

Council of Graduate Schools

-Enrollment Management Workshop

- Wednesday, December 2, 2015

Tom Reynolds

Associate Provost and Dean
The Graduate School

Johnna Watson

Associate Dean
The Graduate School



Graduate Enrollment Management

- UNC Charlotte: A Little Background
 - North Carolina's urban research university
 - Doctoral/Research Intensive
 - 1,000+ faculty and 3,200+ employees
 - 27,983 students (5,250 graduate students)



Graduate Enrollment Management

- Our Academic Structure:
 - 7 academic colleges
 - 64 Master's degree programs
 - 22 Doctoral degree programs
 - 58 Graduate certificate programs



Graduate Enrollment Management

UNC Charlotte Graduate Enrollments



Graduate Enrollment Management

- A little history~

Long-range enrollment report developed throughout the 2013/2014 academic year in cooperation with the academic colleges and an outside research firm



Graduate Enrollment Management

- Primary recommendation:
 - Long-range strategic plans
 - Budgetary request process
 - Annual reports



Graduate Enrollment Management



Graduate Enrollment Management

- GEM is managed by a collaborative workgroup
 - Associate Deans in seven academic colleges
 - Director of Extended Academic Programs (DE)
 - Associate Deans of the Graduate School



Graduate Enrollment Management

GEM Mission:

Develop, communicate, and evaluate well-planned strategies to proactively shape graduate enrollment management at UNC Charlotte in an effort to meet established enrollment goals.



Graduate Enrollment Management

Annually collect enrollment and graduation projections for each program of study using eGEM.

www.egem.uncc.edu

