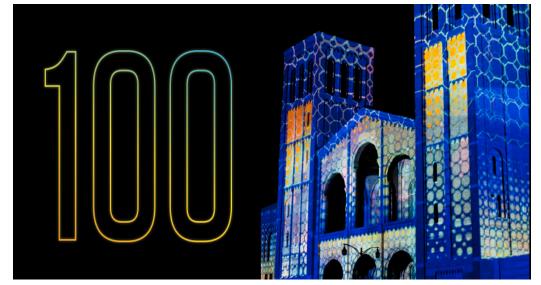
Master's Exit Survey: Why, What and How?



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UCLA Master's Programs

More than 90 terminal master's degree programs

More than than 120 master's degrees in all.

6,259 (48% of UCLA graduate/professional degree students) now earning master's degrees

Academic masters – 1,650 Doctoral – 4,666

Professional masters – 4,609 JD, MD, DDS – 2,032

- Doctoral students have been surveyed for many years.
 - Some professional master's programs use surveys (MBA, MPH...).
 - Until 2016, no campus-wide survey of master's degree recipients.

Masters Graduation Survey Uses

Academic Senate program reviews (adding to doctoral data)

Sharing placement and salary results with career center to inform programming and services.

Measuring gains in 6 core competencies, and *how* they were acquired/enhanced

Potential to share the survey instrument and data with other institutions (similar to the AAU Data Exchange)

Creating the Master's Exit (completion) Survey

Starting point

Question set based on AAU Data Exchange (AAUDE) Doctoral Exit survey, which asks graduates about perceptions and satisfaction with:

Program quality Advising and mentoring

Department climate Professional development

Financial support Post-graduation plans

Creating the Master's Graduation Survey

And then partnered with UCLA Career Center to customize content.

Added questions about:

Fields in which they looked for jobs to determine breadth of search Working off-campus

Loans

Employer tuition reimbursement Job Classification Salary

Hiring Bonus Amount

and

Experience developing 6 UCLA professional development core competencies

Anticipated challenges with the master's survey

Reaching the entire population

Non-thesis filers aren't a captive audience.

Getting the OK from departments to survey the nonthesis filers via email campaign. Some already had grad surveys in place. [allowed opt-out]

Would salary questions lower the response rates?

Graduation Survey Deployment

Doctoral Exit Survey

Master's Completion Survey (thesis filers) Option to take survey is part of the online thesis filing process



Master's Completion Survey (non-thesis filers)



Survey invitation is emailed to expected grads

Incentivized with drawing for \$25 Amazon cards



UCLA Doctoral and Master's Graduation Surveys

	Launched	Response Rate	Response Counts
Doctoral	Switched to AAUDE version in 2015	97%	N = 2,908 (past 4 years)
Master's Thesis	Fall 2016	97%	N = 633 (past 3 years)
Master's Non-Thesis*	Fall 2018	23%	N = 371 completed of 1,643 emails

^{*} Opted out: Law, Management, Education, MLIS, Linguistics

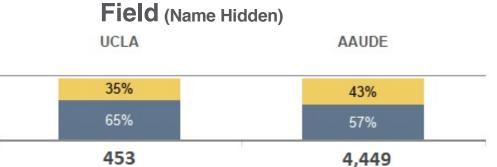
[§] Students are now wondering why they weren't included

Example of AAUDE Doctoral Exit Survey comparison

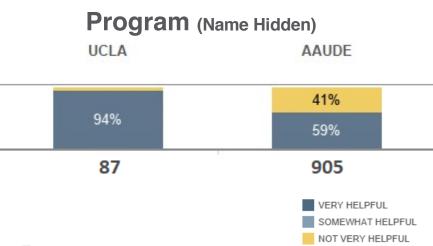
Did you receive training in instructional methods at any time during your graduate studies?



NOT AT ALL HELPFUL





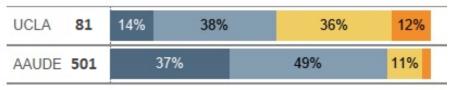


If yes. how helpful was this training?

Field (Name Hidden)

UCLA 292		32%	40%	22% 7%		
AAUDE 2,369		38%	44%	13%		





A FEW FINDINGS

Overall satisfaction

Responded Good, Very Good, or Excellent

	Doctoral	Master's Thesis	Master's Non- Thesis	Н	Master's lum/Arts/ Soc Sci	Master's STEM/ Life Sci
Your academic experience at UCLA	93% (2,740)	92% (543)	80% (282)		84% (233)	88% (592)
Your student life experience at UCLA	88% (2,590)	87% (511)	79% (279)		80% (219)	86% (571)
Your overall experience at UCLA	93% (2,715)	90% (531)	83% (292)		84% (230)	89% (593)

Obstacles

Responded "a major obstacle" or a "minor obstacle"

	Doctoral	Master's Thesis	Master's Non-Thesis	Master's Hum/Arts/ Soc Sci	Master's STEM/ Life Sci
Work/financial commitments	66%	62%	70%	<mark>75%</mark>	61%
	(1,899)	(357)	(241)	(199)	(399)
Course scheduling	29%	47%	61%	58%	50%
	(829)	(270)	(212)	(153)	(329)
Program structure or requirements	42% (1,199)	44% (254)	64% (220)	60% (159)	48% (315)

The UCLA Core Competencies

Did you acquire or enhance any of these Core Competencies for Professional Development while at UCLA?



Career Path Preparation (explore, pursue and apply for chosen career path)



Communication Skills (address and communicate with diverse audiences)



Management, Leadership & Collaboration (generate fundable projects, lead/work in teams, and operate independently)



Scholarly Expertise and Integrity (conduct highly regarded and intelligible work in area of study)



Self-Assessment & Development (knowledgeable about healthy work habits and personal skills)



Teaching & Mentorship (act as an effective teacher and mentor to students and peers)

The Core Competencies

For each Core Competency acquired or enhanced, the survey asked the sources (check all that apply)

- ☐ Campus Workshops & Events
- □ Faculty Mentoring
- Formal Curriculum
- ☐ Internships/Field Experience

- Research Opportunities
- Student Affairs Officer/other staff
- □ Teaching Opportunities
- ☐ Online Resources (e.g. BruinView, Career Hub, Career Prep Toolkit)

The Core Competencies – Master's v. Doctoral

			Master's	Doctoral	
1	×·2···	Career Path	51% (452)	63% (859)	
Career Path Preparation		Preparation	#1 Faculty Mentoring #2 Internships	#1 Faculty Mentoring #2 Campus Workshops & Events	
2	\bigcirc	Communication	76% (691)	82% (1,121)	
٢. ٢٠		Skills	#1 Faculty Mentoring #2 Teaching Opportunities	#1 Teaching Opportunities #2 Faculty Mentoring	
3.	<u>ر</u> کی	Management,	53% (469)	64% (866)	
	<u> </u>	Leadership, & Collaboration	#1 Faculty Mentoring #2 Research Opportunities		

Numbers in parenthesis are responders who said **Yes**. The top 2 choices for their sources are reported.

The Core Competencies – Master's v. Doctoral

		Master's	Doctoral
1	Scholarly Expertise & Integrity	68% (604)	83% (1,122)
4. _	& Integrity	#1 Faculty #2 Researc	Mentoring h Opportunities
	Solf Accomment	51% (457)	56% (755)
5. _	Self-Assessment & Development	#1 Faculty #2 Researc	Mentoring h Opportunities
	Teaching	54% (478)	83% (335)
6.	6. Teaching & Mentorship	#1 Teaching #2 Faculty	g Opportunities <mark>Mentoring</mark>

Numbers in parenthesis are responders who said **Yes**. The top 2 choices for their sources are reported.

The Core Competencies – Master's Thesis v. Non-Thesis

	Thesis	Non-Thesis
. MY Career Path	50% (276)	52% (176)
1. Career Path Preparation	#1 Faculty Mentoring #2 Research Opportunities	#1 Internships/Field Experience #2 Faculty Mentoring
	81% (458)	68% (233)
2. Communication Skills	#1 Faculty Mentoring #2 Teaching Opportunities	#1 Internships/Field Experience #2 Formal Curriculum
ູ ໄລ Management,	54% (298)	51% (171)
3. ूर्ड Leadership & Collaboration	#1 Faculty Mentoring #2 Research Opportunities	#1 Formal Curriculum #2 Internships/Field Experience

The Core Competencies – Master's Thesis v. Non-Thesis

Thesis Non-Thesis **56%** (187) **75%** (417) **Scholarly Expertise** & Integrity **#1 Faculty Mentoring #1 Formal Curriculum #2 Research Opportunities #2 Faculty Mentoring 53%** (296) **48%** (161) Self-Assessment **#1 Formal Curriculum #1 Faculty Mentoring** & Development **#2 Research Opportunities** #2 Internships/Field Experience 40% (132) **63%** (346) **#1 Teaching Opportunities #1 Teaching Opportunities**

#2 Faculty Mentoring

Numbers in parenthesis are responders who said **Yes**. The top 2 choices for their sources are reported.

#2 Formal Curriculum

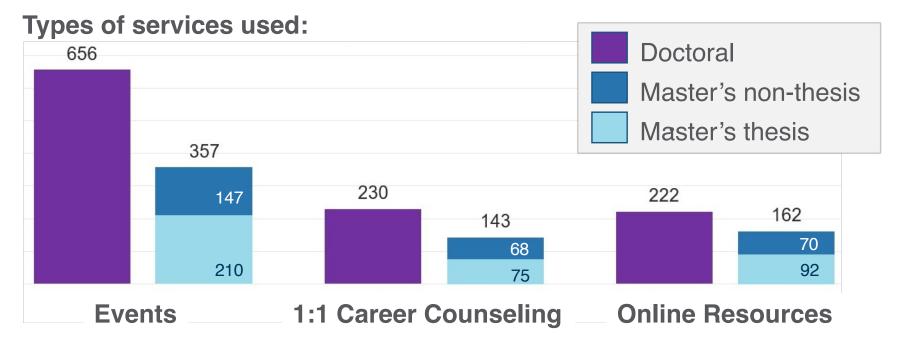
Professional Development Participation

Did you participate in any professional development activities on campus?



Doctoral: 51% (690)

Master's: 44% (400)



(Numbers in parenthesis are responders who said Yes.) 19

Questions to consider

- 1. Would a campus-wide master's degree completion survey be useful at your institution?
- 2. How might response rates for non-thesis master's students be improved?
- 3. Are disparities in core competency gains to be expected? Are they concerning? Actionable?
- 4. [For another day] Given that faculty mentoring was key to gaining most core competencies, how are we helping faculty mentor well?
- 5. Would you be interested in a common survey instrument and sharing institutional data (similar to the AAU Data Exchange)?

The slides and UCLA Master's Exit survey will be posted with the 2019 CGS Annual Meeting materials.

UCLA Master's Degree Completion Survey

In order to evaluate and improve UCLA graduate programs, we invite you to participate in this master's degree completion survey. This survey takes approximately 15 minutes and you must finish it in one sitting. Participation is voluntary and all responses will be aggregated to ensure confidentiality.

Thank you for your participation. We congratulate you on your accomplishments and wish you continued success in your future endeavors.

What term will you complete your master's degree
--

Fall 2019 ▼

Please complete the survey in one sitting. Survey should take approximately 15 minutes to complete.

Start Survey

Training Program/Program Quality

When you first enrolled as a master's student, did your program provide an orientation to explain the process of completing your master's degree?									
Yes, and I attended	 Yes, but I did not attend 	O No	0	I don't re	emembe	er			
Did your master's program provide Yes	e you with a written set of expectations No	about academic re	quireme	nts and ex	pected p	rogress?			
Please rate the following aspect	s of your master's program:	Poor	Fair	Good	Very Good	Excellent			
Quality of the graduate curriculum									
Quality of graduate-level teaching	by faculty	0	\circ	\circ	\circ	0			
Quality of academic advising and	guidance								
Preparation for thesis, comprehen (coursework, labs, reading, capsto	· · · · · · · · · · · · · · · · · · ·	0	0	0	0	0			
The opportunity to collaborate acro	oss disciplines								
Assistance in finding employment		0	\bigcirc	\bigcirc	\circ	0			
Overall program quality			0						
	Go Back Ne	xt Page							

Support

	Please rate the adequacy of support you were provided during your master's education and research in the following areas:	Poor	Fair	Good	Very Good	Excelle	ent N/A
	Financial support	0	0	0	0	0	0
	Information technology (IT) resources	0	0	0	0	0	0
	Your personal work space [e.g., desk or office]	0		0		0	0
	Library and electronic research resources	0	0	0	0	0	0
	Laboratory, clinical, studio or other physical facilities	0	0	0			0
SUPP	ORT BRANCHING (YES responses)						
V	Vere you a teaching assistant (TA) at any time during your master's studies?		Yes	3	0 N	О	
H	low helpful was this experience with respect to your professional development?						
	Not at all helpful O Not very helpful O Somewhat helpful O	Very h	elpful	O 1	I/A - ne	ever a	TA
	olid you receive training in instructional methods at any time during your master's studi	es?	Yes	3	0 N	О	
Н	low helpful was this training?						
	Not at all helpful O Not very helpful O Somewhat helpful O V	ery he	lpful	○ N/A	A - neve	er trair	ned
٧	Vere you a research assistant (RA) at any time during your master's studies?		Yes	6	0 N	О	
Н	low helpful was this training?						
	Not at all helpful O Not very helpful O Somewhat helpful O N	/ery he	elpful	○ N/	A - nev	er an	RA
٧	Vas the financial support available within your program distributed fairly?		O Yes	, 0	No	0 N	/A
	Vas any part of master's education paid for via an employer-sponsored eimbursement/direct payment plan?		Yes	3	0 N	О	
	olid you work off-campus (excluding summers) for additional income during your maste tudies?	er's	Yes	S	0 N	0	
V	Vas your work off campus primarily full-time or part-time?		O Ful	l-time	O Pa	ırt-time	е
V	Vas the work related to your field of study?		O Yes	S	0 N	О	
	during your graduate program at UCLA, did you take out any loans to pay for your ducation?		Yes	3	0 N	О	
V	Vhat was the total amount borrowed?		[Select	amoui	nt belo)W ▼
V	What percentage of these loans was used for tuition & fees (vs. other expenses such a	as hous	ing)?	Select	percei	nt belo)W ▼
	Go Back Next Page						

Program Advising

Check all that apply:		Faculty in my department	Faculty in other departments	-	Staff in other departments
From whom did you receive academic advice?					
From whom did you receive career advice?					
How helpful was your program in the following categories?	Not at all helpful	Not very helpful	Somewhat helpful	Very helpful	N/A - did not receive help
Exploring career options					
Exploring additional training	0		0	0	
Searching for employment					
Providing information about campus resources for professional development	0	0	0	0	

Faculty Mentoring and Advising

How helpful was the advice you received from your program faculty advisor in each of the following areas?	Not at all helpful	Not very helpful	Somewhat helpful	Very helpful	N/A - did not receive advice
Planning your program of study					
Conducting your research	0		0	0	
Assistance with learning course material					
Exploring career options	0		0	0	
Exploring additional training					
Searching for employment	0		0	0	
Providing information about campus resources for professional development	0		0		
Which capstone experience did you complete?					
Thesis	kam, individ	lual project,	group project)	
- mode - capatone project (complement of	tarri, marrio	ida. project,	group project,		

Was there another faculty member other than your program, thesis, or capstone advisor who you considered to be a mentor?

OTHER MENTOR BRANCH (YES)

Was there	another	faculty	member	other	than	your	program,	thesis,	or c	apstone	advisor	who y	you
considere	d to be a	mentor	?										

Yes
 No

Was the faculty member in your program/department?

Yes
No

How helpful was the advice you received from this mentor in each of the following areas?	Not at all helpful	Not very helpful	Somewhat helpful	Very helpful	N/A - did not receive advice
Planning your program of study					
Conducting your research		\circ	0	\circ	
Assistance with learning course content					
Exploring career options			0		
Exploring additional training					
Searching for employment			0		
Providing information about campus resources for professional development					

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Overall Satisfaction

Please rate your overall satisfaction with each of the following:	Poor	Fair	Good	Very Good	Excellent
Your academic experience at UCLA					\bigcirc
Your student life experience at UCLA		0	\bigcirc		0
Your overall experience at UCLA					
If you were to start your master's career again	Definitely Not	Probably Not	Maybe	Probably	Definitely
If you were to start your master's career again Would you select this same university?	,	•	Maybe	Probably	Definitely
,	Not	Not	Maybe	Probably	Definitely

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Postgraduate Plans

	se select the item which best describes your immediate post-master's degree status. Please note "employed", includes military ce & self-employment:
○ F	Further study for another degree (e.g., PhD, JD, MBA, MD)
○ E	Employed, full-time (on average 30 hours or more a week)
○ E	Employed, part-time (on average less than 30 hours a week)
○ F	Participating in a volunteer or service program
0 5	Seeking Employment
O N	Not Seeking Employment

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Postgraduate Plans

Go Back Ne	ext Page	
What is the expected length of further study?	Enter the number of months	
Where is the institution located?	Select from the state/country list below	₩
Please select the degree you are pursuing:	 Academic doctorate (PhD) Professional doctorate (EdD, MD, DDS) Academic master's (MS, MA) Professional master's (MBA, MN, MSW) 	
Please enter the name of the division or department where you will be studying:	Division or department	
Please enter the name of the institution where you will be studying:	Institution name	À
Not Seeking Employment		
Seeking Employment		
 Employed, part-time (on average less than 30 hours a wee Participating in a volunteer or service program 	ek)	
Employed, full-time (on average 30 hours or more a week)		
Further study for another degree (e.g., PhD, JD, MBA, MD)	
Please select the item which best describes your immediate post-maste service & self-employment:	er's degree status. Please note "employed", includes mili	itary

Postgraduate Plans

Please select the item which best describes your immediate post-master's degree status. Please note "employed", includes military service & self-employment:						
Further study for another degree (e.g., PhD, JD, MBA, MD)					
 Employed, full-time (on average 30 hours or more a week) 						
Employed, part-time (on average less than 30 hours a week	ek)					
Participating in a volunteer or service program						
 Seeking Employment 						
Not Seeking Employment						
Which category best describes your employment:	Permanent career posTemporary/contract woEntrepreneurFreelancer					
Are you returning to, or continuing in, employment held prior to beginning your master's studies?	O Yes	O No				
Do you have multiple jobs?	O Yes	O No				
Please enter the name of your most significant employer:	Employer name	[<u></u>			
Please enter the name of the division or department where you will be employed:	Division or department					
Where is the employer located?	City					
The state of the s	Select from the state/cou	untry list below	₹			
Please enter your job title:	Job title					

POSTGRAD PLANS BRANCH (EMPLOYED PART OR FULL TIME - CONTINUED)

Which of the following best describes the primary industry or						
employment sector of the organization where you will be working?	Select primary industry below ▼					
Which of the following best describes the secondary industry or employment sector of the organization where you will be	Select secondary industry below					
working?						
Which best represents the primary function of your job?	Select primary function below ▼					
Which best represents the secondary function of your job (if applicable)?	Select secondary function below ▼					
What will be your base annual salary? Note: responses will be aggregated to ensure confidentiality.	Base annual salary					
If you are receiving a bonus, what is the guaranteed first-year bonus amount?	First-year bonus amount					
Please indicate the extent to which your employment is related to your area of study:	 Very related Somewhat related Moderately related Not at all related 					
How many job offers did you receive, including the position you accepted?	○ Moderately related ○ Not at all related Select number of job offers below ▼					

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Postgraduate Plans

Please select the item which best describes your immediate service & self-employment:	e post-master's degree status. Please note "employed", includes military
Further study for another degree (e.g., PhD, JD,	MBA, MD)
O Employed, full-time (on average 30 hours or mo	re a week)
Employed, part-time (on average less than 30 ho	ours a week)
Participating in a volunteer or service program	
 Seeking Employment 	
Not Seeking Employment	
Please enter the name of the organization:	Organization name
Please enter your role or title:	Role or title
Where is the organization located?	Select from the state/country list below ▼
Go Bac	ck Next Page

Postgraduate Plans

Please select the item which best describes your imme service & self-employment:	diate post-master's degree status. Please note "employed", includes mil	litary
Further study for another degree (e.g., PhD,	JD, MBA, MD)	
 Employed, full-time (on average 30 hours or 	more a week)	
Employed, part-time (on average less than 3	30 hours a week)	
O Participating in a volunteer or service progra	m	
Seeking Employment		
Not Seeking Employment		
In which of the following industries or	Select an industry below	*
employment sectors are you seeking	Select an additional industry (if applicable)	۳
employment?	Select an additional industry (if applicable)	۳

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Professional Development

Did you make any research or scholarly presentations (including poster presentations)? If so how many?	Select numb	per of presentations below •
Did you participate in any professional development activities on campus?	Yes	O No
Check all the types of services you used: 1:1 career counseling online resources (BruinView, CareerHulectures)	ub, Toolkit) 🔲	events (workshops,
Did you acquire or enhance any of these Core Competencies for Professional Development while at UCLA?	Yes	No
Communication Skills (Able to address and communicate with diverse audiences)	•	0
What were the sources? (check all that apply)		
☐ Faculty Mentoring ☐ Teaching Opportur	nities	
☐ Student Affairs Officer/ other staff ☐ StudentCampus W	orkshops & Ev	/ents
Formal Curriculum Online resources (BruinView, Car	reerHub, Career Prep Toolkit)
Research Opportunities Internships / Field	Experience	
Career Path Preparation (Able to explore, pursue and apply for chosen career path)	0	0
Self-Assessment & Development (Knowledgeable about healthy work habits and personal skills)		0
$\label{thm:management} \mbox{Management, Leadership \& Collaboration (Able to generate fundable projects, lead/work in teams, and operate independently)}$		0
Scholarly Expertise and Integrity (Able to conduct highly regarded and intelligible work in area of study)		0
Teaching and Mentorship (Able to act as an effective teacher and mentor to students and peers)	0	0
Go Back Next Pag	e	

Note: Each time "Yes" is chosen for a Core Competency, a list of sources (checkboxes) is offered. The example above shows how these appear under Communication Skills. The list of sources that appear are exactly the same for the other Core Competencies.

Climate/Obstacles to Success

To what extent do you agree or disagree with each of the following statements?	Strongly disagree	Disagree	Ambivalent	Agree	Strongly agree
Students in my program are treated with respect by faculty					
The intellectual climate of my program is positive		\circ	0		\circ
The social climate of my program is positive					
Students in my program are collegial	0				\circ
Rate the extent to which the following factors were an obstacle tacademic progress:	to your	Not an obstacle	A minor obstacle	A major obstacle	Not applicable
Work/financial commitments					
Family obligations				0	\circ
Availability of faculty					
Program structure or requirements		0	0	0	\circ
Course scheduling					
Immigration laws or regulations		0		0	0
Other Other specify			0	0	0

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Submit Your Survey

UCLA Graduate Division and certain departments are interested in creating a database of graduates. The database would be used for purposes such as networking for current students interested in pursing similar career options.

Would you be willing to be included in the database?

Please enter your permanent email address:

Please enter your phone number:

Would you like to receive an invite to join UCLA's Grad Education Linkedin group?

Please share comments on your experiences as a master's student at UCLA. (limit of 25 rows, do not use '&')

Submit your Survey

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