



# How to Maximize a 3MT

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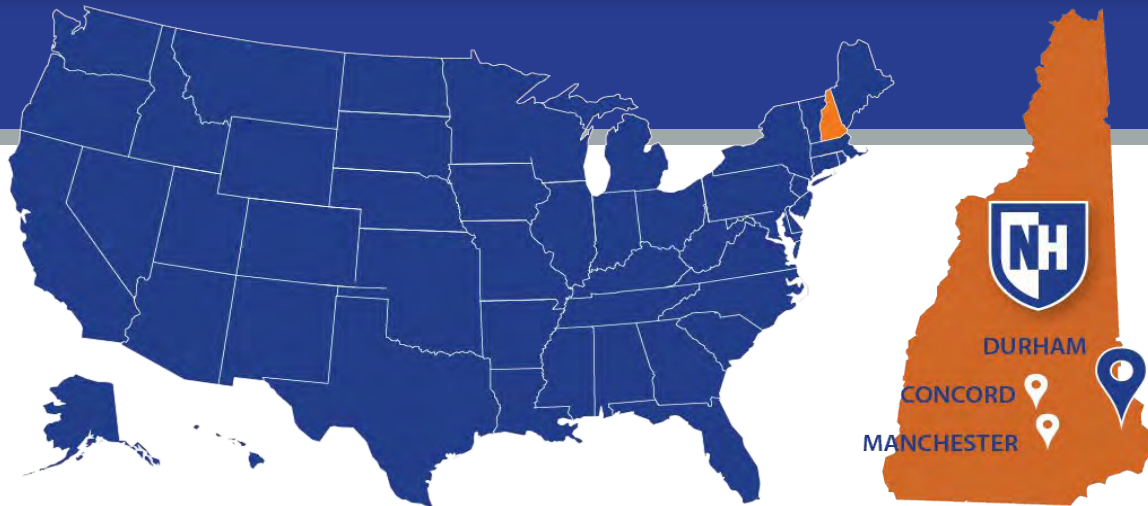
Dean, Graduate School



University of  
New Hampshire



# The University of New Hampshire's Location



A classic college town in a seacoast setting

Durham is an idyllic New England college location with a small-town friendliness and welcoming nature that pairs perfectly with the proximity to big-city opportunities. New Hampshire and Maine's rocky beaches are just moments away. Head north and in an hour you're in New England ski country; take the bus, train or a car one hour south, and you're in the heart of bustling Boston.



Concord Law School



UNH Manchester



Durham (Main Campus)



White Mountains



Boston, MA



University of  
New Hampshire

# UNH GRAD SCHOOL

BY THE NUMBERS

STUDENTS FROM

**60**

COUNTRIES

**2,367**

STUDENTS

**3.76**

AVG. GRAD GPA

**30**

AVG. AGE

**3.41**

AVG. UNDERGRAD  
GPA

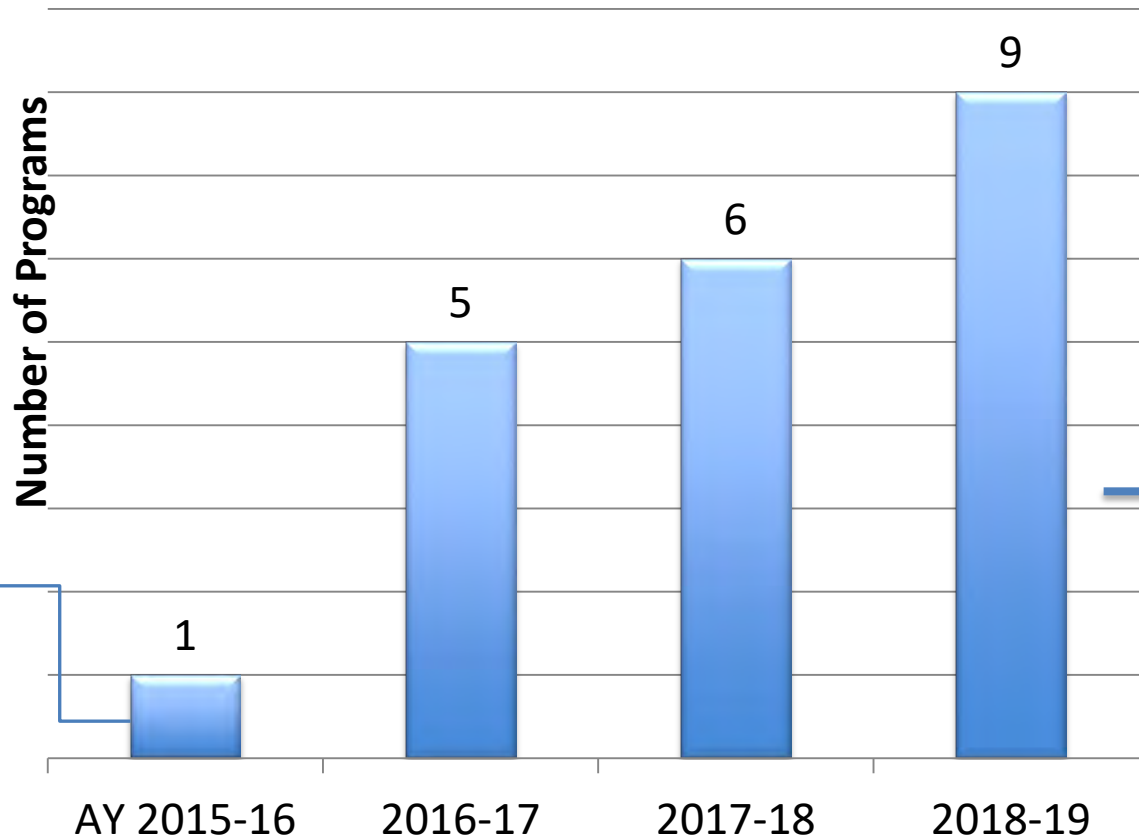


MAP INCLUDES DOCTORAL, MASTER'S AND  
CERTIFICATE STUDENTS



University of  
New Hampshire

# Communication Programs Growth



- Writing Boot Camp

- Writing Boot Camp
- Graduate Working Writing Space
- Dissertation/Thesis Retreat
- Alan Alda Workshop
- 3MT Workshops:
  - 3MT Info Session
  - The Bones of 3MT
  - Brainstorming Writing Prompts
  - It's All About Presentation
  - 3MT Fast Feedback
  - Editing Your 3MT

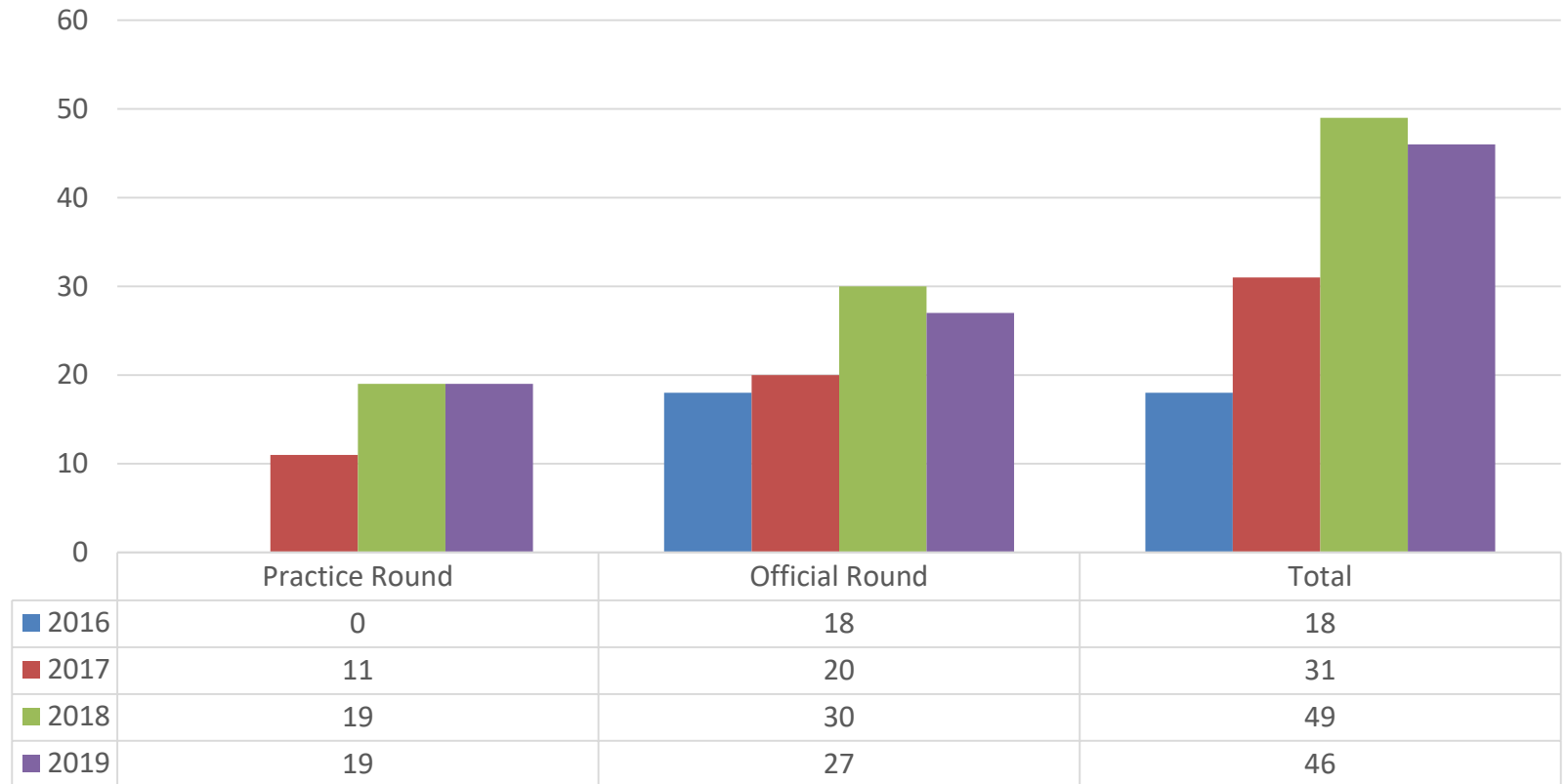


# 3MT Program Growth

2016	2017	2018	2019
<ul style="list-style-type: none"><li>• 1 First round</li><li>• 1 Final Round</li></ul>	<ul style="list-style-type: none"><li>• 1 Practice Round</li><li>• 2 First Rounds</li><li>• 1 Final Round</li></ul>	<ul style="list-style-type: none"><li>• 1 Workshop</li><li>• 1 Practice Round</li><li>• 2 First Rounds</li><li>• 1 Final Round</li></ul>	<ul style="list-style-type: none"><li>• 6 Workshops</li><li>• 1 Practice Round</li><li>• 2 First Rounds</li><li>• 1 Final Round</li></ul>



# 3MT Participation Growth



# Before maximizing/ Build it Up

- Provide support/structure
- 6 Workshop Series at UNH
  - 3MT Info Session
  - The Bones of 3MT
  - Brainstorming Writing Prompts
  - It's All About Presentation
  - 3MT Fast Feedback
  - Editing your 3MT
- 3MT requirement integrated in the course requirement (GRAD 932 & BIOL 950)



# How to Maximize a 3MT: Key points

- 1) engage stakeholders on and beyond campus as audience members and judges;
- 2) take your 3MT on the road; and
- 3) leverage 3MT to showcase graduate students' contributions to the institution





# 1) Engaging Stakeholders on and Beyond Campus as Audience Members and Judges

- At UNH: president, trustees, upper administration, program heads, institutional communication office, alumni
- Celebrity (e.g., at UNH- Sam Evans Brown)
- Example: [The Living Bridge](#)



## 2) Taking Your 3MT on the Road

- Partner with a local business (e.g., theater) to make this a community event
- UNH Example: [3MT at the Flight Cafe](#)



### 3) Leveraging 3MT to Showcase Graduate Students' Contributions to the Institution

- Present graduate work in simple language briefly and in an interesting way
- 3MT- Answers the So what? question
- Provides your upper administration with examples/talking points about the grad students work



# 3MT at the University of Queensland

- To learn more about the 3MT and to get access to resources visit:

<https://threeminutethesis.uq.edu.au/resources>

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# Maximizing your 3MT:

## 1) Engaging Stakeholders

- Make a list of people on and beyond campus to engage as audience and judges. Use:
  - Personal connections
  - Upper administration
  - Alumni
  - Celebrity (local media)
  - Stakeholders
  - New arrivals on campus (e.g., at UNH- the president)



# Maximizing your 3MT:

## 2) Taking Your 3MT on the Road

- Go into the local community (café, theater, music hall, community center, schools, etc.)
- Make a list of businesses in your community which you can partner with



# Maximizing your 3MT:

## 3) Leveraging 3MT

- Make a list of events and meetings where you can:
  - Show 3MT videos
  - Bring students to present
  - Use key points from student presentations to talk about the work done at your institution



# Contact Information



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