Council of Graduate Schools -Enrollment Management Workshop - Wednesday, December 2, 2015

Tom Reynolds Associate Provost and Dean The Graduate School Johnna Watson Associate Dean The Graduate School



UNC Charlotte: A Little Background

- North Carolina's urban research university
- Doctoral/Research Intensive
- 1,000+ faculty and 3,200+ employees
- 27,983 students (5,250 graduate students)

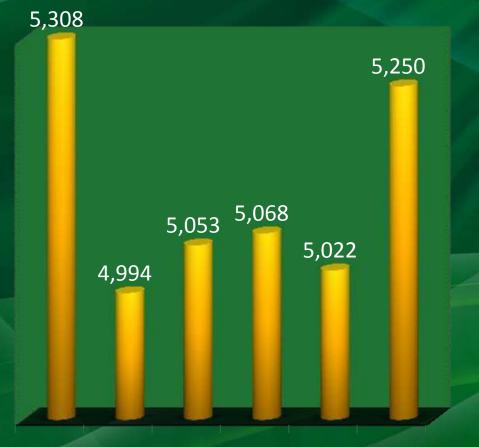


Our Academic Structure:

- 7 academic colleges
- 64 Master's degree programs
- 22 Doctoral degree programs
- 58 Graduate certificate programs



UNC Charlotte Graduate Enrollments



2010 2011 2012 2013 2014 2015



A little history~

Long-range enrollment report developed throughout the 2013/2014 academic year in cooperation with the academic colleges and an outside research firm



Primary recommendation:

- Long-range strategic plans
- Budgetary request process
- Annual reports







GEM is managed by a collaborative workgroup

- Associate Deans in seven academic colleges
- Director of Extended Academic Programs (DE)
- Associate Deans of the Graduate School



GEM Mission:

Develop, communicate, and evaluate well-planned strategies to proactively shape graduate enrollment management at UNC Charlotte in an effort to meet established enrollment goals.



Annually collect enrollment and graduation projections for each program of study using eGEM.

www.egem.uncc.edu

