

OSU Survey of Alumni of Graduate Programs

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The OSU Graduate College – advancing the future by degrees

Accreditation

- Higher Learning Commission
 - Continuous improvement
 - Teaching, learning and student services
 - Student achievement
- State Regents for Higher Education
 - Program outcomes
 - Student satisfaction



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Alumni Survey

- University Assessment and Testing
- Undergraduate alumni
 - Even years
- Graduate alumni
 - Odd years
- Degrees ~1 & 5 years
- Since 2000



Questionnaire

- 18 Common questions
 - Career, continued education and general satisfaction questions
- Academic programs specific questions
 - Eight questions provided by UAT
 - Program accreditation requirements
- Aggregate results for institution and each graduate program
 - ~100 Different surveys with customization



Career Questions



- Are you currently employed/seeking employment?
- What is the name of your current employer?
- What is your official job title?
- Which best describes your employer?
- Are you employed full-time or part-time?
- How closely is your current position related to your graduate studies at OSU?
- Why is your current position not related to your graduate program?
- In general, how well did your OSU graduate program prepare you for your current position?
- In what specific area(s) were you prepared?
- What is your approximate total annual salary, including bonuses?

Continued Education Questions

- Since you completed your OSU graduate degree, have you completed any additional graduate or professional school program, or are you currently enrolled in such a program?
- What graduate or professional degree are you pursuing or, if you completed an additional degree, what degree did you complete?
- What was or is the name of your graduate institution or professional school?
- In general, how well did your OSU graduate program prepare you for your graduate or professional school program?
- In what specific area(s) were you [ANSWER FROM EARLIER] prepared?



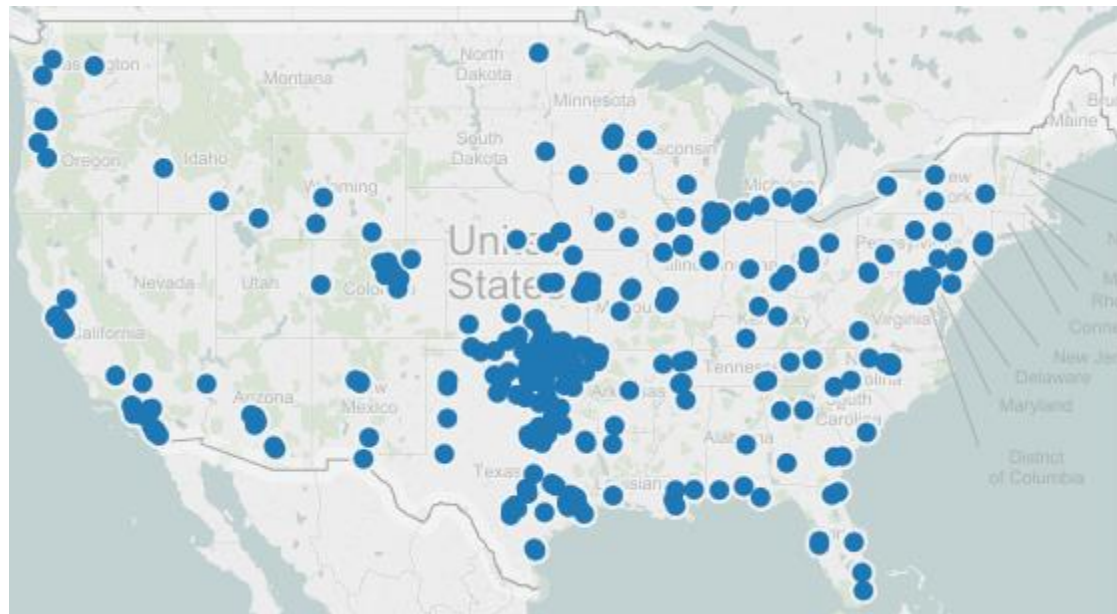
Satisfaction Questions

- How satisfied are you with your overall educational experience?
- Couple of questions on community involvement and leadership roles



Geographic Distribution

- What is your current 5-digit zip code?
 - Interactive map of respondents
 - Data on those who remain in the state
 - Further education and current employment



Response Rate

- Target population of 2,605 alumni
 - 1,066 alumni completed survey
 - Response rate of 40.9%
 - 953 alumni were considered unreachable
 - Adjusted response rate was 64.9%
- Online and phone interview
 - Three rounds of survey emails in January
 - Phone interviews
 - February – April
 - US phone calls only



Executive Summary

- Graduated in 2009 or 2013
- Employment
- Continuing Education
- Satisfaction
- Community Involvement
- Residency
- Results also reported by college



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Future

- Campus-wide working group
 - Timing of all the alumni surveys
 - Share cost - \$40,000
- Institutional-level data analysis
 - Across 15 years
 - Salary data comparisons
 - Disaggregated data
 - One and five year data
 - Master's and doctoral student data

