

Development and Alumni Relations at a Public University – shining a light on Graduate Education

Council of Graduate Schools
July 15, 2009

Eva J. Pell
Senior Vice President for Research
Dean of the Graduate School



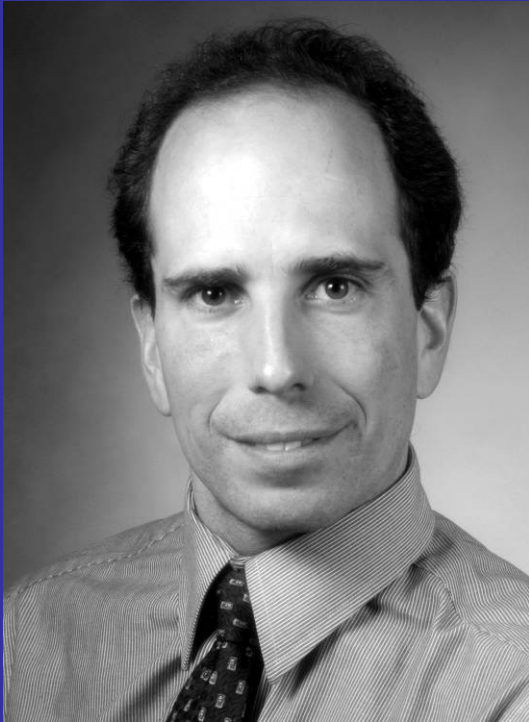
Problems

- Graduate School has few alumni – they belong to the Colleges
- Most alumni naturally gravitate toward their undergraduate school
- Natural tension between the Colleges and Graduate School over “credit” for development success

Solutions

- Recognize alums with honorific awards

Alumni Achievement Award Recipients Nominated by the Graduate School



2005 Recipient
Marc L. Rigas

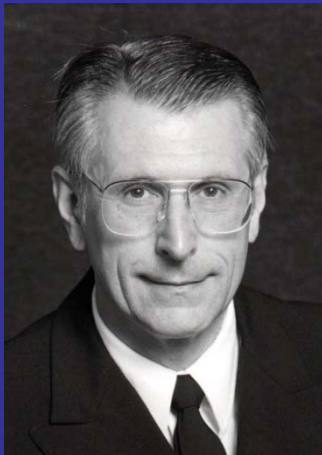


2006 Recipient
Sanjay Chandran



2007 Recipient
Heath A. Mitts

Alumni Fellows Nominated by the Graduate School



2002
Alumni Fellow
John C. Villforth



2003
Alumni Fellow
Mirian Graddick-Weir



2004
Alumni Fellow
Joseph J. Speroni



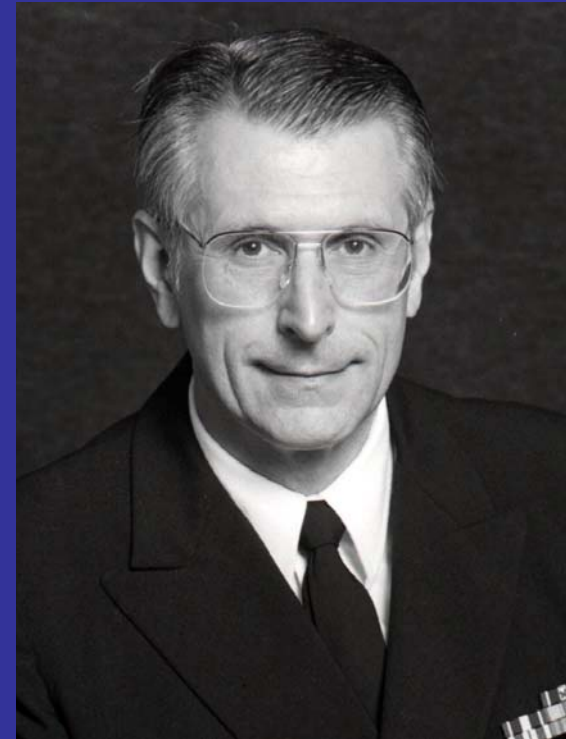
2005
Alumni Fellow
Robert G. Pozgar

215 graduate alumni have
been named Alumni
Fellows since 1973 –
35% of the total!

Distinguished Alumni



2001 Distinguished Alumna
Shirley M. Malcom

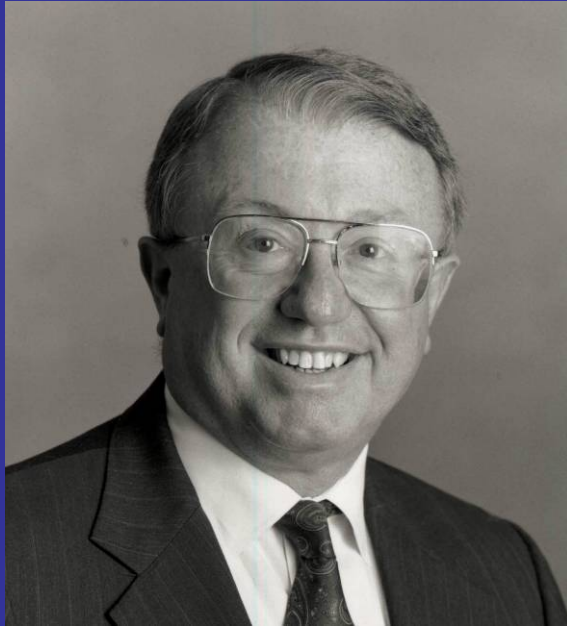


2005 Distinguished Alumnus
John C. Villforth

Solutions

- Recognize alums with honorific awards
- Give colleges tools

Distinguished Graduate Fellowships



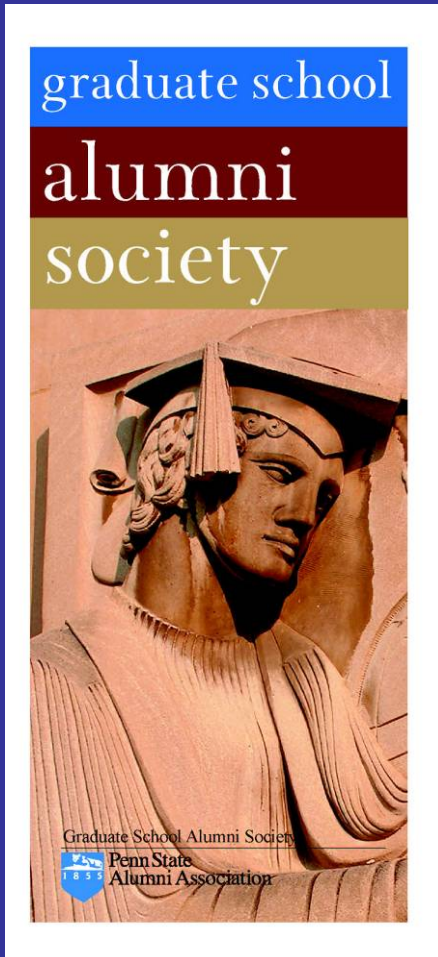
2004 Alumni Fellow
Bruce R. Miller
Established 1st Distinguished
Graduate Fellowship

- Matches a donor's major gift of \$250,000 to yield a full fellowship of \$500,000
- 16 Distinguished Graduate Fellowships to date
- Pays all tuition, health insurance, & annual stipend
- Awarded to the "best-of-the-best" new graduate students

Solutions

- Recognize alums with honorific awards
- Give colleges tools
- Make colleges your partners – give credit away
- Create an organization that brings alumni back

Graduate School Alumni Society



Mission

To nurture relationships between graduate students of The Pennsylvania State University and its alumni, to enhance the total graduate experience, and to advance graduate education and research

Membership recruitment brochure funded and produced by the Penn State Alumni Association

Graduate School Alumni Society

Alumni Constituency

- Graduate Alumni – 85,825
- Alumni Association Members – 19,615
- Membership Penetration Rate – 23%
- Life Members – 11,385
- Annual Members – 5,227
- Gratis Members – 3,003
- Graduate Alumni with No PSU Undergraduate Degree – 64,856

PENNSSTATE



Graduate School Alumni Society Board of Directors



PENNSTATE



Graduate School Alumni Society

Supports or Sponsors:

- Mentoring Programs – New Career Exploration
Workshop: *The Academy is Not the Only Option*
- Soft Skills Workshops – *Resilience and Thriving Amidst Change in the Workplace, Work Life Balance, Professional Etiquette*
- Wall of Honor Ceremony
- GSAS Humanitarian Award
- Spring Social And Recognition Program
- Graduate Exhibition
- Spring Commencement Reception
- GSAS Graduate Program Chair Leadership Award

Wall of Honor Ceremony



- Recognizes alumni celebrating 25th & 50th anniversaries of receiving their doctorates
- Wall of Honor - 50 years+



PENNSTATE



Alumni Association Graduate Enhancement Fellowship

- \$1.3 million endowment
- Annual dissertation award to 10 Ph.D. students for completion of their programs

Graduate School Alumni Society Spring Social & Recognition Program



GSAS
Humanitarian Award Recipient
Dr. Charles P. Hoiberg



Intercollege Graduate Student
Outreach Achievement Award
Kara L. Kuntz



2007 Alumni Association
Dissertation Awardees

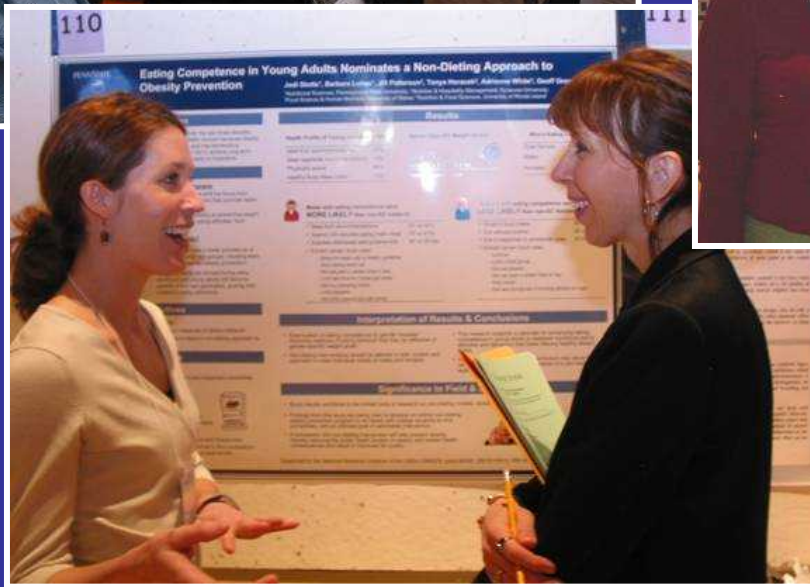
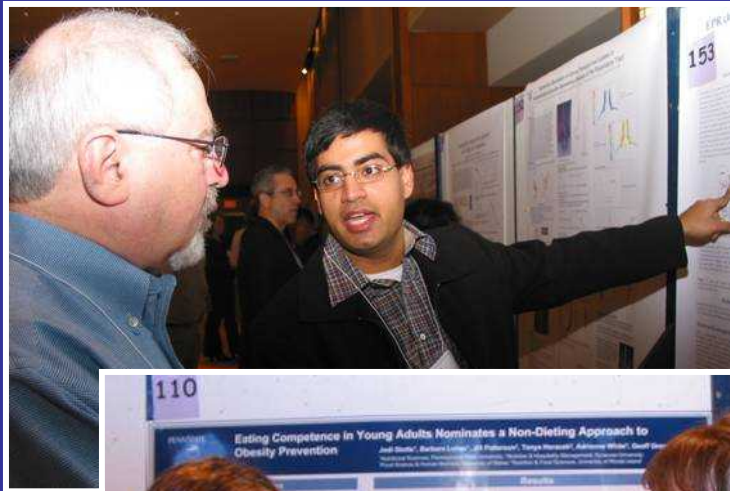
The Annual Graduate Exhibition



PENNSTATE



The Annual Graduate Exhibition



Spring Commencement Reception



A celebration event for graduating students
and their families