

#### Council of Graduate Schools

Advocacy, Research, and Innovation

#### Professional Science Master's Programs

Enrollment and Degrees and Student Outcomes

October 19, 2011

Jeff Allum
Research Associate
Council of Graduate Schools

- Funded by the Alfred P. Sloan Foundation
  - FY 2011 and 2012
- Purpose is to collect:
  - First-year enrollment (fall 2010 & 2011)
  - Total enrollment (fall 2010 & 2011)
  - Degrees awarded (2009/10 & 2010/11)

- Sample
  - All CGS-recognized PSM programs (235 in 2009/10)
- Design
  - Review of 20+ existing surveys, reviewed by experts
- Implementation
  - Launched in April, closed in May
  - 209 usable responses, an 89% response rate

#### Limitations

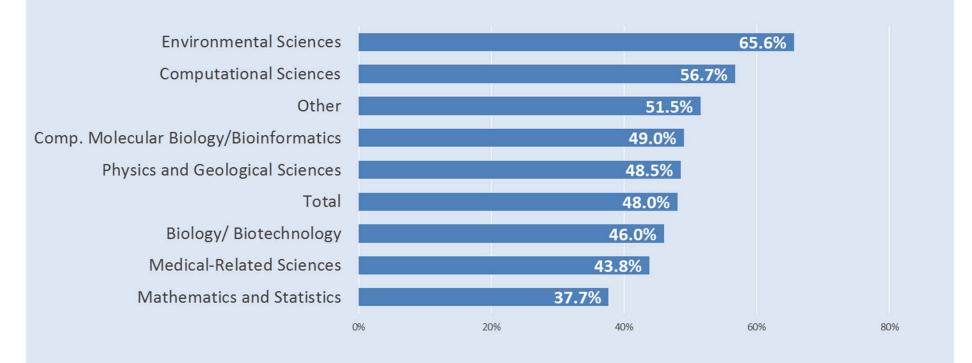
- Some categories were combined
- Some data were necessarily suppressed
- One institution has several large programs
- 11% did not respond

- Of 209 usable responses ...
  - 174 PSM programs enrolled students (fall 2010)
  - Among U.S.-based programs
    - 74% in public, 26% private, not-for-profit
    - 67% in doctoral, 37% master's-focused or specialized
  - Among all programs
    - 29% Biology/biotechnology
    - 25% Environmental sciences
    - 10% Mathematics and statistics
    - 9% Computational sciences

- 4,396 applications received (fall 2010)
  - Among U.S. based programs:
    - 77% public, 23% private, not-for profit
    - 63% doctoral, 37% master's-focused or specialized
  - Among all programs:
    - 34% for Biology/biotechnology
    - 23% Mathematics and statistics
    - 14% Computational sciences
    - 11% Environmental sciences

- 2,134 applications accepted
  - Among U.S.-based programs:
    - 76% public, 24% private, not-for-profit
    - 60% doctoral, 40% master's-focused, specialized
  - Among all programs (U.S. and non-U.S.):
    - 33% Biology/biotechnology
    - 18% Mathematics and statistics
    - 16% Computational sciences
    - 15% Environmental sciences

#### Acceptance Rates in PSM Programs by Field of Study, Fall 2010



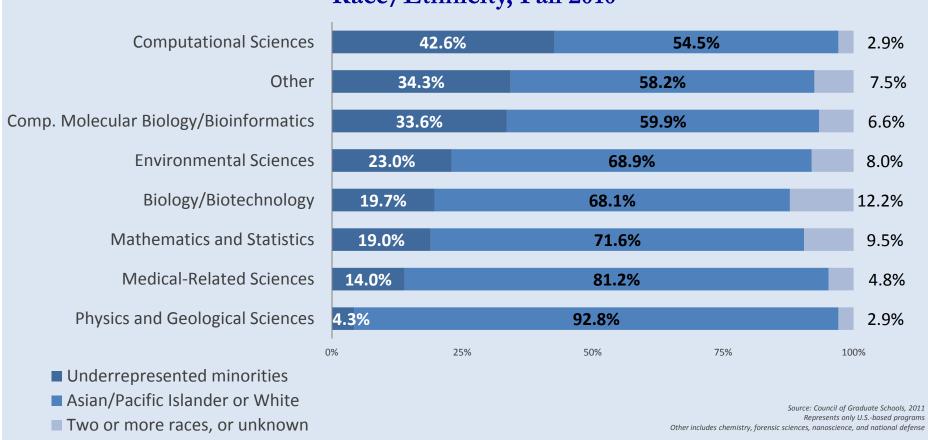
Source: Council of Graduate Schools, 2011 Represents U.S. and non-U.S.-based programs, except for two, which did not provide complete data Other includes chemistry, forensic sciences, nanoscience, and national defense

- 1,471 first-time enrollees (fall 2010)
  - 56% men, 44% women
  - 41% part-time, 59% full-time
  - Among U.S.-based enrollments:
    - 17% international students
    - 69% Asian/Pacific Islander or White
    - 22% Underrepresented minorities
    - 9% Two or more races

- Yield rates (fall 2010)
  - 69% overall
  - By field
    - 93% Computational sciences
    - 92% Medical-related science
    - 86% Environmental sciences
    - 45% Mathematics and statistics
    - 44% Comp. molecular biology/bioinformatics

- 4,753 students enrolled in PSM programs (fall 2010)
  - 51% men, 49% women
  - 64% part-time, 36% full-time
  - Among U.S.-based enrollments
    - 13% international students
    - 64% Asian/Pacific Islander or White
    - 29% Underrepresented minorities
    - 7% Two or more races or unknown

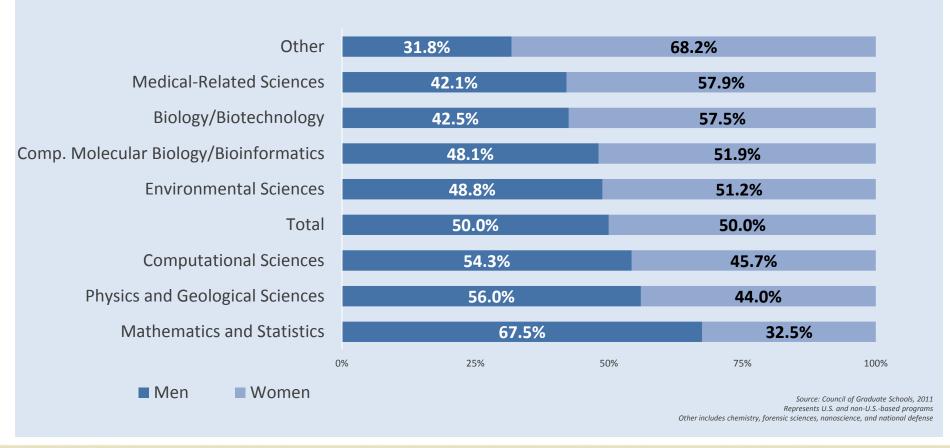
# Total Enrollment in PSM Programs by Field of Study and Race/Ethnicity, Fall 2010





- **1,102** degrees awarded (2009/10)
  - 50% men, 50% women
  - Among U.S.-based programs
    - 24% international students
    - 70% Asian/Pacific Islander or White
    - 22% Underrepresented minorities
    - 7% Two or more races or unknown

#### PSM Degrees Awarded by Field of Study and Gender, 2009/10



- Next Steps
  - Launch 2011 survey (October 18)
  - Close data collection (November 15)
  - Release final report (December 15)
    - Differences between 2010 and 2011 will be noted

# Highlights:

- 4,753 total enrollment (fall 2010)
- 1,102 degrees awarded (2009/10)
- Gender distribution generally even
- Race/ethnicity generally consistent
- Many large biology/biotechnology programs
- Many small environmental science programs
- A few large computer science programs

#### **PSM Student Outcomes**

- Funded by Alfred P. Sloan Foundation
  - FY 2011 and 2012
- Purpose
  - Capture initial hiring outcomes
  - Follow graduates for up to five years
  - Ascertain career placements and perceived satisfaction with the PSM degree
- AY 2010/11 and 2011/12

- Conceptual Limitations
  - Overwhelming array of inputs, outputs, outcomes
  - Conceptual leap between education and employment
  - We know little about knowledge transfer
  - Outcomes take years to observe

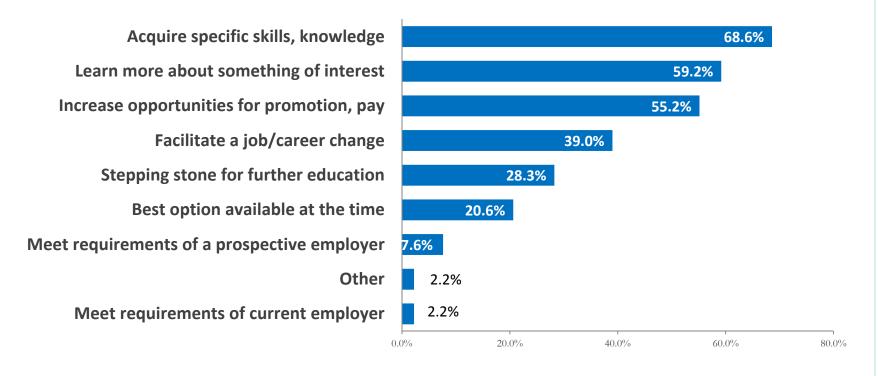
- Operational Limitations
  - CGS cannot access to contact information
  - Incomplete contact information
  - Lack of relationship with the graduates
  - PSM is still new, lacks a "brand"
  - One institution with some very large programs

- Conceptual and Analytical Map
  - Need to keep the survey short and simple
  - Run as many respondents through the same questions as possible
  - Able to parse workers, students, and others
  - Capable of facilitating some comparisons

- Distribution by field of study
  - 46% enrolled in biology/biotechnology
  - 18% enrolled in environmental sciences
  - 12% computational sciences
  - 24% in eight other fields

- Young (presumably) respondent pool
  - 10% earned undergraduate degree in 2010
  - 60% earned undergraduate degree between 2007-2010
  - 79% earned undergraduate degree between 2003-2010





Source: Council of Graduate Schools, 2011



#### Topics Covered by PSM Programs of Study, 2011



Percent "very" or "generally" satisfied with:

Quality of scientific and/or mathematical training	82%
Distinctive nature/reputation of program	82%
Quality of non-scientific professional training	79%
Internships and "real world" experiences	78%
Post-graduation employment prospects	74%
Networking opportunities	71%

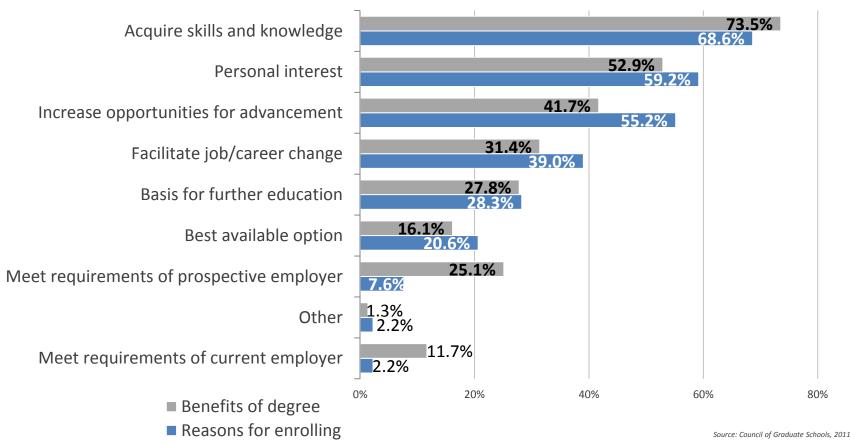
- Current situation
  - 82% are working. Of those:
    - 88% are working in a job that is "closely" or "somewhat" related to their field of study
    - 36% working in the same job
    - 45% working in a different job
    - 19% not working prior to starting
  - 5% students
  - 12% not working and seeking work
  - 1% not working and not seeking work

# Salary Distribution Among PSM Graduates Working Full-Time, 2011

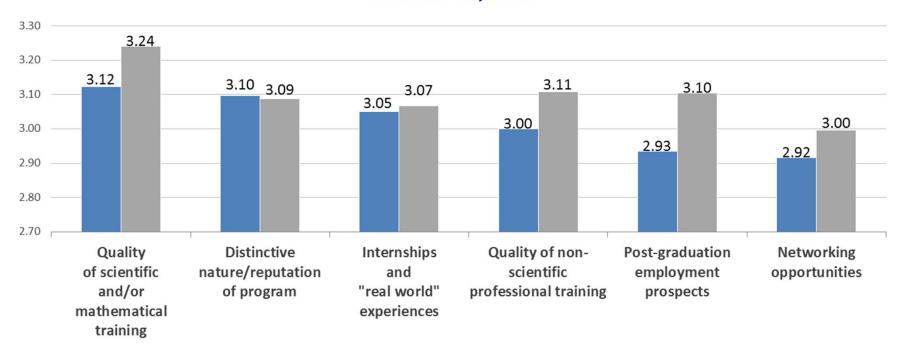


Source: Council of Graduate Schools, 2011
Represents only respondents who were working during the week of June 20, 2011

#### Reasons for Enrolling and Benefits of Degree Comparison, 2011



# Mean Satisfaction and Value Ratings for PSM Program Attributes, 2011



Mean satisfaction rating

■ Mean value rating



# Highlights:

- 82% of PSM graduates are working
- Of those, 88% are working in their preferred field
- Satisfaction ratings are high, value ratings are higher
- Most frequently cited reason for enrolling in PSM:
  - Impart scientific/technical skills/training
  - Fulfill personal interest
  - Increase opportunity for advancement/pay

- Next steps
  - Survey 2011/12 graduates (June 2012)
  - Survey 2010/11 graduates (June 2012)

# Questions/Comments?

www.sciencemasters.com

Jeff Allum 202-461-3878

jallum@cgs.nche.edu