

# **Charting Success: From Graduate School to the Marketplace**

**Jean Morrison, Boston University Provost & Chief Academic Officer  
Pathways Plenary Session  
Council of Graduate Schools Summer Workshop  
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# The Pathways Report: Key Points for Universities



Curricula that innovate and evolve with the needs of the economy



Helping students develop the skill sets necessary to compete in the professional marketplace



Opportunities for active engagement with industry, government, and other sectors of the economy

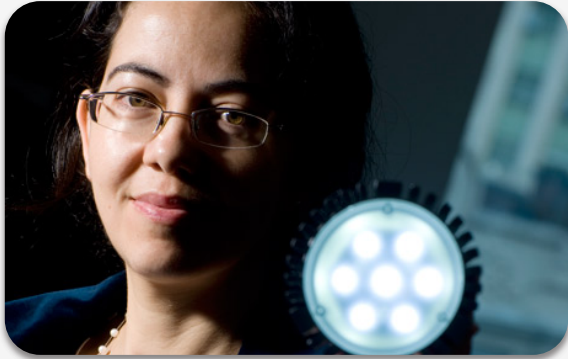


The importance of career counseling and connections with professionals and previous graduate students



Developing processes to track the outcome side of the equation

# What BU Is Doing



Interdisciplinary and co-curricular opportunities that broaden capabilities, enhance marketability, and encourage entrepreneurship

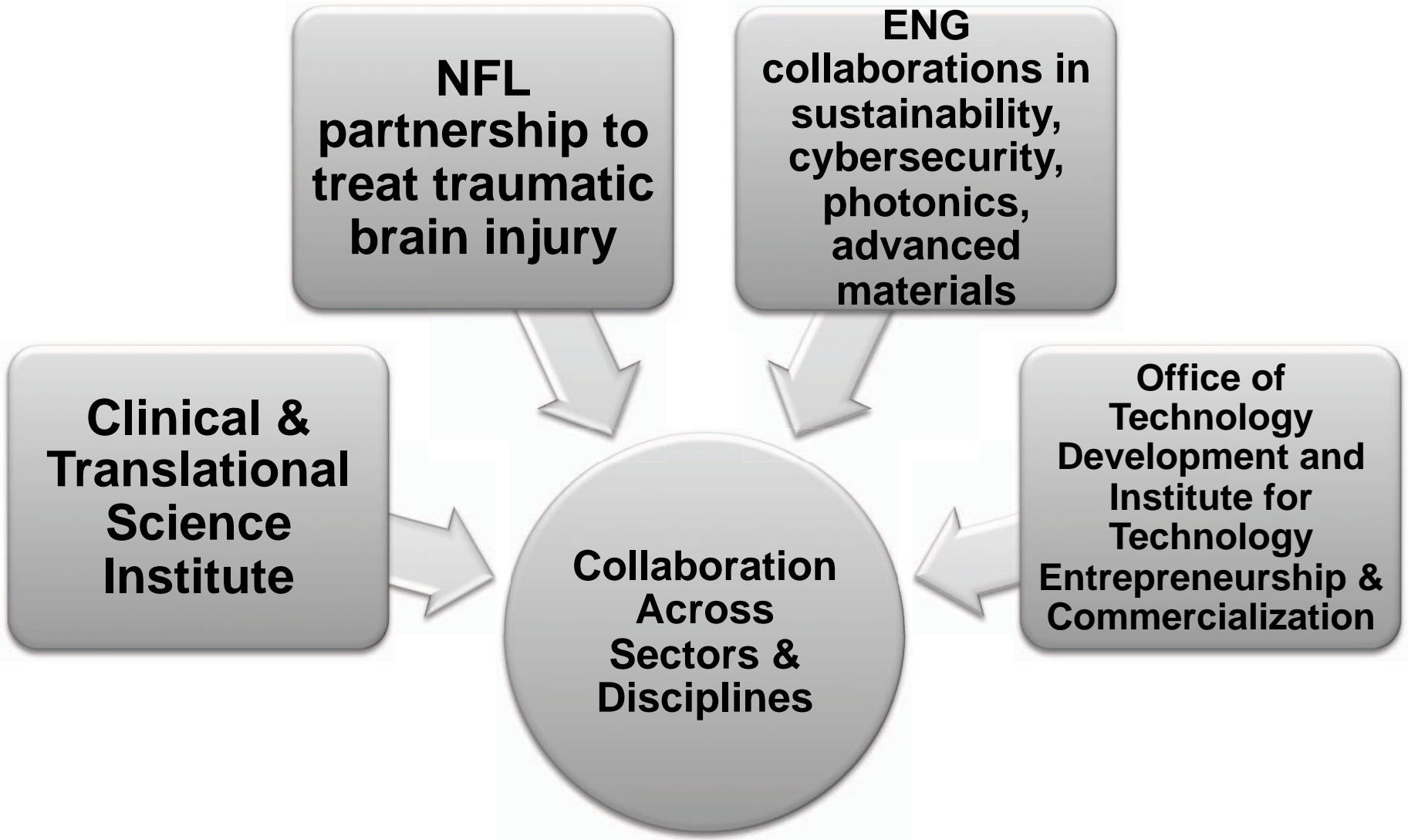


Nurturing new collaborations between campuses and with the private and public sectors



New frameworks to track the rigor, value, and success of programs, from Academic Program Review to Associate Provosts for Graduate and Undergraduate Affairs

# A World of Opportunity



# Areas for Progress Moving Forward



Sharing report with deans and department chairs to help guide conversations over the coming years

Providing greater opportunity for students to connect with counselors and professionals to assist in career planning

Assisting in professional development while still maintaining the academic rigor of Master's and Ph.D. programs

Generating surveys, building databases and utilizing social media (Google+, LinkedIn and Facebook) to actively track careers of exiting graduate students