



Building Community at Master's Focused Institutions

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and

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www.lasalle.edu

Council of Graduate Schools Annual Meeting
December 7, 2012





Topics

- Overview of La Salle University
- Lasallian values
 - Excellence in teaching
 - **The Importance of Community**
 - Service to the poor
 - Education that fosters faith development
- Best Practices

- <http://www.lasalle.edu/missionoffice/index.php?page=values&group=living>

La Salle University

Philadelphia, PA

- 6,567 students, including 2,051 grad students
- 22 graduate programs including 3 doctoral
- 250 full-time faculty
- Urban, comprehensive, Master's II
- De La Salle Christian Brothers University
- 150th Anniversary





The Importance of Community

- Effective teaching and learning is a communal experience
 - “Respect for each individual student
 - Authentic community among students, faculty, and staff
 - where persons meet persons
 - mind speaks to mind and heart speaks to heart
 - learning experience is shared with persons who can call each other friends.
 - Decisions are a product of a collaboration that reflects the mutual purposes and best thinking of the community.”



“Respect for each individual student”

■ 2011-12 Philosophy of Graduate Education

- Professional, practical, and personal graduate education implemented in its academic programs in a collaborative endeavor with the students
- Goals crucial to graduate education:
 - Scholarly inquiry in the pursuit of truth, evidenced by its faculty and students alike, is nourished in all graduate programs.
 - Through their research and professional aspects, graduate programs prepare students for academic and professional careers and service.
 - Graduate programs promote lifelong learning in response to the changing and diverse needs of the 21st century workplace and the global community.

“Create authentic community among students, faculty, and staff”

- Student Appreciation Receptions
- Communication with online students
- Graduate Commencement



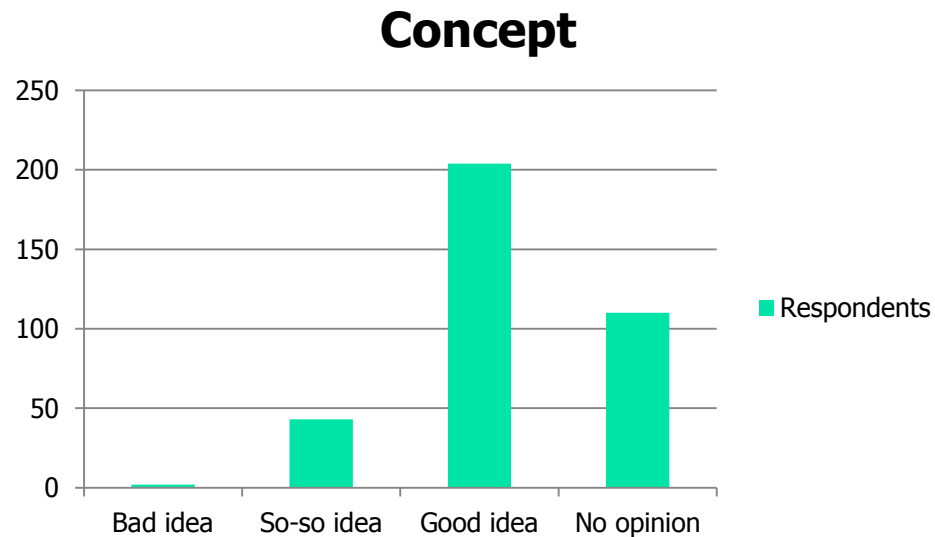
“Where persons meet persons”

- Graduate Director Appreciation Luncheon
- Graduate-Professional Student Appreciation Week
- New Graduate Student Reception

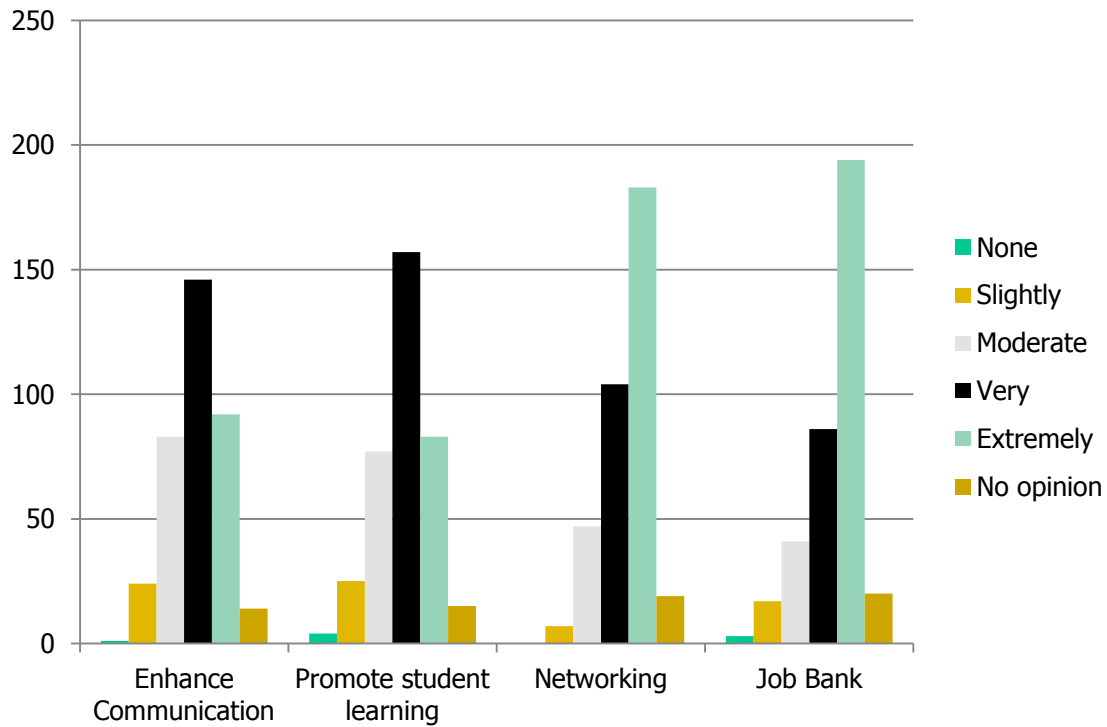


“Where persons meet persons”

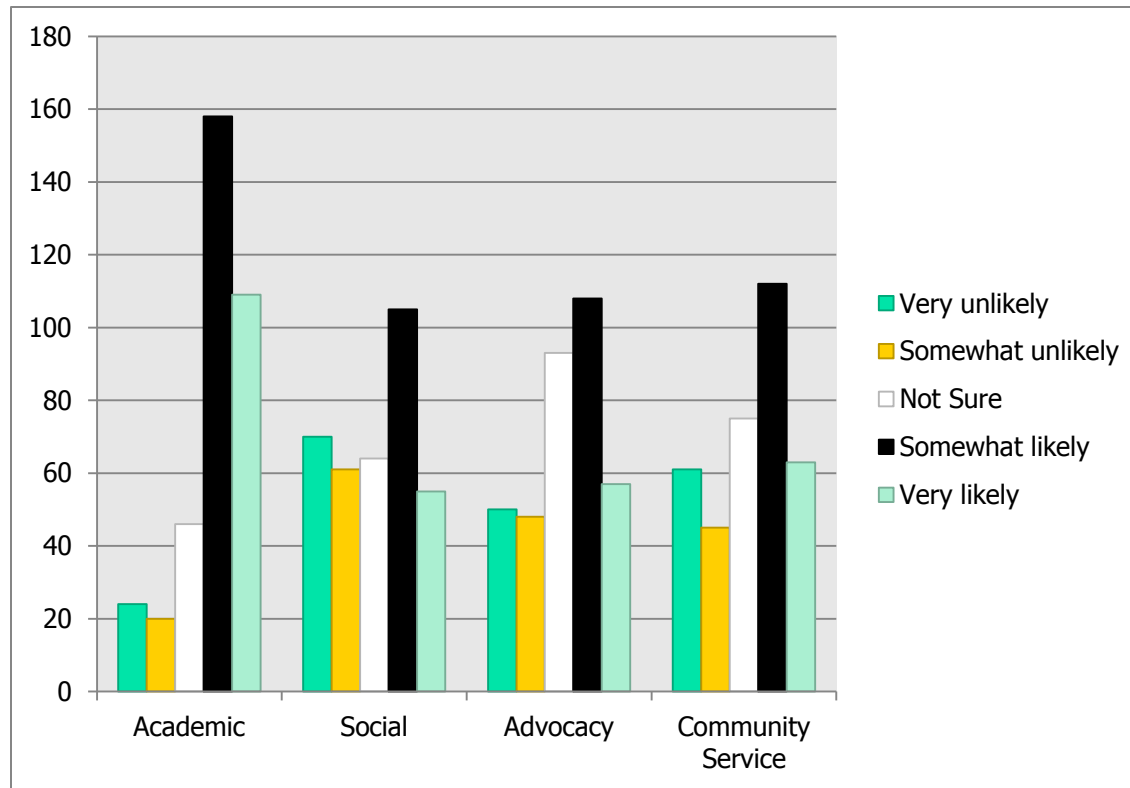
- Graduate Student Association
 - Survey administered
 - 359 respondents



Role of a GSA



How likely are you to participate?





“Where persons meet persons”

- Expanded outreach
 - Web page www.lasalle.edu/gradstudies
 - Facebook page www.facebook.com/lasallegrad
 - Twitter account www.twitter.com/LaSalle_Grad, with handle @LaSalle_Grad
 - E-newsletters

Grad Studies Web Site

www.lasalle.edu/gradstudies

The screenshot shows the La Salle University Graduate Studies website in Internet Explorer. The browser's address bar displays <http://www.lasalle.edu/gradstudies/>. The page features the La Salle University logo at the top left, a navigation menu with links for Programs, Information About, and Information For, and a search bar. Below the navigation, there are links for CONTACT US, REQUEST INFORMATION, STUDENT FINANCIAL SERVICES, and GRADUATE HOUSING. The main content area includes a video of a woman on a phone, a large blue 'Apply Now' button, and a section titled 'Graduate Studies at La Salle' with an 'OVERVIEW' sub-section. The overview text describes the university's 22 graduate programs and its commitment to scholarly inquiry and professional preparation. A sidebar on the left contains a vertical menu with links for Welcome, Overview, Programs, Students, Faculty, Alumni, News and Events, Resources, and Contact Us, along with a 'Find us on Facebook' button. The browser's status bar at the bottom indicates 'Internet | Protected Mode: Off' and a 100% zoom level.

Graduate Studies :: La Salle University - Windows Internet Explorer

<http://www.lasalle.edu/gradstudies/>

Search

Facebook Listen to music Amazon YouTube 47 Philadelphia, PA News Fun Games Celebrity E-mail Word of the Day

Graduate Studies :: La Salle University

Programs Information About Information For Search

LASALLE UNIVERSITY

CONTACT US REQUEST INFORMATION STUDENT FINANCIAL SERVICES GRADUATE HOUSING

Graduate Studies at La Salle

OVERVIEW

Welcome to Graduate Studies at La Salle University. The University, located in Philadelphia, Pennsylvania, has 22 different programs that include master's and doctoral level programs in the arts and sciences, business, nursing and health sciences, and professional studies.

Graduate education at La Salle University strives to meet the goals of scholarly inquiry, preparation for academic and professional careers, and lifelong learning in response to the changing and diverse needs of the 21st century workplace and the global community.

La Salle University believes in a personal, practical, and professional education in a collaborative effort between faculty and students. Furthermore, our graduate programs emphasize a balance between theory and practice. As a student, you may demonstrate knowledge through a variety of practices, which include clinical experiences; case study analysis; discussions: and a wide assortment of projects.

Our primary goal at La Salle University is to create a strong learning environment. To achieve this goal, La Salle University's faculty are outstanding in their fields. Professors remain active in their fields of study by conducting research, and demonstrating their knowledge through publications, presentations, and leadership experience in many different organizations. The La Salle University Connelly Library offers many different resources that include thousands of books, databases, and an interlibrary loan program with other universities throughout the state of Pennsylvania. At La Salle University, educational opportunities abound.

Welcome

Overview

Programs

Students

Faculty

Alumni

News and Events

Resources

Contact Us

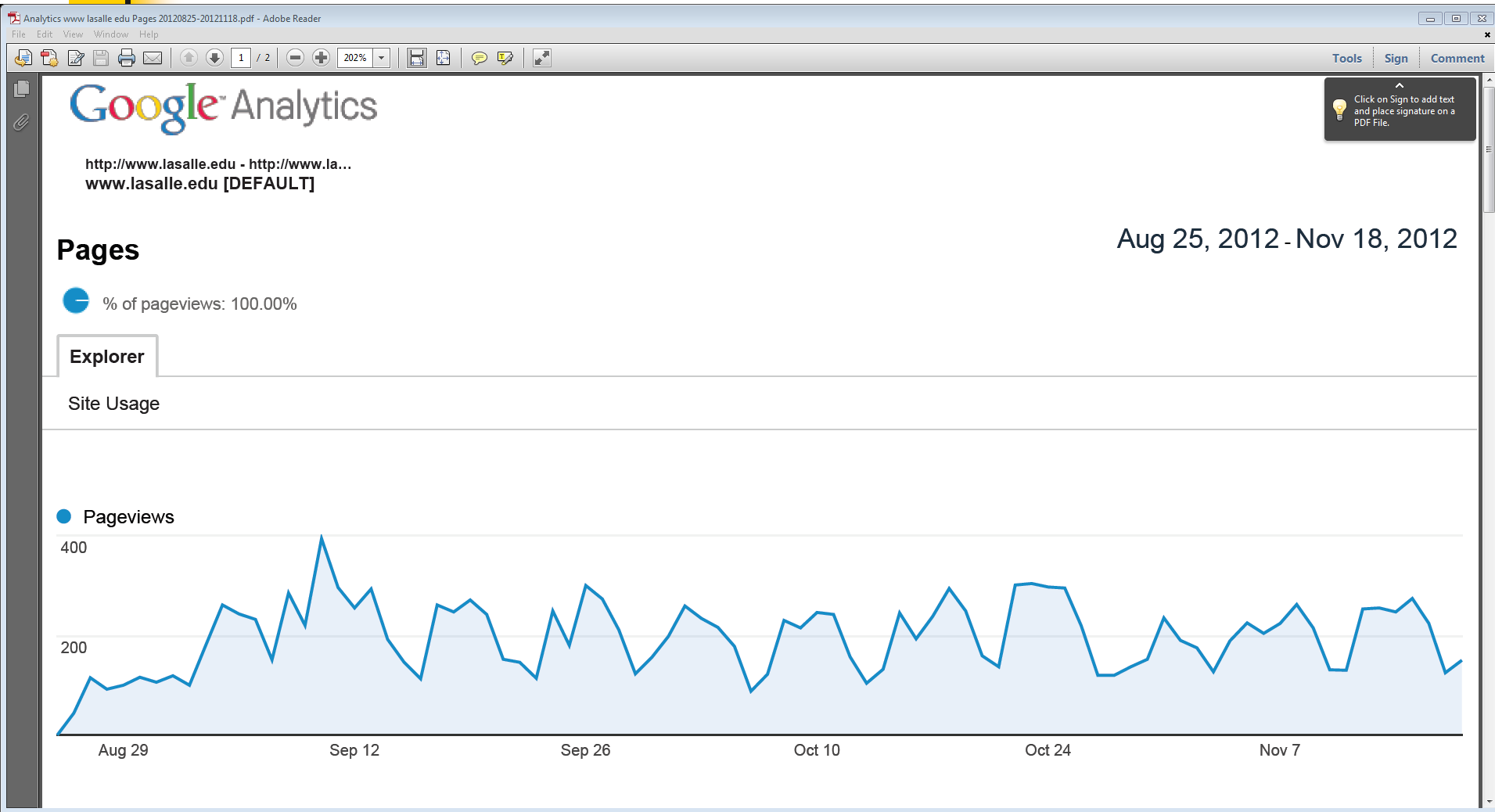
Find us on Facebook

Internet | Protected Mode: Off

100%

<http://www.lasalle.edu/gradstudies/>, retrieved Nov. 30, 2012

Grad Studies Web Site Activity



Facebook Site

www.facebook.com/lasallegrad

The screenshot shows a Windows Internet Explorer browser window displaying the Facebook page for La Salle University Graduate Studies. The browser's address bar shows the URL <http://www.facebook.com/lasallegrad>. The page header includes the Facebook logo, a search bar, and the user's name, Margaret McManus. The main content area features the page's cover photo, a profile picture, and the name "La Salle University Graduate Studies" with 204 likes. Below this, there are tabs for "About", "Photos", "Likes", and "Map". The "About" section contains a welcome message and a link to the university's website. The "Recent Posts by Others" section shows several posts from users like Peggy McCoey and Margaret McManus. On the right side, there is a "Create Page" button and a list of friends.

facebook ³ Search for people, places and things Margaret McManus Find Friends Home

You are posting, commenting, and liking as La Salle University Graduate Studies — Change to Margaret McManus

La Salle University Graduate Studies
204 likes · 0 were here

Education
Welcome to the Facebook page of La Salle University's Graduate Studies!

About Photos Likes Map

Highlights

Status Photo / Video Event, Milestone +
Write something...

La Salle University Graduate Studies shared a link.
November 16

Please join us in congratulating Dr. Kevin Grauke, Associate Professor and Acting Assistant Chair of English, on the publication of his collection of short stories, *Shadows of Men*, by Queen's Ferry Press.

The link for more information on the book is:
<http://www.queensferrypress.com/books/shadowsofmen.html>

Congratulations, Kevin!

Shadows of Men - Kevin Grauke - Queen's Ferry Press
www.queensferrypress.com

Here are long shadows. Cast as inherited notions of what it means to be a man, Kevin Grauke's *Shadows of Men* is a...

4 Friends
Like La Salle University Graduate Studies

Recent Posts by Others [See All](#)

Peggy McCoey
The MS Information Technology Leadership Program invites...
November 25 at 1:48pm

Margaret McManus
Thanks to all of the students who joined us for the New Gra...
October 7 at 11:14pm

Tomea Knight
@ LA SALLE UNIVERSITY HOSTS DISNEY INSTITUTE PROFES...
July 23 at 8:47am

Peggy McCoey
Please feel free to review the capstone projects completed f...

Create Page

How
October
2012
Joined Facebook

See Your Ad Here
La Salle University Graduate Studies
Welcome to the Facebook page of La Salle University's Graduate Studies!

Like · Margaret McManus likes this.

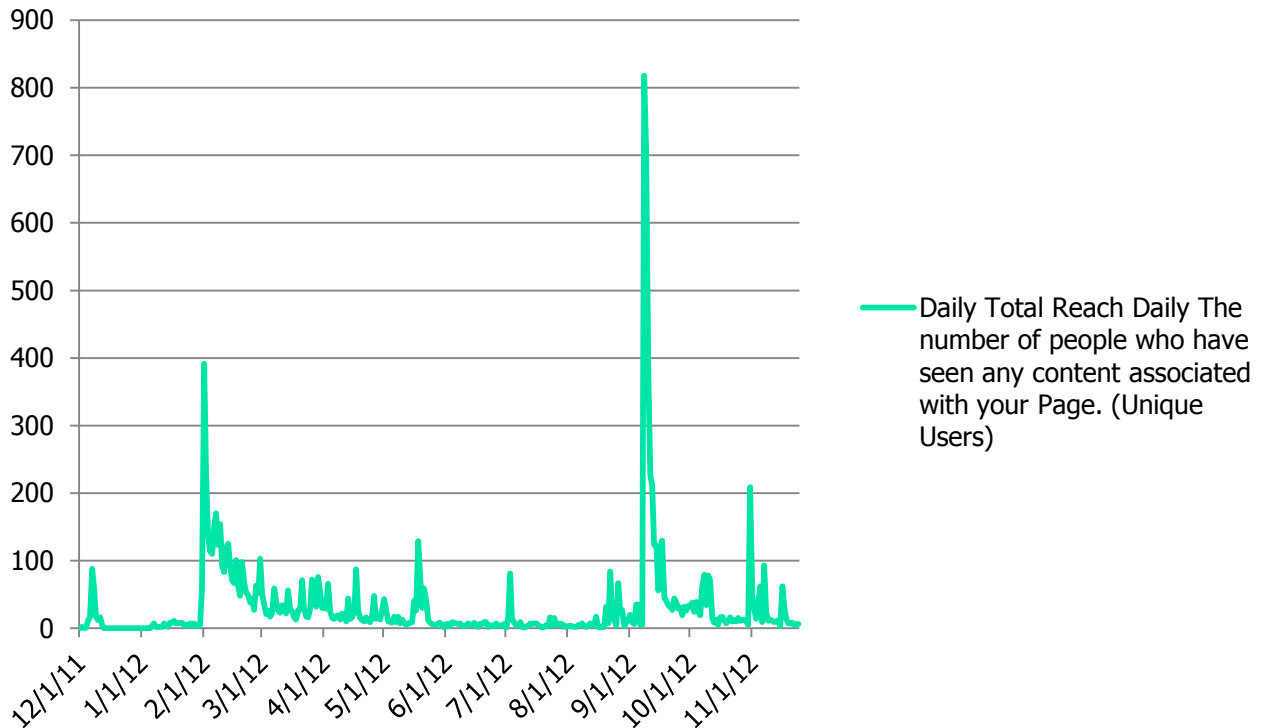
Advertise Your Page

Aileen Mason
Amy McManus Doyle
Brian McManus
Cheryl A. Ling-Hoffman
Erik Doyle
Gregory Bruce
James Masi
Jeannie Welsh
Jim Fischer
John Mason
John McGoldrick
Joyce Mason
Kim Masi
Lisa Colantuno McManus
Maggie McGuinness
MarySheila McDonald
Megan Carney McManus
Mike Masi
Mike Mason
Mike Prushan
Paul R.Roden
Reid Parrott
Rima Mason
Roseanne McDougall
Susan Carol Borkowski
William L. Weaver

Internet | Protected Mode: Off

Facebook Daily Reach

**The number of people who have seen any content associated with your Page.
(Unique Users)**



Facebook Site Activity



Insights, www.facebook.com/lasallegrad, retrieved Nov. 19, 2012

Twitter @LaSalle_Grad



LaSalle Grad

@LaSalle_Grad

Welcome to the official Twitter of La Salle University Graduate Studies

Philadelphia, Pa · <http://facebook.com/lasallegrad>

Edit your profile

8 TWEETS

9 FOLLOWING

25 FOLLOWERS

Tweets

Following

Followers

Favorites

Lists

Similar to you



Cleveland Clinic  @ClevelandClinic
Promoted · Follow



kevin baron @k_baron15
Follow



Philly.com @phillydotcom
Follow

Tweets



LaSalle Grad @LaSalle_Grad

16 Nov

Congrats to Dr. Kevin Grauke (English), on the publication of his collection of short stories, *Shadows of Men* bit.ly/MZQ4wl

Expand



LaSalle Grad @LaSalle_Grad

4 Nov

Dr. Zuzelo (Doctorate of Nursing Practice Program) has been inducted as a Fellow in the American Academy of Nursing.

bit.ly/Vs56ok

Expand



LaSalle Grad @LaSalle_Grad

13 Sep

The Explorer Connection's Fall 2012 Explorer Café lineup has been released! Check it out at bit.ly/SJrJUQ.

Expand

“Where mind speaks to mind”

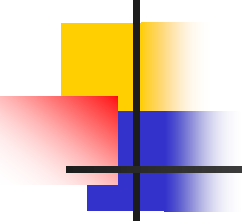
- Membership in CGS
- Heritage Explorer Café
- Faculty Reading Group
- GradEdge joint article on graduate culture





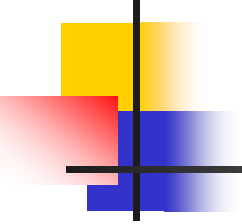
“Where heart speaks to heart”

- 150th Anniversary Day of Service
- Connection with Academic and Learning Support Workshops
- Workshops about international outreach, recruitment, admissions, English Language Institute



“Where the learning experience
is shared with persons
who can call each other friends.”

- Poster sessions, lectures
- Graduate Annual to be published in Digital Commons



“Decisions, ideally, are a product of a collaboration that reflects the mutual purposes and best thinking of the community”

- Graduate Management Team
- Faculty Advisory Board
- Strategic Planning Task Force
- Structure Task Force
- Provost + Deans + Directors Meetings
- Brown Bag Lunch Discussions



Summary:

Best Practices for Success

- Align with mission and strategic plan
- Focus on intellectual atmosphere
- Begin with pilot activities
- Address all constituencies
- Include appreciation and recognition activities



Questions and Feedback ?



For further information, contact:

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La Salle University

mcmanus@lasalle.edu

www.lasalle.edu/gradstudies

215-951-1042