Building Web Resources: A Workshop

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Council of Graduate Schools Annual Meeting
December 2010
Washington, DC

Session overview

- Framing and context
- Life cycle of graduate student
- Social networking and communication
- Administrative functionality and efficiencies
- Ground rules: brief presentations, discussion, Q&A, sharing, and more

Challenge of Change

- Universities "work" for the faculty and administrators of yesterday and today
- Graduate education in disciplinary and academic "silos"
- But what about the faculty and students of tomorrow?
- Prepare the academy of today for the learner of tomorrow

An Opportunity

- Universities and Graduate Schools
  - Confluence of generations
  - Technological advancements
  - Conceptual Age (Daniel Pink)
- Graduate students - evolving needs and perspectives, social networking
- Graduate Schools – responsive, interactive, integrative, inclusive & innovative
- Graduate dean - architect of communities

The Graduate Dean…..

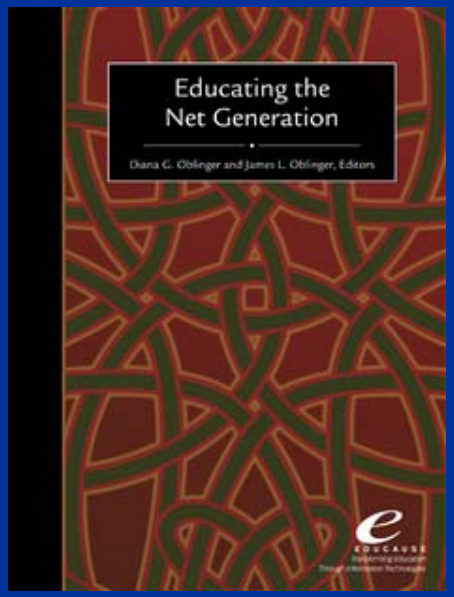
- Create a space and a place
- Build graduate community (ies)
- Power to convene
- Responsibility to change
- Lead transformation

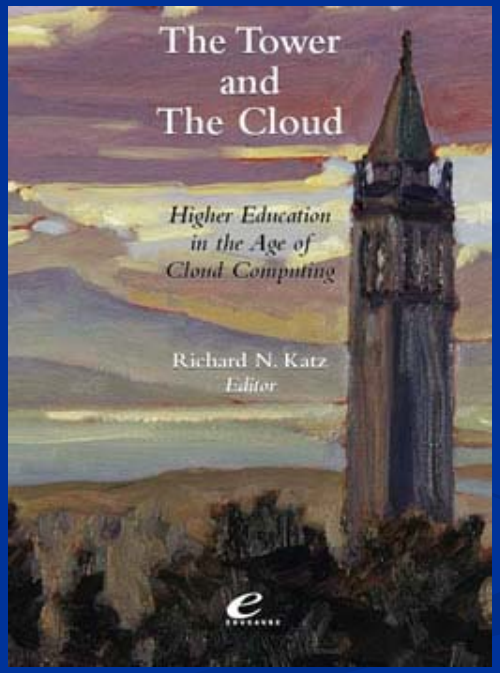
Challenge & Innovation

- Technology advancements & tools; Tower & Cloud
- Transforming processes
- Digital network more than just delivery system

- Ne(x)t generations of students and faculty
- Digital natives and immigrants (faculty, staff and students); digital skeptics or resistors

- Communication and collaboration
- Learning and learner (student) focus
- Personalized and unique contexts
- Knowledge as process; knowledge sharing


Educating the
Net Generation
Diana G. Oblinger and James L. Oblinger, Editors
EDUCAUSE


The Tower
and
The Cloud
Higher Education
in the Age of
Cloud Computing
Richard N. Katz
Editor

Web 2.0 resources

- Identify friends (facebook, orkut, friendster)
- Education (citeulike, campusbug, carmun, koofers, rateteachers)
- Share resources: movies (youtube), pictures (flickr), status (twitter), bookmarks (del.icio.us, stumbleupon), news (digg, reddit), citations (citeulike), exams (koofers), slides (slideshare)
- Wikis, Blogs, Open SIM (Second Life), and more

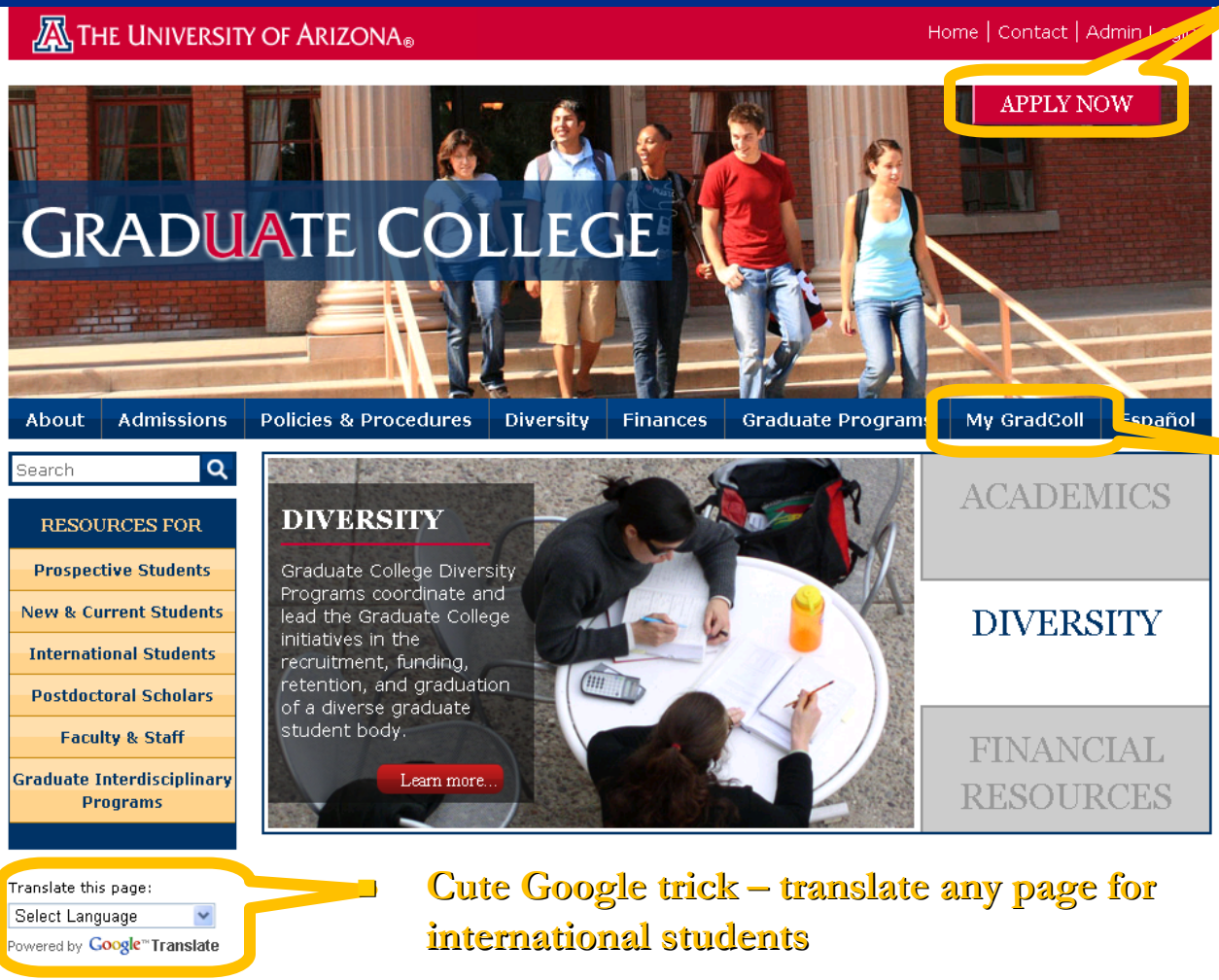
Life cycle for graduate education

- Life cycle of graduate student
  - Recruitment
  - Application and admissions
  - Virtual orientations (int'l students; info fairs, fellowships)
  - Academic progress, final examinations, ETD
  - Commencement

Univ of Arizona Context

- Sustained investment in IT ($=mostly people, especially web developers/programmers)
  - Have grown IT, even with layoffs of other staff
- Enterprise system replacement → Peoplesoft
  - BUT, no system has all the features; need to augment with unique graduate school elements
- Today:
  1. Applications/Admissions/Evaluation
  2. Analytics

Applications

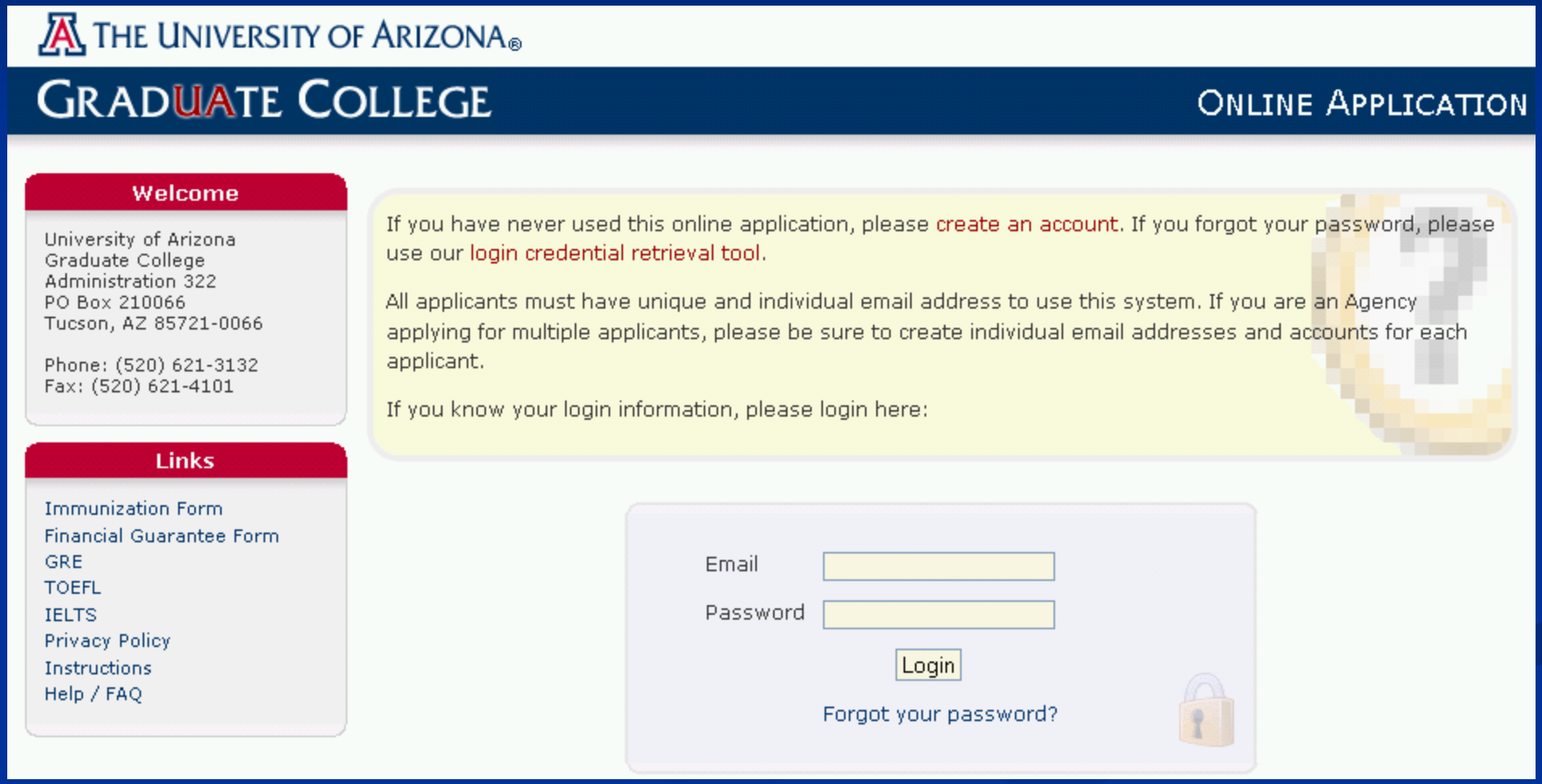


Start online application

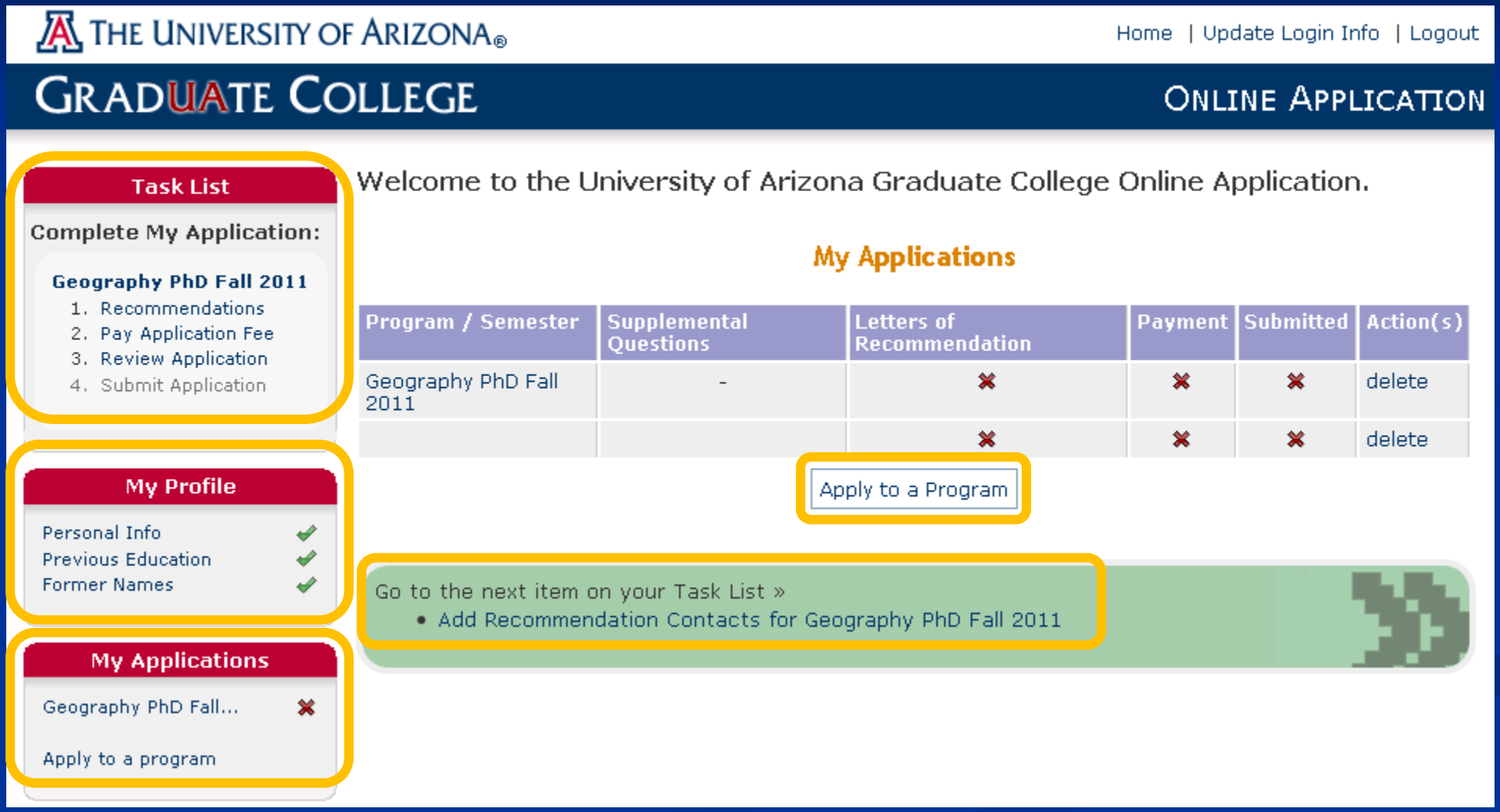
MyGradColl
- Students
- Programs
- GC Staff

Cute Google trick – translate any page for international students

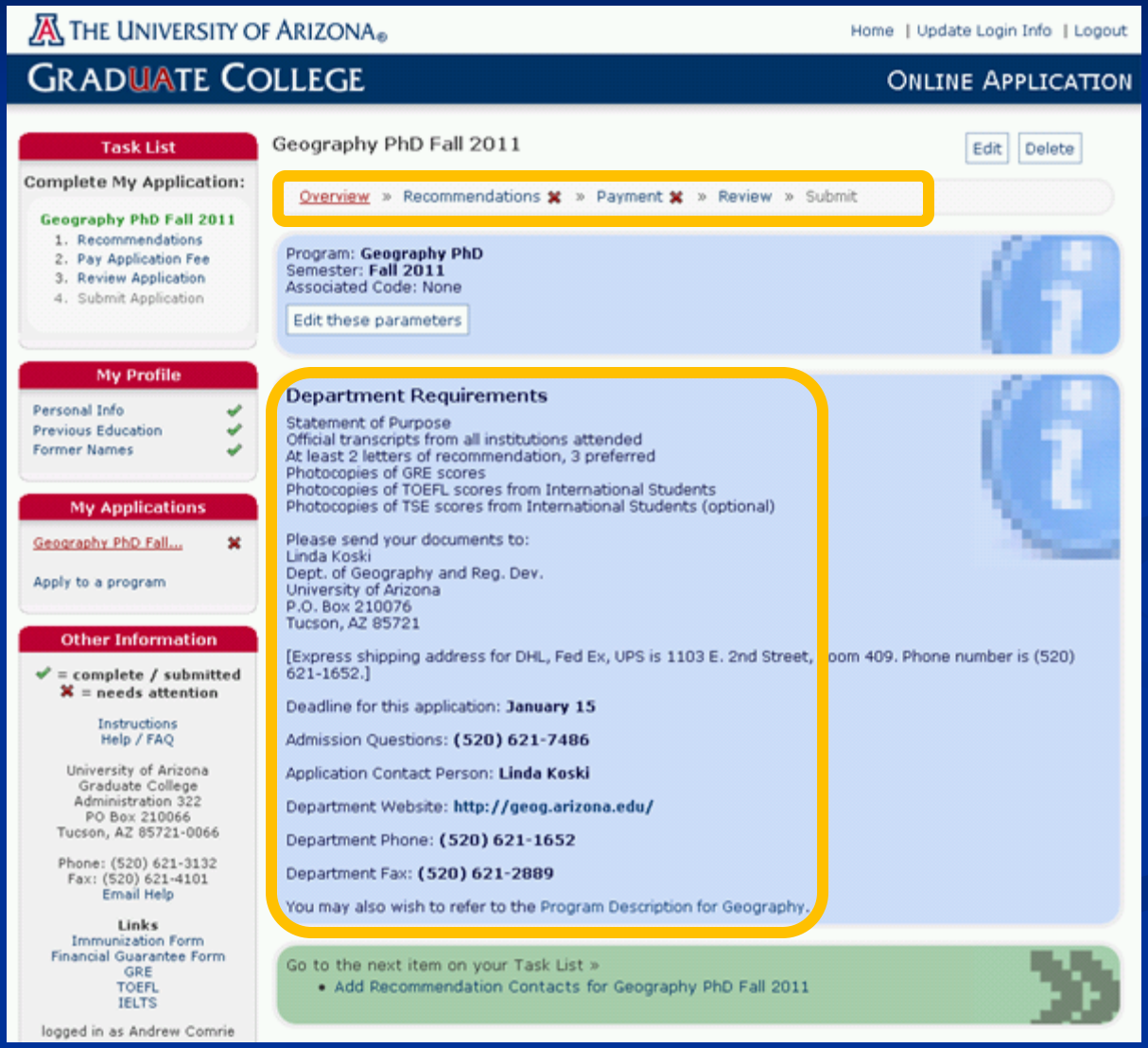
Student/Applicant View



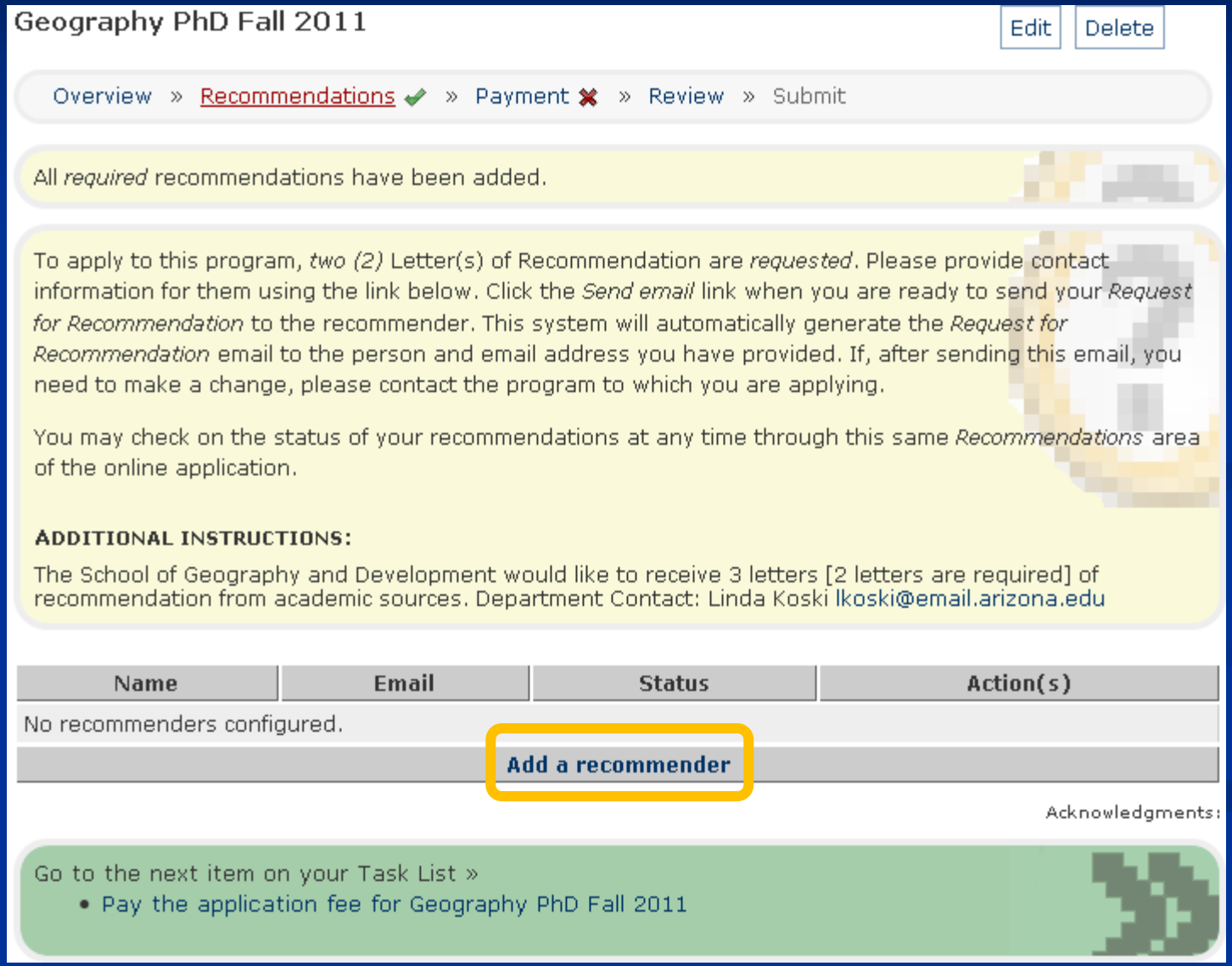
Applicant Workflow



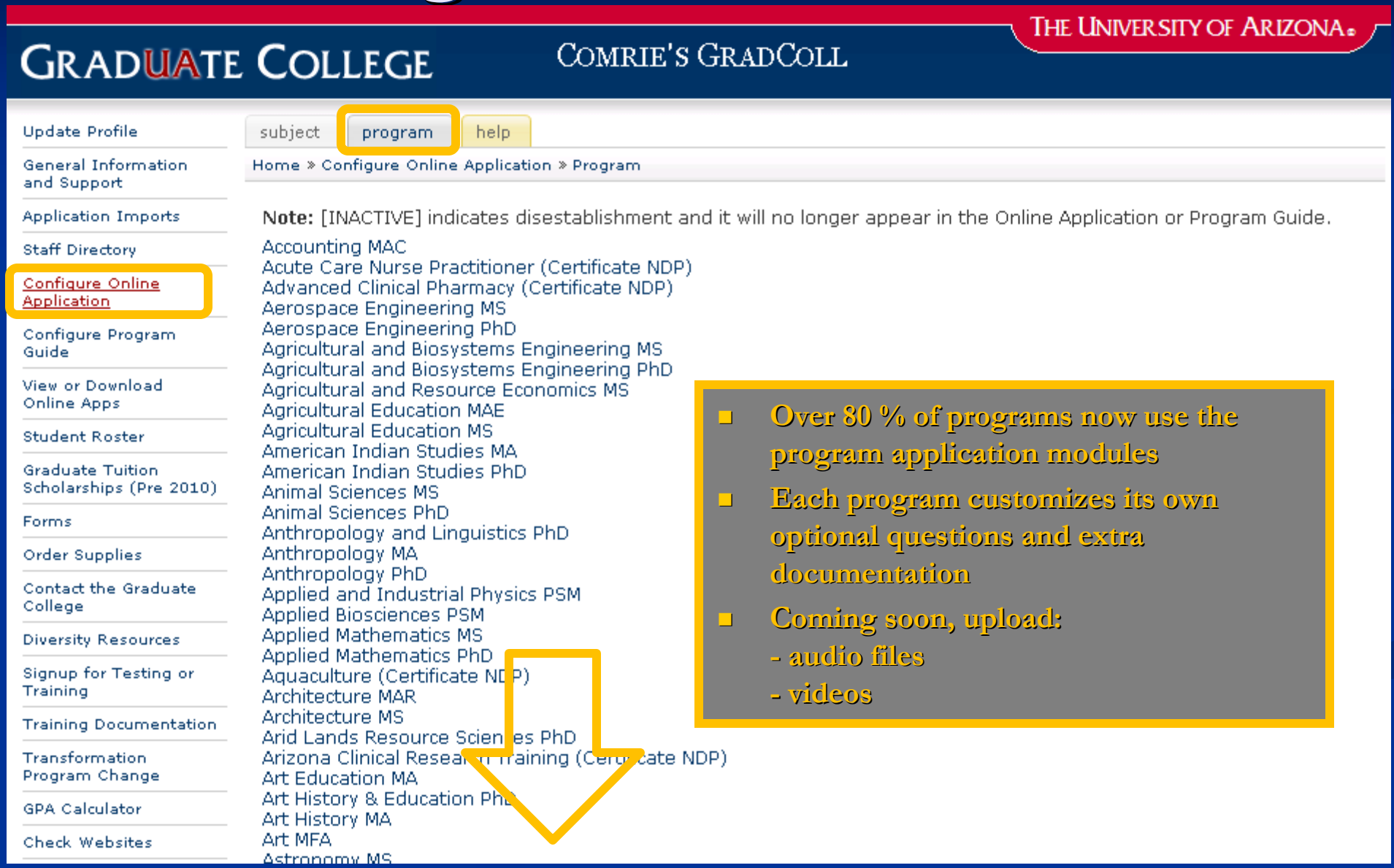
Dept/Program Detail



Add Letter-Writers



Program/Admin View



- Over 80 % of programs now use the program application modules
- Each program customizes its own optional questions and extra documentation
- Coming soon, upload:
  - audio files
  - videos

Edit Elements & Text

On this page you can edit information that affects your program's Online Application:

1. Applicant Instructions
2. Semester Restrictions
3. Letters of Recommendation
4. Program-level Questions

Applicant instructions for the Computer Science PhD program

These are the instructions that applicants will see when they choose to apply to this program using the Graduate College Online Application. Please do NOT use HTML in this area as this text will be emailed to applicants upon submitting their application as plain text. Note that any URLs entered with the format "*http://...*" will show up as links on the online application.

Thank you for your interest in The University of Arizona Department of Computer Science. Your application will be considered once you have submitted all required documentation. Incomplete applications will not be reviewed and will be automatically denied. Paper applications will no longer be accepted, please submit all materials via this online application.

DO NOT send hard copies of the application materials unless specifically requested by the department in a separate email.

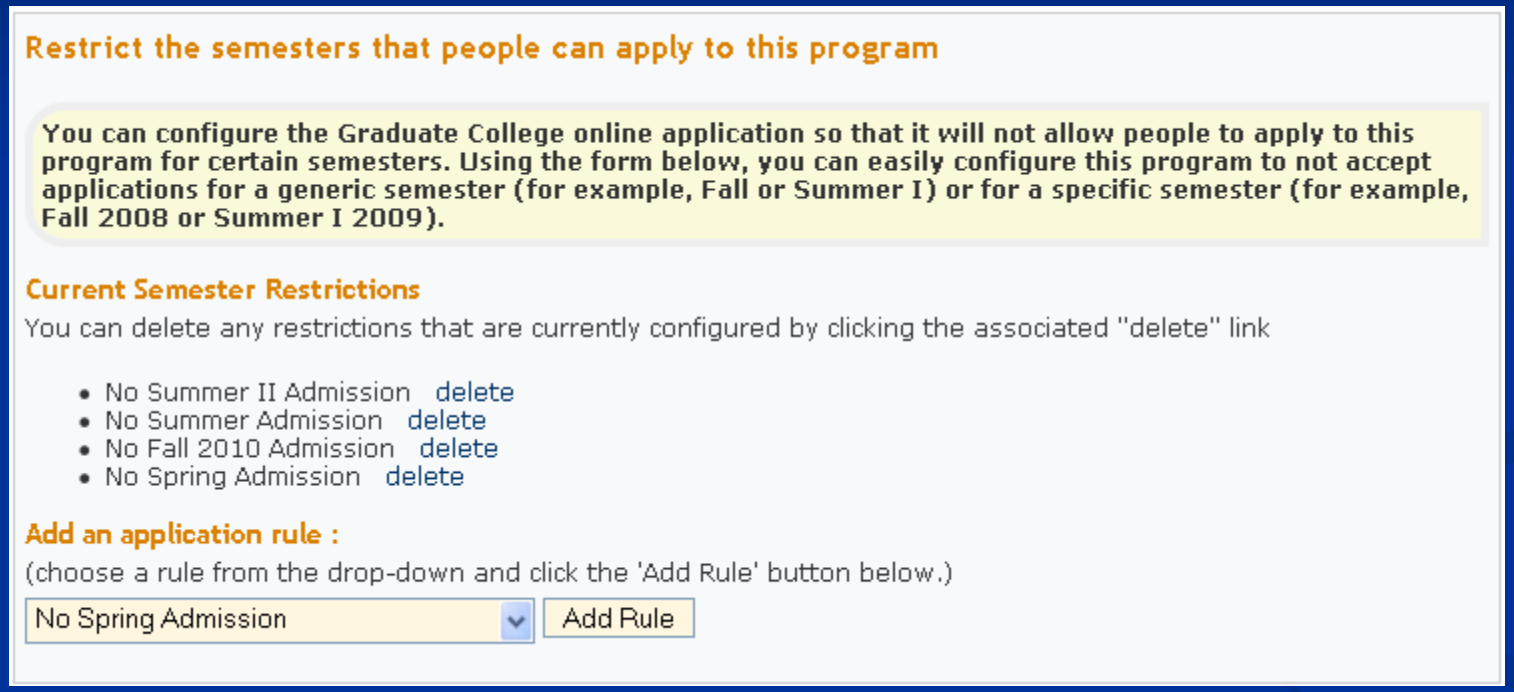
Please contact Computer Science Graduate Admissions if you have specific questions, gradadmissions@cs.arizona.edu .

Admission decision notification will be sent via email in March for a fall semester applicants. Please do not call the department regarding the status of your application, we will notify you via email as soon as a decision has been reached.

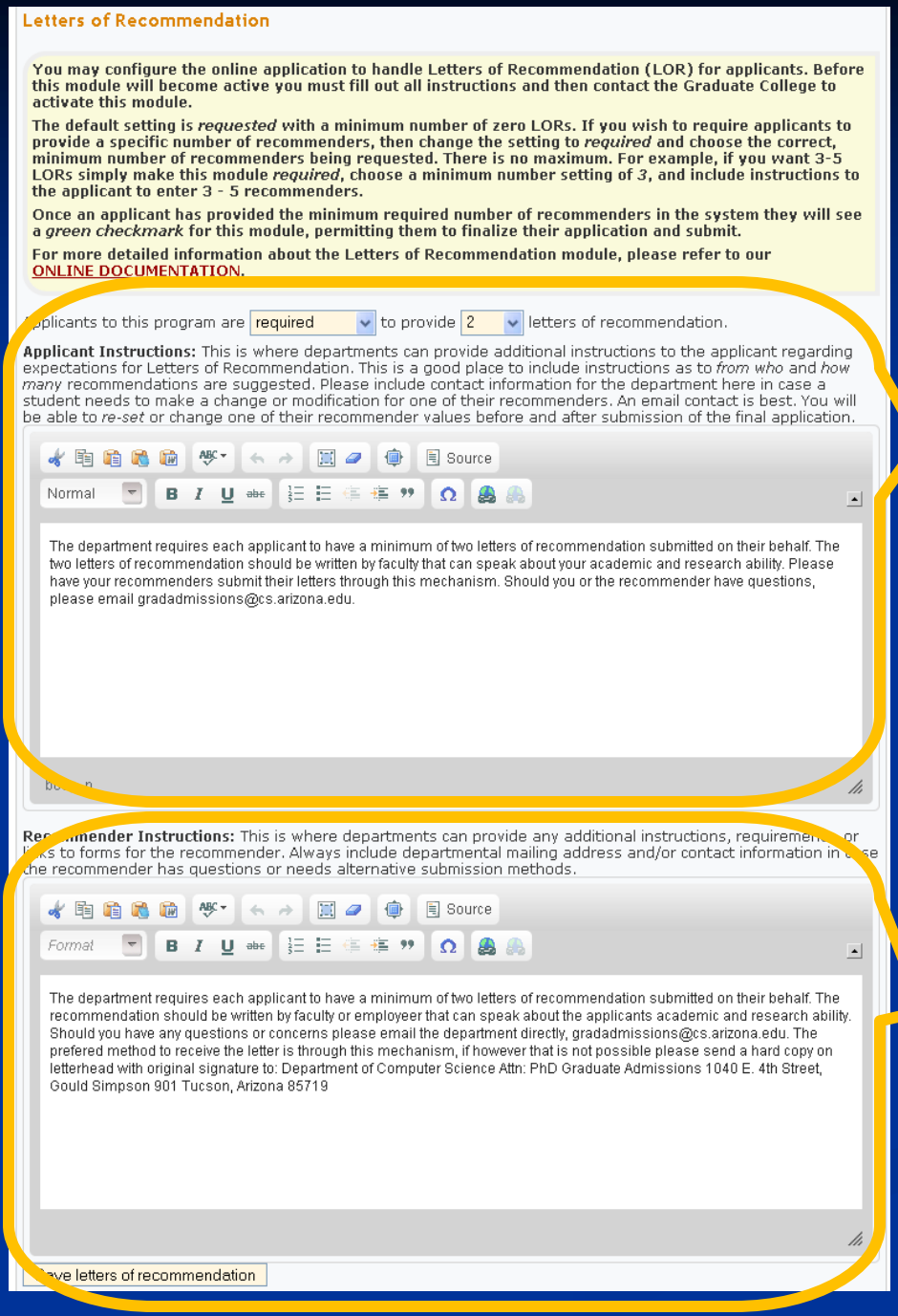
Information regarding the department, our faculty, and the courses we offer can be found at http://www.cs.arizona.edu/graduate/

Save instructions

Edit Elements & Text



Recommendation Letter Interface



Text for Applicant Instructions

Text for Recommender Instructions

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Manage application questions for program Computer Science PhD

- **You can drag and drop questions below in order to change their order.**
- **Note that only ACTIVE questions actually appear on the Online Application. If a question is ACTIVE, you will see a *Deactivate* link next to it.**
- **Subject-level questions must be edited under the *Subject* tab.**
- **Any subject-level questions will be displayed to the applicant *before* program-level questions.**

1. Please describe in a Statement of Purpose why you want to go to graduate school in computer science, what specific areas of computer science most interest you, why you are interested in the University of Arizona, and what you plan to do once you have completed your graduate degree. Please upload this document.
   Edit Delete Deactivate
2. **Graduate Record Examination (GRE):** In questions 4-6, please enter the letter A to indicate you do not yet have a score. Your application will not be reviewed until we receive a copy of the GRE score report. You may upload a copy of your GRE score report in Question #7 if the score report is available. If your score report is not currently available, please have ETS send your score report directly to The University of Arizona.
   Edit Delete Deactivate
3. Please tell us the date you took your GRE (month/year). If you have not yet taken your GRE, please report the month and year (MM/YY) you plan to take the GRE. Applications will not be considered for admission until the scores are reported.
   Edit Delete Deactivate
4. What is your verbal GRE score? Edit Delete Deactivate
5. What is your quantitative GRE score? Edit Delete Deactivate
6. What is your analytical writing GRE score? Edit Delete Deactivate
7. Please upload a copy of your GRE score report if it is available. Edit Delete Deactivate
8. If you took the GRE Computer Science subject test, please tell us your score. Edit Delete Deactivate
9. **Transcript Instructions:** You are required to submit official transcripts from all previous colleges and universities attended. For detailed information on what constitutes official transcripts please review the following web site: http://grad.arizona.edu/admissions/admissions-requirements/all-degree/transcript-requirements. This application will permit you to upload scanned or electronic versions of your transcripts and diplomas for initial evaluation purposes only and does not eliminate the need for official transcripts to be submitted after admission.
   Edit Delete Deactivate
10. **Transcripts:** Please upload a scanned or electronic version of your transcript(s), including the "key" from each university or college. The "key" is often on the back of your transcript, the side or bottom margin, or comes as a separate page from the university. You may upload all transcripts and keys as one file or you may separate by university or career and upload each set individually. Please be aware that there are only 5 upload areas to accommodate your transcripts and plan accordingly.
    Transcript 1:
    Edit Delete Deactivate
11. **Transcript 2:**
    Edit Delete Deactivate
12. **Transcript 3:**
    Edit Delete Deactivate
13. **Transcript 4:**
    Edit Delete Deactivate
14. **Transcript 5:**
    Edit Delete Deactivate
15. If known, please tell us your class rank (3 of 50, 17 of 120, etc...)
    Edit Delete Deactivate
16. **International Applicants Only:** Please tell us the rank of your program/school (top 5 in the country, top 10, etc...) Edit Delete Deactivate
17. If you have been involved in research, please describe, in an uploaded document, the project and your role in the research.
    Edit Delete Deactivate
18. In an uploaded document, please list any papers you have published in peer-reviewed journals. (full citation)
    Edit Delete Deactivate
19. Please attach a document listing any conferences at which you have presented. (date, conference, and name of presentation). If your presentation is available, please attach to this section also.
    Edit Delete Deactivate
20. Do you have any work experience in the field of Computer Science? If so, please tell us about this experience by uploading a brief work experience summary. We would like to know about positions held that you have used your computer science skills in internships, volunteer positions, part-time jobs, full-time jobs, etc...
    Edit Delete Deactivate
21. Please upload a current CV or resume.
    Edit Delete Deactivate
22. **Area of Interest and Faculty Advisor:** The most important thing you can do is to make sure your research interest fits within our program. Please take the time to determine if our faculty's area(s) of research match your own interests. Finding a good fit between you and a faculty mentor will be critical to your success in graduate school. Please review our faculty members and their research interests on our web site, http://www.cs.arizona.edu/personnel/faculty.html. This will give you a good sense of what they and their students are researching. Please do not contact the faculty member directly for funding or research opportunities. All faculty members are shown the applications for those students that have indicated they are interested in their specific areas of research.

Program-Specific Questions

- Statement
- GRE
- Transcripts
- Extra questions, e.g.:
  - Interest areas
  - Special essay
  - Written work samples
  - Etc.

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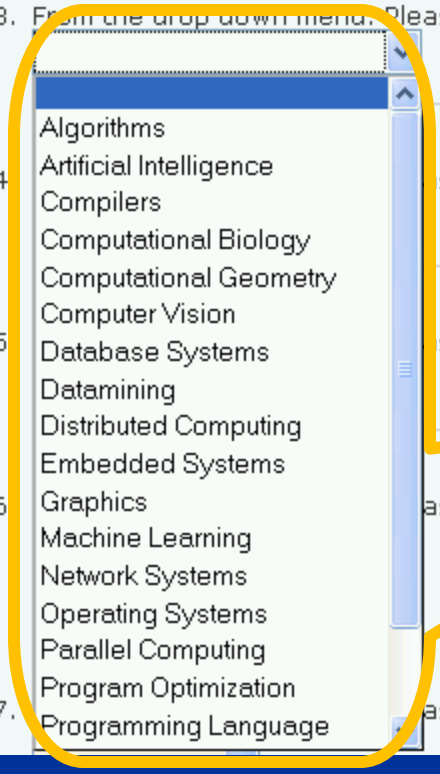
22. **Area of Interest and Faculty Advisor:** The most important thing you can do is to make sure your research interest fits within our program. Please take the time to determine if our faculty's area(s) of research match your own interests. Finding a good fit between you and a faculty mentor will be critical to your success in graduate school. Please review our faculty members and their research interests on our web site, http://www.cs.arizona.edu/personnel/faculty.html. This will give you a good sense of what they and their students are researching. Please do not contact the faculty member directly for funding or research opportunities. All faculty members are shown the applications for those students that have indicated they are interested in their specific areas of research.

Edit | Delete

23. From the drop down menu: Please tell us your primary area of interest in Computer Science. (*)



24 ...se tell us your second area of interest in Computer Science (*)

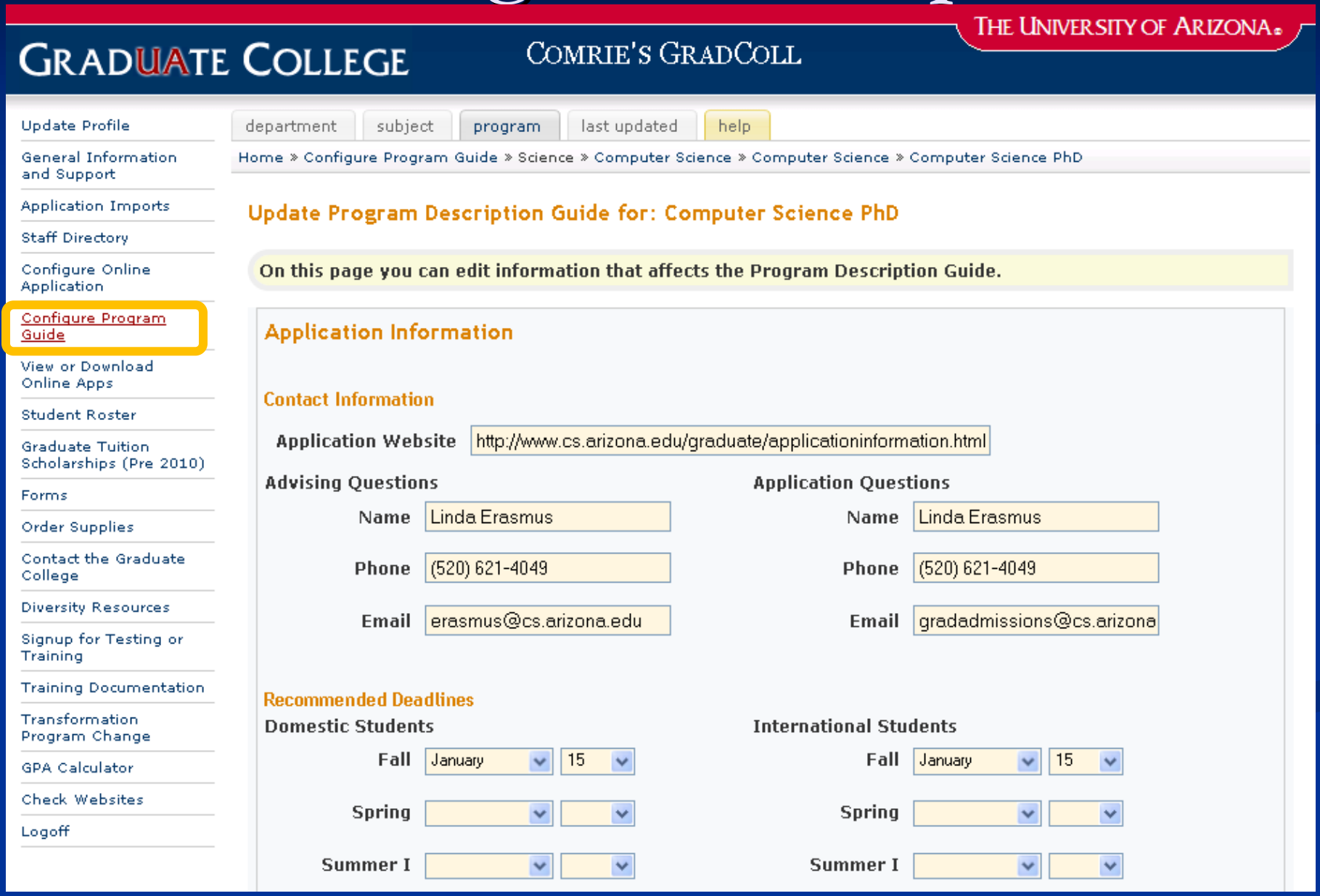
25 ...se tell us your third

26 ...ase list your top

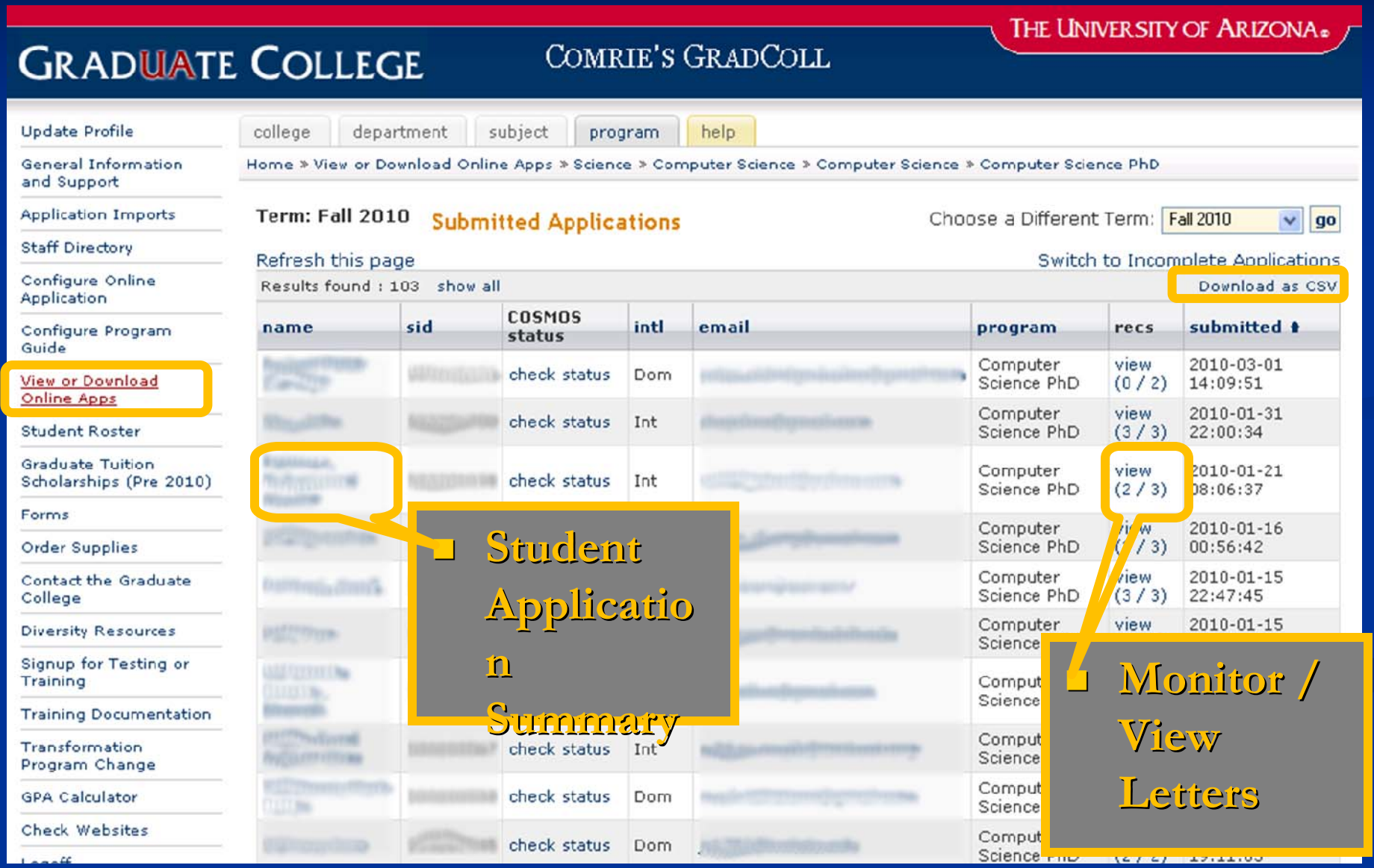
27. ...ase list your second choice for a faculty advisor.

- Drop-down choices
  - Area of interest
  - Faculty advisor

Edit Program Descriptions



See Applicants & Status



Application Summary

Submitted Application

University of Arizona Graduate College
Application for Admission

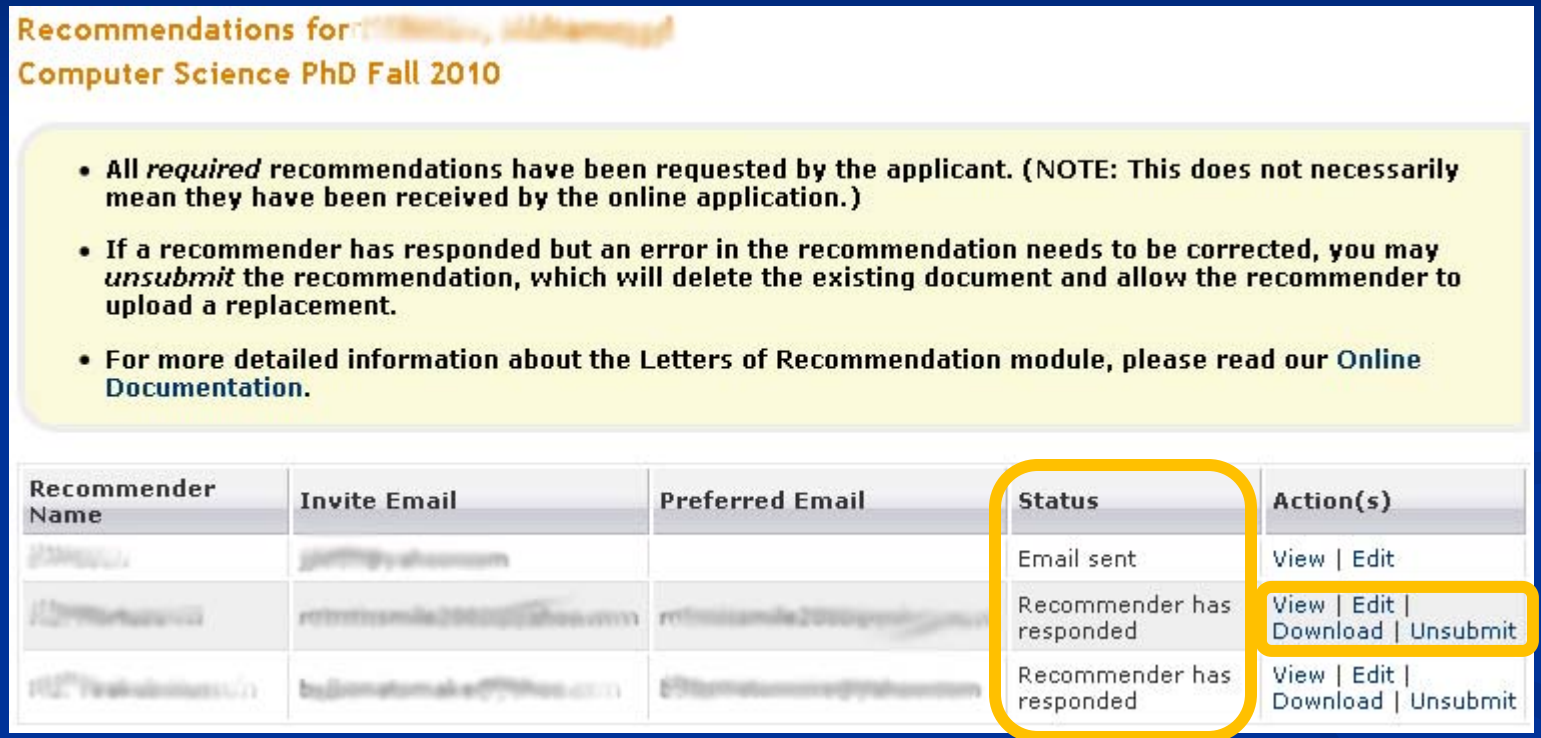
Application Summary

Program:	Computer Science PhD
Semester:	Fall 2011
Department:	Computer Science
Type of Student:	International
Payment:	$75.00 on October 28, 2010, 10:49 am (order number 1288288176368)
Submitted:	2010-10-29 09:14:05

Biographical Data

Last name:	[redacted]
First name:	[redacted]
Gender:	Male
Birth Date:	[redacted]
Cell Phone:	[redacted]
Email:	[redacted]
Veteran:	No
Arizona Resident:	No

Monitor/View Letters



Recommendations for [redacted]

Computer Science PhD Fall 2010

- All *required* recommendations have been requested by the applicant. (NOTE: This does not necessarily mean they have been received by the online application.)
- If a recommender has responded but an error in the recommendation needs to be corrected, you may *unsubmit* the recommendation, which will delete the existing document and allow the recommender to upload a replacement.
- For more detailed information about the Letters of Recommendation module, please read our Online Documentation.

Recommender Name	Invite Email	Preferred Email	Status	Action(s)
[redacted]	[redacted]		Email sent	View | Edit
[redacted]	[redacted]	[redacted]	Recommender has responded	View | Edit | Download | Unsubmit
[redacted]	[redacted]	[redacted]	Recommender has responded	View | Edit | Download | Unsubmit

Coming Next Year…

- Faculty score/comment admissions review
- Degree progress/audit
  - Currently have pre-populated PDF forms for hardcopy signatures
  - E-signatures soon for plan of study, comps exam, proposal, defense, etc.
  - Simple program coordination functions: email reminders to students, due dates, auto-audit, etc.

Grad Analytics

- Data and Analyses for Grad School staff & Dept/Program faculty/staff
  - Point-in-Time Application, Admit and Enrollment Data (weekly census)
  - Program Data (NRC variables, all Masters/PhD)
  - Graduate Programs Assessment (internal review)
  - National Data Sources (CGS, SED, etc.)

Program Assessment

Not for distribution. Instead, direct to http://grad.arizona.edu/gc/data

The University of Arizona

PhD Programs not Included in National Research Council (NRC) Assessment of Re

Completion Rates[1] (includes all students-- both part-time and full-time)

6-yr Completion Rates use 5 entering cohorts: Academic Years 1996-2000

	All			Male			Female			All	
	Students in Entering Cohorts	Completions	6-yr Completion Rate	Students in Entering Cohorts	completions	6-yr Completion Rate	Students in Entering Cohorts	completions	6-yr Completion Rate	Median Time to Degree[2]	n
Anthropology & Linguistics	11	2	18%	3	1	33%	8	1	13%	[illegible]	4
Arid Lands Resource Sciences	18	1	6%	10	0	0%	8	1	13%	5.25	7
Comp Cultural & Literary Studies	29	7	24%	6	3	50%	23	4	17%	6.00	11
Educational Leadership	85	26	31%	35	9	26%	50	17	34%	5.00	15
Educational Psychology	45	19	42%	13	8	62%	32	11	34%	4.00	15
Entomology	4	2	50%	3	2	67%	1	0	0%	8.50	1
Family & Consumer Sciences	33	12	36%	10	3	30%	23	9	39%	6.00	12
Higher Education	97	37	38%	51	18	35%	46	19	[illegible]	[illegible]	37
Insect Science	9	1	11%	5	1	20%	4	0	[illegible]	[illegible]	1
Information Resources & Library Sci	8	4	50%	6	3	50%	2	1	[illegible]	[illegible]	[illegible]
Language, Reading & Culture	114	48	42%	32	9	28%	82	39	48%	[illegible]	24
Mining Geological & Geophysical Eng	39	13	33%	33	11	33%	6	2	[illegible]	[illegible]	1
Natural Resources	48	13	27%	27	9	33%	21	4	19%	5.25	16
Second Lang Acquisition & Teaching	52	27	52%	18	9	50%	34	18	53%	5.00	16
Speech, Language and Hearing Sciences	16	9	56%	5	1	20%	11	8	73%	4.50	5
Special Education	66	20	30%	20	7	35%	46	13	28%	4.50	14
Teaching & Teacher Education	48	14	29%	21	6	29%	27	8	30%	6.50	8

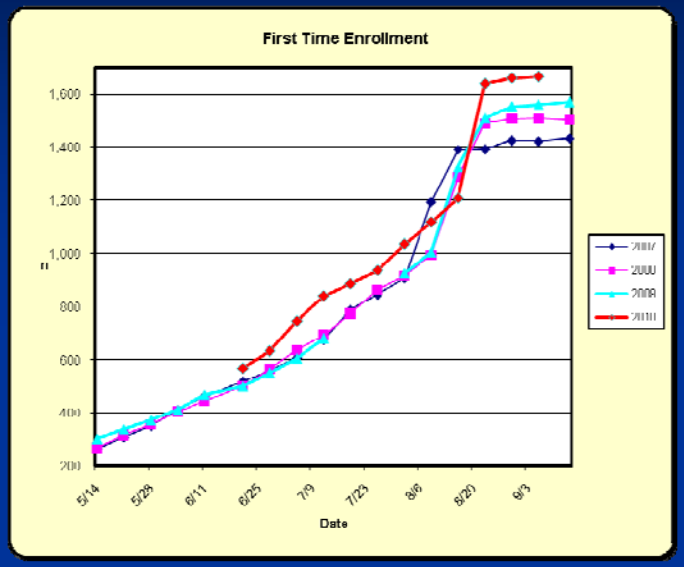
More

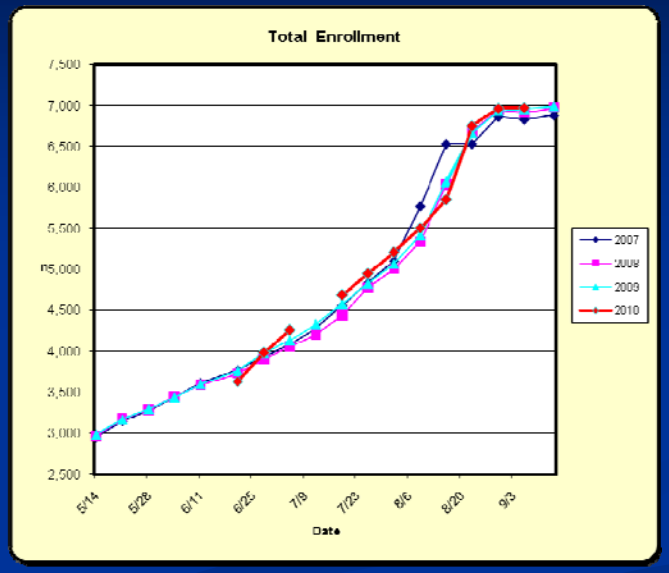
Arts and Humanities

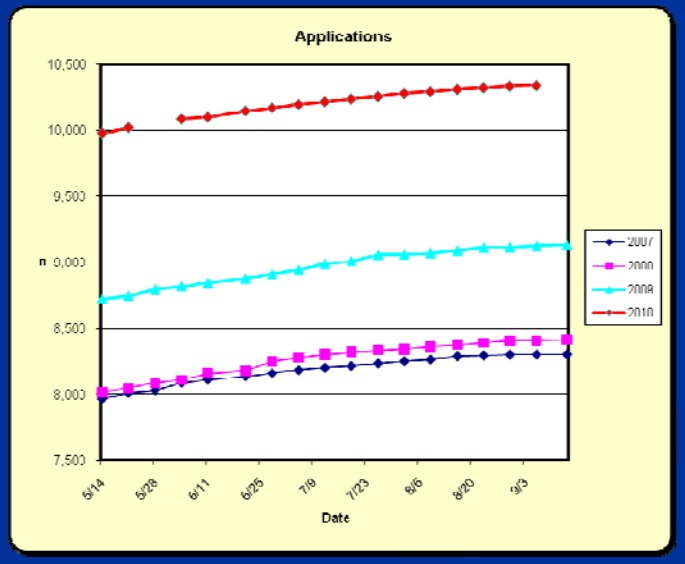
8-yr Completion Rates based on 3 entering cohorts: Academic Years 1996-1998

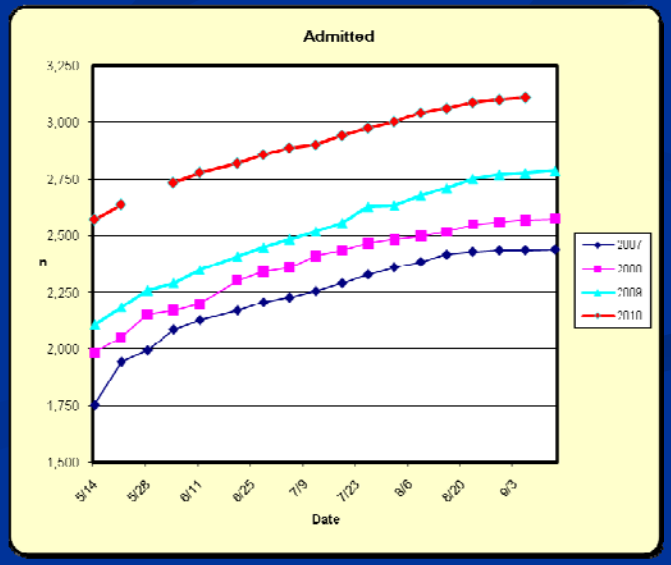
	All			Male			Female			All	
	Students in Entering Cohorts	Completions	8-yr Completion Rate	Students in Entering Cohorts	Completions	8-yr Completion Rate	Students in Entering Cohorts	Completions	8-yr Completion Rate	Median Time to Degree[2]	n

Point-in-time (PIT) Reports









Use of Analytics

- Two broad purposes
  - Monitoring and managing enrollment & degree progress
    - Projecting matriculations, milestones, degrees awarded, etc.
  - Working with programs toward improvement
    - Having real data changes the conversation, especially with national comparisons like NRC
    - Programs usually want to know how they can improve a particular metric – an opportunity for best practice
- An in-house or central institutional research and analytics specialist is very useful
  - These are the metrics of your processes

Web resources- life cycle of a graduate student – Resources for prospective students

Statistics on Departments, Programs, Time to degree

http://www.gradschool.duke.edu/about_us/statistics/

Duke University Graduate School

Statistics

Graduate Student Statistical Summary, The Graduate School, Duke University: ALL DEPTS. - PHD ONLY

	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
APPLICATIONS RECEIVED										
TOTAL	4742	5797	6873	6095	6321	6701	6223	6307	7049	7,115
WOMEN	2190	2688	3102	2818	2945	3055	2889	2863	3245	3,124
FOREIGN	2548 (54%)	3063 (53%)	3710 (54%)	2694 (44%)	2790 (44%)	3007 (45%)	2900 (47%)	3171 (50%)	3410 (48%)	3427 (48%)
US/AFRICAN AMERICAN	118	175	167	188	205	192	175	157	167	206
US/ASIAN	137	189	197	247	278	280	0	250	313	369
US/HISPANIC	108	122	136	142	175	174	145	146	165	187
US/NATIVE AMERICAN	11	11	13	16	21	14	10	9	16	39
OFFERS OF ADMISSION										
TOTAL (SELECTIVITY)	995 (21%)	975 (17%)	935 (14%)	992 (16%)	941 (15%)	858 (13%)	906 (15%)	908 (14%)	997 (14%)	936 (13%)
WOMEN	454	446	419	450	443	395	437	404	449	409
FOREIGN	337 (34%)	340 (35%)	276 (30%)	296 (30%)	254 (27%)	243 (28%)	292 (32%)	319 (35%)	335 (34%)	330 (35%)
US/AFRICAN AMERICAN	35	35	29	44	40	35	26	26	31	34
US/ASIAN	46	60	48	52	60	45	56	42	60	57
US/HISPANIC	33	33	33	28	35	30	43	33	32	33
US/NATIVE AMERICAN	2	1	1	7	6	1	4	1	3	9
NEW MATRICULANTS										
TOTAL (SUCCESS)	402 (40%)	426 (44%)	413 (44%)	440 (44%)	414 (44%)	401 (47%)	423 (47%)	380 (42%)	475 (48%)	456 (49%)
WOMEN	185	209	182	209	198	176	203	161	214	205
FOREIGN	158 (39%)	158 (37%)	136 (33%)	145 (33%)	122 (29%)	124 (31%)	155 (37%)	144 (38%)	159 (33%)	175 (38%)
US/AFRICAN AMERICAN	11	18	13	21	18	15	12	8	17	19
US/ASIAN	14	26	24	21	23	20	17	16	18	23
US/HISPANIC	10	16	16	9	11	15	21	10	17	16
US/NATIVE AMERICAN	1	1	0	3	2	1	0	0	2	4
FULL ENROLLMENT										
TOTAL	1856	1973	2090	2174	2221	2198	2234	2195	2276	2,340
WOMEN	820	904	954	1015	1040	1032	1056	1017	1042	1,074
FOREIGN (% OF TOTAL)	617 (33%)	691 (35%)	734 (35%)	752 (35%)	749 (34%)	714 (32%)	727 (33%)	716 (33%)	758 (33%)	800 (34%)
US/AFRICAN AMERICAN	73	81	76	83	88	91	92	84	84	87
US/ASIAN	63	80	93	98	106	105	113	110	106	106
US/HISPANIC	48	55	67	66	68	69	77	76	80	82
US/NATIVE AMERICAN	5	5	5	6	8	7	9	8	7	11
GRE/UGPA:MATR.-US&FOR.										
GRE VERBAL	603	611	605	596	602	597	584	599	599	593
GRE QUANTITATIVE	730	727	732	734	728	733	730	748	742	744
UGPA	3.6	3.6	3.6	3.6	3.6	3.6	3.6	3.6	3.7	3.7
ANNUAL DEGR. AWARDED										
DOCTORAL	201	219	238	287	292	288	313	317	329	

http://www.duke.edu/web/grad/statistics

Web resources- life cycle of a graduate student – Resources for prospective students

DUKE UNIVERSITY GRADUATE SCHOOL PH.D. PLACEMENT DATA FOR STUDENTS GRADUATED IN 9/2000-5/2009

Department	Number of Students Completing Ph.D.	Academic Tenure Track	Academic Non-Tenure Track	Post Doc	Private Profit Enterprises	Public	Other	Unknown
HUMANITIES	**391**	**220**	**66**	**19**	**23**	**5**	**37**	**21**
Art, Art History, and Visual Studies	16	3	4			1	6	2
Classical Studies	20	9	7	0	0	0	3	1
English	67	47	6	5	2		4	3
German Studies	14	5	3		1	2	2	1
Literature	51	24	9	6	4	2	2	4
Music	37	12	6	2	3		7	7
Philosophy	39	20	7	6	1		2	3
Religion	100	66	14		12		8	
Romance Studies	47	34	10				3	
SOCIAL SCIENCES	**510**	**272**	**61**	**38**	**48**	**32**	**37**	**22**
Business Administration	92	69	5	2	11		2	3
Cultural Anthropology	26	14	6	1	1		4	
Economics	94	48	3	3	23	11	3	3
History	82	40	15	2	1	12	7	5

http://www.gradschool.duke.edu/about_us/statistics/

Web resources- life cycle of a graduate student – Resources for prospective students

Duke University Median Registered Time to Degree to Ph.D. for Students Entering in 1999-2004 (Years)

	Duke	US median in 2007
HUMANITIES	**6.3**	**9.3**
Art History	7.7	n/a
Classical Studies	5.7	n/a
English	6.3	9.7
German Studies	6.6	n/a
Literature	6.9	9.7
Music	6.3	n/a
Philosophy	5.7	n/a
Religion	5.6	n/a
Romance Studies	7.1	9.0
SOCIAL SCIENCES	**5.7**	**7.7**
Business	5.3	8.7
Cultural Anthropology	6.7	9.9
Economics	4.7	7.0
History	6.6	9.7
Political Science	6.3	8.9
Psychology	5.7	6.9
Sociology	5.7	9.0
PHYSICAL SCIENCES	**5.3**	**6.7**
Chemistry	5.0	5.7
Computer Science	5.7	7.5
Earth and Ocean Sciences(includes Geology)	4.7	6.8
Environment	5.3	7.7
Mathematics	4.9	6.3
Physics	5.9	6.7
Statistical Science	4.7	n/a
ENGINEERING	**5.0**	**6.7**
Biomedical Engineering	5.6	n/a
Civil and Environmental Engineering	4.9	n/a
Electrical and Computer Engineering	4.5	n/a
Mechanical Engineering	4.5	n/a
BIOLOGICAL SCIENCES	**5.7**	**6.9**
Biochemistry	5.7	6.5
Bioinformatics and Genome Technology	4.7	n/a
Biological Anthropology and Anatomy	5.7	n/a
Biology(includes Botany,Zoology)	5.7	n/a
Cell Biology	5.9	n/a
Ecology	5.7	n/a

http:///www.gradschool.duke.edu/about_us/statistics

Virtual Orientation for International Students

- Virtual Orientation for International Students
  - Objective- Provide EARLY orientation to Duke, Durham, US to international students
  - Content established by working group of students, staff and faculty
  - Produced locally; filmed and edited by Duke students. Cost ($450)

Virtual Orientation for International Students

- Virtual Orientation for International Students
  - Offered on line in June
  - 160 unique participants; questions asked via 'chat'
  - Evaluation on scale of 1 (low) to 10 (high) to "This webinar was helpful in preparing my transition to Duke University". Average score was 8.43.
  - Subtitles in English
  - Ability to ask questions on line via chat during live session
- http://dukeuniversity.na5.acrobat.com/p83478318/?launcher=false&fcsContent=true&pbMode=normal

Web resources- life cycle of a graduate student –Alumni

Web resources- life cycle of a graduate student – Alumni

DukeConnect

Connecting the Duke Career Community

Brought to you by

Duke Alumni Association and Duke Career Center

Login | How to Use DukeConnect | How to Contact Volunteers | Meeting With A Volunteer
About DukeConnect | Retrieve Password | Contact Us

Username: JRWDean **Password:** •••••• Login

DukeConnect Volunteers

Geoff Morrison
Naval Ofcr.
USN

DukeConnect is an online directory of alumni, parents, and friends of Duke who have volunteered to assist fellow alumni and current students with their career exploration process.

DukeConnect is a networking tool to be used as a source of information about:

- majors/fields of study
- industries
- career paths

Alumni

If you are new to DukeConnect and want to volunteer on or search for other alumni on DukeConnect:
Create an account here

Details for Volunteers

Questions?

Contact Alumni Networking Services
Duke Alumni Association
(919) 681.7590
networking@daa.duke.edu

Students

If you are a student and new to DukeConnect register here.

How to Use DukeConnect

Questions?

Contact Student Career Services
The Career Center
(919) 660.1050
career-student@studentaffairs.com

Implementation of Facebook for Duke University Graduate School

Purpose

- Engage prospective and active students
- Connect Alumni and students
- Communicate Graduate School activities

Resources

- Review Duke University Facebook presence
- Ask what other offices have established
- Review other graduate school pages
- Search the web for guides

Duke University Facebook Page

Duke University
Graduate School

Other Graduate Schools' pages

Duke University
Graduate School

Web guidance?

facebook for higher education

Search

Instant is on

About 59,500,000 results (0.13 seconds)

Advanced search

Everything
Images
Videos
More

Durham, NC
Change location

Any time
Past month

More search tools

Social Media in **Higher Education**
Oct 16, 2010 ... The Inigral Blog is **Higher Education's** place to learn about using **Facebook** for institution-wide needs.
blog.inigral.com/ - Cached - Similar

Inigral - **Facebook for Higher Education**
Find out if Schools on **Facebook** is right for your institution. Keep me ...
inigral.com/ - Cached

Show more results from inigral.com

Facebook For Higher Education
This presentation is an executive summary for **higher education** management regarding Social Media; particularly, it is fo.
www.slideshare.net/.../**facebook-for-higher-education** - Cached

Chronicle of **Higher Education | Facebook**
Welcome to a **Facebook** Page about Chronicle of **Higher Education**. Join **Facebook** to start connecting with Chronicle of **Higher Education**.
www.**facebook**.com/chronicle.of.**higher.education** - Cached - Similar

Higher Education Channel TV | **Facebook**
Welcome to a **Facebook** Page about **Higher Education** Channel TV. Join **Facebook** ...
www.**facebook**.com/.../**Higher-Education**.../149606451040 - Cached - Similar

SunGard **Higher Education | Facebook**
Welcome to a **Facebook** Page about SunGard **Higher Education**. Join **Facebook** to ...
www.**facebook**.com/SunGardHE - Cached - Similar

Show more results from facebook.com

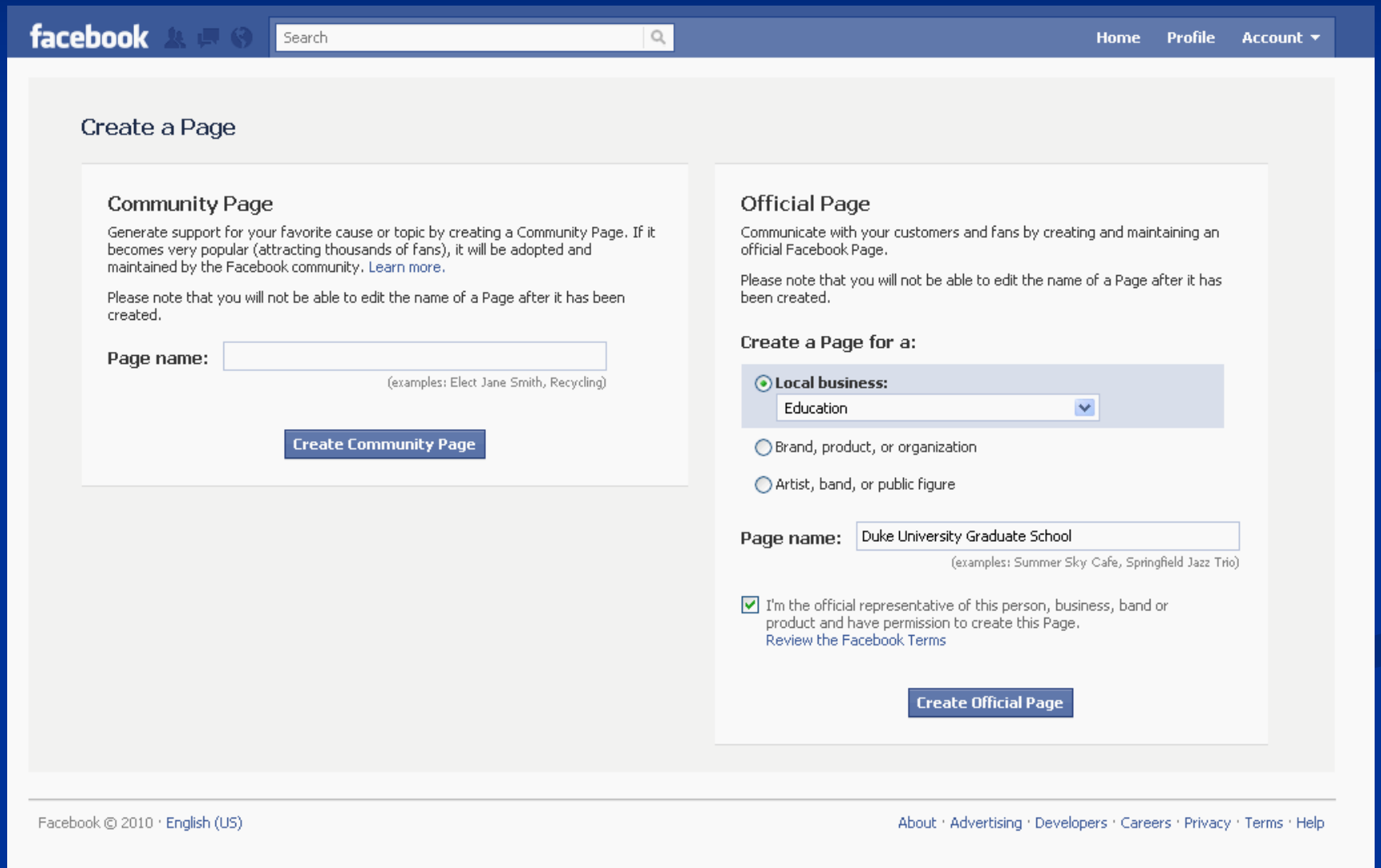
Facebook 2.0 (EDUCAUSE Review) | EDUCAUSE
Let's "face" it: **Facebook** has built the site, and students use it; we in **higher education** should come to recognize that this universal commercial site is ...
www.educause.edu › ... › Volume 43, Number 2, March/April 2008 - Similar

How to use **Facebook** to market in **Higher Education** | .eduGuru
Jan 28, 2008 ... **Facebook** has the potential to be an excellent marketing tool for any **higher education** institution. Because of its simplistic and widget ...
doteduguru.com/id35-social-survey-**facebook**.html - Cached - Similar

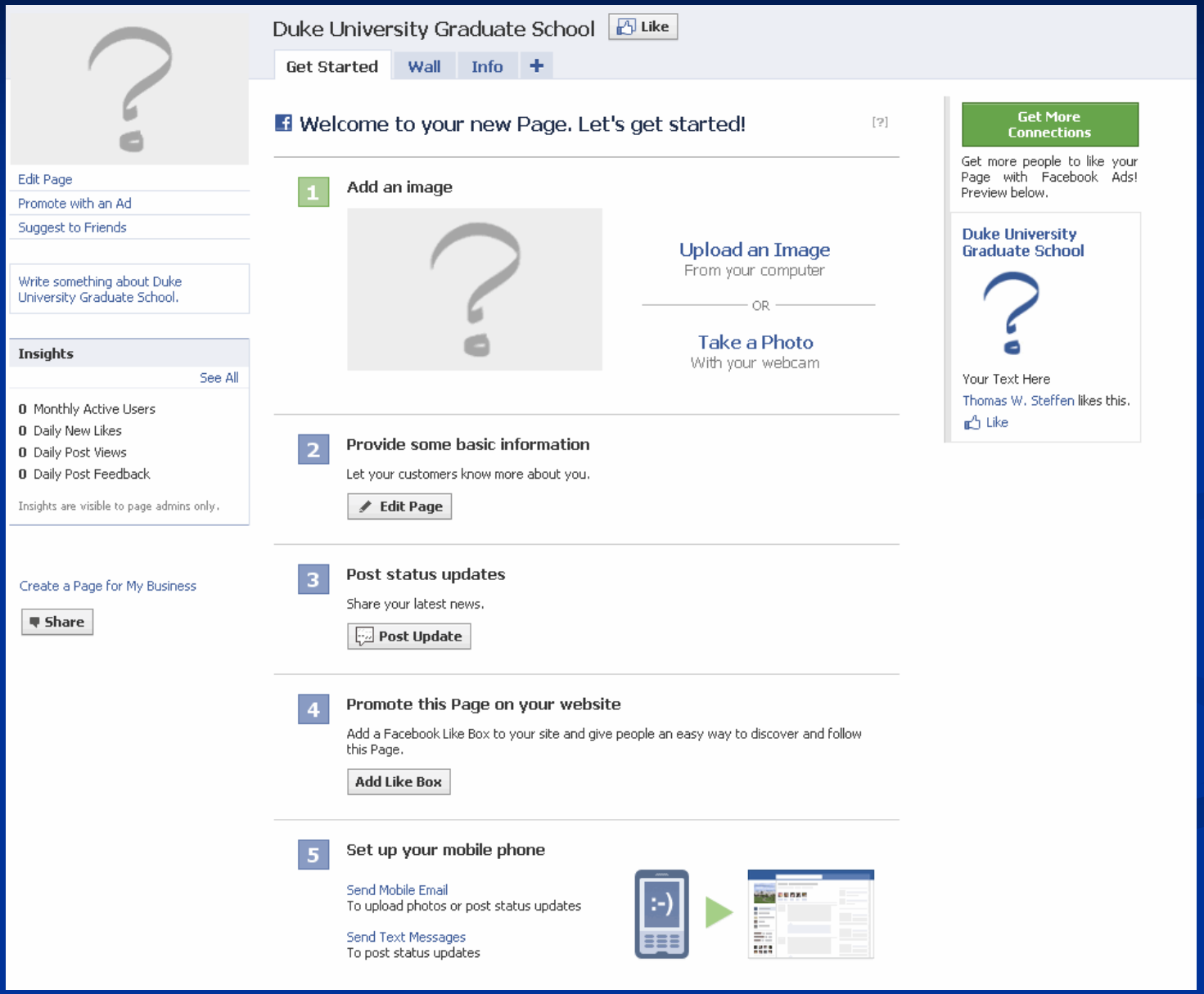
Generation **Facebook** and **higher education** | opensource.com
Sep 29, 2010 ... generation **facebook** and **higher education**. by Ian Binnington on 21 Oct 2010. The one thing I would say Matt, even on this campus, ...
opensource.com/**education**/.../generation-**facebook**-and-**higher-education** - Cached

Duke University Graduate School

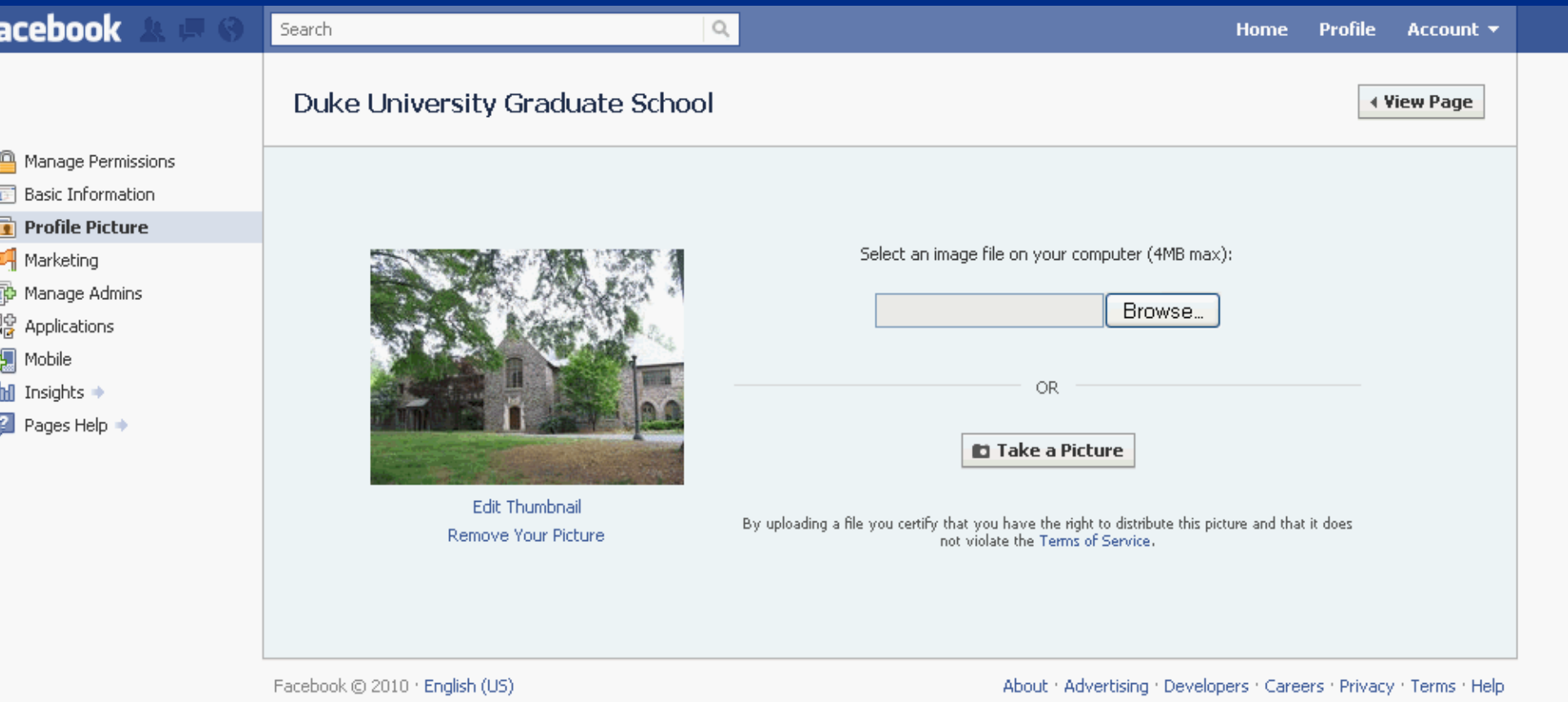
Set-up



Set-up


Duke University Graduate School
Like
Get Started
Wall
Info
+
Edit Page
Promote with an Ad
Suggest to Friends
Write something about Duke University Graduate School.
Insights
See All
0 Monthly Active Users
0 Daily New Likes
0 Daily Post Views
0 Daily Post Feedback
Insights are visible to page admins only.
Create a Page for My Business
Share
Welcome to your new Page. Let's get started!
[?]
1
Add an image
Upload an Image
From your computer
OR
Take a Photo
With your webcam
2
Provide some basic information
Let your customers know more about you.
Edit Page
3
Post status updates
Share your latest news.
Post Update
4
Promote this Page on your website
Add a Facebook Like Box to your site and give people an easy way to discover and follow this Page.
Add Like Box
5
Set up your mobile phone
Send Mobile Email
To upload photos or post status updates
Send Text Messages
To post status updates
:-)
Get More Connections
Get more people to like your Page with Facebook Ads! Preview below.
Duke University Graduate School
Your Text Here
Thomas W. Steffen likes this.
Like

Set-up


acebook
Search
Home
Profile
Account
Duke University Graduate School
View Page
Manage Permissions
Basic Information
Profile Picture
Marketing
Manage Admins
Applications
Mobile
Insights
Pages Help
Edit Thumbnail
Remove Your Picture
Select an image file on your computer (4MB max):
Browse...
OR
Take a Picture
By uploading a file you certify that you have the right to distribute this picture and that it does not violate the Terms of Service.
Facebook © 2010 · English (US)
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Duke University Graduate School

⚠ This Page has not been published. To make this Page public, publish this Page.

Edit Page

Duke University Graduate School

Like

Get Started | Wall | Info | Photos | Discussions | Links | +

What's on your mind?

Attach:

Share

Duke University Graduate School + Others | Just Duke University Graduate School

Just Others | Spam | Settings

The Graduate School's goal is to educate the next generation of teachers, scholars, researchers and professional leaders and to develop the fields of knowledge and research within which these leaders will work.

Information

Location:
2127 Campus Drive, Box 90065
Durham, NC, 27708

Insights

See All

2 Monthly Active Users
0 Daily New Likes
0 Daily Post Views
0 Daily Post Feedback

Duke University Graduate School Interested in some extra prestige? And the potential for additional funding for your Graduate School experience? Check out the competitive Fellowship page at http://gradschool.duke.edu/financial_support/phd%20support/continuing.php

Duke Graduate School: Competitive Fellowships for Continuing Students
gradschool.duke.edu
Duke University Graduate School

November 4 at 2:31pm · Like · Comment · Share · Promote

Duke University Graduate School Duke University's YouTube Channel.....http://www.youtube.com/duke

Duke University
www.youtube.com
Duke offers rigorous academics with a strong interdisciplinary focus and encourages its students to use their knowledge to make an impact on the world. Duke students exhibit exceptional spirit and enthusiasm on a beautiful campus that combines proud traditions with a global presence and an entrepren

November 4 at 2:28pm · Like · Comment · Share · Promote

Implementation

- Soft publish
  - Contact other Duke pages
  - Have grad school people 'like' it
- Full publish
  - Get enough 'likes' to get a site name
  - E-mail some active students
- Supporting media
  - Website
  - Newsletter

Implementation and maintenance

- Continue to post
  - Vary the sources
  - At least 3 times a week
- Review the 'likes' and outside posts
  - Check for prospects, active students, alumni and others
  - Review the posts, pictures, etc. that come from others
- Monitor the numbers
  - fans and other numbers to see any trends.

Ask the Fans

- Ask through posts for input
- Ask for pictures of events
- Use the discussion feature
- Add prizes….!

Duke University
Graduate School

Challenges

- Content
- Staffing
- Making it engaging/relevant

Communication strategies

- Virtual chats/on line information
- Wiki use
- Face book (public and private)
- Graduate Catalog
- Virtual GLC
- Honorable mentions: iPhone App, scholarly collaboratory

Virtual Information Sessions

- **Graduate School online group chat events provide a forum for answers to your questions. Departments also schedule information events. To participate in a Chat Event, you must first create your Username and Password.**
- **NCR Research Methods Consortium**

  The NCR-RMC supports research in the NCR by helping to coordinate research methods across colleges. The website describes available courses, examples of collaboration and in general, encourages information sharing and coordination of teaching.
- **Virtual Writing Center support**

VirginiaTech
Invent the Future

Home | Calendar | Graduate Life Center | Contact Us | Site Index

Search

GRADUATE SCHOOL

Prospective Students | Newly Admitted Students | Current Students | International Students | Faculty & Staff | Alumni

- Admissions
- Academics
- Financial Matters
- Student Life
- International Graduate Student Services
- The Graduate School

GLC Plaza & Amphitheatre Ribbon Cutting

Graduate School Blog

Call for Graduate Student Award Nominations
Thursday, November 05, 2009

International Education Week observed November 16-20, 2009
Tuesday, November 03, 2009

News

Pamplin professors find social media firms compete by reachi...
Thursday, November 19, 2009

Urban and regional planning graduate student wins Outstandin...
Thursday, November 12, 2009

Apply Now | Applying to Virginia Tech

The CAMPAIGN for VIRGINIA TECH
Invent the Future

Follow us on Twitter

Nov 16 19:24:05
Sidewalk Chalk Showdown: Show your artistic talent; draw your country's flag at the GLC main entrance. Get chalk from GLC rm 110- stndt svcs

Nov 12 20:25:15

Nov 09 18:08:43

Upcoming Final Examinations

Alper Erturk
(PHD, EM) 11/20/09 10:00 AM
"Electromechanical Mo..."

More >> | Get This Widget

Extended Campus

Hampton Roads • Roanoke
Richmond • Southwest Virginia
National Capital Region

Featured Graduate Student

Laura is a 23 year old grad student aiming to prove that no woman is one-dimensional. She is earning her masters in political science, reaching out to Girl Scouts and teenage girls in her free time, and she has competed twice in the Miss Virginia pageant, earning over $5,000 in scholarships.

More >>

Featured Information

- Transformative Graduate Education:
  - Graduate Scholars Society
  - Citizen Scholar Engagement
  - Graduate School Courses
- IGERT at Virginia Tech
- Graduate Ombudsperson
- Graduate Student Assembly
- Graduate Honor System
- Expectations for Graduate Study
- Alpha Epsilon Lambda
- Postdoctoral Association
- GLC Weekly

Automatic Tweets

Feeds

VirginiaTech
Graduate School

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Graduate School
Graduate Life Center at Donaldson Brown(0325)
Blacksburg, VA 24061
Contact Us
Updated: Wednesday, November 18, 2009, 17:46 EST

e-Publication
e-Communication

simplifying life using toolsets of the student body

Biological Sciences
College of Science

Derring Hall contains offices, classrooms, and laboratory space for many of the science programs at Virginia Tech, such as biological sciences and geological sciences. The Museum of Geosciences is also located in the building. Named after Paul Neyron Derring (1894-1973) who was Secretary of the YMCA from 1918 to 1957 and Director of Religious Affairs from 1957 to 1964. A Phi Betta Kappa graduate, Derring was the first blind man to complete college in Virginia.

2125 Derring Hall
Virginia Tech
Blacksburg, VA
24061
Mail Code: 0406

Degree(s) Offered:
MS: Blacksburg
PhD: Blacksburg

Email Contact(s):
Graduate Contact

Web Resources:
Graduate Course Descriptions
Graduate Site

Phone Number:
(540)231-8929

Minimum GPA:
3.0

Testing Requirements:
Institution code: 5859

TOEFL:
550 / 213 / 80
(Paper/ Computer/ iBT)

GRE:
General Test:
Verbal
Quantitative

Course Listing

Department Head : Robert H. Jones

Graduate Program Director: Robin Andrews

Alumni Distinguished Professor: Arthur Buikema
University Distinguished Professor: John Tyson
Harold Bailey Professor: Jeffrey Walters
Professor(s): Robin Andrews; Ernest Benfield; Donald Cherry; Klaus Elgert; Joseph Falkinham; Khidir Hilu; Robert Jones; Florence McNabb; Erik Nilsen; Brent Opell; John Phillips; David Popham; Jackson Webster; Brenda Winkel
Associate Professor(s): Liwu Li; Stephen Melville; Ann Stevens; Bruce Turner; Herbert Valett; Richard Walker; Zhaomin Yang; Jill Sible
Assistant Professor(s): Diya Banerjee; John Barrett; Lisa Belden; Daniel Capelluto; Daniela Cimini; Carla Finkielstein; Dana Hawley; Jeffrey Kuhn; Ignacio Moore; Birgit Scharf; Florian Schubot; Dorothea Tholl; Jianhua Xing
Research Associate: Maria Lazar; Christopher Lawrence

Program Information

The Department of Biological Sciences offers research and training that leads to the M.S. and Ph.D. degree. Graduate students craft programs of study that include a cutting edge research project, courses that support their particular interests, and at least one semester of a teaching experience in consultation with their research sponsor and a faculty advisory committee. Opportunities for research span the biological disciplines from molecular biology to ecosystem ecology and include computational, experimental, theoretical, and applied approaches. Our faculty and staff encourage graduate students to reach their full creative and scholarly potential. We take a holistic approach to graduate education by considering not just research skills, but also the ability to communicate effectively with their professional colleagues and undergraduate students. In addition to their research program, graduate students may elect to earn a graduate certificate in "The Future Professoriate," which includes mentored classroom teaching. In short, our program fosters individually tailored programs that lead to successful careers in research and education. We encourage prospective students to explore the research programs of potential sponsors. Faculty members maintain web pages that present their research activities. Contacting individual faculty and their students prior to formal application provides an opportunity to explore mutual interests.

Degree Requirements

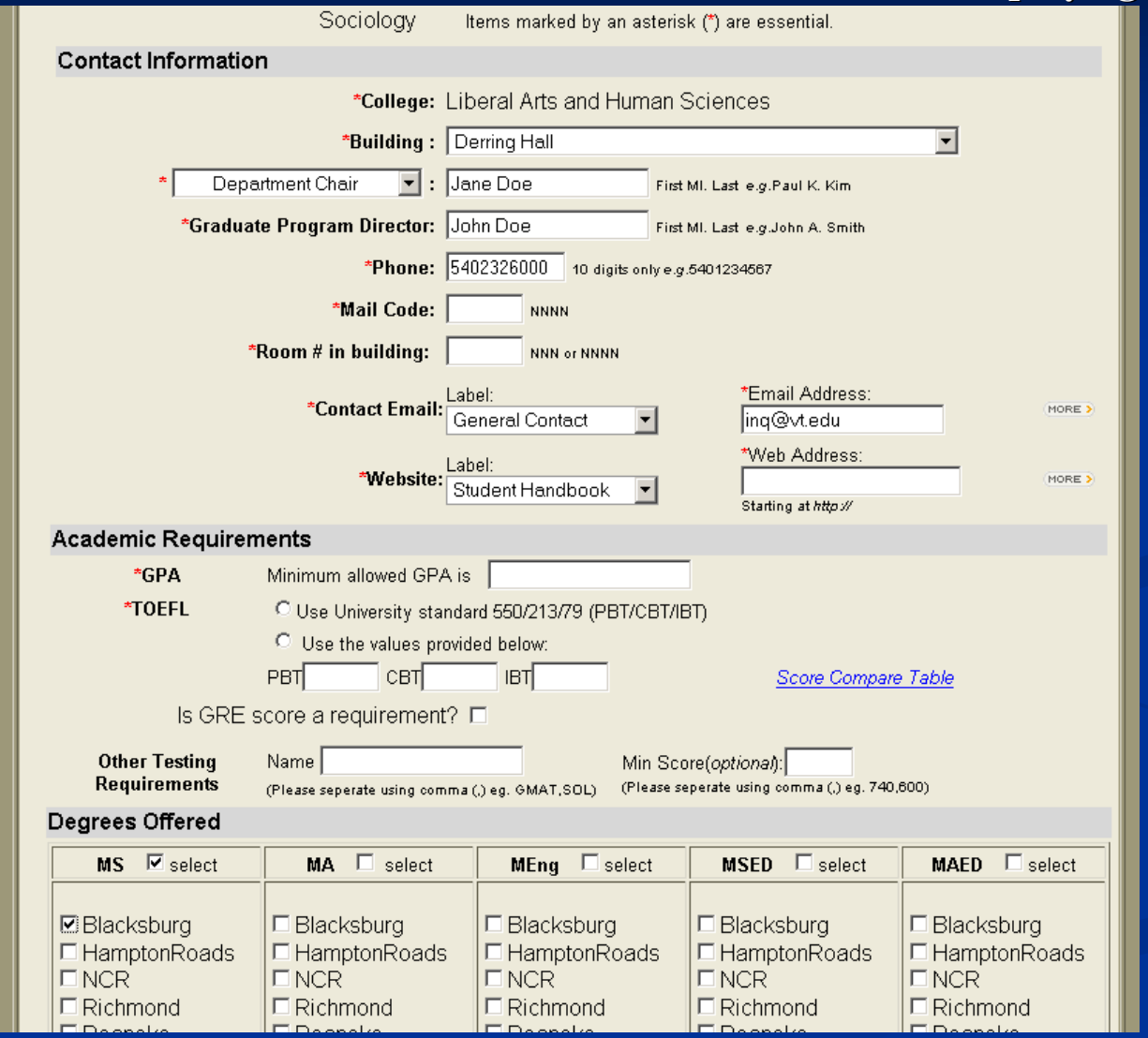
M.S. must take 12 hours at the 5000 level, 3 hours at the 4000 level, and 3 additional hours for seminars

- Online; up-to-date
- Unified presentation of information across offerings
- archival

Virginia Tech Online Graduate Catalog

e-Publication
e-Communication

simplifying life using toolsets of the student body


Sociology Items marked by an asterisk (*) are essential.

Contact Information

*College: Liberal Arts and Human Sciences

*Building : Derring Hall

* Department Chair : Jane Doe First MI. Last e.g.Paul K. Kim

*Graduate Program Director: John Doe First MI. Last e.g.John A. Smith

*Phone: 5402326000 10 digits only e.g.5401234567

*Mail Code: NNNN

*Room # in building: NNN or NNNN

*Contact Email: Label: General Contact *Email Address: inq@vt.edu MORE

*Website: Label: Student Handbook *Web Address: Starting at http:// MORE

Academic Requirements

*GPA Minimum allowed GPA is

*TOEFL Use University standard 550/213/79 (PBT/CBT/IBT)

Use the values provided below:

PBT CBT IBT Score Compare Table

Is GRE score a requirement?

Other Testing Requirements Name (Please seperate using comma (,) eg. GMAT,SOL) Min Score(optional): (Please seperate using comma (,) eg. 740,600)

Degrees Offered

MS select	MA select	MEng select	MSED select	MAED select
Blacksburg	Blacksburg	Blacksburg	Blacksburg	Blacksburg
HamptonRoads	HamptonRoads	HamptonRoads	HamptonRoads	HamptonRoads
NCR	NCR	NCR	NCR	NCR
Richmond	Richmond	Richmond	Richmond	Richmond

- Ease annual update
- Allow for in-line changes as they are effective (policy, faculty, contacts)
- Encourage multi-level review process via workflow (no paper!)

Online Graduate Catalog

Virginia Tech
GRADUATE SCHOOL

Admissions

Academics

Financial Matters

Student Life

International Graduate Student Services

The Graduate School

Apply online

CAMPAIGN FOR VIRGINIA TECH

Featured Graduate Student

For the last eight years Sven has pursued a career in physics. He had the chance to work and study in Germany, Luxembourg and in France before entering graduate school in 2006. This was a unique chance for him to experience subtle cultural differences. Besides research that has become an important part in his life, Sven is trying to absorb and understand as much as possible of the culture and lifestyle of the countries that he visits.

More >>

Featured Graduate Student, November 2008
Sven Dorosz

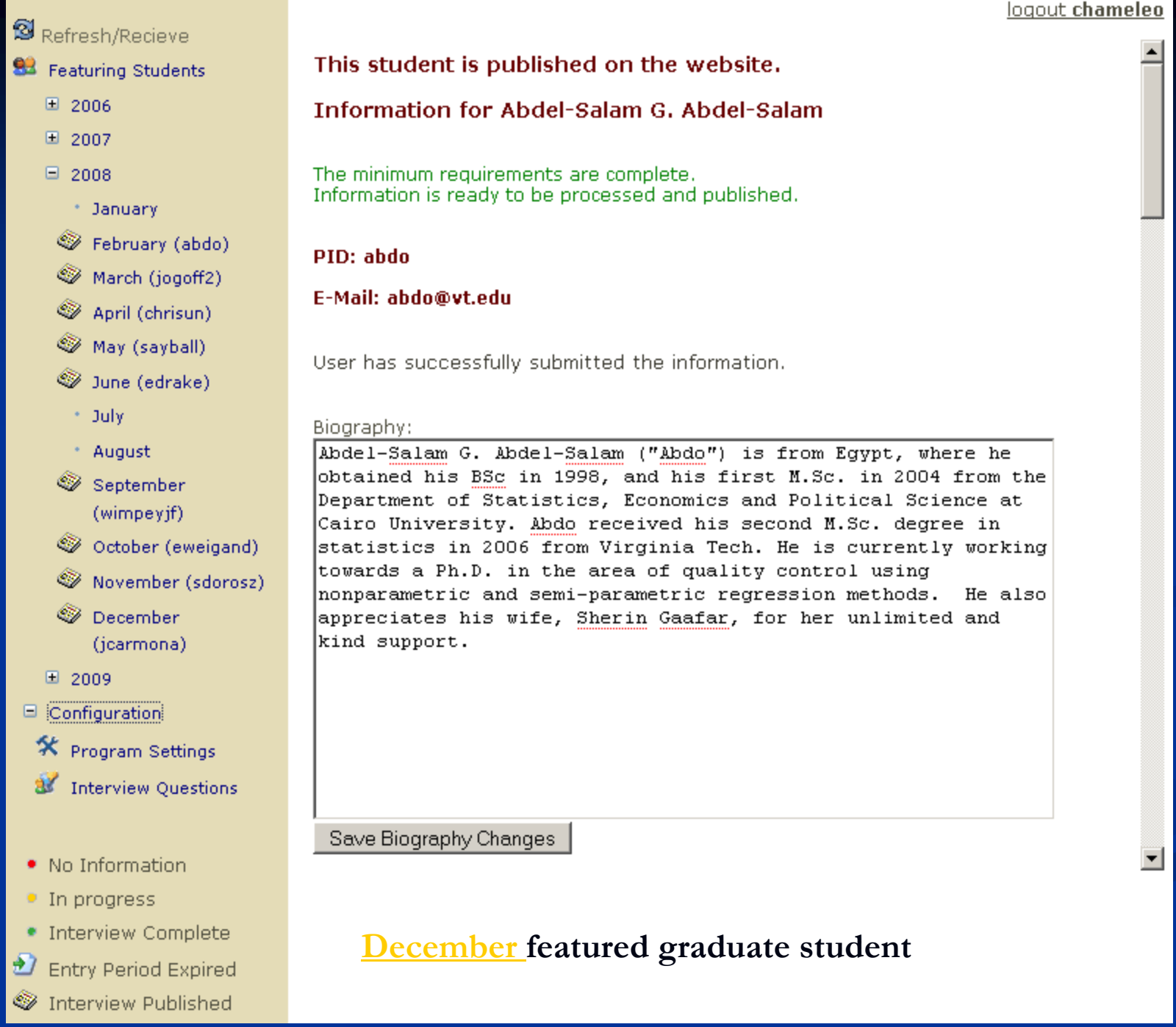
For the last eight years Sven has pursued a career in physics. He had the chance to work and study in Germany, Luxembourg and in France before entering graduate school in 2006. This was a unique chance for him to experience subtle cultural differences. Besides research that has become an important part in his life, Sven is trying to absorb and understand as much as possible of the culture and lifestyle of the countries that he visits.

Interview:

How would you describe your area of study to your grandmother?
Last summer I was at my grandparent's house when I listened to a conversation in the next room. My grandpa asked about me and what I was doing. He sounded so proud when he was talking about water freezing solid and melting back to water, metals heating up and deforming and that all these phenomena are described by a large number of interacting atoms. I was so surprised and happy in that moment.

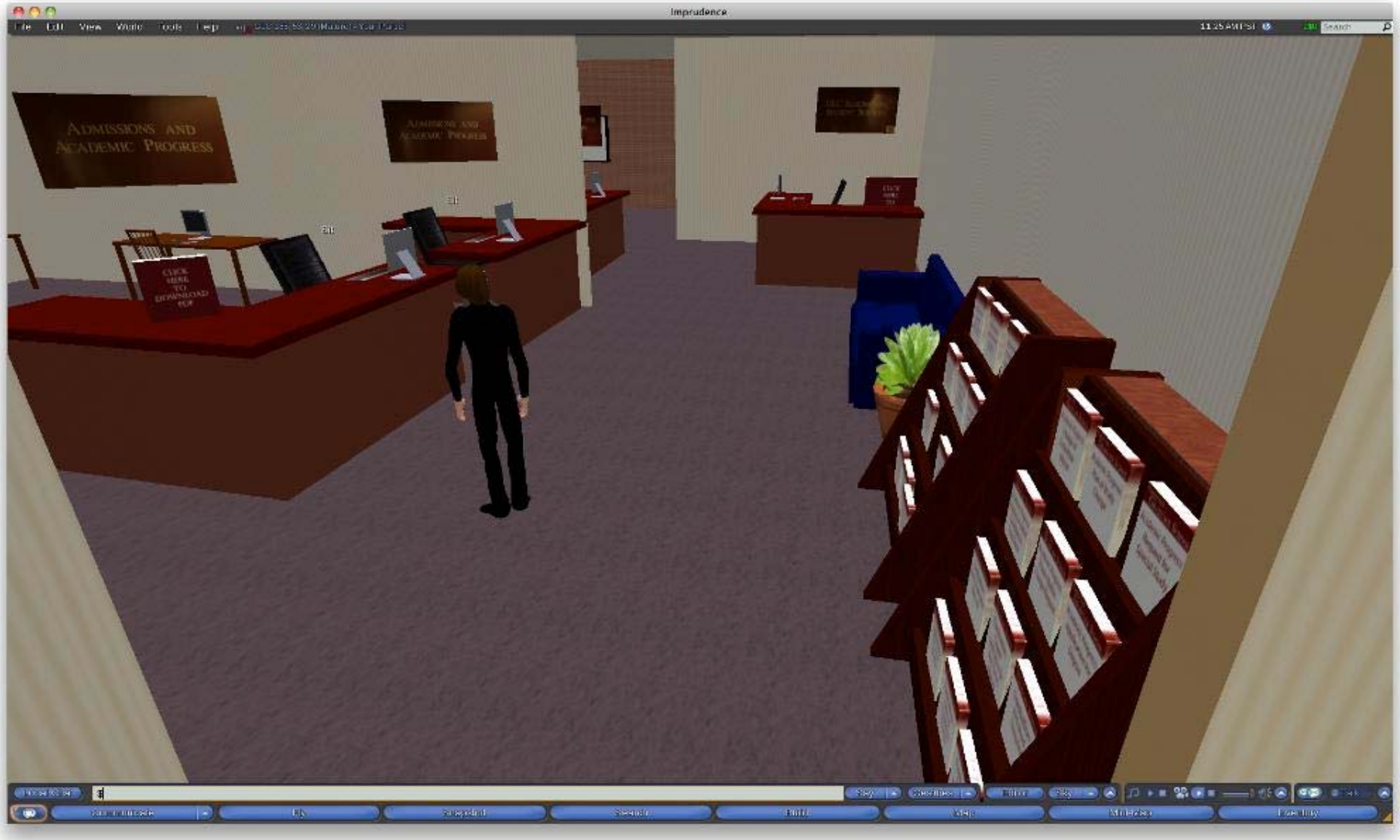
What is your primary motivation for persevering through graduate school?
Graduate school is giving me the freedom to chose my own research projects and to spend as much time as I need to study theories that I find interesting. So in the end I might even come up with my own theory. I am enjoying this time of my career without teaching duties and administrative deadlines that will probably take most of my time if I'm offered a faculty position.

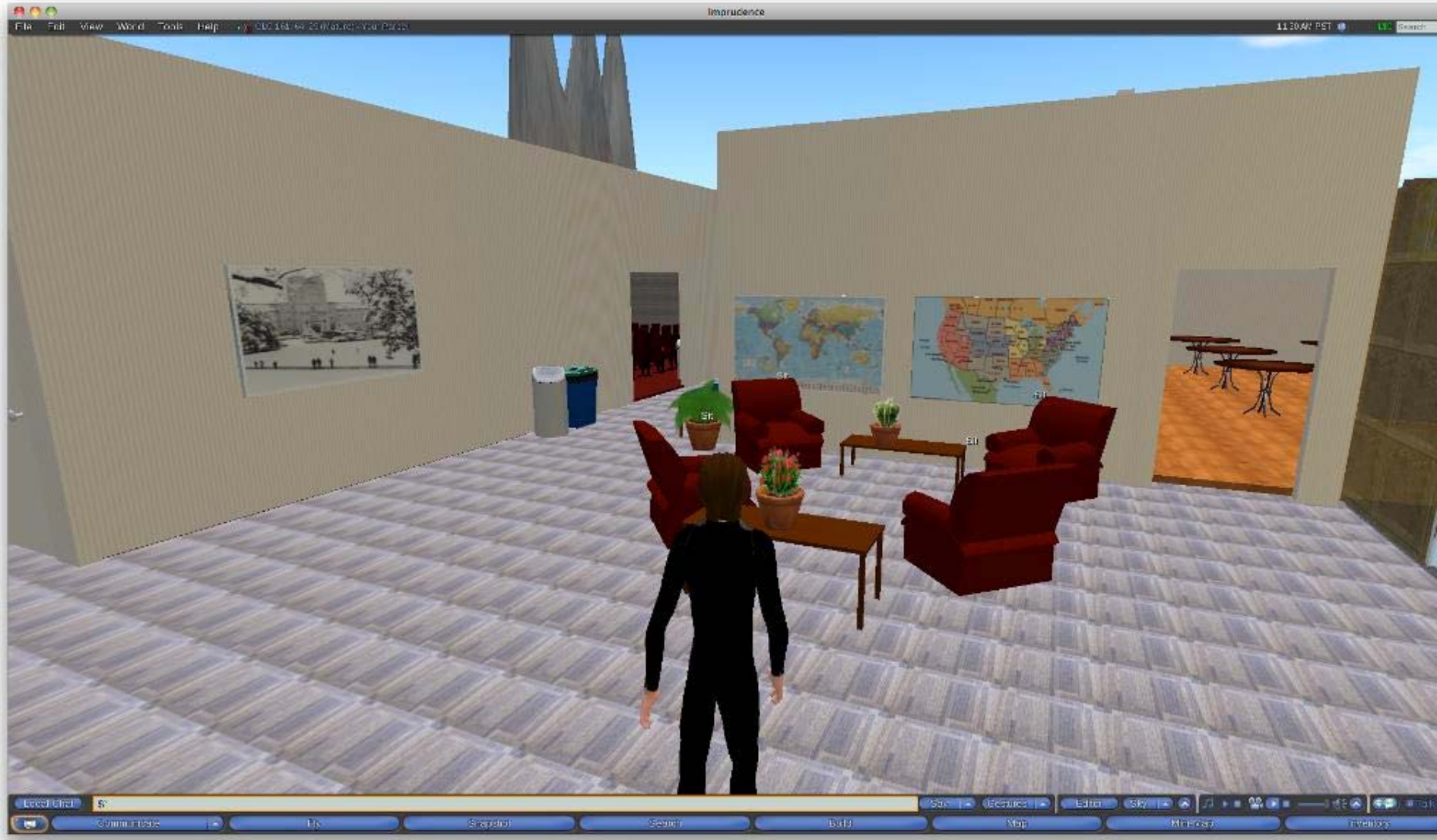
Do you think there is any value in social networking with other graduate students in non-related fields?
I definitely think social networking is very important. Graduate school enables you to interact with people of different cultural as well as academic backgrounds. This is a great opportunity here at Virginia Tech. For future projects, that might ask for more than just one's own expertise, this will be a great advantage.

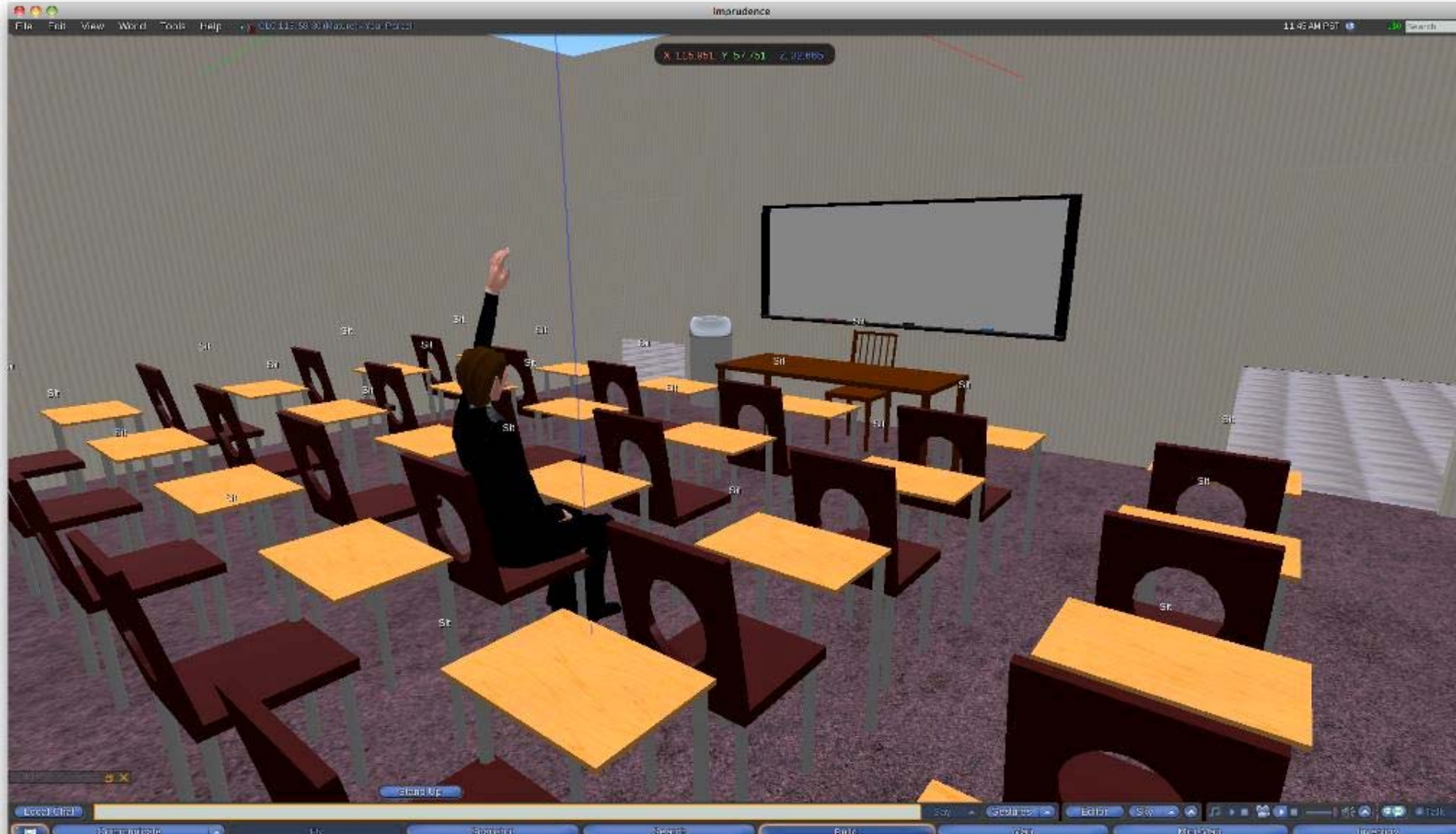


December featured graduate student

Virtual Graduate Life Center


Imprudence
ADMISSIONS AND ACADEMIC PROGRESS


Imprudence
File Edit View World Tools Help
11:30 AM PST
Local Chat
Communicate
My
Snapshot
Search
Build
Map
Minimap
Inventory


Imprudence
File Edit View World Tools Help
11:45 AM PST
Stand Up