

Making the Case for Graduate Education

Maureen Grasso
The University of Georgia

Council of Graduate Schools Annual Meeting
December 8, 2011



Three C's for Making the Case

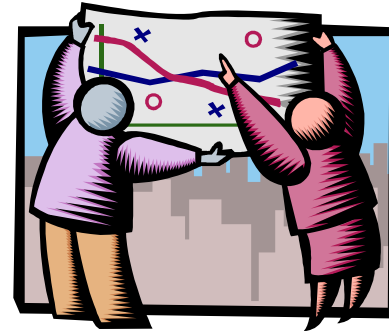
- ▶ Communication



- ▶ Connections



- ▶ Community involvement



The Graduate School Magazine



Eladio Abreu is a
YOUNG SCIENTIST
on the VERGE



of a breakthrough in
cancer research

Amanda Ellis *and the*
RACE to SAVE
the HONEY BEE





Ritchie
~ and the ~
Water-Conserving
Blimp

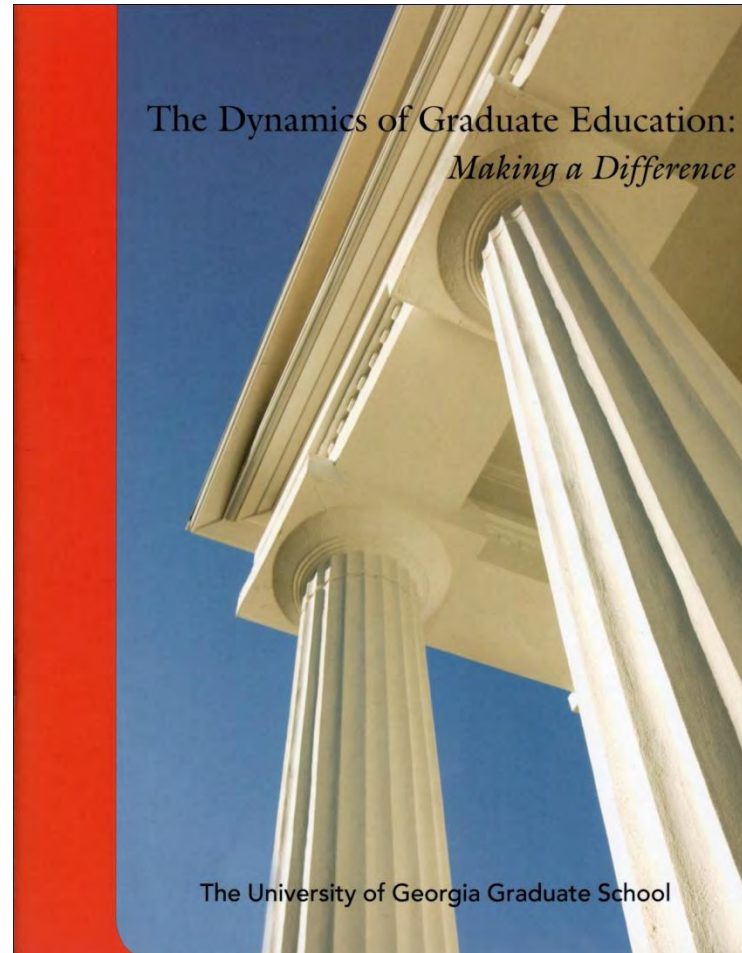
JOHN POWERS: “I like to think there are layers of meaning with the work. Layers of experience. The value of each way of seeing [*Field of Reeds*] varies from viewer to viewer.”



Centennial Book

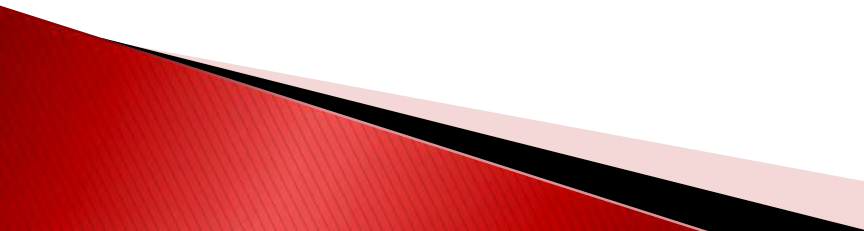


Making a Difference

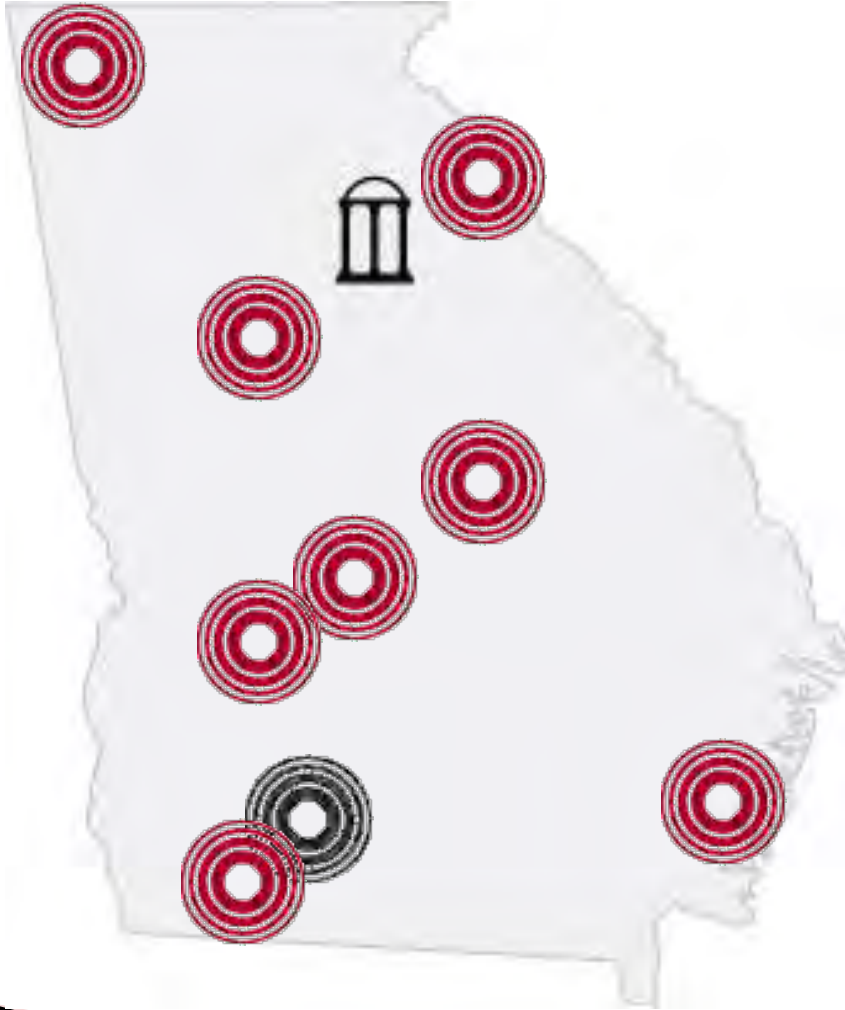




Archway Partnership

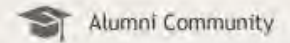
- ▶ UGA's Archway Partnership is an effort to link local communities in eight Georgia counties with the university's vast resources.
 - ▶ Faculty and students bring a full range of the university's resources to address local economic and community development priorities.
 - ▶ The partnership is a time-limited intervention to build capacity in community to address issues on its own.
- 

UGA Archway Partnership



OUR PARTNERSHIP COMMUNITIES

[Colquitt County](#)



[Washington County](#)

[Glynn County](#)

[Clayton County](#)

[Hart County](#)

[Sumter County](#)

[Pulaski County](#)

[Whitfield County](#)

[Grady County](#)

Community Wellness



Changing lifestyles in Colquitt County:

- Colquitt County was the first Archway partner in 2005.
- In July 2011, it became the first alumni community, moving to a partnership with UGA's College of Public Health.
- As a result of the community's priorities and goals, issues ranging from childhood obesity to community wellness are being addressed by the Healthy Colquitt Coalition, a working group of the Colquitt County Archway Partnership.

Economic Development



Rebranding the Carpet Industry in Dalton, GA

- The “Successful, Sustainable Industries” Issue Work Group is partnering with the floor covering industry (i.e. - Shaw, J&J, Mohawk, Beaulieu, etc.) to revamp its image.
- Charles Simpson, a graduate student in the MBA program at UGA, is assigned to the Archway Successful Sustainable Industries Work Group. He is working to rebrand the image of the flooring industry to attract a highly qualified workforce. He has had direct involvement with the leaders in carpet production, and with various interested groups throughout the community, including the school system, young professionals, and other Archway work groups.

Archway Partnership at Work

- ▶ Charles is working with students at the Design, Engineering, and Manufacturing (DEM) Camp last summer, which was planned to start exposing middle and high school students to opportunities in the floor covering industry.
- ▶ The research that Charles conducted over the course of the summer demonstrated that females are just as likely as males to be interested in engineering careers at early ages and that males are much more likely to be interested in careers in manufacturing if they understand the high tech nature of the job.



What Can We Do?

- ▶ Deans need to do more!
 - ▶ Ask us and others who are here – we will be glad to share ideas and experiences.
 - ▶ Use the 3 C's to get other groups – alumni, legislators, policy makers, business people – to make the case for us.
- 