



GradEdge Rate Card for 2021

The *GradEdge* newsletter is published quarterly (Winter, Spring, Summer, and Fall) on the [CGS website](#), emailed to the full membership, and posted via CGS's social media channels (Twitter, Facebook, and LinkedIn).

GradEdge provides advertisers with the opportunity to place half-page advertisements. To place an ad, you must submit your request by the deadlines listed below.

GradEdge does not provide ad space for job postings. To place a position announcement, visit the [CGS Career Portal](#).

Ad Rates

	CGS Member Rate	CGS Non-Member Rate
Half-Page	\$600	\$1,200

ISSUE DATES, SUBMISSION DEADLINES, AND TENTATIVE PUBLISH DATE

Issue Date	Submission Deadline	Tentative Publish Date
Winter 2021	Friday, January 15	Thursday, January 28
Spring 2021	Thursday, April 8	Tuesday, April 20
Summer 2021	Thursday, July 15	Tuesday, July 27
Fall 2021	Thursday, October 7	Tuesday, October 19

OTHER DETAILS

- ½-Page ads are 7.4" x 4.675" and fit approximately 350 words.
- Ads can hyperlink directly to a webpage.
- Text for the advertisement is not edited for content.

HOW TO PLACE ADVERTISEMENTS

Email a camera-ready image (jpg, pdf, or eps file) of your advertisement to [Katherine Hazelrigg](#). Questions should be directed to **Katherine Hazelrigg**, assistant director of communications, by [email](#) or phone at (202) 461-3888 from Monday – Friday, 8 am – 4 pm ET.