



Master's Admission Process

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Truman State University

- o Master's Only
- o Predominantly undergraduate
 - o 5% graduate students (350)
- o Public liberal arts & science
- o Only public highly selective in Missouri

Truman State University Master's Programs

- o Accounting (AACSB)
- o Biology
- o Communication Disorders (ASHA)
- o Education (NCATE)
- o English
- o Leadership
- o Music (NASM)
- o School Counseling

Graduate Studies at Truman

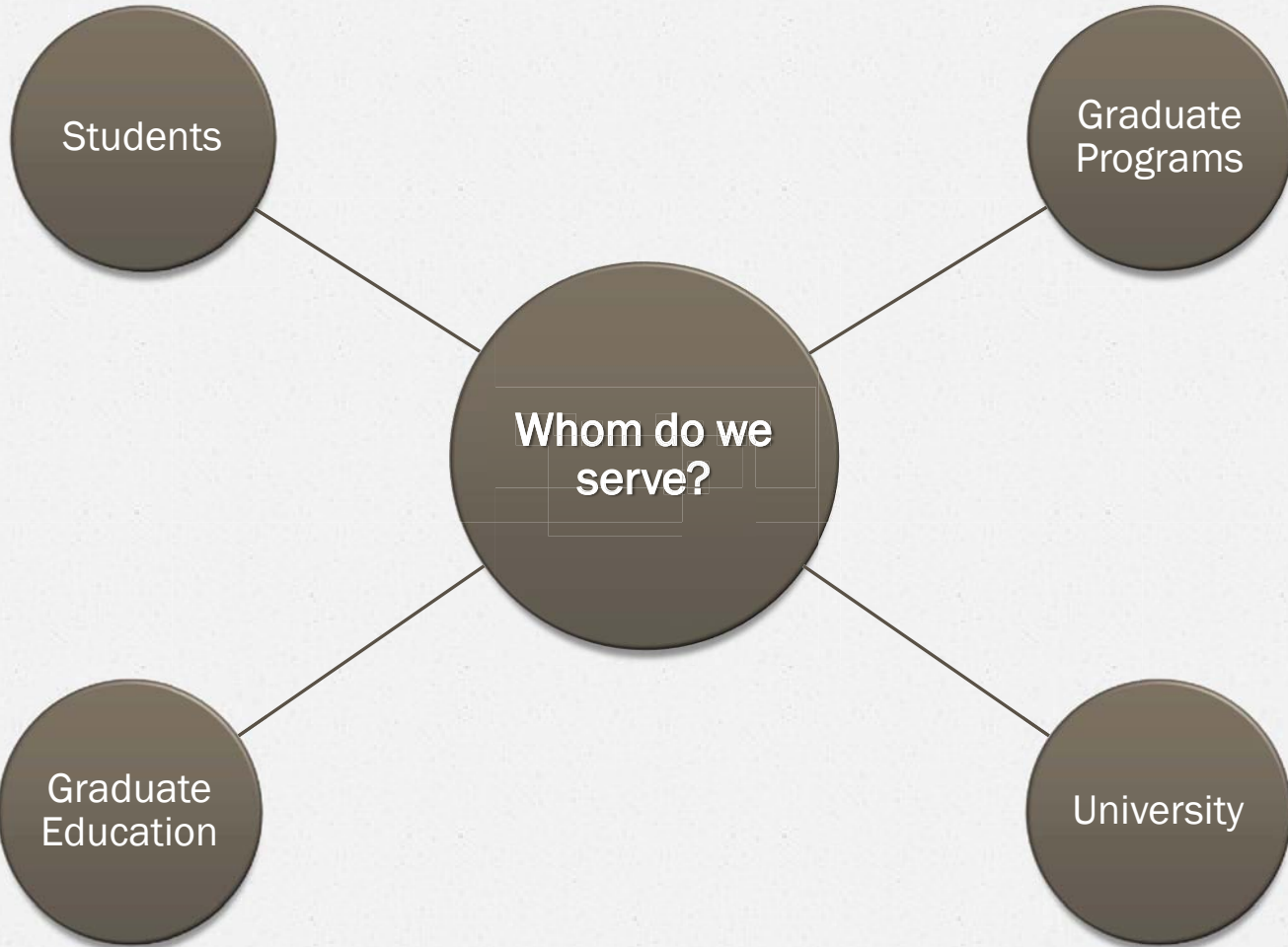
- o Dean of Graduate Studies
- o Graduate Office
- o Graduate Office Secretary
- o Graduate Council (Council of Faculty Senate)
- o Graduate Program Directors

Admissions in the Graduate Office Process

- o Respond to/redirect inquiries
- o Process applications
- o Communicate with applicants
- o Direct applicants to matriculation
- o Graduate students and assistants orientation
- o Maintain student records

Application Process

- o Receive and compile application materials
- o Verify application fee payment
- o Verify minimum requirements
- o Forward complete applications to GPD
- o Academic program recommends admission/denial
- o Approval by Dean of Graduate Studies
- o Allocation and approval of assistantships by Dean of Graduate Studies
- o Offer of admission or denial to applicant
- o (Record keeping at every stage)



Students

- o User friendly
- o Quick
- o Transparent
- o Accurate information

Graduate Programs

- o Minimize “work”
- o Sufficient information
- o Fast response

University

- o Enrollment
- o Reputation-image
- o Successful programs

Graduate Education

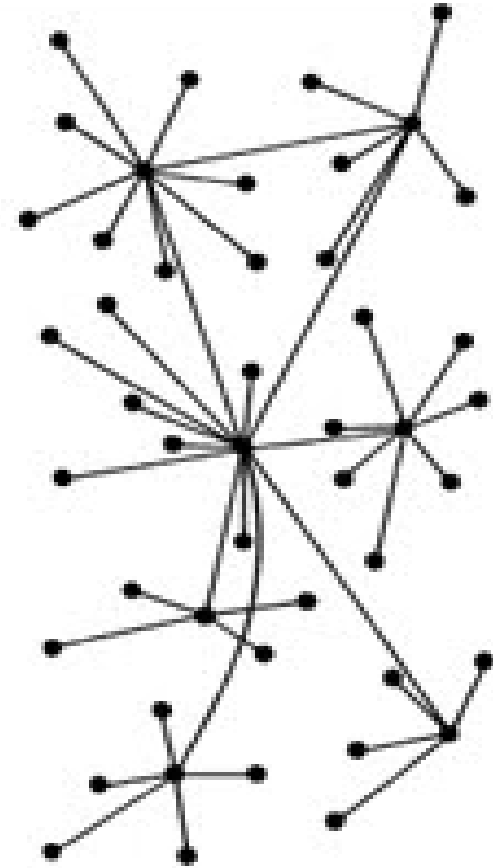
- o Quality and academic excellence
- o Promote goals of graduate education

Success

Challenges

Master's Admissions Processes: Thriving in a Decentralized Model

Susan Morgan, Ph.D., P.E.
Associate Dean of the Graduate School



Institution Snapshot

- Public; PUI; Large Masters Granting Classification
- College of Arts & Science, School of Engineering, School of Nursing, School of Business, School of Education, School of Pharmacy, School of Dental Medicine
- 48 Master's programs, EDD, DNP, 3 cooperative PhD programs
 - Undergraduate Enrollment: 14,265
 - Graduate Enrollment & Professional Doctorate: 2,485
- \$30+ million in sponsored projects
 - \$8+ million is research

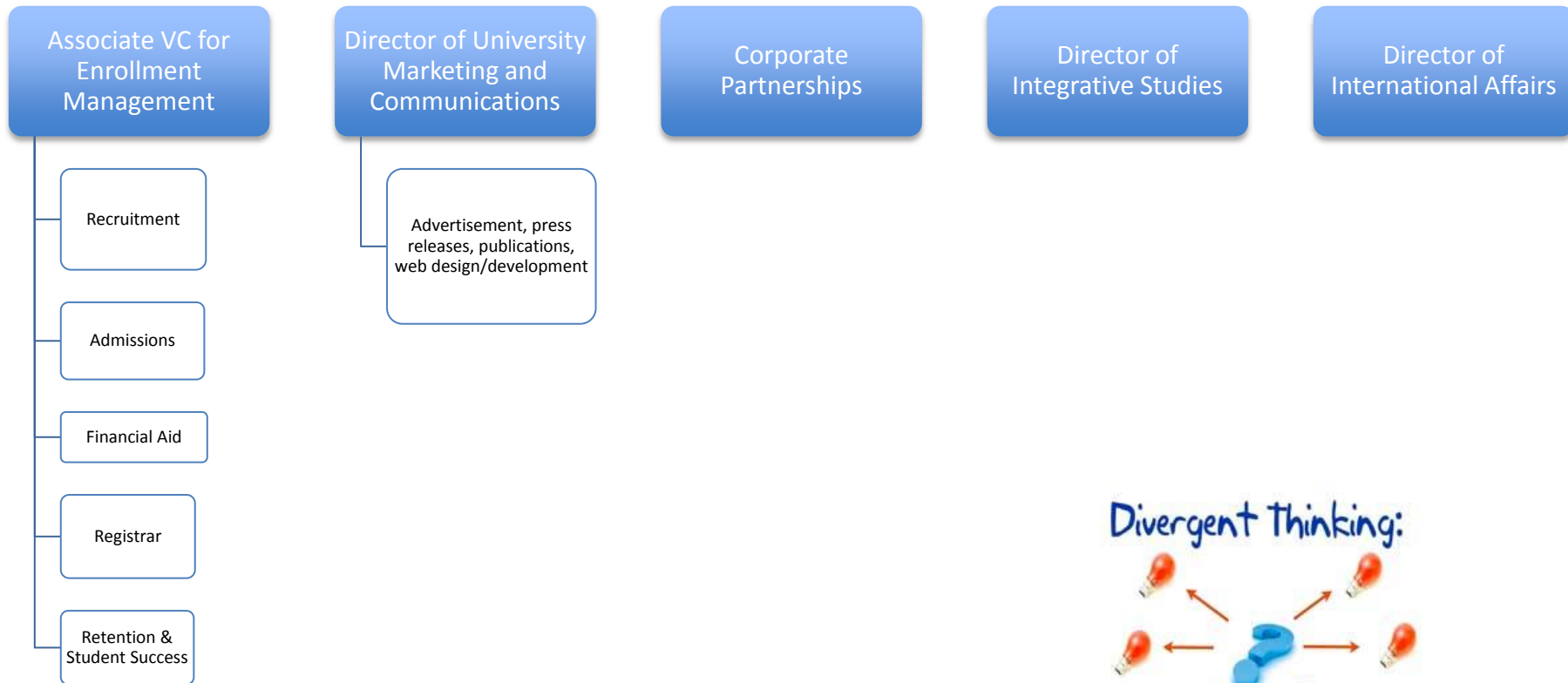
Continuing decline of state appropriations over the last decade create a continuing higher reliance on tuition to cover operating costs



- Associate Provost for Research & Graduate Dean
 - Office Manager
- Associate Dean for Research & Graduate Studies
 - Director of Graduate Education
 - Two Chief Clerks



Other Parts of the Organization



Divergent Thinking:



NO coordinated effort, NO strategic planning, NO “group think” for improvement

- Marketing making decisions on how to spend the VERY few dollars set aside for graduate program recruitment
- Recruitment deciding on how and on what programs to use their limited resources
- No leveraging of undergraduate recruitment for graduate recruitment
- New program development, major program changes, new initiatives were always a surprise
- No academic or student life initiatives to support graduate students

Finding Function & Support

- Bring all the pieces together at a regularly set meeting regardless of the current hot topic
 - “Recruitment Group” meets bi-weekly
- Insist on a seat at standing committees that set institutional priorities
 - Enrollment Management Committee
 - University Quality Committee
 - Senior Staff Committee(s)
 - Budget planning committee

Finding Function & Support

- Volunteer for ad hoc committees that impact the institution
 - President, chancellor, provost search committees
 - Strategic planning committee
 - Long & short term mission/vision committee
 - Program prioritization steering committee

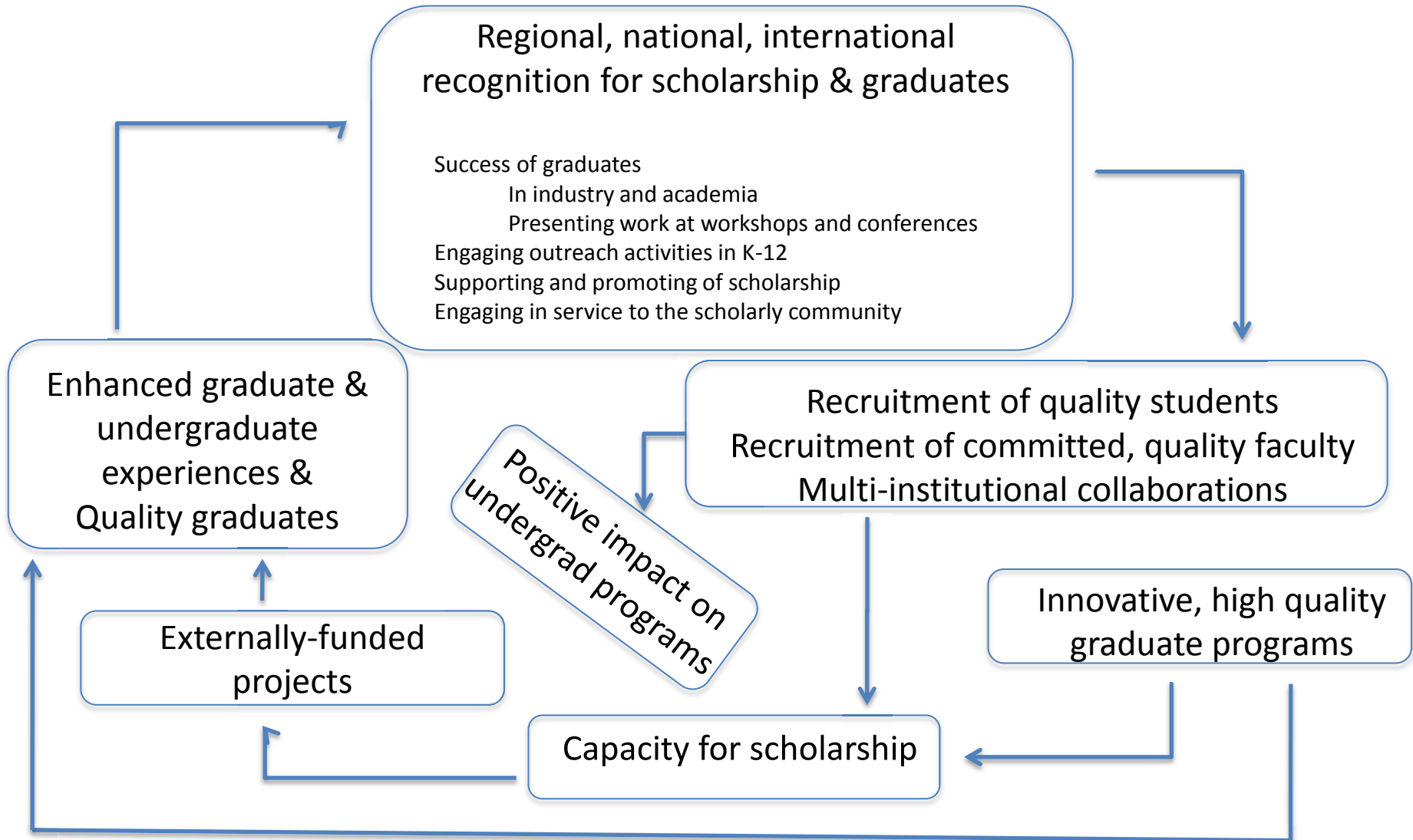
Finding Function & Support

- Help each part of the organization connect graduate studies to the driving forces of the institution through the institution's:
 - Mission
 - Vision
 - Long and short term goals
 - Long and short term planning

Connecting to Institutional Mission

- Previous mission statement: “Southern Illinois University Edwardsville is a public comprehensive university dedicated to the communication, expansion and integration of knowledge through excellent **undergraduate education as its first priority and complementary excellent graduate and professional academic programs**”
- Current mission statement: “Southern Illinois University Edwardsville is a student-centered educational community dedicated to communicating, expanding and integrating knowledge. In a spirit of collaboration enriched by diverse ideas, our **comprehensive and unique array of undergraduate and graduate programs** develops professionals, scholars and leaders who shape a changing world.”

Connecting to Vision & Undergraduate Focus



Connect to Planning

- Projected decline in Illinois high school graduates
 - Need to develop new potential student pools
 - Three new FTE's for international & graduate recruitment
 - Funds for online graduate application software

