



Virtual Summer Workshop

JULY 14; 1:00 – 5:00 PM EST

JULY 15 – 16; 1:00 – 4:30 PM EST

JULY 17; 11:00 AM – 5:00 PM EST

JULY 14

1:00 – 1:15 pm

Welcome

Sally Pratt, Vice Provost, Graduate Programs, University of Southern California
Suzanne T. Ortega, President, Council of Graduate Schools

1:15 – 2:30 pm

Plenary: Graduate Education in a Post-Covid-19 World

It is now clear that the long tail of the current pandemic will affect the economy, the structure and financing of universities, the research training of graduate students, and the skills our graduates will need in the future workforce. A panel of experts will provide a first look at these challenges, giving special focus to their implications for low-income students and communities of color. Summer Workshop participants will have an opportunity to join a learning community that will meet virtually over the course of the fall to discuss these topics in more detail and identify strategies that prepare students for the post-COVID world.

Speaker: Anthony Carnevale, Senior Advisor to the President and Director, Georgetown Center on Education and the Workforce

Speaker: Betty Fleurimond, Managing Director, Higher Education, Deloitte Services LP

Speaker: Earl Lewis, Director, Center for Social Solutions, University of Michigan

2:30 – 2:40 pm

Break

2:40 – 3:40 pm

Admissions in a COVID World: Strategies for Survival: Sponsored by ETS

In uncertain times like these, which recruitment and admissions strategies offer the best chances for surviving now and thriving in the future? Join us as graduate education leaders discuss how to provide flexibility, ensure quality, and stay true to your institutional mission and values as a path to success.

Facilitator: Jamal Watson, Editor-at-Large, "Diverse Issues in Higher Education"

Speaker: Tabitha Hardy, Assistant Dean for Student Development and Academic Affairs, Graduate School, Indiana University-Purdue University Indianapolis

Speaker: David G. Payne, Vice President and Chief Operating Officer, Global Higher Education, ETS

Speaker: Mark J. T. Smith, Dean, Graduate School and Senior Vice Provost for Academic Affairs, University of Texas at Austin

3:40 – 3:50 pm

Break

- 3:50 – 4:50 pm Strategic Initiatives in Graduate Education at the National Science Foundation
The Division of Graduate Education (DGE) oversees graduate education and training programs such as the Graduate Research Fellows Program (GRFP) and the Research Traineeship Program (NRT). Additionally, it supports basic research on graduate education. In this session, hear from the new DGE director about her vision, any changes or new opportunities that might be on the horizon, and provide feedback on research and activities that DGE might support.
Speaker: Kim E. Barrett, Director, Division of Graduate Education (DGE), National Science Foundation
- 4:50 – 5:00 pm Wrap-up
Suzanne T. Ortega, President, Council of Graduate Schools
- JULY 15**
- 1:00 – 1:05 pm Welcome
Suzanne T. Ortega, President, Council of Graduate Schools
- 1:05 – 2:05 pm Building a Campus Ecosystem to Support Research Mentoring
Recent national reports highlight the "mentorship ecosystem" necessary to support effective graduate student mentoring, yet most campus training is still focused on the mentor/mentee dyad. COVID-19 working conditions have exposed the faultlines of mentoring that is not embedded in multiple levels of the institution. This session will focus on creating structures and assessing interventions that address the resilience of the ecosystem. Attendees will learn about research-based interventions, available assessments of the campus ecosystem, and frameworks for designing campus-specific initiatives.
Speaker: Judith Stoddart, Associate Provost for University Collections and Arts Initiatives and Senior Associate Dean, Graduate School, Michigan State University
- 2:05 – 2:15 pm Break
- 2:15 – 3:15 pm Dissertations Bootcamp: Supporting Students in a Virtual Learning Environment
Sponsored by ProQuest
Academic writing is an essential skill for graduate success and degree completion. Graduate Schools have been forced to move academic writing workshops and outreach online and are faced with many challenges to still provide students with the same level of instructional and community support. This session will focus on establishing successful goals, logistics and outcomes of virtual thesis and dissertation writing bootcamps.
Speaker: Jan Allen, Associate Dean for Academic and Student Affairs, Cornell University
Speaker: April Ellsey, Lead Product Manager, Dissertations, ProQuest
- 3:15 – 3:25 pm Break
- 3:25 – 4:25 pm Navigating Federal, State, and Institutional Policies During COVID-19: Challenges and Successes
Congress and the Administration have passed several measures impacting higher education and research during the pandemic. Graduate education leaders will share their insights on how they are navigating a new environment shaped in part by these federal policies to ensure that students and programs are supported during this time.
Speaker: Andres Gil, Vice President for Research & Economic Development, and Dean, University Graduate School, Florida International University

Speaker: Brian Kloeppe, Dean, Graduate School and Research, Western Carolina University
Speaker: Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County

4:25 – 4:30 pm

Wrap-up
Suzanne T. Ortega, President, Council of Graduate Schools

JULY 16

1:00 – 1:05 pm

Welcome
Suzanne T. Ortega, President, Council of Graduate Schools

1:05 – 2:05 pm

Using Data and Student Feedback to Inform Online Graduate Program Development: Sponsored by Wiley Education Services
From the growing importance of mobile, to creating student experiences worthy of alumni referrals, the annual Online College Students report provides data-driven insights institutions need to deliver successful online graduate programs. University, edtech, and market research leaders discuss findings and actionable recommendations from the 2020 report to ensure programs meet students' needs and expectations while providing educational quality.

Speaker: Eric LaMott, Interim CEO, Provost & Chief Operating Officer, Concordia University, St. Paul

Speaker: David Capranos, Director, Market Strategy and Research, Wiley Education Services

Speaker: Carol Aslanian, President and Founder, Aslanian Market Research, a division of EducationDynamics

2:05 – 2:15 pm

Break

2:15 – 3:15 pm

Supporting International Graduate Students through the COVID-19 Pandemic
Join this moderated conversation with two graduate deans who also head their respective institutions' international education portfolios. Panelists will discuss what graduate schools might do to support graduating, continuing, and incoming graduate students during this challenging time. The discussion will also include updates on relevant federal immigration policies and regulations.

Speaker: Lauren Inouye, Vice President, Public Policy and Government Affairs, Council of Graduate Schools

Speaker: David Berkowitz, Dean of Graduate School and International Services, University of Alabama in Huntsville

Speaker: Kim LaScola Needy, Dean, Graduate School and International Education, University of Arkansas

3:15 – 3:25 pm

Break

3:25 – 4:25 pm

Navigating an Uncertain Enrollment Landscape: Research Insights for Graduate Recruitment During the Pandemic: Sponsored by EAB
This session will explore top findings from a recent survey of graduate and online students to help institutional leaders navigate the evolving graduate market and understand the impact of COVID-19. After this session, attendees will be able to name the primary factors that motivate students to enroll, describe strategies for making recruitment more student-centric, and explain how communication preferences shift throughout the journey to enrollment.

Speaker: Will Lamb, Dean of Graduate & Adult Learner Recruitment, EAB

4:25 – 4:30 pm

Wrap-up
Suzanne T. Ortega, President, Council of Graduate Schools

JULY 17

Hot Topic Sessions

Attendees can register in advance for up to two sessions. Each pre-registered attendee will receive a link to join the small, virtual discussion group, which will be facilitated by CGS member deans.

- 11:00 am – 12:00 pm **Maintaining a Diverse Graduate Education Pipeline**
The Covid-19 pandemic has disproportionately affected communities of color and those living at the edges of poverty. Learn results from a series of listening sessions with graduate deans from Hispanic-Serving and Historically Black Colleges and Universities, as well as various undergraduate pipeline program directors about the challenges they are seeing and the steps they are taking to maintain interest among the students they serve in both beginning and completing a graduate degree.
Facilitator: Suzanne T. Ortega, President, Council of Graduate Schools
Facilitator: Maureen Hoyle, President, Council for Opportunity in Education
Facilitator: Mary Owens-Southall, Dean, School of Graduate Studies, Coppin State University
- 12:00 – 1:00 pm **Ensuring Access to Experiential Learning Opportunities for Graduate Students in a Time of Pandemic**
The pandemic has disrupted many students' plans to pursue internship opportunities and other clinical or field training. Learn from each other about how graduate schools are responding to make sure that students are still getting experiential learning opportunities needed to earn their degrees.
Facilitator: Tim Born, Associate Dean, Padnos College of Engineering and Computing, Grand Valley State University
Facilitator: Peter Harries, Dean, Graduate School, North Carolina State University
Facilitator: Marie Kerins, Associate Vice President, Graduate Studies, Loyola University Maryland
- 1:00 – 2:00 pm **Fundraising in a Time of Pandemic**
Budget cuts and threats to enrollment are making it more important than ever for graduate schools to expand external sources of revenue. Learn what your colleagues are doing to address this need through outreach to alumni and other donors.
Facilitator: James E. Marshall, Dean, Research and Graduate Studies, California State University, Fresno
Facilitator: Pushpa Murthy, Associate Provost for Graduate Education and Dean, Graduate School, Michigan Technological University
Facilitator: Lisa Tedesco, Vice Provost, Academic Affairs/Graduate Studies and Dean, Laney Graduate School, Emory University
- 2:00 – 3:00 pm **Key to the Mission: Graduate Education at Predominantly Undergraduate Institutions**
Graduate education leaders at these institutions face the challenges of promoting master's education when graduate students from a small percentage of enrollment and professional graduate programs are rapidly shifting to online formats. Join a conversation with two deans who will discuss how they are making their case in rapidly changing circumstances.
Facilitator: April Boulton, Dean, Graduate School, Hood College
Facilitator: Joy Henrich, Dean, Graduate Education, Rasmussen College

3:00 – 4:00 pm

Career Strategies in Unsettled Times

Hiring freezes, the withdrawal of job offers, and a shaky economy have created new uncertainties for graduate students seeking careers in various sectors. This "hot topic" session will provide an opportunity to exchange strategies for helping students get the information and resources they need to make successful transitions to the workforce.

Facilitator: Jennifer Waldron, Associate Vice President for Research and Innovation and Dean of the Graduate College, The University of Northern Iowa

Facilitator: Wojtek Chodzko-Zajko, Dean, Graduate College, University of Illinois at Urbana-Champaign

4:00 – 5:00 pm

Supporting the Mental Health and Wellbeing of Graduate Students Who Aren't in Residence

For graduate schools with a large number of online programs, the recent move to virtual learning has been more straightforward. For others, this transition has greatly increased the number of non-residential graduate students. In addition to moving classes, office hours, and meetings with mentors online, graduate schools have sought ways to support graduate student mental health and wellbeing virtually. Discuss strategies for ensuring your students have access to support services when they are not in residence.

Facilitator: Michael McKenzie, Dean, Cratis D. Williams School of Graduate Studies, Appalachian State University

Facilitator: Fahim Quadir, Vice-Provost and Dean, School of Graduate Studies, Queen's University

Learning Communities

Fall 2020

Learning communities

As a follow-on to the opening plenary session, *Graduate Education in a Post-Covid-19 World*, Summer Workshop attendees have the opportunity to join three learning community sessions throughout the fall to explore in greater depth, some of the issues raised during the opening plenary. Topics may include: how research will be different and how it will impact students, postdocs, and other early career researchers; graduate education in the performing arts post-COVID-19; how technology will disrupt the structure of universities; and the future of work/how jobs (and companies) will change.

Three dates in the fall TBD.

2020 CGS Virtual Summer Workshop Sponsors

