

# PROGRAM

## Tuesday, December 6

<b>8:30 AM - 11:30 AM</b>	<b>DIVERSITY AND INCLUSIVENESS ADVISORY COMMITTEE MEETING</b> <i>H. Dele Davies, Vice Chancellor, Academic Affairs and Dean, Graduate Studies, University of Nebraska Medical Center</i>	<b>FORUM</b>
<b>12:00 PM - 1:00 PM</b>	<b>CGS EXECUTIVE COMMITTEE MEETING</b> <i>M.J.T. Smith, Chair, Council of Graduate Schools and Dean, Graduate School, Purdue University</i>	<b>ROBERTS</b>
<b>1:00 PM - 5:00 PM</b>	<b>CGS BOARD OF DIRECTORS MEETING</b> <i>M.J.T. Smith, Chair, Council of Graduate Schools and Dean, Graduate School, Purdue University</i>	<b>DIPLOMAT</b>

## Wednesday, December 7

<b>7:30 AM - 6:00 PM</b>	<b>REGISTRATION</b>	<b>WEST REGISTRATION DESK</b>
<b>8:30 AM - 9:00 AM</b>	<b>MORNING COFFEE</b>	<b>WEST CONFERENCE FOYER</b>
<b>9:00 AM - 11:30 AM</b>	<b>MORNING WORKSHOPS</b>	

### LEGAL ISSUES

### CAPITOL

The evolution of the American higher education enterprise is being shaped by legal decisions at all levels, and graduate education is no exception. Join our speakers as they provide an overview of selected legal issues currently affecting graduate schools, and share some practical methods on engaging legal counsel on matters facing graduate deans. There will be time reserved for Q&A with participants.

Speaker: *Maureen Walsh David, Vice President and General Counsel, Legal Affairs,  
University of Maryland University College*

Speaker: *Barbara Lee, Senior Vice President, Academic Affairs, Rutgers,  
The State University of New Jersey*

### MASTER'S LEVEL ENROLLMENT MANAGEMENT

### DIPLOMAT

Master's programs continue to attract students from the US and around the world. However, reductions in employer tuition reimbursement, new cycles in degree popularity, and the emergence of new educational providers can upend the best-laid enrollment plans. Session participants will learn about strategies for effective market analysis and the use of CRM systems to manage enrollment by increasing graduate student "yield" and degree completion.

Speaker: *Kathleen Kitto, Vice Provost for Research and Dean, Graduate School,  
Western Washington University*

Speaker: *M.J.T. Smith, Dean, Graduate School, Purdue University*

Speaker: *Johnna Watson, Associate Dean, Graduate School,  
University of North Carolina at Charlotte*

Wednesday, December 7, continued

9:00 AM - 11:30 AM **MORNING WORKSHOPS (continued)**

**REVIEW OF GRADUATE PROGRAMS: MASTER'S AND DOCTORAL**

**HAMPTON**

Assuring quality is central to effective management of graduate programs. This workshop will address the evaluation of master's and doctoral level graduate programs, including outcomes-based assessment. The facilitators will discuss strategies for making program review meaningful and manageable, dealing with faculty resistance, integrating outcomes assessment with program review, incorporating feedback from external reviewers, and meeting accreditation requirements.

Speaker: *Mark Garrison, Dean, Graduate Studies, Morgan State University*

Speaker: *Scott Herness, Interim Vice Provost for Graduate Studies and Interim Dean, Graduate School, The Ohio State University*

Speaker: *Heather Zwicker, Vice Provost and Dean, Graduate Studies and Research, University of Alberta*

**PREPARING FOR CRISIS COMMUNICATIONS**

**CONGRESSIONAL AB**

How do graduate deans communicate effectively when the stakes are high? This workshop will offer strategies for crisis communications using case studies from CGS member institutions. Participants will learn tips for staying calm, developing key messages, and ensuring that the most important points are communicated to stakeholders both on and off campus. Case studies will address a variety of crisis situations.

Speaker: *Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech*

Speaker: *Amy Hurd, Director, Graduate Studies, Illinois State University*

Speaker: *Ron Vetter, Associate Provost, Research, and Dean, Graduate School, University of North Carolina at Wilmington*

**POST DOCS**

**PALLADIAN**

Improvements in support for postdoctoral fellows have been made over the past decade. However, there continues to be significant room for improvement, as noted in the recent National Academies report, "The Postdoctoral Experience Revisited." In this pre-meeting workshop, learn how several universities are addressing issues such as better pay and benefits, better mentoring, and better career tracking for postdoctoral fellows, including the strategies used to implement these changes.

Speaker: *Elizabeth Watkins, Dean, Graduate Division, University of California, San Francisco*

Speaker: *Michael Zryd, Associate Dean, Academic Affairs, York University*

**THE HOW-TO'S OF ADVOCACY**

**EXECUTIVE**

Participants will gain a broader perspective on what advocacy entails and why it is integral to a dean's job. Resources and materials that will be shared include: how to prepare for a meeting; what kinds of messages work and when; and why facts may not be enough. Learn how to handle the unexpected when meeting with legislators and staff through role-playing scenarios with experienced deans.

Presenter: *Beth Buehlmann, Vice President, Public Policy and Government Affairs, Council of Graduate Schools*

Speaker: *Kinchel Doerner, Dean, Graduate School, South Dakota State University*

Speaker: *Maureen Grasso, Dean, Graduate School, North Carolina State University*

Speaker: *John Keller, Associate Provost, Graduate and Professional Education and Dean, Graduate College, The University of Iowa*

Speaker: *Steven Matson, Dean, Graduate School, University of North Carolina at Chapel Hill*

Wednesday, December 7, continued

**12:00 PM - 1:30 PM LUNCH ON YOUR OWN**

**1:00 PM - 4:30 PM AFTERNOON WORKSHOP**

**ADVOCACY REALITY CHECK**

**MEET ON CAPITOL HILL**

This session is for those who participated in the morning session on advocacy. Hear from personal office and committee congressional staff on what makes a good meeting. Learn what they find helpful to them in their jobs. Gain an understanding of the kinds of information they find useful. Finally with the help of your government relations representative, schedule a meeting with your Member of Congress.

**2:00 PM - 4:30 PM CONCURRENT AFTERNOON WORKSHOPS**

**CREATING AND SUSTAINING CAMPUS-WIDE CAREER AND PROFESSIONAL DEVELOPMENT PROGRAMS**

**DIPLOMAT**

How do you engage partners to make the career and professional development of graduate students pursuing multiple career pathways a campus-wide endeavor? Using Michigan State's career and professional development programs and online resources as case studies, this interactive workshop will address how to: (a) assess and scale-up existing activities, (b) garner resources for creating and institutionalizing programs, and (c) make the case within and outside your institution for the value of your programs.

Speaker: *Henry Campa, Associate Dean, Graduate School, Michigan State University*

Speaker: *Judith Stoddart, Interim Associate Provost for Graduate Studies and Dean, Graduate School, Michigan State University*

**EMPOWERING FIRST-GENERATION AND UNDERREPRESENTED STUDENTS TO NAVIGATE GRADUATE SCHOOL**

**PALLADIAN**

Once admitted to a program, first-generation and underrepresented minority (URM) students often encounter obstacles to successful degree completion: financial circumstances, family obligations, overt and unconscious bias, and frustration with "implicit" or unclear academic expectations. This pre-meeting workshop will feature several models for providing URM students with a road map through graduate school that can mitigate the effects of these common challenges.

Speaker: *Suzanne Adair, Assistant Dean, Graduate School, The Pennsylvania State University*

Speaker: *Isela Ocegueda, Assistant Dean, Graduate School, The University of Texas at El Paso*

Speaker: *Jennifer Keane-Dawes, Dean, School of Graduate Studies, University of Maryland, Eastern Shore*

**BUILDING COMPETENCY BASED MASTER'S PROGRAMS**

**CONGRESSIONAL AB**

Learn how institutions are advancing the quality of their master's programs by focusing on the disciplinary, professional, and research competencies essential to a variety of careers. Facilitators will discuss how competency-based approaches to master's degrees create a distinction valued by employers and build a competitive resume for candidates who complete these programs.

Moderator: *Dennis Grady, Dean, College of Graduate Studies and Research, Radford University*

Speaker: *Aaron M. Brower, Provost and Vice Chancellor, University of Wisconsin-Extension*

Speaker: *Anthony Scheffler, Associate Vice President, Academic Affairs, Valdosta State University*

## Wednesday, December 7, continued

**2:00 PM - 4:30 PM    AFTERNOON WORKSHOPS (continued)****FUNDRAISING AS A CRITICAL INSTRUMENT FOR IMPROVING GRADUATE EDUCATION    HAMPTON**

In times of financial stress, private fundraising is both more essential and more challenging. This workshop will explore how a graduate school can secure philanthropic support when it has to compete with undergraduate colleges and professional schools on universities' fundraising priority lists. Deans will share best practices on how to implement targeted fundraising for the graduate school within the larger context of the university. They will also address the use of internal and external strategies to collaborate when setting priorities and communicating development objectives within and among university units.

Speaker: *Katie Busch, Assistant Dean, Development and Alumni Relations, Laney Graduate School, Emory University*

Speaker: *Gary Harris, Associate Provost for Research and Graduate Studies, Howard University*

Speaker: *Steven Matson, Dean, Graduate School, University of North Carolina at Chapel Hill*

Speaker: *Lisa Tedesco, Vice Provost, Academic Affairs and Graduate Studies and Dean, Laney Graduate School, Emory University*

**SUPPORTING STUDENTS' WRITING AND DEGREE COMPLETION:  
BOOT CAMPS, WRITE-INS AND WRITING RETREATS****EXECUTIVE**

Whether called Boot Camp or Dissertation-on-the-Lake, intensive thesis/dissertation writing support events can be an effective and popular way to support graduate students' writing throughout stages of degree completion. In this session, we will demo a portion of a writing boot camp and discuss the multiple goals and various models of these writing support and community building events. Panelists from different types of institutions will offer advice about strategies, resources, and costs. Materials including applications, publicity, schedules, content, and budgets will be provided.

Speaker: *Jan Allen, Associate Dean, Academic and Student Affairs, Cornell University*

Speaker: *Pamela Carmines, Assistant Dean, Graduate Studies, University of Nebraska Medical Center*

Speaker: *Jovana Milosavljevic, Graduate Assistant, Graduate School, University of New Hampshire*

Speaker: *Cari Moorhead, Interim Dean, Graduate School, University of New Hampshire*

Speaker: *Marta Straznicky, Associate Dean, School of Graduate Studies, Queen's University*

**5:00 PM - 6:00 PM    NEW MEMBER AND FIRST TIME ATTENDEE MEET AND GREET    BIRD CAGE WALK**

Don't miss this opportunity to meet CGS staff and other first time attendees. All first time attendees and new members are encouraged to attend this networking event.

**6:00 PM - 7:00 PM    OPENING RECEPTION    PALLADIAN****7:00 PM - 9:00 PM    OPENING DINNER    REGENCY EAST**

Join CGS at the Opening Dinner and for a performance by the Capitol Steps. The Capitol Steps is a troupe of current and former Congressional staffers who take a humorous look at events and personalities on Capitol Hill, in the Oval Office, and in other centers of power and prestige around the world.

## Thursday, December 8

<b>7:00 AM - 5:00 PM</b>	<b>REGISTRATION</b>	<b>WEST REGISTRATION DESK</b>
<b>7:30 AM - 8:30 AM</b>	<b>PROQUEST BREAKFAST: THE FUTURE OF THE DOCTORAL DISSERTATION: KEY LEARNINGS FROM THE CGS WORKSHOP</b> <i>Breakfast open to all attendees</i> Join ProQuest as they review key learnings from “The Future of the Doctoral Dissertation Workshop,” held in January 2016. The two-day workshop convened key stakeholders to discuss how emerging technologies and other innovations in doctoral training may shape the PhD dissertation of the future. Presentations were given by graduate deans, publishers, library and information professionals, scholars, and disciplinary representatives. Speaker: <i>Austin McLean, Director, ProQuest Dissertation Dissemination</i> Speaker: <i>Marlene Coles, Associate Director, ProQuest Dissertation Dissemination</i>	<b>BLUE</b>
<b>7:30 AM - 8:30 AM</b>	<b>NETWORKING BREAKFAST FOR ASSISTANT AND ASSOCIATE DEANS</b> Presider: <i>Jeffrey Engler, Dean-in-Residence, Council of Graduate Schools</i>	<b>CONGRESSIONAL AB</b>
<b>8:00 AM - 8:30 AM</b>	<b>MORNING COFFEE</b>	<b>AMBASSADOR</b>
<b>8:00 AM - 12:00 PM</b>	<b>EXHIBITS OPEN</b>	<b>AMBASSADOR</b>
<b>8:30 AM - 9:00 AM</b>	<b>WELCOME AND OPENING SESSION</b> <i>M.J.T. Smith, Chair, Council of Graduate Schools and Dean, Graduate School, Purdue University</i> <i>Suzanne T. Ortega, President, Council of Graduate Schools</i>	<b>REGENCY WEST</b>
<b>9:00 AM - 10:30 AM</b>	<b>PLENARY I</b> <b>POLITICS, POLICY AND REALITY: WHAT’S REALLY GOING ON IN WASHINGTON</b> The speaker in this session will engage in a moderated conversation about the implications of the November elections and the political environment for higher education, especially graduate education. Presider: <i>Nancy Marcus, Dean, Graduate School, Florida State University</i> Speaker: <i>To Be Determined</i>	<b>REGENCY WEST</b>
<b>10:30 AM - 11:00 AM</b>	<b>MORNING REFRESHMENT BREAK</b>	<b>AMBASSADOR</b>

Thursday, December 8, continued

11:00 AM - 12:00 PM **CONCURRENT SESSIONS**

**ENGAGING INTERNATIONAL GRADUATE ALUMNI**

**EMPIRE**

International graduate alumni belong to local communities based on location, alma mater, or discipline, and to a global community based on shared experience of advanced study. Graduate schools must be able to track their international alumni—despite geographical and institutional obstacles—in order to foster those communities, measure academic effectiveness, and enhance alumni loyalty and giving. This session will focus on best practices for achieving those goals.

Speaker: *Robin Garrell, Vice Provost, Graduate Education and Dean, Graduate Division, University of California, Los Angeles*

Speaker: *Dwight McBride, Associate Provost, Graduate Education and Dean, Graduate School, Northwestern University*

Speaker: *Pushpa Murthy, Associate Provost for Graduate Education and Dean, Graduate School, Michigan Technological University*

**THE EMERGING MASTER'S DEGREE**

**PALLADIAN**

As part of a major initiative on master's education, a CGS deans' working group has proposed a framework for defining the master's as a degree shaped by demand, defined by competencies, distinguished by metrics, with degree requirements determined by the intersection of those three elements. This session will review the framework, the research agenda that might inform it, and its possible application to current and future degrees.

Speaker: *Beth Boehm, Dean, School of Interdisciplinary and Graduate Studies and Vice Provost, Graduate Affairs, University of Louisville*

Speaker: *Paul Gemperline, Dean, Graduate School, East Carolina University*

Speaker: *James Marshall, Dean, Division of Graduate Studies, California State University, Fresno*

**CREATING A PHD FOR A NEW GENERATION OF HUMANITIES STUDENTS:  
SPARKING CULTURAL CHANGE**

**DIPLOMAT**

The National Endowment for the Humanities (NEH) designed the Next Generation Humanities PhD grants "to assist universities in devising a new model of doctoral education, which can both transform the understanding of what it means to be a humanities scholar and promote the integration of the humanities in the public sphere." In this session, project directors from recent grantees will discuss how their institutions plan to pursue these goals.

Speaker: *Ann Ardis, Senior Vice Provost, Graduate and Professional Education, University of Delaware*

Speaker: *Eva Badowska, Dean, Graduate School of Arts and Sciences, Fordham University*

Speaker: *Tyrus Miller, Vice Provost and Dean, Graduate Studies, University of California, Santa Cruz*

**DEVELOPING THRIVING ONLINE GRADUATE PROGRAMS**

**HAMPTON**

Online master's and doctoral programs continue to provide access to graduate education for working professionals and other well-qualified graduate candidates. Institutions are creating new online graduate degree offerings to meet this growing demand. Learn from the successes of graduate deans about how to provide high quality programs that attract graduate students and promote faculty enthusiasm.

Speaker: *Cheryl Addy, Vice Provost and Dean, Graduate School, University of South Carolina*

Speaker: *Wojtek Chodzko-Zajko, Dean, Graduate College, University of Illinois at Urbana-Champaign*

Speaker: *Lynn Maurer, Dean, College of Graduate and Professional Studies and Chief Research Officer, Indiana State University*

Thursday, December 8, continued

**12:00 PM - 1:30 PM AWARDS CEREMONY AND LUNCHEON** **REGENCY EAST**  
President: *Suzanne T. Ortega, President, Council of Graduate Schools*

**PRESENTATION OF THE CGS/PROQUEST DISSERTATION AWARD IN MATHEMATICS, PHYSICAL SCIENCES, AND ENGINEERING**

Selection Committee Chair: *Bonnie Melhart, Associate Provost, Research and Dean, Graduate Studies, Texas Christian University*

**PRESENTATION OF THE CGS/PROQUEST DISSERTATION AWARD IN THE SOCIAL SCIENCES AND FINE ARTS**

Selection Committee Chair: *Lisa Young, Vice Provost and Dean, Faculty of Graduate Studies, University of Calgary*

**PRESENTATION OF THE GUSTAVE O. ARLT AWARD**

Selection Committee Chair: *James Spiller, Assistant Provost, Research and Scholarship and Dean, Graduate School, The College at Brockport, SUNY*

**PRESENTATION OF THE ETS/CGS AWARD FOR INNOVATION IN PROMOTING SUCCESS IN GRADUATE EDUCATION**

Selection Committee Chair: *H. Dele Davies, Vice Chancellor, Academic Affairs and Dean, Graduate Studies, University of Nebraska Medical Center*

**PRESENTATION OF THE DEBRA W. STEWART LEADERSHIP AWARD**

President: *M.J.T. Smith, Chair, Council of Graduate Schools and Dean, Graduate School, Purdue University*

**2:00 PM - 5:00 PM EXHIBITS OPEN** **AMBASSADOR**

**2:30 PM - 4:00 PM PLENARY II**  
**ADMISSIONS AND ACCESS TO HIGHER EDUCATION**  
**IN A POST-FISHER ERA** **REGENCY WEST**

This session will focus on the implications of the 2016 US Supreme Court decision in Fisher v. University of Texas for diversity efforts that seek to promote access and inclusion for students of color. It will address lessons learned from research and legal analysis that inform ongoing institutional efforts to comply with legal requirements and justify race-conscious admissions policies, including challenges associated with enrolling a diverse student body and creating an inclusive campus culture.

President: *Carol Fierke, Vice Provost, Academic Affairs and Dean, Horace H. Rackham Graduate School, University of Michigan*

Speaker: *Kedra Ishop, Vice Provost, Enrollment Management, University of Michigan*

Respondent: *H. Dele Davies, Vice Chancellor, Academic Affairs and Dean, Graduate Studies, University of Nebraska Medical Center*

Respondent: *Marjorie Zatz, Vice Provost and Dean, Graduate Division, University of California, Merced*

Thursday, December 8, continued

4:00 PM - 4:30 PM

**AFTERNOON REFRESHMENT BREAK****AMBASSADOR****SPONSORED BY:**

George Mason University  
 Howard University  
 Michigan Technological University  
 Morgan State University  
 Rutgers University  
 University of Maryland, Baltimore County  
 University of Minnesota  
 West Chester University of Pennsylvania

4:30 PM - 5:30 PM

**CONCURRENT SESSIONS****INTERNATIONAL COMPETITION FOR MASTER'S STUDENTS****EMPIRE**

As competition for international students pursuing master's degrees increases globally, what practices are proving effective for recruitment and what are the pros, cons, and pit falls of current models? This session will consider promising practices for attracting international students and discuss models of international agreements as a tool for making connections to potential student markets.

Speaker: *Stephan Riek, Deputy Dean, Graduate School, University of Queensland*

Speaker: *Susan Stapleton, Dean, Graduate College, Western Michigan University*

Speaker: *Keiichiro Yoshinaga, Professor, Higher Education Policy Study, Kanazawa University*

**REDESIGNING THE SURVEY OF GRADUATE STUDENTS AND POSTDOCTORATES IN SCIENCE AND ENGINEERING (GSS)****PALLADIAN**

The GSS is an annual census of US academic institutions granting research-based master's and doctoral degrees in science, engineering, and health fields. The National Science Foundation (NSF) is considering a survey redesign that includes collecting separate data on master's and doctorate students to increase data utility while mitigating institutional reporting burden. This session will describe the changes under consideration and solicit graduate deans' feedback on the proposed changes.

Speaker: *Patricia Green, Vice President, RTI International*

Speaker: *Kelly Kang, Senior Analyst, National Science Foundation*

**THE ROLE OF MENTORING IN ENHANCING GRADUATE STUDENT DIVERSITY****DIPLOMAT**

Graduate students and postdocs are at once mentors and mentees in research and teaching contexts. Strong mentorship has been linked to enhanced self-efficacy, persistence, research productivity, and career satisfaction, particularly for those individuals who come from traditionally underrepresented populations. This session will focus on how graduate schools can promote high quality mentoring to achieve their diversity goals. National (e.g., National Research Mentoring Network) and campus-based mentoring programs and strategies will be shared.

Speaker: *JoAnn Canales, Dean, College of Graduate Studies, Texas A&M University-Corpus Christi*

Speaker: *Henry Frierson, Associate Vice President and Dean, Graduate School, University of Florida*

Speaker: *Melissa McDaniels, Assistant Dean, Teaching Assistant Program, Michigan State University*



# PROGRAM

## Thursday, December 8, continued

**4:30 PM - 5:30 PM**    **CONCURRENT SESSIONS (continued)**

**THE FUTURE OF THE DISSERTATION**

**HAMPTON**

Speculation on the future of the dissertation envisions effecting small but significant changes to the traditional dissertation, such as requiring a lay abstract, "implications" chapter, or video summary. But it also envisions allowing other intellectual products to replace the traditional dissertation altogether as qualification for the PhD. This session will explore potential changes, small and large, that will define the dissertation of the future.

Speaker: *Brenda Brouwer, Vice-Provost and Dean, School of Graduate Studies, Queen's University*

Speaker: *William Karpus, Dean, Graduate School, University of Wisconsin-Madison*

Speaker: *Brandy Randall, Associate Dean, Graduate School, North Dakota State University*

**6:00 PM - 7:30 PM**

**PROQUEST RECEPTION FOR ALL PARTICIPANTS**

**BLUE**

This annual event honors the winners of the ProQuest Distinguished Dissertation Awards.

**SPONSORED BY PROQUEST**

## Friday, December 9

**7:30 AM - 5:00 PM**

**REGISTRATION**

**WEST REGISTRATION DESK**

**7:30 AM - 8:30 AM**

**EDUCATIONAL TESTING SERVICE BREAKFAST:  
UPDATE ON THE GRE® AND TOEFL® PROGRAMS AND MORE**

**BLUE**

*Breakfast open to all attendees*

Learn about the latest test-taker trends that may influence your applicant pipeline, exciting new service enhancements and resources that can help you with your institution's recruitment and admissions processes, plus, get an update on other ETS initiatives for graduate programs and applicants.

Speaker: *David Payne, Vice President and COO, Global Education, Educational Testing Service*

**7:30 AM - 9:00 AM**

**NAGS EXECUTIVE COMMITTEE BREAKFAST**

**COUNCIL**

Presider: *Jan Allen, Associate Dean, Academic and Student Affairs, Cornell University*

**7:30 AM - 9:00 AM**

**MAGS EXECUTIVE COMMITTEE BREAKFAST**

**FORUM**

Presider: *Venkat Allada, Vice Provost, Graduate Studies, Missouri University of Science and Technology*

**8:00 AM - 9:00 AM**

**MORNING COFFEE**

**AMBASSADOR**

**8:00 AM - 12:00 PM**

**EXHIBITS OPEN**

**AMBASSADOR**

## Friday, December 9, continued

- 9:00 AM - 10:30 AM** **PLENARY III** **REGENCY WEST**  
**STRATEGIC BUSINESS-HIGHER EDUCATION PARTNERSHIPS:  
IMPACT ON GRADUATE AND UNDERGRADUATE EDUCATION**
- The Business-Higher Education Forum's National Higher Education and Workforce Initiative fosters alignment of education with workforce needs and develops talent ecosystems across the network of collaborating institutions. Brian Fitzgerald and panelists will discuss their collaborative efforts in creating industry-informed graduate and undergraduate programs in cybersecurity that are informed by industry and that address urgent workforce needs.
- Presider: *Susan Cozzens, Vice Provost, Graduate Education and Faculty Development, Georgia Institute of Technology*
- Speaker: *Brian Fitzgerald, CEO, Business Higher Education Forum*
- Discussant: *Michel Cukier, Director, Advanced Cybersecurity Experience for Students (ACES), University of Maryland, College Park*
- Discussant: *Aanupam Joshi, Director, Center for Cybersecurity, University of Maryland, Baltimore County*
- Discussant: *Christopher Valentino, Director, Cyber Contract Research and Development, Cyber Solutions Division, Northrop Grumman*
- 10:30 AM - 11:00 AM** **MORNING COFFEE BREAK** **AMBASSADOR**
- SPONSORED BY:**  
**Bowie State University**  
**Duquesne University**  
**James Madison University**  
**University of the Sciences**
- 11:00 AM - 12:00 PM** **CONCURRENT SESSIONS**
- STACKABLE GRADUATE CERTIFICATES AND CUSTOMIZABLE MASTER'S DEGREES** **EMPIRE**
- The emergence of stackable certificates, badges, and other micro-master's credentials impacts both the opportunities and challenges of master's education. These innovative components can challenge existing policies while simultaneously attracting many new graduate students to the university. This session will focus on successful approaches to this innovation.
- Speaker: *Erdin Beshimov, Director, Micro-Master's Stackable Degrees, Massachusetts Institute of Technology*
- Speaker: *Charles Taber, Interim Provost and Senior Vice President, Academic Affairs and Vice Provost, Graduate and Professional Education, Stony Brook University*
- Speaker: *Kerry Wilks, Associate Dean, Graduate School, Wichita State University*
- WHAT IS A DOCTORATE? A GLOBAL CONVERSATION** **PALLADIAN**
- In recent years, a number of national and regional bodies have sought to formally define the doctoral degree and its intended goals and outcomes. This session will explore global trends in doctoral education, share definitions of the PhD and professional doctorate in a variety of countries, and compare frameworks for assuring degree quality.
- Presider: *Charles Caramello, Dean-in-Residence, Council of Graduate Schools*
- Speaker: *Barbara Dooley, Dean, Graduate Studies and Deputy Registrar, University College Dublin*
- Speaker: *Bernadette Franco, Professor, Faculty of Pharmaceutical Science, University of São Paulo*
- Speaker: *Barbara Knuth, Senior Vice Provost and Dean, Graduate School, Cornell University*

Friday, December 9, continued

**11:00 AM - 12:00 PM CONCURRENT SESSIONS (continued)**

**PROMOTING LABORATORY SAFETY: ROLE OF THE GRADUATE DEAN DIPLOMAT**

A recent AAU/APLU task force report on laboratory safety challenges colleges and universities to address ways to improve the culture of safety on campus. Graduate deans are often asked to participate in these training campaigns to build awareness of potential risks to health and safety. This session will review the task force findings and best practices that graduate deans can employ to mitigate risks that may arise during research or teaching activities.

Speaker: *Andres Gil, Vice President, Research and Economic Development and Dean, University Graduate School, Florida International University*

Speaker: *Mark McLellan, Vice President, Research and Dean, School of Graduate Studies, Utah State University*

**ETHICS IN THE ERA OF BIG DATA HAMPTON**

Universities and researchers collect an enormous amount of information about students and research subjects. Data collected for one purpose can easily be repurposed to serve other needs and widespread use of social media is eroding the concept of privacy itself. This session will focus on ethical issues graduate deans and graduate students must confront in an era of HIPAA, FERPA, informed consent, and big data.

Speaker: *Anna Harvey, Interim Dean, Graduate School of Arts and Science, New York University*

Speaker: *Xiao-Li Meng, Dean, Graduate School of Arts and Sciences, Harvard University*

Speaker: *William Tate, Dean, Graduate School of Arts and Sciences and Vice Provost, Graduate Education, Washington University in St. Louis*

**12:00 PM - 1:30 PM NETWORKING LUNCHEON REGENCY EAST**

**2:00 PM - 4:00 PM EXHIBITS OPEN AMBASSADOR**

**2:00 PM - 3:30 PM PLENARY IV REGENCY WEST**  
**WHY STORYTELLING IS THE ULTIMATE WEAPON**

People aren't moved to action by spreadsheets, they're moved by emotion. Our ability to connect emotionally depends on the quality of our stories. In this talk, Jonathan Gottschall will lead us through the literature library and science lab to demonstrate why storytelling is a uniquely powerful form of persuasive jujitsu. Bottom-line, people are storytellers, and the surest way to change one mind or the whole world always begins with "once upon a time."

Presider: *Deborah Smith-Howell, Associate Vice Chancellor, Academic Affairs and Dean, Graduate Studies, University of Nebraska at Omaha*

Speaker: *Jonathan Gottschall, Distinguished Fellow, English Department, Washington & Jefferson College and Author of The Storytelling Animal*

**3:30 PM - 4:00 PM AFTERNOON REFRESHMENT BREAK AMBASSADOR**

**SPONSORED BY:**  
**Temple University**  
**University of Maryland, College Park**  
**University of Pennsylvania**  
**Virginia Tech**  
**Wayne State University**

Friday, December 9, continued

4:00 PM - 5:00 PM **CONCURRENT SESSIONS****THE PUBLIC AND PRIVATE VALUE OF MASTER'S EDUCATION:  
A FOCUSED DISCUSSION****EMPIRE**

The master's degree contributes to the public good by enhancing the health of regional and state economies. Deans are faced with the challenge of advancing the understanding of the public and private value of master's education. This session will focus on workforce and labor market demands and gaining support for the master's degree.

Speaker: *Mark Sheridan, Vice Provost, Graduate Affairs and Dean, Graduate School, Texas Tech University*

Speaker: *Christopher Sindt, Dean and Vice Provost, Graduate and Professional Studies, Saint Mary's College of California*

**LESSONS FROM ALLIANCES FOR GRADUATE EDUCATION AND  
THE PROFESSORIATE (AGEP)****PALLADIAN**

For almost two decades, NSF-funded AGEP programs have partnered to improve graduate student and faculty diversity in the STEM fields. During this session, a panel of AGEP awardees will share best practices that can be brought to scale across institutions and discuss opportunities for CGS member institutions to leverage these existing alliances.

Presider: *Peter Hitchcock, Associate Dean, Academic Programs and Initiatives, University of Michigan*

Speaker: *Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University*

Speaker: *Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County*

Speaker: *M.J.T. Smith, Dean, Graduate School, Purdue University*

**PRIOR LEARNING ASSESSMENT IN GRADUATE EDUCATION****DIPLOMAT**

Newly enrolling graduate students increasingly bring prior or nonstandard learning experiences with them, including graduate courses, military credits, documented experiential learning, professional training and certification, and other accomplishments that arguably demonstrate fulfillment of expected degree competencies. This session will explore policies and practices for evaluating prior and nonstandard learning experiences for graduate credit.

Speaker: *William Ayres, Associate Dean, Graduate School, Wright State University*

Speaker: *Joanne Romagni, Vice Chancellor for Research and Dean, Graduate School, The University of Tennessee at Chattanooga*

Speaker: *Robert Wojtowicz, Dean, The Graduate School, Old Dominion University*

**REINVENTING GRADUATE ORIENTATION****HAMPTON**

Graduate orientation is generally used to provide new students with important information. But other possibilities emerge when we ask: "Who is being oriented and to what are they being oriented?" Orientation, for example, also might introduce students, and their spouses and partners, to international, national, and local graduate communities. This session will explore how a broadened orientation can add value to the critical first experiences of graduate students.

Speaker: *Jeffrey Franke, Interim Dean, Graduate School, University of Maryland, College Park*

Speaker: *James Herbert, Dean, Graduate College, and Executive Vice Provost, Drexel University*

## Saturday, December 10

- 7:00 AM - 8:00 AM CGS TABLETOP NETWORKING BREAKFAST REGENCY EAST**  
*Breakfast open to all attendees*  
 This breakfast is a chance for you to join your colleagues in tabletop discussions on topics that you suggested throughout the meeting, as well as topics such as using educational research in graduate education, student mental health issues and career pathways. What better way to get that burning question asked, share one final thought, or learn from others what their 'secret' is?
- 8:00 AM - 8:30 AM CGS ANNUAL BUSINESS MEETING REGENCY WEST**  
 President: *M.J.T. Smith, Chair, Council of Graduate Schools and Dean, Graduate School, Purdue University*  
*Board of Directors' Report – M.J.T. Smith, Chair*  
*President's Report – Suzanne T. Ortega, President*
- 8:30 AM - 10:00 AM PLENARY V REGENCY WEST**  
**SCIENCE IN A CHANGING POLITICAL LANDSCAPE-LAPIDUS LECTURE**  
 The LaPidus lecture was established to honor the late Jules B. LaPidus, a past-president of CGS. The lecture is delivered each year by a different international leader and visionary thinker.  
 From over 16 years as a Member of the US House of Representatives, and now as the CEO of AAAS, Rush Holt has a unique perspective on the impact of the presidential election on science policy, and research and development funding. How will the change in political landscape affect the ability to demonstrate the public good of graduate education in this context?  
 President: *Sanjeev Kulkarni, Dean, Graduate School, Princeton University*  
 Speaker: *Rush Holt, CEO, American Association for the Advancement of Science and Former Member of Congress*
- 10:00 AM - 10:30 AM MORNING COFFEE BREAK REGENCY GALLERY**
- 10:30 AM - 12:00 PM PLENARY VI REGENCY WEST**  
**THE PRESENT AND FUTURE OF GRADUATE EDUCATION:  
 REFLECTIONS OF DEANS EMERITI**  
 With the press of seemingly endless "to-do's," deans seldom have the time to think deeply about or plan for opportunities and challenges in graduate education that are likely to have "staying power." With the advantage of several years of hindsight and different disciplinary and institutional perspectives, this session uses a fireside chat format to discuss the future of graduate education.  
 President: *Suzanne T. Ortega, President, Council of Graduate Schools*  
 Speaker: *Margaret McManus, Associate Provost Emeritus, La Salle University*  
 Speaker: *Eva Pell, Senior Vice President for Research and Dean of the Graduate School Emeritus, The Pennsylvania State University*  
 Speaker: *Richard Wheeler, Dean Emeritus, University of Illinois at Urbana-Champaign*
- 12:00 PM MEETING CLOSING REGENCY WEST**  
*Suzanne T. Ortega, President, Council of Graduate Schools*  
*Nancy Marcus, 2017 Chair, Council of Graduate Schools and Dean, Graduate School, Florida State University*