

Founded in 2007, Prodigy Finance is on a mission to make quality education accessible, using financial technology to redefine the loan market. We provide education loans to top international graduate students.

Our loan model eliminates the need for your students to have a cosigner, U.S credit history, or collateral. This means we can lend to many students who lack access to other sources of funding.

#### THE PRODIGY FINANCE ADVANTAGE

We're committed to broadening access for global students to the world's best education programs.

When your students lack access to savings or scholarships, our no co-signer loans mean aspiring students can fund their studies independently.

#### WHO DO WE LEND TO?

We support masters students across business, engineering, science, law, and public policy. The number and types of programs we support is constantly growing as we gain access to new funding sources, as well as address the global demand for job growth in specific sectors.



# OVER A DECADE OF EXPERTISE



**19,000+** students have trusted us to fund their education



**750+** schools around the world



**\$1 billion** loans funded to date



**80%** of customers from emerging markets



#### **ENROLL THE BEST GLOBAL TALENT**

Talent who were previously unable to attend your school due to lack of funding access, now have the chance to self-fund their top-choice program at your school.

Making Prodigy Finance part of your enrollment strategy can increase your international reach and help you yield top students. Taking advantage of our resources can provide you with unique market insights, strengthen your understanding of global mobility trends, and help your students thrive on campus and beyond.

#### **ACCESS WORLD-CLASS RESOURCES**

Working with Prodigy Finance is always free and doesn't require any formal endorsement or agreement. We're proud to serve your students and happy to share our insights from working with over 750 schools worldwide. Our offerings include:



#### **BESPOKE MARKET INSIGHTS**

- Access school-specific data reports to help refine your recruiting strategy
- Learn about international student enrollment trends through *The Global Pulse* report
- Get country-specific data from our regional teams and recruit students from Latin America, Asia and Europe



## **PUBLICITY FOR YOUR PROGRAMS**

- Showcase your programs on our website that sees 1 million site visits annually
- Promote your school through students who participate in our public marketing campaigns
- Feature your school and programs in our School Spotlight blog series



### **GLOBAL EVENT NETWORKING**

- Participate in our roundtable discussions on international student recruitment
- Join our networking events for enrollment managers and financial aid officers
- Collaborate with us on conference proposals and leverage our data to give your school a more prominent voice in higher education



## CAREER SUPPORT FOR STUDENTS

- Request dedicated information sessions for your students about funding and visa applications
- Increase student financial literacy by co-hosting webinars such as "Evaluating Funding Options"
- Help your students build their skills with our professional career coaching workshops



Email: universities@prodigyfinance.com

Visit: prodigyfinance.com/community/working-with-school

Or call us on 212 920 4556

