



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**Chair and Moderator:**

Cari A. Moorhead, Dean, Graduate School, University of New Hampshire



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**CAGS Awardees:**

Newsha Arezi, Concordia University  
Annapoorna Shruthi Budnar Subramanya,  
University of Alberta



**CSGS Awardees:**

Samantha Kurtz, Tulane University  
Mustafa Al-Adhami, University of  
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**WAGS Awardees:**

Hannah Anneli Glick, University of Colorado Boulder  
Elisabeth S. Wilson, North Dakota State University



**MAGS Awardees:**

Christal Omni, Kansas State University  
Teng Keng Vang, Miami University



**NAGS Awardees:**

Karl Lyn, University of Massachusetts  
Mindy Hair, The University at Albany,  
State University of New York

Saturday, December 7, 10:30 a.m.-12 noon, Broadway Ballroom A-E

CGS thanks the regional associations for their participation,  
and ProQuest for their support of the 3MT® Showcase.



# UPCOMING MEETINGS

MASSACHUSETTS

# BOSTON



# 2020 JULY 11-15

## SUMMER WORKSHOP NEW DEANS INSTITUTE



## WASHINGTON, DC DECEMBER 2-5



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