# Showcasing the Contributions of Graduate Education at Local, State, & National Levels: Lessons Learned

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# **University Community**

University Strategic Plan
Enhancing Graduate and
Professional Programs

Excellence in graduate and professional education is a critical component in America's global competitiveness, economic growth and quality of life (Council of Graduate Schools, 2006).

Graduate School Website



Graduate Student Association

#### Special Events on Campus

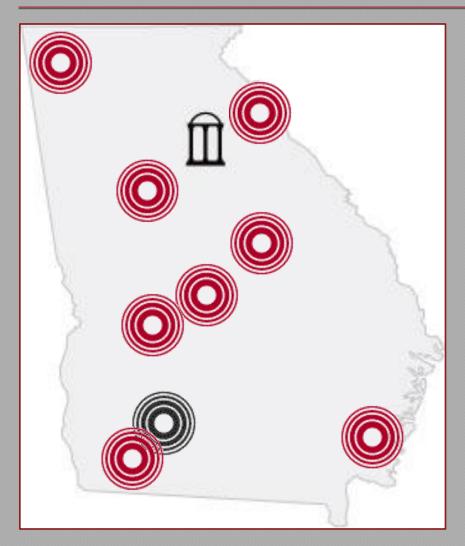


Recipients of Graduate School awards talking with Dean of Arts & Sciences



Planting a tree near the location of the first Graduate School

# **UGA Archway Partnership**



#### **OUR PARTNERSHIP COMMUNITIES**

Colquitt County	Alumni Community
Washington County	
Glynn County	
Clayton County	
Hart County	
Sumter County	
Pulaski County	
Whitfield County	
Grady County	

#### **Around the State**

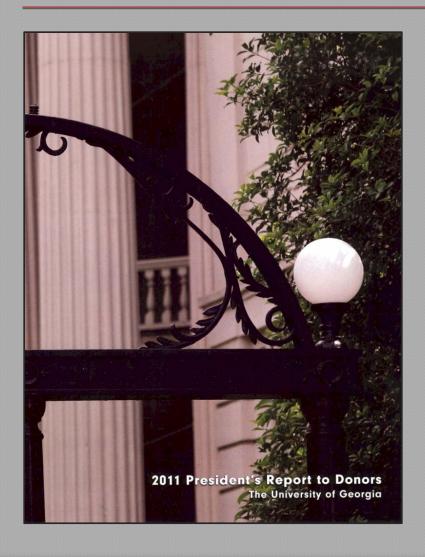


Speaking at a Rotary Club in south Georgia on "Education Day"



Governor of Georgia presented a proclamation in recognition of the UGA Graduate School Centennial

#### President's Report to Donors



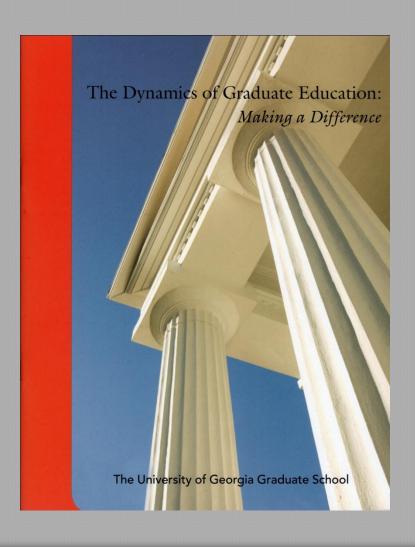
Enhancing graduate education will benefit the institution and the state. [The students] are the people equipped to meet the needs and address the challenges that Georgia faces in the 21st century. They are the intellectual task force for a better Georgia and UGA is obligated to produce them.

# Communicating with Alumni



... across the state and the nation

### Making a Difference



#### On the Hill

Pathways Through Graduate School and Into Careers



#### Lessons Learned

- Don't overlook any opportunity
- Know your audience listen and learn what is important to them
- Tell stories they sell
- Keep students at forefront
- Use data
- Find others to make the case for you
- Celebrate students, milestones, and awards