

Engaging International Graduate Alumni

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Leverage other resources

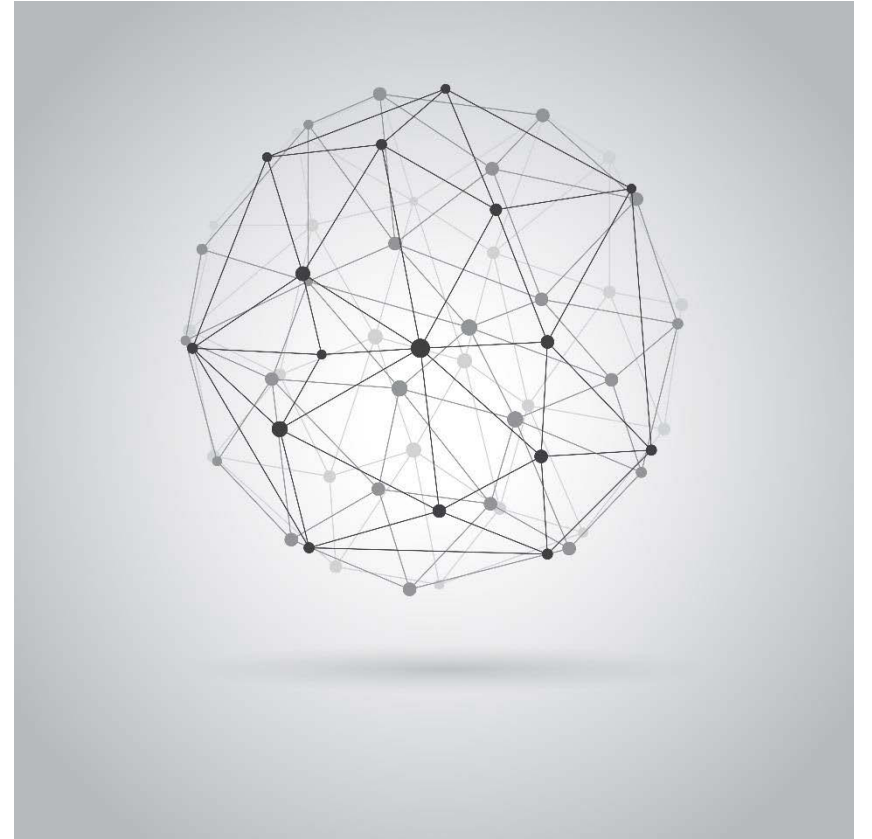


- Support for graduate students (fellowships, scholarships, finishing fellowships, etc. and special projects)
- Work with other departments and alumni and advancement offices (liaisons)
- Forge strong relationships when on campus
- Engaged alumni and chapters
- International travel is expensive!



Keeping in touch

- **Requires continuously updating contact information**
- **Social media to find lost alumni**
- **Provide meaningful messaging and communication**
- **Use of on-campus email address (MyMichiganTech)**



Targeted visits

- **Develop a strategy based upon engagement/geography/culture**
- **Combine recruitment and advancement trips**
- **Meaningful giving can be country-specific**
- **Focus on alumni who have been consistently engaged**
- **Start with alumni who have signs of wealth**
- **Engagement through meaningful activities**
- **Asks that resonate with experiences and passions**



Thank you!



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