

# CGS New Deans Institute: Political Engagement

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UNC  
THE GRADUATE SCHOOL

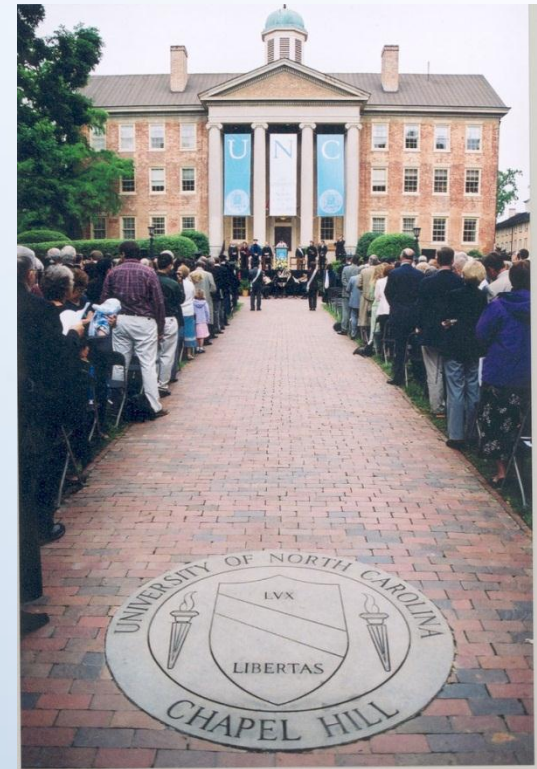
# Political Engagement Panel

- John Keller - Associate Provost and Dean, University of Iowa
- Maureen Grasso - Dean of the Graduate School, University of Georgia
- Patty McAllister - Vice President, Government Relations and External Affairs, CGS



# Political Engagement: Part of the Job Description

- Role of graduate education is poorly understood
- Internal & external 'political' constituents
  - Internal groups
    - Other Deans; Chancellor's cabinet; Trustees
  - External groups
    - Board of Governors for UNC system; Elected officials (state and federal); private industry; public



# Political Issues

- Social value of a graduate education
- Economic value of a graduate education
- Institutional reputation is related to quality of graduate programs
- Value of providing graduate education for out of state & international students
- Importance of graduate education in innovation
- Graduate programs enhance undergraduate education



# Graduate Education Advancement Board

- Mission
  - The Graduate Education Advancement Board supports The Graduate School by serving as advocates and ambassadors for graduate education in the university, the community, the state, and the nation. In addition, the board helps to generate funds to assist graduate students at the University of North Carolina at Chapel Hill.
- Membership
  - Community/state leaders
  - Significant donors
  - Legislators
  - Alumni in leadership positions



# A Positive Political Outcome

- Tuition remission – always on the ‘cut’ list for the General Assembly
  - Members of the GEAB in the General Assembly
    - One in the Senate (R); one in the House (D)
  - An opportunity to educate colleagues regarding role and importance of remission
- Final tuition remission budget preserved across the state

