### The Demand for STEM and Graduate Education

STEM Jobs, Education, and the Economy through 2018

The Role and Status of the Master's Degree in STEM For the Council of Graduate Schools and the National Science Foundation

May 18<sup>th,</sup> 2010 Anthony P. Carnevale, Director



GEORGETOWN UNIVERSITY

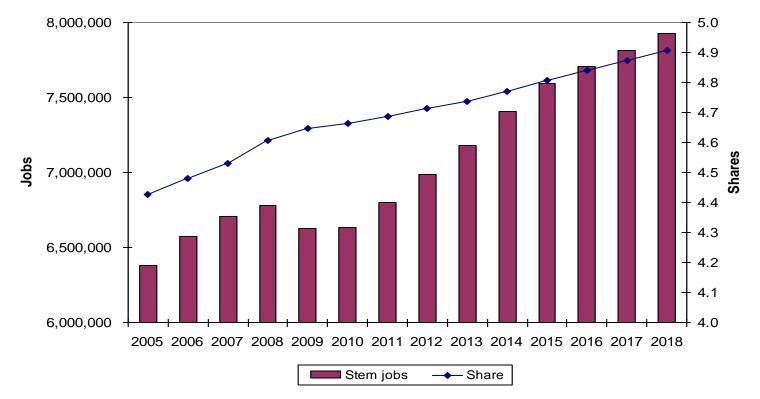
Center on Education and the Workforce

### STEM jobs are only 5% of the Workplace. Why Care???

- Scientific innovation has produced roughly half of all U.S. economic growth over the last 50 years.(NSF, 2004).
- Critical fuel for the engines of innovation and growth
- Have been growing rapidly 23% between 1994-2003
- Forecasted to grow at twice the rate of the economy as a whole between now and 2018

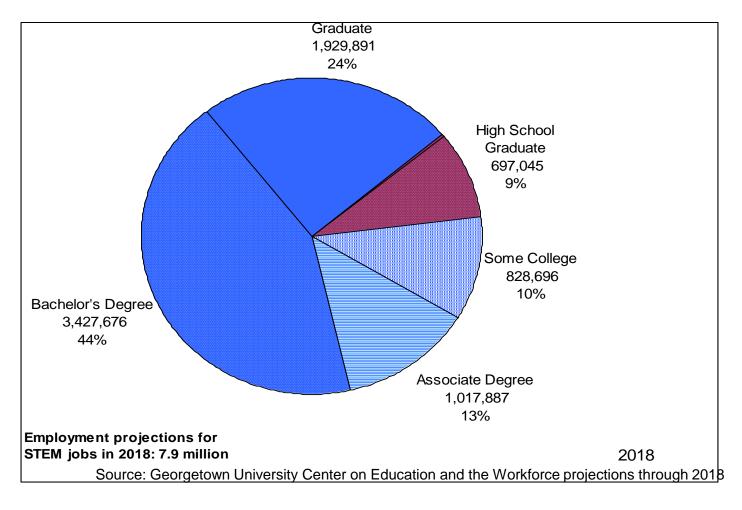


# STEM jobs show nearly 17% growth, will grow much more quickly than the economy (10%).





#### What will STEM jobs require?





# Education requirements in Computer and Mathematical Occupation: 2008 and 2018

|                       | Education Requirements (2008/2018) |            |           |            |
|-----------------------|------------------------------------|------------|-----------|------------|
|                       | 2008                               | Percentage | 2018      | Percentage |
| High school dropouts  | 18,009                             | 1%         | 21,406    | 1%         |
| High school graduates | 251,618                            | 7%         | 229,500   | 5%         |
| Some college          | 393,410                            | 12%        | 476,684   | 11%        |
| Associate's degree    | 336,159                            | 10%        | 408,244   | 10%        |
| Bachelor's degree     | 1,658,123                          | 49%        | 2,127,160 | 51%        |
| Master's degree       | 684,770                            | 20%        | 844,819   | 20%        |
| Professional degree   | 22,378                             | 0.7%       | 39,267    | 1%         |
| Doctorate degree      | 46,710                             | 1.4%       | 62,463    | 1%         |



#### Educational Requirements in Architecture and Architectural Technician Occupations: 2008 and 2018

|                       | Education Requirements (2008/2018) |            |         |            |
|-----------------------|------------------------------------|------------|---------|------------|
|                       | 2008                               | Percentage | 2018    | Percentage |
| High school dropouts  | 242                                | 0.1%       | 1,053   | 0.2%       |
| High school graduates | 15,208                             | 3%         | 13,331  | 3%         |
| Some college          | 30,350                             | 7%         | 15,206  | 3%         |
| Associate's degree    | 28,949                             | 7%         | 27,634  | 6%         |
| Bachelor's degree     | 230,269                            | 52%        | 264,399 | 56%        |
| Master's degree       | 115,818                            | 26%        | 133,360 | 28%        |
| Professional degree   | 8,080                              | 2%         | 7,748   | 2%         |
| Doctorate degree      | 11,739                             | 3%         | 12,194  | 3%         |



#### Education requirements for Engineers and Engineering Technician Occupations: 2008 and 2018

|                       | Education Requirements (2008/2018) |            |         |            |
|-----------------------|------------------------------------|------------|---------|------------|
|                       | 2008                               | Percentage | 2018    | Percentage |
| High school dropouts  | 71,000                             | 3%         | 5,246   | 0.2%       |
| High school graduates | 338,594                            | 16%        | 433,498 | 19%        |
| Some college          | 359,624                            | 18%        | 325,252 | 15%        |
| Associate's degree    | 470,703                            | 23%        | 581,429 | 26%        |
| Bachelor's degree     | 526,220                            | 26%        | 604,506 | 27%        |
| Master's degree       | 224,932                            | 11%        | 240,476 | 11%        |
| Professional degree   | 34,984                             | 2%         | 17,562  | 1%         |
| Doctorate degree      | 26,280                             | 1%         | 31,397  | 1%         |



# Education Requirements in Life and Physical Sciences Occupations: 2008 and 2018

|                       | Education Requirements (2008/2018) |            |         |            |
|-----------------------|------------------------------------|------------|---------|------------|
|                       | 2008                               | Percentage | 2018    | Percentage |
| High school dropouts  | -                                  | 0%         | _       | 0%         |
| High school graduates | 17,958                             | 2%         | 20,299  | 2%         |
| Some college          | 26,493                             | 3%         | 11,085  | 1%         |
| Associate's degree    | 16,669                             | 2%         | -       | 0%         |
| Bachelor's degree     | 368,244                            | 42%        | 430,905 | 43%        |
| Master's degree       | 267,649                            | 31%        | 281,855 | 28%        |
| Professional degree   | 24,078                             | 2.8%       | 28,962  | 3%         |
| Doctorate degree      | 152,326                            | 17%        | 229,590 | 23%        |

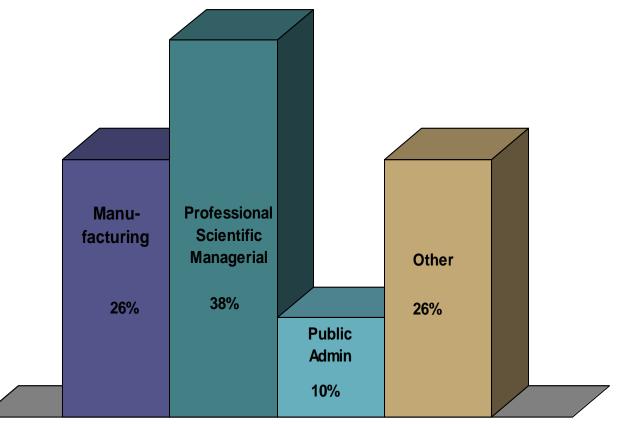


#### Master's Level Employment in STEM Jobs will Grow More Than the Overall Economy with Computer and Math Fields Driving Growth.

| Stem Field           | 2008      | 2018      | Change  | %Change |
|----------------------|-----------|-----------|---------|---------|
| Computer and<br>Math | 684,770   | 844,819   | 160,049 | 23%     |
| Life Sciences        | 267,649   | 281,855   | 14,206  | 5%      |
| Engineering          | 224,932   | 240,476   | 15,544  | 7%      |
| Architectural        | 115,818   | 133,360   | 17,542  | 15%     |
| Total Stem           | 1,293,169 | 1,500,510 | 207,341 | 16%     |



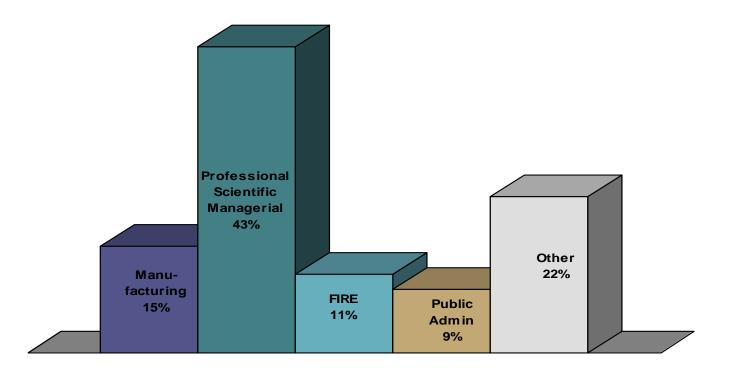
Master's Level STEM Jobs Are Concentrated in Manufacturing, Professional, Scientific, Public Administration, and Other Industries.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years



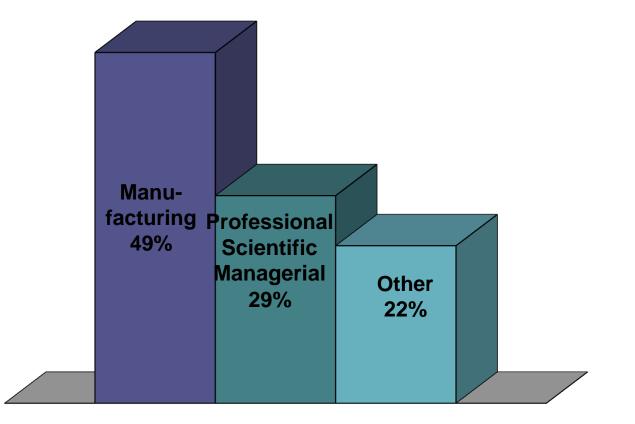
Master's Level Computer and Mathematic Stem Jobs are Heavily Concentrated in Professional, Scientific, Managerial, and Other Industries.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years



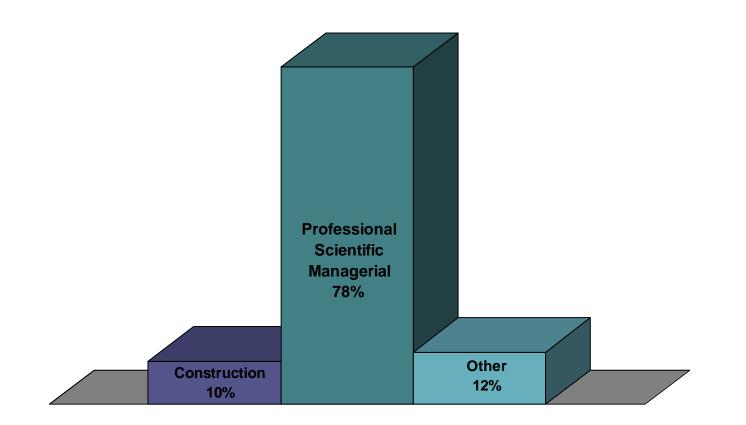
### Master's Level Engineering STEM Jobs are Highly Concentrated in Manufacturing Industries.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years



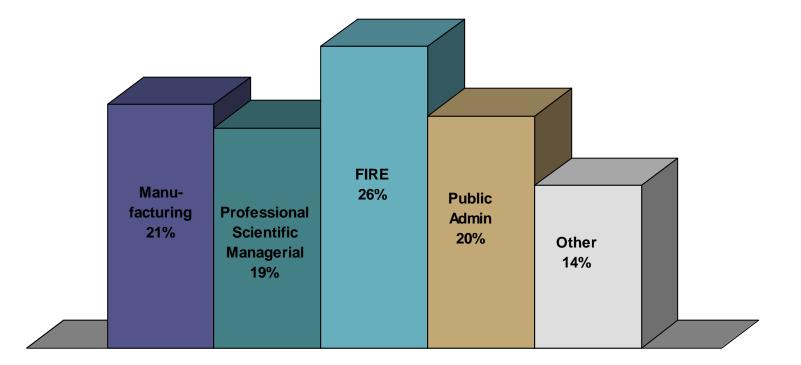
Master's Level Jobs in Architectural Jobs are Found Mainly in Professional, Scientific, and Managerial Industries.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years



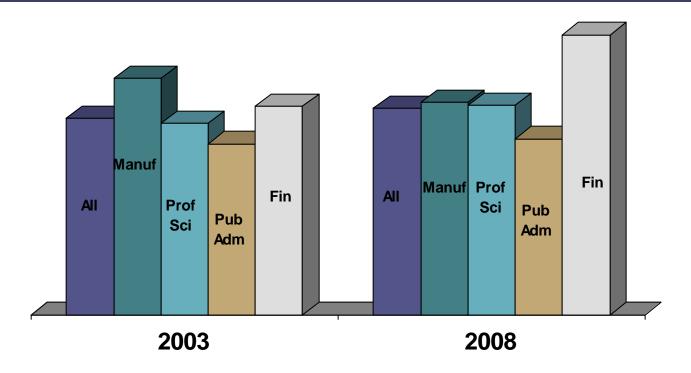
#### Master's Level Life Sciences Jobs are Spread Across More Industries then are Other Stem Occupations.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years



Wages for Master's Level STEM Occupations have Risen Steadily Since 2003, with Wages in the Financial Industry Soaring (+34%) while Manufacturing Wages Declined by 10%.



Source: Georgetown University Center on Education and the Workforce calculations CPS various years

