

NEW DEANS INSTITUTE & SUMMER WORKSHOP SCHEDULE

New Deans Institute

SATURDAY, JULY 8

7:30 AM - 5:00 PM	REGISTRATION	CONFLUENCE FOYER
7:30 AM - 8:15 AM	CGS CONTINENTAL BREAKFAST	PLATTE RIVER ROOM
8:15 AM - 8:30 AM	WELCOME AND INTRODUCTIONS <i>Suzanne T. Ortega, President, Council of Graduate Schools</i> <i>Nancy Marcus, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Florida State University</i>	CONFLUENCE
8:30 AM - 10:00 AM	SESSION I: FRESHMAN DEANS' REFLECTIONS The New Deans Institute generally includes the sages of the graduate deanery speaking to newcomers about how to be as effective as possible in their graduate school roles. Deans, who are themselves "freshman" deans at their institutions, either in or just completing their first years in the position, will report on their experiences. Each speaker will share his or her answer to the questions: "What is the information I didn't have that I wish I would have had during the first year on the job?" and "What was my biggest challenge and my most effective strategy for overcoming this challenge?" <i>Speakers: Jennifer Brown, Vice Provost and Dean, Graduate School, Oregon State University</i> <i>Andrew Campbell, Vice Provost and Dean, Graduate School, Brown University</i> <i>Pushpalatha Murthy, Associate Provost for Graduate Education and Dean, Graduate School, Michigan Technological University</i>	CONFLUENCE
10:00 AM - 10:45 AM	SESSION II: MANAGING OPERATIONS: TIME, STAFF AND PARTNERSHIPS Whether a graduate school has a large staff and complex structure or lean staff and simpler structure, its dean must be adept at using his or her time effectively and efficiently, delegating responsibility to staff members and monitoring workflow, and forging partnerships with central administrative units, campus graduate programs, and graduate faculty and students. This session will include problem-solving activities on each of those responsibilities. <i>Speakers: Mark Garrison, Dean, Graduate Studies, Morgan State University</i> <i>Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County</i> <i>Carol Shanklin, Dean, Graduate School, Kansas State University</i>	CONFLUENCE
10:45 AM - 11:15 AM	MORNING COFFEE	CONFLUENCE FOYER

<p>11:15 AM - 12:30 PM</p>	<p>SESSION III: MANAGING BUDGETS: PLANNING, PRIORITIZING, AND ALLOCATING</p> <p>Budgeting requires analysis, personnel management, strategic planning, risk taking, prioritizing, resource allocation, and many decision-making strategies. Dealing with the budget is a factor that can define the success and further investment in graduate education. This session will provide an interactive program of high-impact problem solving aligned with program experiences using real budget challenges recently addressed by current graduate school deans.</p> <p><i>Speakers: Robin Garrell, Vice Provost, Graduate Education and Dean, Graduate Division, University of California, Los Angeles</i> <i>Andrea Golato, Dean, The Graduate College, Texas State University</i> <i>Christopher Sindt, Vice Provost, Graduate and Professional Studies, Saint Mary's College of California</i></p>	<p>CONFLUENCE</p>
<p>12:30 PM - 1:45 PM</p>	<p>NETWORKING LUNCH</p>	<p>PLATTE RIVER ROOM</p>
<p>1:45 PM - 3:00 PM</p>	<p>SESSION IV: MANAGING ENROLLMENT: RECRUITMENT, ADMISSIONS, AND FUNDING</p> <p>Unlike undergraduate enrollment management, graduate enrollment management is a decentralized and complex enterprise in which graduate schools, programs, and faculty collaborate closely to recruit excellent students, manage transparent and efficient admissions processes, and ensure adequate and effective student funding packages. This session will be interactive.</p> <p><i>Speakers: David Berkowitz, Dean, Graduate Studies, The University of Alabama in Huntsville</i> <i>Karen Butler-Purry, Associate Provost for Graduate and Professional Studies, Texas A&M University</i> <i>Sally (Sarah) Pratt, Vice Provost, Graduate Programs, University of Southern California</i></p>	<p>CONFLUENCE</p>
<p>3:00 PM - 3:30 PM</p>	<p>AFTERNOON REFRESHMENT BREAK</p>	<p>CONFLUENCE FOYER</p>
<p>3:30 PM - 4:45 PM</p>	<p>SESSION V: ADVOCACY 101</p> <p>What is an advocacy opportunity? Why are stories remembered? What messages work and when? Advocacy isn't just an add-on, it is integral to a dean's job. Become a better advocate for graduate education on your campus with external constituents and with policymakers. Presenters will describe situations deans encounter and offer ways to become the respected voice for graduate education.</p> <p><i>Chair: Beth Buehlmann, Vice President, Public Policy and Government Relations, Council of Graduate Schools</i></p> <p><i>Speakers: Kinchel Doerner, Dean, Graduate School, South Dakota State University</i> <i>Nancy Marcus, Dean, Graduate School, Florida State University</i> <i>Mark Sheridan, Vice Provost for Graduate Affairs and Dean, Graduate School, Texas Tech University</i></p>	<p>CONFLUENCE</p>
<p>4:45 PM - 5:00 PM</p>	<p>SESSION VI: WRAP-UP</p> <p><i>Suzanne T. Ortega, President, Council of Graduate Schools</i></p>	<p>CONFLUENCE</p>
<p>6:30 PM</p>	<p>OPTIONAL DINNER SIGN-UPS</p> <p>SIGN-UP AT THE REGISTRATION AREA OR AT AFTERNOON BREAK</p> <p>Dine out with fellow participants and members of the CGS board and staff! Sign-up sheets will be posted during the Institute. Dinner is pay-your-own-way, and restaurants vary by cuisine and cost.</p>	

Summer Workshop

SUNDAY, JULY 9

8:00 AM - 5:00 PM **REGISTRATION** **CONFLUENCE FOYER**

8:00 AM - 12:00 PM **CGS BOARD OF DIRECTORS MEETING** **HORACE TABOR**

9:00 AM - 12:00 PM **SPECIAL EVENT: HISTORIC DENVER WALKING TOUR** **MEET IN HOTEL LOWER LOBBY**

Put on your walking shoes and get ready to travel back in time as you embark on a historical adventure into Colorado's past. Participants are invited to put themselves into the shoes of the cowboys, pioneers, goldminers and mountaineers who made the great city and state what it is today. The tour will include visits to the grounds of Colorado's Capitol Building and the historic Brown Palace Hotel. Along the way, you will also be told tales of the Mile High City and have the opportunity to visit the official altitude marker where you can stand exactly one "Mile" High! Comfortable shoes are recommended for this tour. Ticket price: \$50. *Pre-registration is recommended. Onsite ticket sales are not guaranteed.*

1:00 PM - 1:15 PM **WELCOME AND OVERVIEW OF CGS** **CONFLUENCE**
Suzanne T. Ortega, President, Council of Graduate Schools

1:15 PM - 2:45 PM **PLENARY I: ENSURING ACCESS TO GRADUATE EDUCATION IN TIMES OF CHANGE** **CONFLUENCE**

US graduate education faces a defining moment. Just when graduate systems abroad are moving into position to compete for the world's best students, new US immigration policies could make study here more challenging and less appealing to international students. In this session, NAFSA Executive Director and CEO will discuss US policy and broader international trends with implications for the ability of US graduate programs to attract and retain global talent.

Chair: Brenda Brouwer, Vice-Provost and Dean, Graduate Studies, Queen's University

Speaker: Esther Brimmer, Executive Director and CEO, NAFSA: Association of International Educators

Respondent: Barbara Knuth, Senior Vice Provost and Dean, Graduate School, Cornell University

Respondent: Jerry Weinberg, Associate Provost, Research and Dean, Graduate School, Southern Illinois University Edwardsville

2:45 PM - 3:15 PM **AFTERNOON REFRESHMENT BREAK** **CONFLUENCE FOYER**

SPONSORED BY:

COLORADO SCHOOL OF MINES

UNIVERSITY OF NEBRASKA-LINCOLN

3:15 PM - 4:45 PM **CONCURRENT DEAN DIALOGUES**

FOSTERING DIVERSE PHD CAREERS IN THE HUMANITIES **TABOR/MOLLY BROWN**

As the landscape of higher education employment changes, graduate schools are increasingly committed to helping PhD students develop, understand, and translate the skills they acquire in graduate school into defined career paths. This session features deans broadening the career prospects of their humanities PhD students through Next Generation Humanities PhD planning grants from the National Endowment for the Humanities.

Speakers: Charles Ambler, Dean, Graduate School, The University of Texas at El Paso

Carol Genetti, Dean, Graduate Division, University of California, Santa Barbara

3:15 PM - 4:45 PM **CONCURRENT DEAN DIALOGUES (CONTINUED)**

CAMPUS CLIMATE: STRATEGIES FOR CHANGE

PLATTE RIVER ROOM

Join this Dean Dialogue, as we explore how graduate deans might utilize resources and strategies, such as campus climate surveys, diversity coordinators, and forums in facilitating meaningful and constructive campus conversations. The session will also focus on how these resources may inform and help deans promote initiatives that foster a more inclusive climate for graduate students and faculty members.

Speakers: *JoAnn Canales, Dean, College of Graduate Studies, Texas A&M University–Corpus Christi*

Josephine Nalbantoglu, Dean, Graduate and Postdoctoral Studies, McGill University

James Wimbush, Vice President for Diversity, Equity and Multicultural Affairs and Dean, University Graduate School, Indiana University

6:00 PM - 7:00 PM **OPENING RECEPTION**

AUGUSTA FOYER

7:00 PM - 9:00 PM **OPENING DINNER**

AUGUSTA

MONDAY, JULY 10

7:30 AM - 3:30 PM **REGISTRATION**

CONFLUENCE FOYER

7:30 AM - 8:30 AM **BREAKFAST: SPONSORED BY PROQUEST**

PLATTE RIVER ROOM

FUTURE OF THE DISSERTATION, ETD ADMINISTRATOR 2.0 AND SHORT FORM VIDEO (3MT[®]) PILOT PROJECT

Attendees to this session will learn about the evolving activity related to the “Future of the Dissertation” projects, updates on the next generation ETD Administrator, and the short form video (3MT[®]) pilot project.

Presiders: *Austin McLean, Director, Product Management, ProQuest*

Marlene Coles, Associate Director, ProQuest Dissertation Publishing, ProQuest

9:00 AM - 10:30 AM **PLENARY II: BREAKING THE CODE:
UNDERSTANDING THE NEW ROLE OF THE STATES**

CONFLUENCE

Washington is deregulating. States have reduced support for postsecondary education, while the public benefit of postsecondary education is being questioned at all levels.

Representatives of state-based organizations provide insight into what’s currently on the minds of state policymakers; what the perception of graduate education is; and what gets their attention.

Chair: *Kinchel Doerner, Dean, Graduate School, South Dakota State University*

Speaker: *Jeremy Anderson, President, Education Commission of the States (ECS)*

Speaker: *Deb Peters, South Dakota State Senator, and President Elect, National Conference of State Legislatures (NCSL)*

10:30 AM - 11:00 AM **MORNING COFFEE BREAK**

CONFLUENCE FOYER

SPONSORED BY:

METROPOLITAN STATE UNIVERSITY OF DENVER

UNIVERSITY OF COLORADO DENVER/ANSCHUTZ MEDICAL CAMPUS

11:00 AM - 12:00 PM

CONCURRENT DEAN'S TOOLBOXES

STRATEGIES FOR IMPROVING DIVERSITY IN THE STEM PROFESSORIATE **LAWRENCE AB**

Based on discussion from the 2017 Alliances for Graduate Education and the Professoriate (AGEP) National Forum, this toolbox session will discuss three strategies for improving diversity in the STEM professoriate through: fostering a supportive environment for faculty careers at a variety of institution types; helping students prepare competitive faculty job applications; and facilitating a more inclusive faculty hiring process at your campus.

Facilitator: Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County

SOCIAL MEDIA FOR BEGINNERS **TABOR/MOLLY BROWN**

Curious about using social media to connect with your alumni, reach current or prospective students, or get the word out about what's happening on your campus, but don't know where to start? This session introduces the basics of social media, including choosing the right platforms for your audiences and goals, getting started, and developing your brand and following.

Facilitator: Robin Garrell, Vice Provost, Graduate Education and Dean, Graduate Division, University of California, Los Angeles

USING CONSULTATIONS TO IMPROVE GRADUATE EDUCATION **PLATTE RIVER ROOM**

Consultations provide the opportunity for external advisors and university representatives to develop plans to achieve desired institutional change. Attendees will learn how to use consultations for achieving strategic goals, practices for implementing consultation guidance to achieve broad institutional impact, and how recent consultations were useful for these purposes.

Facilitator: Lisa Armistead, Associate Provost, Graduate Programs, Georgia State University

BASICS OF DATA VISUALIZATION AND ANALYSIS **CONFLUENCE C**

The session will focus on how graduate school deans can use data visualization and analysis effectively to improve graduate education. Attendees will be exposed to visualization tools for program reviews and data reporting, and will learn about data analysis technologies that can assist in outreach and decision making.

Facilitator: M.J.T. Smith, Dean, Graduate School, Purdue University

12:00 PM - 1:30 PM

NETWORKING LUNCH

AUGUSTA

1:30 PM - 3:00 PM

CONCURRENT DEAN DIALOGUES

OPTIMIZING FUNDING PACKAGES FOR DOCTORAL STUDENT SUCCESS **PLATTE RIVER ROOM**

Graduate students are supported through various funding mechanisms such as fellowships, assistantships, and tuition remission. This session will address the question: how are funding packages best structured to promote student success? Speakers will address issues such as the optimal timing for transitioning students from one type to another, disbursement schedules (e.g., academic year vs. 12-months), and effective ways to measure the impact of different structures for funding packages.

Speakers: Barbara Krauthamer, Dean, Graduate School, University of Massachusetts Amherst
Jerome Kukor, Dean, School of Graduate Studies, Rutgers University
Elizabeth Watkins, Dean, Graduate Division, University of California, San Francisco

1:30 PM - 3:00 PM

CONCURRENT DEAN DIALOGUES (CONTINUED)

ACCELERATED MASTER'S DEGREES: STRENGTHS AND CHALLENGES TABOR/MOLLY BROWN

Accelerated degrees provide highly qualified undergraduates with the opportunity to continue full-time study through a combined bachelor's/master's program often described as 4 + 1 or 3 + 2 degrees. However, accelerated study raises important practice issues including distinctions of undergraduate and graduate competencies, cost effectiveness and financial aid, policies on graduate-level study, and the role of technology. This session will explore the practices and address these and other issues.

Speakers: Jerry Pogatshnik, Associate Vice President, Research and Dean, Graduate School, Eastern Kentucky University
Susan Stapleton, Dean, Graduate College, Western Michigan University
Johnna Watson, Associate Dean, Graduate School, University of North Carolina at Charlotte

5:00 PM - 7:30 PM

COCKTAIL RECEPTION AT HISTORY COLORADO CENTER MEET IN HOTEL LOWER LOBBY

Depart the hotel lower lobby at 5:15 pm for a short bus ride to the History Colorado Center, a museum dedicated to the history of the state of Colorado. The museum opened in 2012 and features hands-on and high-tech exhibits that take you back in time, connecting what was to what's next in Colorado history. The event will feature a cocktail and hors d'oeuvres reception in the beautiful MDC/Richmond American Homes Foundation Terrace Room with wrap around windows that provide access to sensational mountain views. Guests will also have the rare opportunity for an afterhours visit to the museum galleries that will remain open throughout the event. Ticket price: \$100. As space is limited, pre-registration is required. **Tickets will not be available for purchase onsite.**

TUESDAY, JULY 11

7:30 AM - 3:00 PM

REGISTRATION

CONFLUENCE FOYER

7:30 AM - 8:30 AM

**BREAKFAST: SPONSORED BY ETS
UPDATE FROM THE GRE® AND TOEFL® PROGRAMS AT ETS**

PLATTE RIVER ROOM

Get the latest information from the GRE® and TOEFL® testing programs that can help you with your institution's recruitment and admissions processes.

Presenter: David Payne, Vice President and COO, Global Education Division, Educational Testing Service

9:00 AM - 10:30 AM

PLENARY III: IN DIALOGUE WITH OUR PUBLICS: RESEARCH AND SCHOLARSHIP IN 2017

CONFLUENCE

Our technoscientific culture creates research opportunities for philosophers and other humanists, but seizing these opportunities will require institutional reform. Making philosophy into a discipline was the original sin of twentieth-century philosophy; un-disciplining it shall be the redemptive work of the twenty-first. This talk outlines a blueprint for a new kind of scholarship that co-produces meaning with various publics rather than producing knowledge in a vacuum.

Chair: Charles Caramello, CGS Dean-in-Residence

Speaker: Adam Briggle, Associate Professor of Philosophy and Religion, University of North Texas, and author of *A Field Philosopher's Guide to Fracking*

10:30 AM - 11:00 AM **MORNING COFFEE BREAK** **CONFLUENCE FOYER**

SPONSORED BY:
COLORADO SCHOOL OF MINES
UNIVERSITY OF NEBRASKA MEDICAL CENTER

11:00 AM - 12:00 PM **CONCURRENT HOT TOPIC SESSIONS**

PROVIDING INTERNATIONAL EXPERIENCES FOR GRADUATE STUDENTS **MOLLY BROWN**

Facilitators: *Venkat Allada, Vice Provost, Graduate Studies, Missouri University of Science and Technology*
Kent Holsinger, Vice Provost for Graduate Education and Dean, Graduate School, University of Connecticut

UNDOCUMENTED STUDENTS **PLATTE RIVER ROOM**

Facilitators: *Jan Allen, Associate Dean for Academic and Student Affairs, Cornell University*
Marjorie Zatz, Vice Provost and Dean, Graduate Division, University of California, Merced

SUPPORTING PART-TIME MASTER'S STUDENTS: TRADITIONAL AND ONLINE **HORACE TABOR**

Facilitators: *F. Douglas Boudinot, Dean, Graduate School, Virginia Commonwealth University*
Mary Owens-Southall, Dean, School of Graduate Studies, Coppin State University

TIPS FROM ETS/CGS AWARD REVIEWERS AND WINNERS **BLAKE**

Facilitators: *H. Dele Davies, Vice Chancellor for Academic Affairs and Dean, Graduate Studies, University of Nebraska Medical Center*
Paula McClain, Dean, Graduate School and Vice Provost, Graduate Education, Duke University

LEARNING OUTCOMES FOR DOCTORAL EDUCATION **LAWRENCE B**

Facilitators: *Rebecca Aanerud, Associate Dean, Student Affairs/Diversity, University of Washington*
Scott Herness, Interim Vice Provost for Graduate Studies and Interim Dean, Graduate School, The Ohio State University

THE NATIONAL ACADEMIES PROJECT ON REVITALIZING GRADUATE STEM EDUCATION FOR THE 21ST CENTURY **LAWRENCE A**

Facilitators: *Alan Leshner, AAAS CEO Emeritus and Chair, Committee on Revitalizing Graduate STEM Education for the 21st Century, The National Academies of Sciences, Engineering, and Medicine*
Layne Scherer, Study Director, Committee on Revitalizing Graduate STEM Education for the 21st Century, The National Academies of Sciences, Engineering, and Medicine

12:00 PM - 1:30 PM **TABLETOP NETWORKING LUNCH** **AUGUSTA**

This lunch is a chance for you to join your colleagues in informal tabletop discussions on topics such as: tracking completion; mental health of graduate students; career pathways and international applications.

2:00 PM - 4:00 PM

CONCURRENT TECHNICAL WORKSHOPS

FROM FIRST TOUCH TO LAST: USING TECHNOLOGY TO SUPPORT STUDENT SUCCESS

CONFLUENCE C

Customer Relationship Management (CRM) systems allow universities to develop customized approaches to recruiting, advising, and communicating with graduate students. They also raise important questions such as: Should a graduate school develop its own system or purchase an existing product? What are effective strategies for implementation? And how can CRM's be used to their full potential? This session will provide practical advice based on a variety of models.

*Speakers: Mary Farmer-Kaiser, Dean, Graduate School, University of Louisiana at Lafayette
Clifton Griffin, Dean, Graduate Studies and Research, Salisbury University
Lorie Liebrock, Dean, Graduate Studies, New Mexico Institute of Mining and Technology*

BUILDING A ROBUST CULTURE OF RESEARCH MENTOR AND MENTEE TRAINING ON YOUR CAMPUS

PLATTE RIVER ROOM

Strong mentorship has been linked to enhanced self-efficacy, persistence, productivity, and career satisfaction. Positive mentorship is often cited as the most important factor in degree attainment, publishing research, and serving as role models for others. In this session, participants will learn about evidence-based programs for improving mentoring relationships and will develop concrete action plans for their campuses to leverage these resources. *Please bring a laptop or other mobile device for use in group activities.*

*Speakers: Ernest Brothers, Associate Dean, Graduate School, The University of Tennessee, Knoxville
Jeffrey Engler, CGS Dean-in-Residence
Melissa McDaniels, Assistant Dean, Teaching Assistant Program, Michigan State University
Christine Pfund, Associate Scientist, University of Wisconsin-Madison*

WEDNESDAY, JULY 12

7:45 AM - 8:45 AM

CGS CONTINENTAL BREAKFAST

LAWRENCE AB

7:30 AM - 9:30 AM

DIVERSITY AND INCLUSIVENESS COMMITTEE

BLAKE

Committee Chair: H. Dele Davies, Vice Chancellor for Academic Affairs and Dean, Graduate Studies, University of Nebraska Medical Center

9:00 AM - 12:00 PM

TECHNICAL WORKSHOP

ADVANCED SOCIAL MEDIA STRATEGIES

PLATTE RIVER ROOM

In our media rich environment, effective communication depends on using strategies appropriate to different stakeholder groups and their medium of choice. Attendees will learn how to develop a social media communication plan that includes 1) selection of the pertinent social media platforms; 2) ability to connect across platforms; 3) determination of the audiences, 4) content that needs to be communicated; and 5) assessment and review of impact. *Please bring a laptop for use in group activities.*

*Speakers: Kevin Archer, Dean, School of Graduate Studies & Research, Central Washington University
Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech
Frances Leslie, Vice Provost for Graduate Education and Dean, Graduate Division, University of California, Irvine
Steven Matson, Dean, The Graduate School, University of North Carolina at Chapel Hill*