

### ASSESSMENT AND REVIEW OF MASTER'S PROGRAMS





#### **Program Review:**

• Mandated & overseen by Graduate School

http://www.uncw.edu/gradschool/programreview.html

**Program/Student Learning Outcome Assessment:** 

• Overseen by academic college/school



#### Periodic review of graduate programs to:

- Monitor status, effectiveness & progress
- Identify strengths & weaknesses
- Identify needs, priorities & future directions
- Compare with peer institutions

Integral to strategic planning and resource allocation



# Schedule established by the Graduate School and approved by the UNCW Graduate Council:

- Programs will be reviewed after the first five (5) years, and every seven (7) years thereafter.
- Programs that undergo accreditation review by a governing body (e.g. M.Ed., M.S. Nursing, M.B.A., M.P.A.) will not be subject to additional review, but will forward a copy of the accreditation review to the Dean of the Graduate School & Research.



#### **OVERVIEW**

#### Each review consists of the following:

- 1. In the fall, each graduate program will prepare and submit to the Dean of the Graduate School a self-study that is reviewed and approved by the Chair and Dean of the appropriate College or School.
- 2. The College/School Dean, Chair, and Graduate Coordinator will work with the Dean of the Graduate School to prepare a list of potential external reviewers, plan the site visit, and select a date for the site visit in early spring.



- 3. The site visit team (typically two individuals) will prepare a report describing the strengths and weaknesses of the graduate program and making recommendations to improve the quality of the program. The College/School Dean and Chair will respond to this report, including any perceived inaccuracies.
- 4. The Dean of the Graduate School and then the Provost (or designee) will review the site visit report and program response. They will study and set priorities for any recommendations. Steps for implementation of recommendations will be outlined, including any budgetary implications and responsibility.





1) General characteristics of and brief history of the academic unit

- departmental mission statement
- departmental goals
- dates new degree programs were established
- significant additions to the faculty
- major changes in the orientation of the academic program



2) Findings of previous reviews

- Specify the date of the previous review.
- Briefly outline the major findings and recommendations of the previous review and the responses to them.
- What were the strengths and weaknesses?
- Did the faculty and administration agree with the recommendations?
- What actions were taken as a result of the recommendations?



3) General program characteristics - description of the degree program(s)

- educational objectives, goals, and curriculum
- how this program enhances departmental, School or College, and institutional objectives - aspects of the program that make it unique or interdisciplinary
- how the philosophy of the academic unit is reflected in the students' programs of study
- supportive data to analyze the success of the program
- how well the program's specified educational objectives are being achieved



4) Facilities

- description of the facilities used for the graduate program, as well as the areas used by faculty for their research and scholarly activity
- discussion of the adequacy of the support facilities, including library holdings, computer networks, graduate student support, support for pursuing grants and contracts, etc.
- description of facility utilization for courses, number of graduate courses offered each semester, average class size, etc.
- description of current status of the facilities, as well as the highest priority needs



- 5) Personnel
  - Tenure track faculty
    - List faculty members by rank, with date of hire, highest degree earned, graduating institution, research interest, graduate faculty membership. Append an abbreviated C.V. with focus on creative productivity during the past 5 yrs.
  - Non-tenure track faculty
    - Describe role of visiting & part-time faculty, and graduate students in the instructional and research programs.
  - Staff
    - Describe staff support positions.



- 6) Graduate Students
  - Current students
    - GRE, MAT, or GMAT scores, grade point averages, retention rates and demographics
  - Applicant pool
    - # applicants, # admitted, # matriculating, criteria for admission
    - Efforts to increase diversity
  - Recruitment, orientation, retention efforts
  - Graduate handbook, policies, governance
  - Student support
    - Office/lounge space, TAs, RAs, scholarships, remissions, travel grants, etc.



- 6) Graduate Students
  - Student performance measures
    - student presentations and publications
    - awards received by students for teaching, research or performance
    - percentage of graduates who attain licensure or certification (if appropriate)
    - placement of program graduates
    - time to degree and percent retention
  - Role of TAs in the graduate program



- Summary of research and scholarship of the academic unit (last 5-7 yrs)
  - Publications, performances, or exhibitions
  - Funded projects
  - Presentations at refereed conferences
  - Leadership roles
  - Honors and awards
  - Community service related to program goals
  - Other evidence of faculty productivity important to the academic unit



8) Goals and objectives: Strengths and weaknesses

- Immediate and long range problems to be overcome
- Opportunities for development
  - current regional, national, or international needs that could provide career opportunities for graduates, potential partnerships, research, funding, or service projects, etc.
- New degree programs being planned
  - planning stage, time-line, additional resources needed
- Future personnel needs
- Long range goals and strategic plan for the academic unit
  - Specific activities leading to attainment of these goals



#### **External Reviewers Visit**

Day 1 – meet site visitors at airport, etc.; take to hotel; dinner Day 2 – Dept. representative escorts visitors from hotel

- 8:30-9:15 Charge to team with Dean of the Graduate School
- 9:30-10:30 Meet with Department Chair
- 10:30-11:45 Meet with Graduate Coordinator and tour facilities
- 11:45-12:30 Meet with graduate students
- 12:30-1:15 Lunch with faculty
- 1:15-2:00 Meet with self-study committee/faculty
- 2:00-3:00 Meet with graduate students
- 3:15-4:00 Additional meetings with interested faculty
- 4:00-5:00 Meet with Dean of College/School



### **External Reviewers Visit**

Day 3 – Dept. representative escorts visitors from hotel

- 9:00-10:30 Team discusses findings and assigns reporting functions
- 10:30-11:30 Exit interview with Chair
- 11:30-12:30 Exit interview with Dean of the Graduate School



#### **Evaluation Report**

Reviewers consider both the self-study report and focus on the following:

- Program quality, including the program's rationale and goals; status of accreditation (if appropriate); quality of curriculum and instruction; quality of graduate faculty; quality of graduate students; admission standards and procedures; and appropriateness of training as measured by regional/state/national need for graduates and placement of program graduates.
- Program characteristics, including any unique characteristics of the program; productivity (graduates, attrition, enrollment trends); and student scholarship.



#### **Evaluation Report**

- Support, including number, use, and remuneration of graduate teaching assistants, research assistants, or other graduate assistants; extramural support; and number of graduate faculty involved in mentoring.
- Facilities, including adequacy of laboratory and studio facilities (if applicable); equipment; library resources; computer services; classroom and office space; and general intellectual environment.
- Recommendations for improvement, including both immediate and long- term suggestions.



#### Follow-up:

Late spring –

- Report submitted to Graduate Dean by reviewers
- Program submits response to reviewer report
- Provost, Dean, Graduate Dean, Chair, Coordinator meet to discuss report, review, response and plan going forward

## Next review starts out with findings of this review and implementation of plan.



#### Educational Program Assessment Plan and Report (M.S. Marine Biology, Dept. of Biology & Marine Biology – October 1 2012)

Program Outcome	Tools	Implementation	Summary of	Actions Taken
<b>UNCW Strategic Goal</b>			Findings	
What is the intended	Tools or measures of	Identify who will be	What was learned	What changes were
or desired effect of	program outcomes	responsible for	from the collection	made because of what
your programming or	must address the	implementation;	and analysis of data	you learned?
services?	outcome directly	what data will be	for the program	
What Strategic Goal		collected.	outcome?	
does it link to?				
PO 1: Graduation of	Several tools are used	The Graduate	Financial concerns	The Graduate School
M.S. students within	for the assessment	Advisory Committee	have been	has worked to
3 years. Links to	process of this PO:	(GAC) and the	identified as a	incrementally increase
UNCW Strategic Goal	- solicitation of	Graduate coordinator	significant concern	TA salaries.
#1: Create the most	information from	are largely	for time to	
powerful learning	alumni	responsible for	graduate.	
experience possible	- meetings with	gathering this		
for our students.	graduate students	information. Student		
	and surveys of	members of the GAC		
	graduate student	are important		
	needs	conduits of		
	- review of programs	information from the		
	at other institutions	student body to the		
	- monitoring of time	GAC.		
	to graduation			
	- periodic outside			
	review			



DO2. Towastad		The Creeducate	The attendence	M/a have in an a set a set
PO2: Targeted	Several tools are used	The Graduate	The students	We have increased core
recruitment and	for the assessment	Advisory Committee	wanted to see more	course options for the
enhanced retention	process of this PO:	(GAC) and the	core course options	M.S. program by
of students. Links to	- solicitation of	Graduate coordinator	for the M.S.	adding a course in
UNCW Strategic Goal	information from	are largely	program. Financial	evolution. The
#1: Create the most	alumni	responsible for	concerns have been	Graduate School has
powerful learning	- meetings with	gathering this	identified as a	worked to
experience possible	graduate students	information. Student	significant concern	incrementally increase
for our students.	and surveys of	members of the GAC	for recruitment of	TA salaries.
	graduate student	are important	students.	
	needs	conduits of		
	- review of programs	information from the		
	at other institutions	student body to the		
	- periodic outside	GAC.		
	review			



PO3: Faculty	Several tools are used	The Chair of the	Faculty members	We have implemented
development. Links	for the assessment	department, and the	identified the	the following actions:
to UNCW Strategic	process of this PO:	Chair's Advisory	following needs:	- instituted flexibility
Goal #2: Recruit,	- review of trends in	Committee (CAC) are	- a greater need for	for in-class instruction,
retain and develop	annual faculty	largely responsible for	flexibility for in-class	such as heavy vs. light
quality faculty,	productivity	gathering this	instruction.	semesters for some
administration and	- annual meetings	information.	- support for faculty	faculty, when needed,
staff in appropriate	with each faculty		travel	to meet the research
numbers.	member		- peer support for	needs of certain faculty
	- monitoring of		new/untenured	- retained modest
	faculty workloads,		faculty	departmental support
	including relative			for faculty travel
	efforts put into			- the department has
	service, scholarly and			implemented a peer
	training activities.			monitoring system for
				untenured, tenure-
				track faculty



Student Learning Outcome UNCW- wide Learning Goal	Tools	Implementation
What will students know or be able to do upon completion of the program? What UNCW Learning Goal Does it link to?	What tools or measures will be used?	Who will be responsible for implementation; who will be assessed; what is the schedule?
SLO 1a: A graduate student should be able to develop a research plan. Link to UNCW Learning Goal: Inquiry.	Prospectus is successfully completed and defended to student's committee. The student's committee evaluates prospectus with a form.	Each student in the program is assessed by each of his/her committee members. Data on prospectus quality, depth and breadth are collected. Implementation of the assessment of this SLO was planned to begin in the 2009-2010 year. Department moved to online forms in 2010-2011 to improve faculty participation.





SLO 1b: A graduate student should be	Prospectus is successfully presented	Each student in the program is
able to present and defend a	to the department. Form used for	assessed by all faculty members in
research plan. Link to UNCW	this assessment is our Graduate	the department attending the
Learning Goal: Thoughtful expression	Student Prospectus Symposium	Graduate Student Prospectus
and Information literacy	Evaluation form. Our assessment tool	symposium. Data on each student's
	will be question #5. This SLO was	project in terms of quality, design and
	created, in part, to help understand	significance are collected.
	the poor performance of students on	Assessment of this SLO began in
	"breadth of knowledge" in SLO2 in	Spring 2009. By the nature of data
	the 2007-08 year.	collection, assessment for this SLO is
		pooled with the Biology M.Sc.
		program.
SLO2: A graduate student should be	Oral preliminary exam is successfully	Each student in the program is
able to independently answer	completed. The student's committee	assessed by each of his/her
questions regarding their research	evaluates performance in the exam	committee members. Data on the
field. Link to UNCW Learning Goal:	with a form.	student's ability to articulate
Information literacy, critical thinking,		information, on the depth and
thoughtful expression.		breadth of their knowledge, and



professional poise are collected.

SLO3: A graduate student should be able to communicate his or her research to a broadly-trained public audience. Link to UNCW Learning Goal: Thoughtful expression.	Departmental Seminar presentation of thesis research is successfully completed. An assessment form is filled out by departmental faculty members after the thesis seminar.	Each student in the program is assessed by all faculty members in the department attending the seminar. Data on presentation quality, mastery of research, professional poise and ability to answer questions are collected.
SLO 4: A graduate student should be able to write up his or her research in the form of a manuscript for publication in a scientific journal. Link to UNCW Learning Goal: thoughtful expression, information literacy, critical thinking, inquiry.	Thesis is successfully completed. The student's committee evaluates the quality of the thesis with a form.	Each student in the program is assessed by each of his/her committee members. Data on the quality of the writing, mastery of the research, and likelihood of being published in a peer-review journal are collected. Department moved to online forms in 2010-2011 to improve faculty participation.

