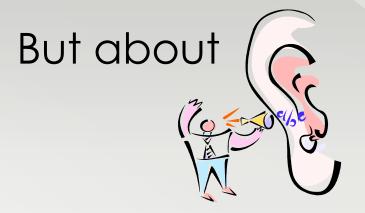
Political Engagement: Anytime, Everywhere

Maureen Grasso Dean, Graduate School University of Georgia

CGS New Deans Institute July 13, 2013



Engage Who? Engage How?



It's not about



and





On Campus



- Administrative search committees and finalists' campus visits
- Student awards reception
- Administrative program review



In the University Community

University Strategic Plan 2020 Strategic Direction II:

Enhancing Graduate and Professional Programs

Excellence in graduate and professional education is a critical component in America's global competitiveness, economic growth and quality of life (Council of Graduate Schools, 2006).

 Graduate Student Association Graduate School Website





With Special Events on Campus



Judges for 3 Minute Thesis competition represented multiple stakeholders in graduate education



Planting a tree to commemorate the original location of the UGA Graduate School



UGA Archway Partnership



College of Environment and Design graduate students provided a Master Plan for the Industrial Park in Habersham County



College of Public Health graduate students were a key part of Clayton County obtaining a Federally Qualified Health Center to serve over 100K "underseved" patients, addressing economic and healthcare disparities



Around the State



Speaking at a Rotary Club in south Georgia on "Education Day"

Georgia
Council of
Graduate
Schools

Association of state graduate schools to advocate within state



Around the State

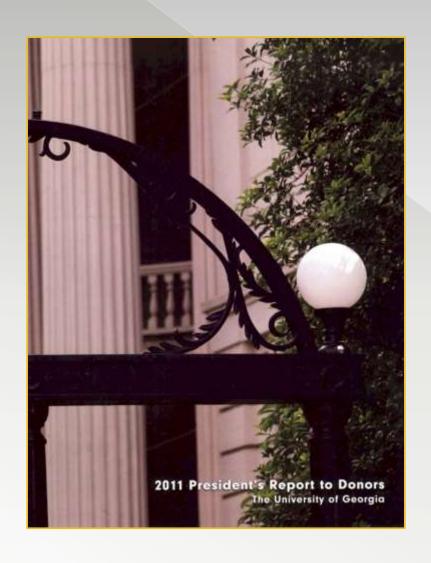


Governor of Georgia presented a proclamation in recognition of the UGA Graduate School Centennial



Partnership with private owners of historic Georgia estate to provide research opportunities and graduate assistantships

President's Report to Donors



Enhancing graduate education will benefit the institution and the state. [The students] are the people equipped to meet the needs and address the challenges that Georgia faces in the 21st century. They are the intellectual task force for a better Georgia and UGA is obligated to produce them.



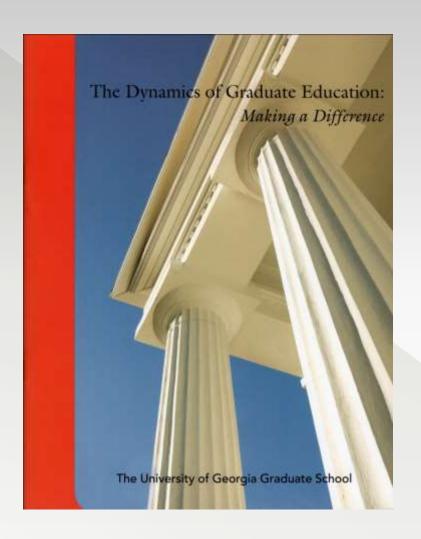
With Alumni





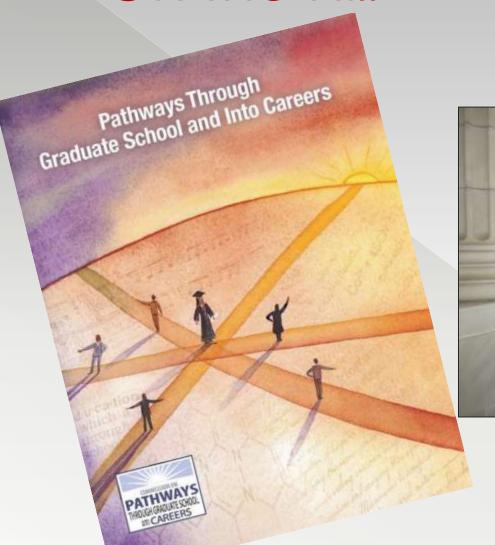
... communicating across the state and the nation

Making a Difference





On the Hill







Lessons Learned

- Don't overlook any opportunity
- Know your audience listen and learn what is important to them
- Tell stories they sell
- Keep students at forefront
- Use data
- Find others to make the case for you
- Celebrate students, milestones, and awards

