

Being an Effective Graduate Education Advocate



Advocacy Contexts

- Internal
 - Campus community
 - Boards
- External
 - State/local
 - National

COVID-19 and Advocacy

- Implications of P/F grading
- Landlords and rent
- ICE policy
- Federally-funded research relief
- Campus repopulation plans
 - Research and creative works, degree completion
 - Graduate students teach

CGS as Advocacy Partner

- Get to know the CGS Public Policy & Advocacy Team
- Advisory Committee on Advocacy and Public Policy (ACAPP)
- Advocacy Ambassadors Network (AAN)
- CGS Advocacy Day in DC
- Toolkits for advocacy
- State snapshots
- Resources
- Federal policy agenda
- Washington Insights and Highlights Newsletter

Tips and Tools

- Get to know your government relations staff
- Consider public relations/social media training
- Share policy concerns with government relations staff and with graduate education community
- Partner with National Association of Graduate-Professional Students and/or Student Advocates for Graduate Education
- GradImpact
- Infographics, op-eds, social media