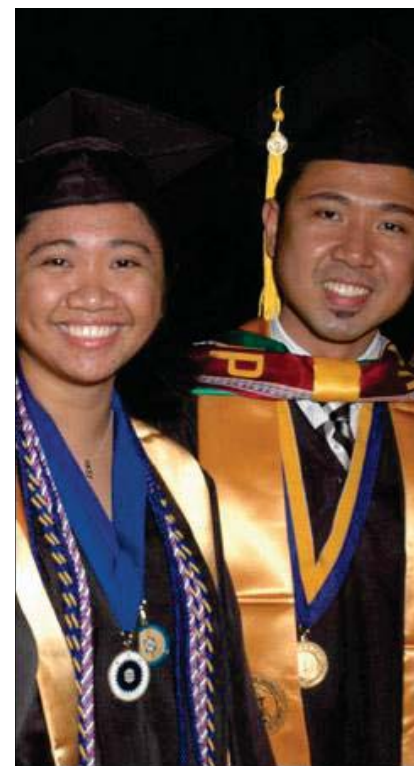


Accelerated Bachelor's – Master's (ABM) Programs at KSU



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Vice President for Research and
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Kennesaw State University



- Located 20 miles North of Atlanta, GA
- Part of University System of Georgia (35)
- 3rd largest university in Georgia (UGA, GSU)
- Fastest growing university in Georgia (4-5%/y)
- 22,200 undergraduates + 2,100 graduates
- 78 academic programs
 - 47 Bachelor's
 - 27 Master's
 - 4 Doctoral



- **1986** - “Graduate Credit for Undergraduates”
 - Graduate credit **NOT USED** in Bachelor’s degree
 - 3.0 GPA minimum in UG Major
 - Up to 6 graduate credit hours allowed
 - Within 6 semester hours of degree completion
- **1999** - “Bachelor’s – Master’s Degree Option”
 - **Credit applied to Bachelor’s and Master’s degrees**
 - 3.5 GPA minimum in UG Major
 - Up to 9 graduate credit hours allowed
 - Within 30 semester hours of degree completion

- 2002: Renamed “Accelerated Bachelor’s – Masters Program” (ABM)
- ABM program was formalized
 - Approved by Graduate College governance process
 - Approved by the USG - Board of Regents
 - Approved by SACS



University System of Georgia
Creating A More Educated Georgia



- 3.5 GPA **overall** at entry
- Within 21 semester hours of BA/BS graduation
- Permission of undergraduate program Chairperson for up to **9 credit hours** of graduate courses in Bachelor's degree program
- Individual **Program of Study** required
- Meet all graduate admission degree requirements including required standardized tests (e.g., GRE)
- Approval of the Graduate Dean
- **ABM's pay undergraduate tuition rates on graduate credit hours**

Bachelor's Demographics

- 45% start in Fall Semester, 55% start in Spring
- 85% stay with major; **15% pick new program***
- Most popular undergraduate majors:
 - Accounting
 - Information Systems
 - Mathematics
 - Psychology*



- 9 Master's degrees currently approved:
 - Business Administration*
 - Public Administration
 - Information Systems*
 - Conflict Management
 - Professional Writing
 - Teaching (Math, Science, English, Art Education, Foreign Language, TESOL)
 - Applied Statistics*
 - American Studies
 - Accounting
- *most popular ABM degrees



transform. elevate. lead.

- 41 ABM undergraduates **admitted**
- 20 ABM students have **graduated**
- 9 ABM students **stopped out** and transferred their graduate credits to another university
- 12 ABM students are **scheduled to graduate** this year



Challenges To Be Resolved

- **Streamlining** undergraduate program level review and Chairperson's approval process
- **Time intensive tracking** required for each ABM student's Program of Study
- **Manual entry** of graduate courses (Banner Registration Override presently required)
- Address issues of ABM students **stopping out** once undergraduate degree is completed
- **Greater awareness** of ABM benefits and availability to UG's and departmental advisers

- **Broaden ABM's** to all (27) master's degrees
- Increase ABM's 9 credit hours **up to 15 hours**
- Reopen ABM to **last 30 semester hours**
- **Automate** student progress tracking
- Permit **year-round enrollment**
- **Strategic marketing** of ABM program benefits

