

Enhancing Graduate Student Financial Education



ARKANSAS STATE
UNIVERSITY

ASTATE Snapshot

- Master's Comprehensive
- Total enrollment 13,000
- 4000 Graduate Students
- 100 in PhD programs
- 200 in Professional Doctoral Programs
- 2000 in online Master's Programs
- 1400 in traditional Master's Programs

Goals

- Test peer-to-peer education
- Work with first generation students and veterans

Actions

- Phi Beta Lambda Workshops and Videos
- Doctoral Student Workshops
- Website

*Teaching college freshman
The good and bad
of credit cards*

Business
Building
STATE
ARKANSAS STATE
UNIVERSITY
2007
Aggie Road

Results/Findings

- Difficult to reach graduate students
- Relatively easy to reach undergraduates
- Veterans are highly elusive
- For many students the degree is the means to the loan